



**Logo Design Competition**  
**The 75<sup>th</sup> Anniversary of the Kingdom of Thailand – the Republic of India**  
**Diplomatic Relations**

**Objective**

1. To celebrate the 75<sup>th</sup> anniversary of the establishment of diplomatic relations between the Kingdom of Thailand and the Republic of India;
2. The logo may be used in activities and official documents related to the celebration of the 75<sup>th</sup> anniversary of the establishment of diplomatic relations between the Kingdom of Thailand and the Republic of India.

**Timeline**

1. Application period: 12 January 2022 – 28 February 2022
2. Announcement of winners: 11 March 2022

**Theme**

“75 Years of Friendship between the Kingdom of Thailand and the Republic of India”

**Rules**

1. The contestant must hold Thai or Indian nationality. Officials from the Ministry of Foreign Affairs of Thailand, the Ministry of External Affairs of India, the Royal Thai Embassy in New Delhi and the Embassy of India in Bangkok and their family members are not eligible to enter the competition.
  2. The contestant should reside in Thailand or India.
  3. Each contestant may submit only one design. Contestants who submit multiple designs will be disqualified.
  4. The logo design should reflect the theme, highlight shared commonalities and/or history between and cultural heritage between the two.
  5. The logo must be: (1) submitted in digital format (PNG or JPEG) and (2) have a file size no larger than 3MB and a resolution above 300 dpi.
  6. The text incorporated into the logo design should be English and/or a combination of Hindi and Thai.
  7. The contestant shall submit a completed (1) application form (2) brief explanation form (less than one page in Thai or English) and (3) a digital file of the logo design.
  8. The logo design, must be submitted in “.PNG” or “.JPEG” format via email at 75thaiindia@gmail.com by 28 February 2022.
- The three winners of the competition will be announced on the website and via other relevant channels of the Ministry of Foreign Affairs of Thailand, the Embassy of India in Thailand and other related agencies on 11 March 2022.
10. The Ministry of Foreign Affairs will hold an award ceremony in Bangkok for the first prize winner and the two runner-up prize winners. If the winners are residing in India, they must be able to attend the live award ceremony online. The date, time and venue will be announced at a later date.

### **Terms and conditions**

1. The logo design, title, and design brief must be original. The design should not violate any provision of the prevailing copyright law or relevant regulation in both countries, as well as not infringe on intellectual right of any third party. The organizer shall not be held responsible for any copyright violations or infringements of intellectual property rights carried out by the contestants.

2. All winners would be required to transfer the ownership and copyright of the design to the contest organizers. The winning entries/logos may be used by the Ministry of Foreign Affairs of Thailand and the Ministry of External Affairs of India or any other relevant agency for promotional and display purposes, publishing materials and any other media as deemed appropriate.

3. The contest organizers reserve the right to modify the logo as deemed necessary or appropriate.

4. The contest organizers reserve the right to amend any terms and conditions of the contest as deemed necessary. The participants are responsible to keep abreast of any changes in the terms and conditions for the contest.

5. The winner will be decided by a judging panel. The decision of the panel is final.

### **Criteria**

1. Artistry and craftsmanship (30 points)
2. Creativity (35 points)
3. Reflection of the theme (35 points)

### **Awards \***

1. First prize winner: 1,500 USD (equivalent to approximately 50,000 Thai Baht)
2. 1<sup>st</sup> Runner up: 1,000 USD (equivalent to approximately 32,000 Thai Baht)
3. 2<sup>nd</sup> Runner up: 500 USD (equivalent to approximately 16,000 Thai Baht)

**Note: The prize money is equally contributed by the Ministry of Foreign Affairs of Thailand and the Embassy of India in Bangkok and subjected to prevailing exchange rates.**

### **Contact**

For inquiries, please contact [75thaiindia@gmail.com](mailto:75thaiindia@gmail.com)



**Application Form**  
**Logo Design Competition**  
**The 75<sup>th</sup> Anniversary of the Kingdom of Thailand – the Republic of India**  
**Diplomatic Relations**

Application Form			
<b>Full Name</b>			
<b>Nationality</b>			
<b>Gender</b>			
<b>Date of Birth</b> (DD/MM/YYYY)		<b>Age</b>	
<b>Occupation/ Educational Institution</b>			
<b>Address</b>			
<b>Mobile phone</b>			
<b>Email</b>			

1. The applicant accepts the terms and conditions of the competition and agrees to abide by the competition rules.
2. The applicant hereby certifies that the information given above is true and correct.

Submission Date: .....

Signature: .....

Note: The contestant shall submit a completed (1) application form (2) a brief explanation form (less than one page in Thai or English) of the design and (3) the digital file of the logo design no later than 28 February 2022.



**Brief Explanation Form  
Logo Design Competition**

**The 75<sup>th</sup> Anniversary of the Kingdom of Thailand – the Republic of India  
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**Brief Explanation about the Logo**