

Discover Discover ZIBO

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What's New

Part One



Dynamic Zibo city's GDP expands 5.6% in Q1

Zibo is on the up and up. The city is coordinating its epidemic prevention and controls with social and economic development in a solid and efficient manner, strongly supporting its stable social and economic operations.

Waving aside the COVID-19 pandemic, the resilient economy of Zibo city – located in East China's Shandong province – started off on the right foot in the first quarter of 2022 with a surge in demand and robust markets, local media reported on April 28.



According to official statistics, the city's GDP in Q1 hit 103.9 billion yuan (\$ 15.7 billion), up 5.6 percent on the previous corresponding period calculated at constant prices.

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Meanwhile, the city's industrial economy maintained solid momentum in growth. The added value of industries above a designated size – industrial enterprises with annual main business revenue of 20 million yuan or more – increased by 7.6 percent year-on-year in Q1, which was 1.7 and 1.1 percentage points higher, respectively, than that of the province and the country.

The city's agricultural production remained stable, with adequate supplies of agricultural and animal husbandry products. Agriculture, forestry, animal husbandry and fishery output totaled 4.35 billion yuan in the first quarter, up 6.7 percent.



Furthermore, the service sector's recovery accelerated, providing significant support for the stable operations of Zibo's social economy.

The city's service industry maintained its high-speed growth trend in January and February, with the operating revenue of service businesses above a designated size increasing by 41.7 percent – 13.5 percentage points more than the average growth rate of the province – ranking it second in Shandong.

During the three months, the added value of the local primary industry stood at 2.54 billion yuan, up 5.1 percent year-on-year. The added value of the secondary industry came in at 51.18 billion yuan, up 5.6 percent, while the added value of the tertiary industry was 50.18 billion yuan, up 5.5 percent.

Zibo Insight

Part One

Folk artist makes traditional football in Zibo



Cuju was the ancient game of football in China. It was a form of sport and entertainment which was influential in China for more than 2,000 years.

In the Chinese, "Cu" means "to kick" and "Ju" means "a ball made of leather".

On July 15, 2004, former FIFA President Joseph Blatter declared that football had originated in Linzi district of Zibo, Shandong province.



Du Shaoxia, an inheritor of the traditional hand-embroidered football craft, makes a ball with wool and silk floss in Linzi district, Zibo, Shandong province. [Photo by Sun Hongyuan/chinanews.com]



Du Shaoxia makes a traditional football in Linzi district, Zibo, Shandong province on Nov 12, 2021. [Photo by Sun Hongyuan/chinanews.com]



Hand-embroidered traditional footballs are seen in Linzi district, Zibo. [Photo by Sun Hongyuan/chinanews.com]

Biz Updates

Part Two

Shandong Huacheng Group Co., Ltd is a large inter-trade enterprise group, specialized in vacuum pump/compressor, slurry pump, gear boxes and engine connecting rod. The products have been widely used in mining, power plant, metallurgy, chemical industry, construction materials, port, paper making, pharmaceuticals, food industry, etc. With high-quality products, services and solutions, it can meet special requirements from different industries. All of the products developed and produced by the group are energy-saving and environment-friendly. ■

Shandong Huacheng Group



In 2002, Huacheng Group started developing international business through direct export and local agencies, and now its products have been exported to America, Australia, Russia, Japan, South Korea, India, etc.



Major Countries:

India, Russia, Peru, Vietnam, Thailand, Laos, EU countries, etc

Cooperation Methods:

product exportation

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Shandong Tangjun Ouling Automobile Manufacture Co.,Ltd.



Located in Zichuan Economic and Development Zone, Shandong Tangjun Ouling Automobile Manufacture Co., Ltd. (T-King) was founded in 1956. It's one of the earliest manufacturers of commercial vehicles. In 2020, T-King joined Geely, and now is a wholly owned subsidiary company of Geely Commercial Vehical Group.

