




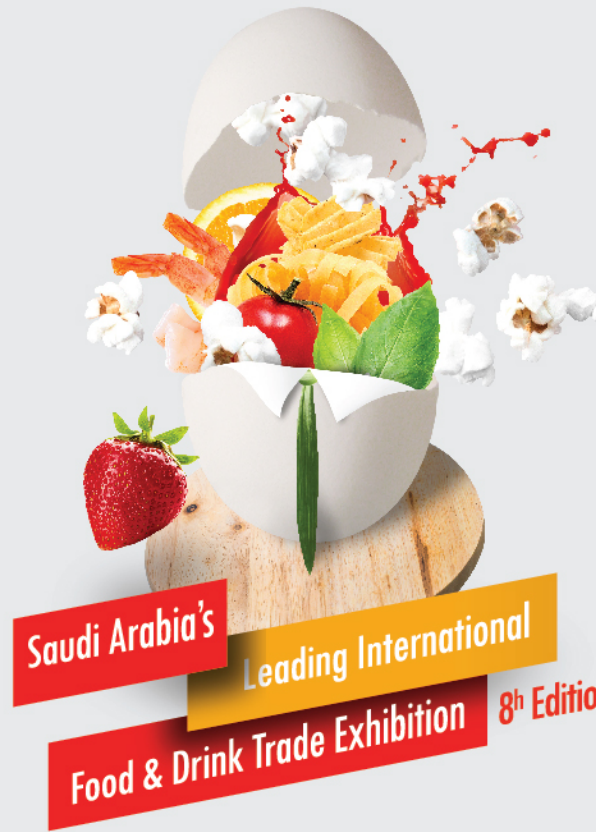


Jeddah Center for Forums and Events
Jeddah, Saudi Arabia

 The largest food and drink market in the GCC with an annual growth of 18%

 More than 8,000 trade visitors from the Food & Drink sectors

 200 gourmet specialists at Saudi Arabia's leading chef competition



8th Edition

28 FEB -
3 MARCH
2022

FOODEX SAUDI 2022
PAVILION STAND PACKAGES

BOOK YOUR STAND

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www.foodexsaudiexpo.com

 #foodexsaudi

SAUDI ARABIA'S LEADING INTERNATIONAL FOOD & DRINK TRADE EXHIBITION

Foodex Saudi is Saudi Arabia's only exhibition 100% dedicated to the Food & Drink Industry. By attending the show, you will have the opportunity to source products from over 50 countries, and trade with exhibitors displaying a global offering of food and beverage products and solutions.

9800 Sqm Gross Space	
559 Brands	4 Days
50 Countries	15 Pavilions
8491 Attendees	230 Exhibitors



WHY FOODEX SAUDI 2022?

- Meet and do business with more than 8,000 trade visitors from the following sectors: Retail, HORECA, Distribution, Wholesales and Food Chain Supply
- Network with your industry and learn about new trends and sector developments
- Official Government Support: the highest representation of Saudi government officials at any food show in the region.



