



Participants Info Guide

Name: UDON THANI International Horticultural Expo 2026

Our Statement: UDON THANI International Horticultural Expo 2026 will project a clear vision of the world living in harmony, sharing the gift of fertility given from the great river, and revitalizing the sense of companionship in the Greater Mekong Region.

Vision: "Optimising the HARMONY OF DIVERSITY and stepping towards a greener future for the MILLENNIALS"

Duration: 1 November – 14 March 2027 (134 days)

Theme: "Diversity of Life: Connecting People, Water and Plants for Sustainable Living"

The Expo 2026 aims to serve as a platform and testament of the harmony of diversity, along with the United Nations Sustainable Development Goals (UNSDGs) where we stand together and step towards a brighter and greener future.

Sub-Theme:

1. PEOPLE

The sub-theme focused on PEOPLE will explore into the promotion of horticultural knowledge through the concept of "Green Living." This approach incorporates green transport, architecture, energy, and eco-friendly horticultural practices. The emphasis will be on enhancing food security through a coexistent relationship with a knowledge rich education system.

2. WATER

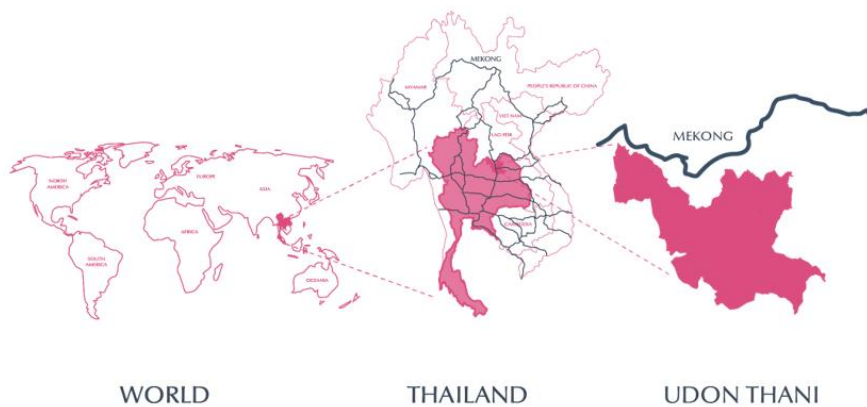
The sub-theme centered on WATER will explore smart farming by engaging in activities related to building resilience towards a Circular Economy in response to climate change. This includes addressing water use efficiency and maintaining wetland ecosystems for biodiversity conservation, contributing to the well-being of human communities.

3. PLANT

The sub-theme centered on PLANT will explore biodiversity and the creation of innovative urban farming and vertical farming that generate value. This exploration involves integrating high-value-added technology and innovation.

Host City:

UDON THANI



Udon Thani is a prominent province in the northeastern region of Thailand, located near the Mekong river and the border of the Lao People’s Democratic Republic. Udon Thani is easily accessible within a less than 2-hour drive from two international airports namely the Wattay International Airport in Vientiane and Udon Thani International Airport. Its strategic location and large population contribute to Udon Thani’s diversity of people and nature. The rich culture and environment, along with the well-planned transportation system throughout the province with connections to the neighboring countries, has resulted in Udon Thani’s fast-growing economy and flourishing communities.

The Udon Thani International Horticultural Expo 2026 will mark the first international horticultural expo hosted in the Greater Mekong Subregion (GMS) and in the most significant wetland of the northeastern region of Thailand

Location: Nong Dae, Kut Sa Sub-district, Mueang district, Udon Thani
Total site area 164.8 hectares.

Objective:

- ❖ Demonstrates the potential for the development of Thai horticulture, including wetlands and medicinal plants, as well as the exchange of knowledge and horticultural technology at the national and international level.
- ❖ Reduce inequality and distribute income by boosting the national economy through the import and export of agricultural products, tourism business, hotels and service businesses and others.
- ❖ Promote the development and expansion of agriculture with innovation, technology, and biodiversity research to create a new economic area that will be a center for trade and investment in the Greater Mekong Subregion (GMS).
- ❖ Create Udon Thani Province as a center of agricultural innovation in the Greater Mekong Subregion (GMS) to raise incomes and quality of life, research and extension to the BCG Model (Bio Economy, Circular Economy, Green Economy), creating a balance between economic growth and sustainability of natural resources.

