

## Announcement

The ministry of Commerce has the honor to inform the public that the Ministry will continue organizing the annual trade exhibition 2011 at international level under the theme of “the 6<sup>th</sup> Cambodia Import-Export & One Province One Product Exhibition *Plus* ACMECS”. The organization of this 6<sup>th</sup> annual trade exhibition will include the framework of the “Ayeyawady-Chao Phraya-Mekong Economic Cooperation Strategy (ACMECS)”, which consists of the five ACMECS member countries such as Cambodia, Laos, Myanmar, Thailand and Vietnam. This 6<sup>th</sup> trade exhibition will be held from 15 to 18 December 2011 at the Koh Pich Exhibition Center in the capital city of Phnom Penh and it will be accompanied by other four major events such as a forum on Investment and Business, a seminar on the Promotion of Trade Activities, a Trade Meeting and a program to sign Trade and Investment contracts. Besides, the Ministry will display rice products and organize a trade meeting for Cambodian rice exporters. The organizing of these events are aimed to promote the investment and trade activities in Cambodia, especially to augment the export activities to contribute to developing the Cambodia economy incorporated in the 2<sup>nd</sup>-phased rectangular strategy of the political program of the 4<sup>th</sup>-mandate Royal Government of Cambodia and particularly to comply with the political guidelines of the Royal Government, in promoting the Cambodian rice export to the international markets. Moreover, this trade event will also offer more opportunities in giving a strong impetus to the local trade atmosphere and in linking together the trade activities between the municipalities and provinces throughout Cambodia.

As inform above, the Ministry of Commerce has the pleasure to invite all traders and businesspeople to help support this 6<sup>th</sup> Cambodian Import-Export & One Province One Product Exhibition 2011 *Plus* ACMECS at international level though participating in it actively.

For detailed information, please contact the Trade Promotion Department of the Ministry of Commerce at #65-69, street 136, Sangkat Phsar Kandal I, Khan Daun Penh, Phnom Penh or through cell-phone: 083/093/ 098 332 223 and fax: 023 211 745 before November 15, 2011 at the latest