GET DIRECT ACCESS TO



The largest food and drink market in the GCC with an annual growth of 18%



More than 8,000 trade visitors from the Food & Drink sectors



200 gourmet specialists at Saudi Arabia's leading chef competition



FOODEX SAUDI 2019 HIGHLIGHTS

EXHIBITOR PROFILE

EXHIBITOR BREAKDOWN BY SECTOR

21% CANNED AND PRESERVED

11% CHILLED, FRESH & FROZEN

5% DAIRY

10% DRINKS & BEVERAGES

7% FOOD TECHNOLOGY

3% FOOD SERVICES

5% MEAT, POULTRY & GAME

6% SPECIALTY PRODUCTS

17% SWEETS, SNACKS & BAKERY

14% GRAINS & CEREALS

1% OTHER



82% of exhibitors successfully MET THEIR BUSINESS OBJECTIVES

EXHIBITOR PROFILE

BRANDS BREAKDOWN BY COUNTRY



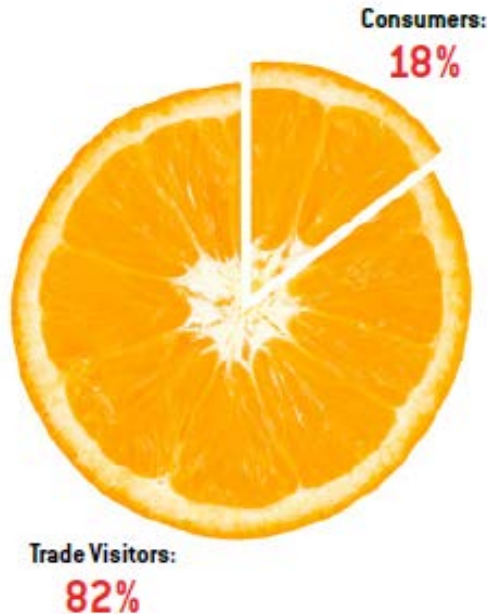
559 Total Brands



FOODEX SAUDI 2019 HIGHLIGHTS

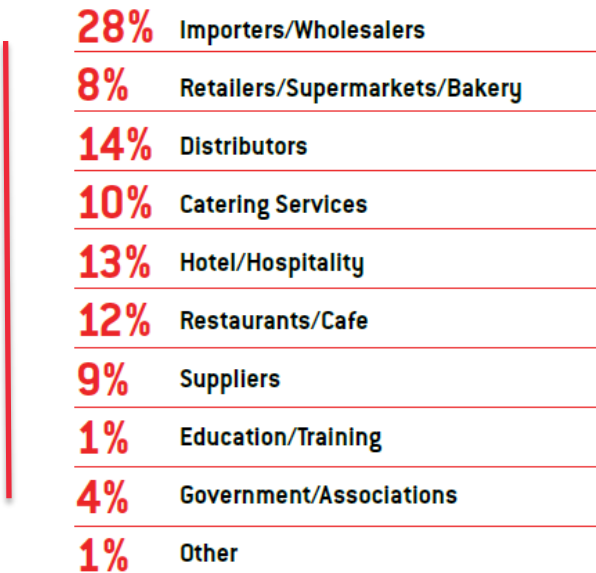
VISITOR INFORMATION - VISITOR PROFILE

VISITOR BREAKDOWN



8491
Attendees

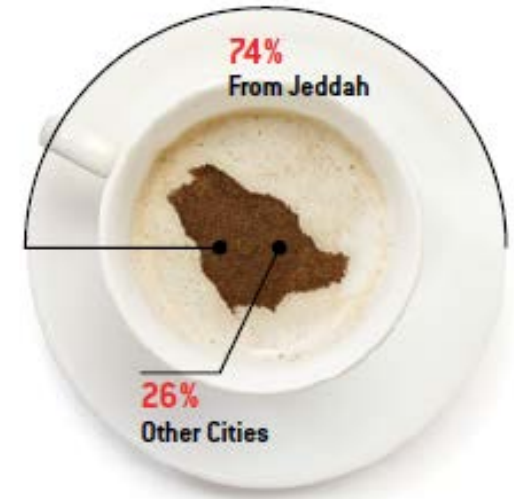
VISITORS BY COMPANY ACTIVITY



96%
of visitors will return to visit Foodex Saudi

59%
of visitors were either decision makers or influencers

VISITORS FROM SAUDI ARABIA



83%
of trade visitors came to Foodex Saudi to make deals and meet with companies they are considering doing business with



SALON CULINAIRE – Saudi Arabia's Signature Culinary Showcase and Competition

In collaboration with World Association of Chefs Societies (WACS), Saudi Arabian Chefs Table Circle (SACTC), Saudi Arabian Chef Association (SARCA), Foodex Saudi presents Saudi Arabia's Leading Chef Competition, Salon Culinaire, an inspirational cooking competition that highlights the best of the best within the culinary industry in Saudi Arabia.