To commemorate the three most important auspicious occasions:

- ❖ The 10th Anniversary of His Majesty King Maha Vajiralongkorn Bodindradebayavarangkun' s accession to the throne
- ❖ The 72th Birthday Anniversary of Her Royal Highness Princess Maha Chakri Sirindhorn
- ❖ The 134th Anniversary of the Founding of Udon Thani Province, by Prince Major General Prachaksinlapakhom

Target:

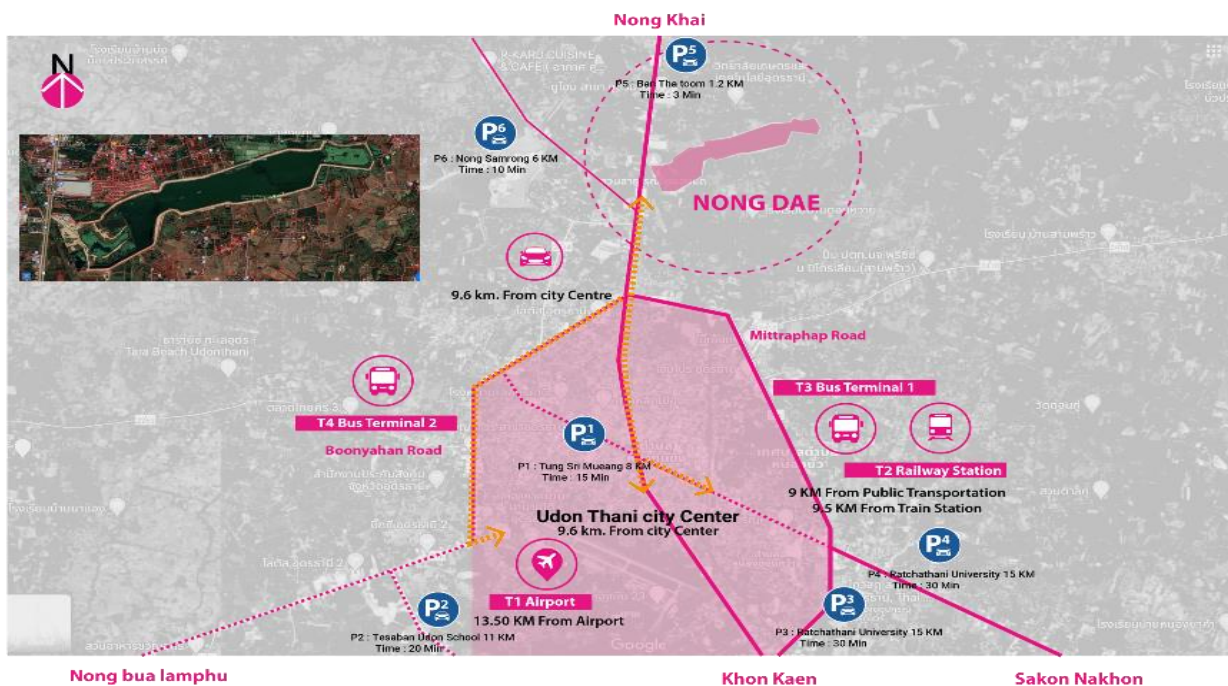
- ❖ Total visitor 3.6 M. (Thai 70% and Foreign 30%)
- ❖ Expected number of international participations minimum 20 countries / organization / association

The Expo Site:



One of Udon Thani's most prominent wetlands is Nong Dae, with abundant resources and natural biodiversity has long played a vital role in contributing to the life of plants, animals, the livelihood of the people, and the city in various ways ranging from socially, environmentally, and economically.

Nong Dae area for the 2026 Expo is located 9.6 kilometres in the north from Udon Thani city centre. The city is well covered with land and air transportation systems to other regions and provinces.



Exhibitions:

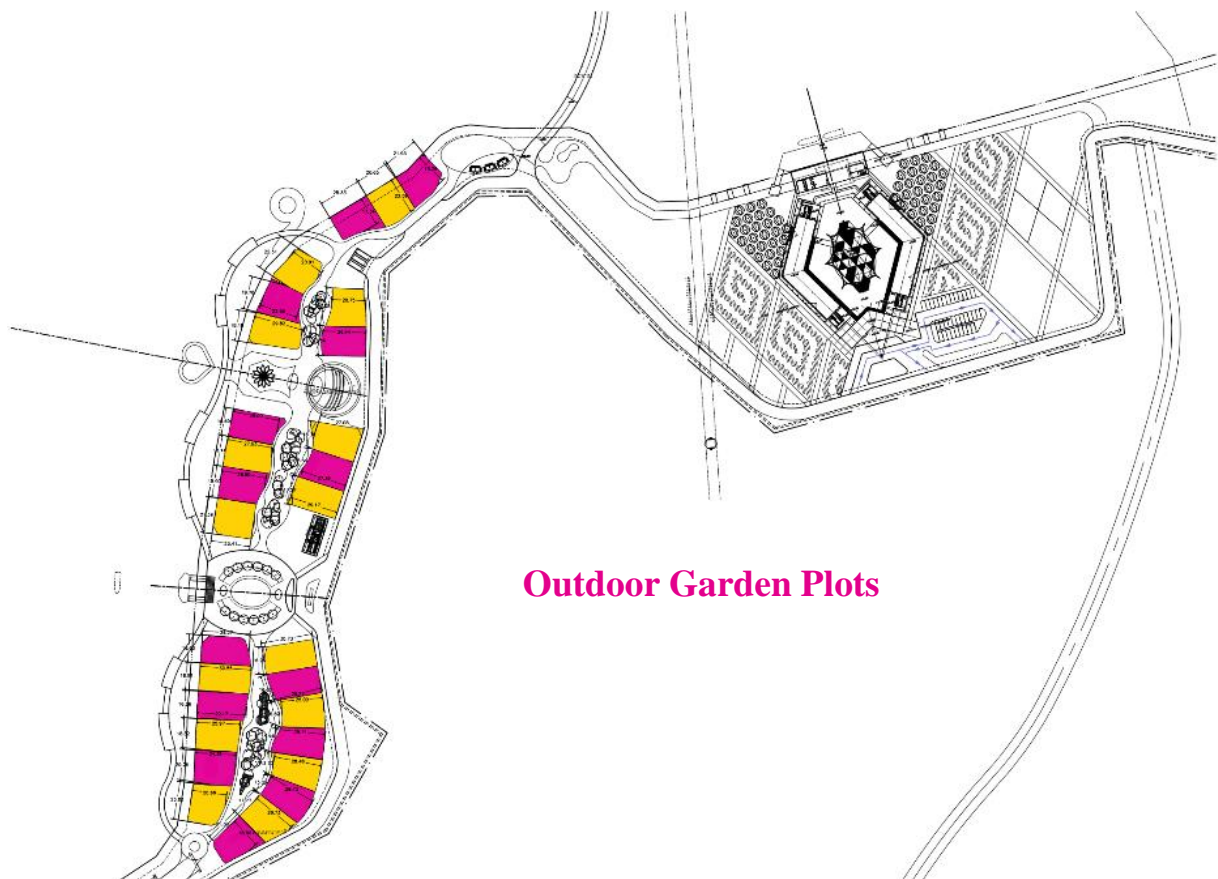
- ❖ **Outdoor gardens** divided into 5 sections including; Theme Gardens, Activity Area, Outdoor International Gardens, Corporate Gardens and Thai Tropical Gardens.
- ❖ **Innovation and technology exhibitions in outdoor and indoor gardens** will highlight the BCG (Bio-Economy Circular Economy and Green Economy) models. Key displays include Smart Farming for aquatic plants, vegetable greenhouses, ornamental flower and fruit tree greenhouses. The technology exhibition highlights processes for extracting vital substances from high-quality agricultural raw materials, innovative products, the use of microorganisms in producing healthy food, and risk analysis systems for climate and pest management. It also addresses technology and innovation supporting food loss reduction and the utilization of agricultural waste in the context of climate change.

Benefits for Participants:

- ❖ Promoting and sharing your culture, biodiversity, and horticultural sector at the international level.
- ❖ Promoting the exchange and advancement of horticultural expertise while participating in a constructive dialogue to address the fundamental challenge of wetlands, fostering progress and cooperation.
- ❖ Highlight your country's renowned horticultural products and showcase the innovative advancements in the field.
- ❖ Cultivating potential trade partnerships and exploring new business opportunities.
- ❖ Exploring Udon Thani as a promising location for fostering cultural, tourism, and business connections.

Activities for International Participation:

- ❖ **Outdoor International Gardens** will be prepared for countries that are members of the AIPH and other countries that are interested in participating in the Udon Thani Expo. The space for each country is approximately 200 - 500 square meters. It is expected that there will be a total of 20 participating countries, with a total area size of approximately 23,050 square meters or 2.3 Ha (14.4 rai.)
- ❖ **Indoor International Gardens** will be prepared for international participation in green house building total area 2,000 square meters.
- ❖ **Cultural Performance and National Days** celebrations at international expositions will showcase the pride of each participating countries to celebrate and share their traditions and customs. As part of the event, a flag-raising ceremony will take place in the presence of official delegations.



