

2014

OCT.01-OCT.04

世界進口商品採購大會組委會
Qingdao International Imports Fair Organizing Committee



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2014 世界進口商品採購大會

Qingdao International Imports Fair 2014

青島國際會展中心
International Convention Center
Qingdao · China

2014. 10. 01 - 10. 04

招展函
INVITATION LETTER

2014 世界进口商品采

· 展会背景Info

中国消费市场的巨大潜力，使得越来越多的国际商家利用各种方式和渠道扩展中国消费市场。进口商品以其优良的品位质量和国际化的时尚设计，受到中国大众普遍欢迎，近年来产品销量逐步扩大。

China has the largest consuming market for import products from all over the world, especially with the rapid economic development and cultural opening-up. With excellent quality and international design, import products are generally welcomed among Chinese consumers.

因此，为进一步扩大进口，时值“中秋、国庆”两节期间中外游客云集青岛之际，青岛市将于10月1日-4日期间举办青岛2014世界进口商品采购大会。活动将以“优质进口商品为主，产销采购对接为辅”形式，举办一场进口商品宣传推介、产品展销、采购对接的消费盛会。

In order to promote importing, on the occasion of Mid-Autumn and National Holiday, 2014 Qingdao International Imports Fair will be held during October 1st to 4th. Besides of the four days on site exhibition, face to face match-making procurement meetings will also be held between overseas exporters and local importers.

· 展会定位 Theme

创造国际商品进入中国市场的便捷通道，搭建国际卖家寻找国内买家的有效国际商务平台。展会将促进中国与世界各国生产厂家与商家的合作交流，开展产品进口、商品销售代理、项目洽谈合作、品牌宣传推介等贸易促进活动。

To create the convenient channel for overseas products to get into Chinese market and to build up an international business platform between foreign exporters and local importers. The fair will also promote the cooperation between worldwide manufacturers and help the trading activities such as products importing, sales agenting, brand marketing and so on.

· 展会安排 Details

展会名称：2014 世界进口商品采购大会
Fair: Qingdao International Imports Fair 2014

展会日期：2014.10.01-2014.10.04
Date: 2014.10.01-2014.10.04

展会地点：青岛国际会展中心
Venue: Qingdao International Convention Center

主办单位：青岛市商务局
Sponsor: Qingdao Bureau of Commerce

承办单位：青岛市外商投资服务中心 国际采购促进协会
Organizer: Qingdao Overseas Investment Service Center
International Purchasing Promotion Association

协办单位：青岛海外推广科技发展有限公司
Undertaker: Qingdao Overseas Promotion and Technology Development Co., Ltd

采购大会 Qingdao International

展会面积：会展中心 1、2 号馆，22000 m² (1200 个标准展位)
Fair Scope: Hall 1 and Hall 2 in Qingdao International Convention Center,
20,000 m² (1200 standard booths)

展品范围：奢侈品、休闲食品、电子消费产品、酒水饮料、豪车游艇、家居用品、手工艺品、家用电器、保健品、宠物用品、运动用品、化妆品、旅游休闲用品、钟表眼镜、家居装饰品、家用纺织品、服饰箱包、珠宝首饰、艺术收藏品、海外旅游服务等；

Exhibits: luxury products, leisure food, consuming electronics, drinks and beverage, luxury cars and yachts, house-ware, handicrafts, household appliances, health & personal care products, pet products, sports items, cosmetics, tourism and leisure supplies, watch and glasses, home decorations, home textiles, fashion, jewelry, art collection and overseas travel service, etc.

· 展会日程 Agenda

2014 世界进口商品采购大会 / Qingdao International Imports Fair 2014 2014.10.01-10.04 / October 1st - 4th , 2014 Qingdao · China		
日期 Date	时间 Time	内容 Activity
09.28-30 28th-30th Sept.	10:00-18:00	布展 Registration & Booth Decoration
10.01 1st Oct.	10:30	开幕式 Opening Ceremony
10.01-04 1st-4th Oct.	10:00-18:00	世界进口商品展 4 days Fair
10.01 1st Oct.	14:00-17:00	采购商产销对接会 Match-making meeting
10.04 4th Oct.	16:00-20:00	撤展 Booth Dismantlement