6th Edition	
8 International Judges	4 Days
17 Categories	179 Participants



Gold Medal	5
Silver Medal	12
Bronze Medal	21
Merit Certificate	40

28 February - 3 March 2022

8th Edition - Jeddah Center for Forums and Events, Jeddah, Saudi Arabia








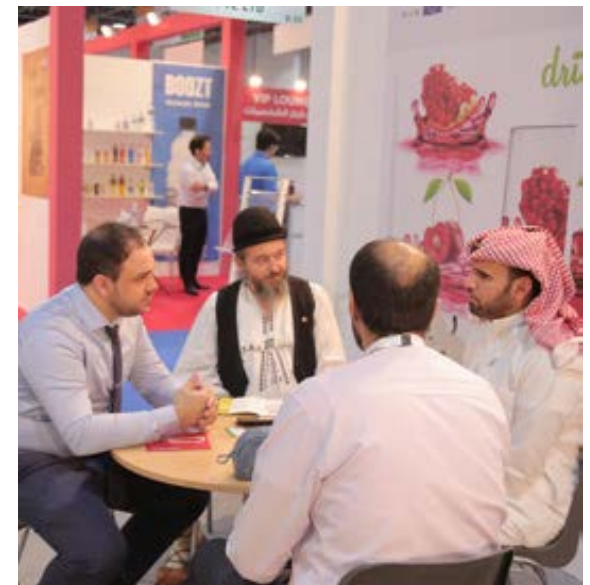
BUSINESS MATCH PROGRAM

Business Match Program connects trade visitors and investors with exhibitors.

Buyers and exhibitors can schedule their meetings before the show through the online platform.

Join Foodex Saudi Today to get maximum exposure for your business

 Pre-schedule meetings online	 Networking opportunities
 Free access to the venue	 Personal assistance
 Manage your time	467 Buyers



INNOVATION AWARDS

Foodex Saudi celebrates the second edition of Foodex Innovation Awards, the only Innovation Awards of its kind in Saudi Arabia, to honour the best food innovations in terms of the product quality and presentation. A group of industry experts and leaders were among the judging panel to select the winners and announced them in a special ceremony, held during the show.



2nd
Edition

45 Products	9 Winners
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10 Runners-up	6 Judges
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SPACE ONLY RATES

Space Only Price A = \$450 / SAR 1,700 per sqm

Space Only Price B = \$425 / SAR 1,600 per sqm

REGISTRATION FEE = \$400 / SAR 1,500
(mandatory for all exhibitors)

Includes administration, online promotion, printed catalogue, operations & electricity and visa application assistance

* The above prices are subject to 15% Value Added Tax ("VAT")



FOODEX SAUDI STAND SHELL SCHEME BUILT

Shell Scheme Built Stand = \$85 / SAR 319 per sqm *

* specified price rate doesn't include the Space and Registration Fee

Per Sqm	Tables	Chairs	Counter	Plastic Waste Bin	Lights	Shelves	Flags	Power Supply	Socket
12 sqm	1	3	1	1	2	3	1	16amps	1
18 sqm	2	6	2	2	4	6	2	16amps	2
36 sqm	3	9	3	3	6	9	3	16amps	3
48 sqm	3	9	3	3	8	9	3	16amps	3
72 sqm	3	9	3	4	10	9	4	16amps	3

Package includes stand build up, carpet flooring, fascia, furniture, flags, electricity and lighting

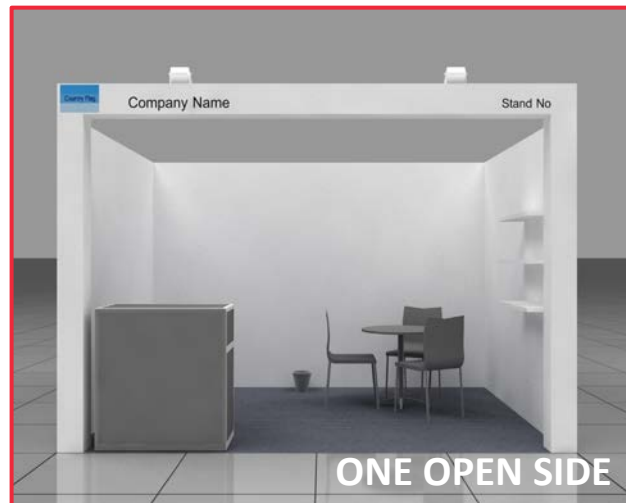
* The above prices are subject to 15% Value Added Tax ("VAT")



FOODEX SAUDI STAND SHELL SCHEME BUILT

Shell Scheme Built Stand = \$85 / SAR 319 per sqm *
(minimum of 12sqm)

* specified price rate doesn't include the Space and Registration Fee



All stands include stand build up, carpet, lights, power and basic furniture

* The above prices are subject to 15% Value Added Tax ("VAT")

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FOR MORE INFORMATION, CONTACT:

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