Legacy Planning: The development plan for Post-EXPO still follows close to the theme “Diversity of Life” building on the concept of biodiversity and harmony between people, water, and plants with a strong commitment to create the legacy of smart society and sustainable future through a strong foundation of knowledge, resources, and growth opportunities not only for local people of Udon Thani and Thailand, but also for sharing with citizens of the world. Through this legacy, Udon Thani would establish ourselves as the leader of The Greater Mekong Subregion and the centre of biodiversity, horticultural innovation, and sustainability which is reflected in each post-expo development plan whose goal is to instill the environmental awareness and knowledge on the importance and interdependence of nature and men and how vital it is for society as a whole to work together to sustain nature, and consequently human society, and to build towards greener and brighter future of abundance and green society.

Organizations in charge of Expo 2026:

- ❖ Ministry of Agriculture and Cooperatives
- ❖ Ministry of Interior and Udon Thani Province
- ❖ Department of Agriculture
- ❖ Thailand Convention & Exhibition Bureau

Conceptual Image of the Site:



Note: As of November 2023. Subject to change depending on possible modification to the plan going forward.



Application Form

*Thailand welcomes you to participate in
UDON THANI International Horticultural Expo 2026
that will be hosted between 1 November - 14 March 2027.*

To register for participating in UDON THANI International Horticultural Expo 2026, we kindly request you to complete the “Application Form” below in capital. Please send the fully filled form by e-mail to: **interhort2565@gmail.com**

Participating (country, city, company)

Main contact person (Mr./Mrs.)

Postal address

State & country

Postal code & city

Phone

Mobile

E-mail

Please choose the requested participation model(s) below (Please tick)

- Outdoor Garden Exhibition
- Indoor Garden Exhibition
- Cultural Events
- National Day

AIPH Member

As of Spring 2023

Region		Country		Member
1	1	Denmark	1	Dansk Gartneri
	2	Finland	2	Kauppapuutarhaliito
	3	Ireland	3	Irish Hardy Nursery Stock Association (IHNSA) c/o The Irish Farmers' Association
	4	Sweden	4	LRF Trädgård
	5	UK	5	Horticultural Trades Association
2	6	Belgium	6	AVBS
	7	Germany	7	Bund deutscher Baumschulen (BdB)
			8	Zentralverband Gartenbau (ZVG)
	8	Italy	9	AFFI – Associazione Floricoltori e Fioristi Italiani
			10	ANVE – Associazione Nazionale Vivaisti Esportatori
	9	Netherlands	11	Koninklijke Algemeene Vereeniging voor Bloembollencultuur (KAVB)
			12	LTO Vakgroep Bomen en vaste planten
			13	De Nederlandse Tuinbouwraad (NTR)
			14	Vereniging van Bloemenevelingen in Nederland (VBN)
	10	Spain	15	Asociacion de Comercializadores de Planta Ornamental (ACPO)
	11	Switzerland	16	JardinSuisse Unternehmerverband Gärtner Schweiz
3	12	Czech Republic	17	Union of Flower Growers and Florists
	13	Greece	18	Hellenic Plant Material Exporters and Importers Association (HEPEXIA)
	14	Hungary	19	Hungarian Ornamental Horticulturists Association
	15	Poland	20	Polish Nurserymen Association (PNA)
4	16	Canada	21	Canadian Nursery Landscape Association (CNLA)
			22	Canadian Ornamental Horticulture Alliance
			23	Flowers Canada Growers Inc (FCG)
			24	Québec Vert
	17	Mexico	25	Ornamental, Plants & Flowers (OPF)
18	USA	26	AmericanHort	
5	19	Brazil	27	Cooperative Veiling Holambra
	20	Colombia	28	Asocolflores
	21	Costa Rica	29	Chamber of Plants, Flowers, and Foliage of Costa Rica
6	22	Pakistan	30	Horticultural Society of Pakistan
	23	Qatar	31	Ministry of Municipality and Environment
	24	Türkiye	32	Ornamental Plants and Products Exporters Association
7	25	P.R. China	33	China Flower Association
	26	Chinese Taipei	34	TFDA
	27	Japan	35	Japan Landscape Contractors Association
	28	Republic of Korea	36	Korean Association for the Advancement of the Flora Culture (KAFC)
			37	Korea Florist Association
8	29	Australia	38	Greenlife Industry Australia
	30	Indonesia	39	Asosiasi Bunga Indonesia/ ASBINDO (The Indonesia Flowers Association)
			40	YBN
	31	Thailand	41	Horticultural Research Institute, Department of Agriculture
9	32	South Africa	42	SANA – The South African Nursery Association