International Imports Fair 2014

· 同期活动 Concurrent Events

(一) 开幕式暨新闻发布会

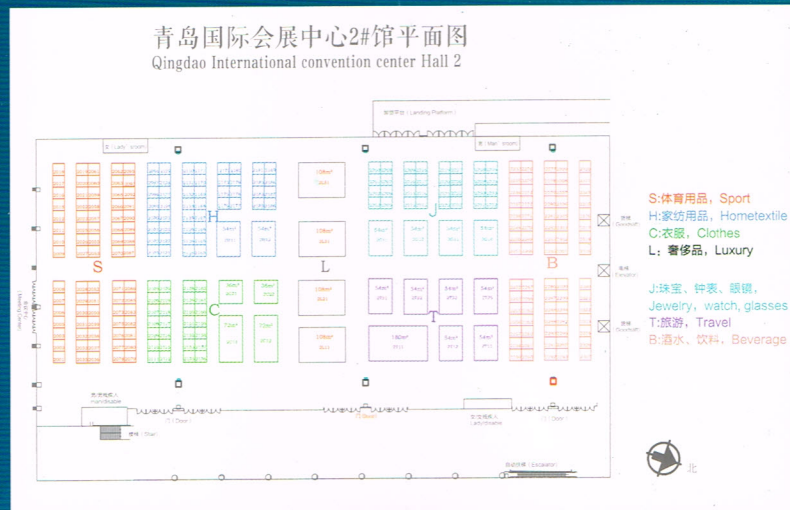
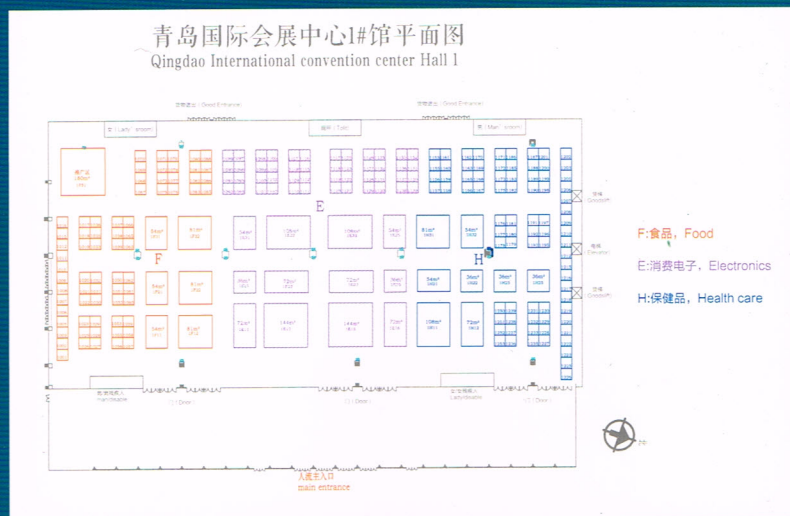
开幕式邀请相关部门领导；国外商协会有关负责人、外商、青岛知名企业，大型商超代表参加，大力宣传推广外商产品信息及同期活动信息，扩大活动认知度和影响力。

(二) 采购商产销对接会

由IPPA，青岛海外推广科技发展有限公司联合举办进口商品供需对接会，邀请青岛市进口企业、大型商超代表采购、分销商参与，提供与外商详细洽谈的机会。

1. Press Conference (Opening Ceremony)
2. Match-making Procurement Meeting

· 展位图 Booth :



2014 世界进口商品采购大会

参展报名表 / Application Form

*参展类别 Exhibitor Category	<input type="checkbox"/> 食品 / Food <input type="checkbox"/> 体育用品 / Sports <input type="checkbox"/> 消费电子 / Electronics <input type="checkbox"/> 家纺用品 / Hometextile <input type="checkbox"/> 保健品 / Health Care <input type="checkbox"/> 奢侈品 / Luxury <input type="checkbox"/> 珠宝、钟表、眼镜 / Jewelry Watch Glasses <input type="checkbox"/> 旅游 / Travel <input type="checkbox"/> 酒水、饮料 / Beverage			
*公司名称 Company Name				
*展板名称 Board Logo				
*公司地址 Company Address				
*传真 Fax NO.		*电话/手机 Telephone NO.		
*负责人 Person in Charge		*E-mail/QQ		
*职称 Position Held		*网址URL Website		
*展览联络人 Exhibition Contact Person	姓名 Name	职称 Position Held	手机号码 Mobile	E-mail/QQ
*联系人 < 1 > Contact Person(1)				
*联系人 < 2 > Contact Person(2)				
*企业/展品简介 Enterprise/Exhibit Introduction (within 100 words)				
*展品名称 Exhibit Name				
*申请摊位 Booth Application	*国际标准展位: _____ 个 (3mX3m=9㎡) Number of International Standard Booth: _____ (3mX3m=9㎡)		光地展位: _____ ㎡ (36㎡起租) Raw Space: _____ ㎡ (starting area: 36㎡)	
*参展商特殊要求 Special Demands from Exhibitor				
备注: *为必填项目, 填好报名表后, 加盖公章, 传真至0086-532-68090722, 或扫描发邮件到 Email: info@qdimports.com info@ippahk.org. Notes: Fields marked with an asterisk * are mandatory. After completing the form with the official seal, please fax it back to 0086-532-68090722, or send the scanned copy to info@qdimports.com info@ippahk.org.				
公司印章: Company Seal:	负责人印签: Person In Charge Seal:	签名: Signature: 报名日期 (公元) Date: _____年____月____日		



IMPORT FAIR

青岛国际进口商品展
QINGDAO INTERNATIONAL IMPORTS FAIR

主办单位 / HOSTING UNITS

主办单位: 青岛市商务局

Sponsor: Qingdao Bureau of Commerce

承办单位: 青岛市外商投资服务中心

国际采购促进协会

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展会联系 / CONTACT

2014 世界进口商品采购大会组委会

Qingdao International Imports Fair 2014 Committee

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