

Logo Design Competition Guidelines

130th Anniversary of the Diplomatic Relations between Thailand and Russia

The Ministry of Foreign Affairs of the Kingdom of Thailand and the Embassy of the Russian Federation in the Kingdom of Thailand are pleased to announce a competition for the design of an official logo to commemorate the 130th Anniversary of the Establishment of Diplomatic Relations between Thailand and Russia in 2027.

The competition aims to celebrate this significant milestone and promote greater public awareness and understanding of the longstanding friendship and cooperation between the two countries. It also seeks to encourage the creative and meaningful participation of Thai and Russian citizens in celebrating this important anniversary.

1. The logo design competition will be open during the following period.
 - Opening
 - 15 October 2026 (Bangkok time)
 - Closing
 - 16 November 2026 at 23.59 hrs. (Bangkok time)
 - The result will be announced within 20 December 2026.
2. The contest is open to all Thai and Russian nationals, who are currently and legally residing either in Thailand or Russia. (Officials of the Organizers and members of the judging panel shall not be eligible to participate)
3. Each participant is allowed to submit one (1) entry only.
4. Only individual entries will be accepted. Joint, group or corporate entries are not permitted. Any such entry will be deemed ineligible and disqualified.
5. **The logo must meet the following design requirements at a minimum.**
 - *Memorable and recognizable.* It should represent the 130th Anniversary of Friendship and Cooperation between Thailand and Russia, using relevant visual elements. The names of the two countries and other inscriptions in both languages may also be included.
 - *Clear and meaningful.* It should use imagery that is meaningful to both Thai and Russian audiences.
 - *Unique and original.* It must not resemble or be associated with any existing symbols, logos or insignia.

- *Appropriate and respectful.* The logo should avoid imagery or references that may be considered inappropriate, culturally insensitive or politically insensitive.
- *Adaptable and scalable.* It should be suitable for use across different media, formats and sizes without loss of quality.

6. Strict technical requirements are as follows.

- Created in A4 size against a white or transparent background, using any graphics editing tools or software.
- Submitted in digital format with a file extension of PDF, PNG and JPEG. PNG and JPEG files must have a minimum resolution of 300 DPI and a minimum dimension of 1500x1500 pixels.
- Suitable for use across different media, formats and sizes without loss of quality.
- Free from the participant's name, initials, signature in any form, or any other identifying information.
- **The use of artificial intelligence (AI) in creating or developing the design is strictly prohibited.** Any design found to have been created or developed, in whole or in part, with the assistance of AI will be deemed ineligible and disqualified from the competition.

7. Strict submission requirements are as follows.

- Entries must be submitted electronically to logo.130@yandex.com and mfa0504@mfa.go.th with the subject: LOGO – [Full Name of Participant].
- A brief description of no more than 200 words **in English** explaining the concept, design and elements of the logo must be submitted as a separate PDF file.
- The following information must be provided **in English** in the email body field.
 - Full name (as stated in the passport or national identification document)
 - Age and date of birth
 - Gender
 - Email address
 - Mobile number
- Entries must not be published on any media platform prior to the submission of the entry until the official announcement of winners.
- All submitted entries will not be returned or made available to participants after submission.

8. Entries will be evaluated by the Ministry of Foreign Affairs of Thailand and the Embassy of the Russian Federation in Bangkok in accordance

with this Guideline. Incomplete submissions or submissions later than the closing date and time specified in Item 1 will not be considered.

9. The announcement of winners is in December 2026 on the websites of the Ministry of Foreign Affairs of Thailand (www.mfa.go.th) and the Embassy of the Russian Federation in Bangkok (www.thailand.mid.ru). The Ministry of Foreign Affairs of Thailand or the Embassy of the Russian Federation in Bangkok will directly contact the winners via email address and telephone.

10. The winner will receive Certificates of Recognition and 40,000 THB cash prize (20,000 THB from the Ministry of Foreign Affairs of Thailand and 20,000 THB from the Embassy of the Russian Federation in Bangkok).

11. The winning logo will be used as the official logo for commemorative events under the 130th Anniversary of the Diplomatic Relations between Thailand and Russia throughout 2027, both in prints and digital formats.

12. Copyright and Intellectual Property Rights

• Ownership and Assignment of Copyright

○ By submitting an entry to this competition, the participant represents and warrants that the entry is the participant's original work, created solely by the participant, and does not infringe any copyright, intellectual property right, or other right of any third party.

○ All submitted entries shall become the property of the Ministry of Foreign Affairs of Thailand and the Embassy of the Russian Federation in Bangkok upon submission. The participants hereby agree to relinquish and irrevocably assign and transfer to the Ministry of Foreign Affairs of Thailand and the Embassy of the Russian Federation in Bangkok all rights, title, and interest in and to their submitted entries.

○ The Ministry of Foreign Affairs of Thailand and the Ministry of Foreign Affairs of the Russian Federation, including the Embassy of the Russian Federation in Bangkok and the Royal Thai Embassy in Moscow, shall have the exclusive right to reproduce, publish, distribute, display, communicate to the public, modify, adapt, and otherwise use the winning logos, in whole or in part, for any lawful purposes.

○ The assignment shall be effective upon submission of the entry and shall apply for the full period of copyright protection, to the extent permitted by applicable law.

• Originality and Third-Party Rights

○ The participant confirms that the submitted entry has not previously been submitted to any other competition and does not contain any material that infringes or violates the copyright, trademark, intellectual property, privacy, or other rights of any third party.

○ The participant shall be solely responsible for any claim, liability, loss, or expense arising from any breach of this requirement.

- Use and Modification of Winning Entry

The winner must provide the original editable files used to create the winning logo. The Ministry of Foreign Affairs of Thailand and the Embassy of the Russian Federation in Bangkok reserve the right to reproduce, modify, adapt, refine, or make necessary adjustments to the winning logo for official use, including the use of the logo in different formats, media, sizes, and applications.

- Acknowledgement and Publicity

By participating in the competition, the participant agrees that the The Ministry of Foreign Affairs of Thailand and the Ministry of Foreign Affairs of the Russian Federation, including the Embassy of the Russian Federation in Bangkok and the Royal Thai Embassy in Moscow, may publish and disclose the winner's full name and winning entry in connection with the announcement of the competition results and the promotion and commemoration of the 130th Anniversary of the Diplomatic Relations between Thailand and Russia.

13. By submitting an entry to the competition, each participant acknowledges and agrees to comply with and be bound by all rules, requirements, terms, and conditions set out in these Guidelines.

14. The decision of the Ministry of Foreign Affairs of Thailand and the Embassy of the Russian Federation in Bangkok shall be final and binding and shall not be subject to appeal or objection.

15. For further inquiries and clarifications, please contact logo.130@yandex.com and mfa0504@mfa.go.th with the subject: INQUIRY ON LOGO – [Full Name of Participant].

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