T-KING has more than 3000 staffs, including 600 technical engineers. The factory covers an area of 800,000m², with construction area of more than 270,000 m². The professional 20 production lines including stamping, welding, painting, assembly, testing are all in international advanced level. The production capacity is 100,000 vehicles per annum.

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Relying on the global strategic layout of Geely Commercial Vehicle Group, T-KING has been comprehensively upgraded after joining Geely, and focused on the development and manufacture of light commercial vehicles based on passenger vehicle technology, to provide users with better driving experience. At present, T-KING has five platforms, light trucks, small trucks, mini trucks, dumper and special purpose vehicles, to meet the various needs of all users.

Now T-KING has more than 20 primary agents and more than two hundred secondary agents in South America, Central America, South Asia, Southeast Asia, Africa, Middle East and other regions. In the future, we will continue to maintain close cooperation with our agents and provide adequate support and help to create a customer-centered service system.



Major Countries:

South Africa, Egypt, Nigeria, Algeria, Kenya

Cooperation Methods:

Investment Trade Distribution

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Shandong ICV

Co-Innovation Institute

Established in 2021, Shandong ICV Co-Innovation Institute (SICV) is an innovation platform carrying out ICV technology R&D and commercialization for multiple subjects of governments, industrial enterprises, universities, research institutes, financial companies, application companies, and other organizations. SICV will give full play to the role of technological innovation, application demonstration, and industry cultivation. It is setting about technology R&D, commercializing advanced technology, providing technical services, and incubating enterprises in significant areas such as safe driving assistance for commercial vehicles, high-level automatic driving in specific scenarios, online control infrastructure for ICVs, and integrated testing & application. SICV aims at promoting the high-quality development of the intelligent connected vehicle industry in Shandong and even the whole country.



Autonomous driving test road

Major Countries:

South Korea, Japan, the United States, Germany, UK.

Cooperation Methods:

Cooperate with leading self-driving companies in the above countries.

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V2X online control infrastructure for ICV

SHANDONG SHENGFENG

CHEMICAL INDUSTRY CO., LTD

Shandong Shengfeng Chemical Co., Ltd. is a large-scale chemical enterprise integrating domestic and foreign trade in Shandong. The main products are plasticizers, PVC resin powder and various plastic additives. The company has formed a fixed mode of cooperation and development with lots of domestic automobile, shipping and railway special line operators.



SHENGFENG CHEMICAL INDUSTRY

The company continues to explore an efficient company management and operation system that adapts to the complex and ever-changing market and has become a professional product service provider integrating procurement, warehousing, transportation and sales. The company was listed on the "Qilu Equity Exchange Center" on June 22, 2017 and successfully took the first step to enter the capital market, thereby making the company's management and operations more standardized, and its popularity and credibility greatly improved.

Major Countries:

African, Southeast Asian, East European, and Middle East countries

Cooperation Methods:

FOB CIF CFR

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More Opportunities

Part Two

Shandong Zibo Shiyan High School

Shandong Zibo Shiyan High School (ZBSYHS) was set up in 1942. The school covers an area of over 317 acres and a total construction of 130 thousand square meters. Totally, there are 101 classes and the every-year enrollment number is 1600 for each grade. Besides, International Department plans to enroll 90 students every year. ZBSYHS now has a staff of 420.

ZBSYHS attaches great importance to international communication and overseas education tourism, has established long-term friendly relations with Lycee De Lattre de Tassigny of France and Stearns American High School, making it regular to hold exchange activities with France, America and Singapore. In order to provide more ways for students, our school has offered high school courses based on Sino-foreign education cooperation. Confucius Classroom has been set up in the Cape Academy of Mathematics, Science and Technology of South Africa. ZBSYHS was awarded the International Exchange and Cooperation Education Center of Shandong Province.





Major Countries:

Germany, Britain, France, America, Canada

Cooperation Methods:

online classroom, teacher & student exchange, sister school

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