



THAILAND



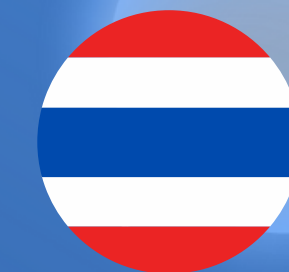
ECONOMIC PARTNERSHIP



190th Anniversary of
U.S.-Thai Diplomatic Relations

#190ThaiUS





Economic Performance in 2023



FDI

24 BILLION USD
Foreign Direct Investment



EMPLOYMENT

Unemployment rate
decreased to **0.8%**

ECONOMY
+1.9%



TOURISM

Total Revenue
52.6 BILLION USD
from 28.5 Million Tourists

TRADE
WITH 
+40 BILLION USD

ECONOMIC PERFORMANCE IN 2023

EXPORT

Destinations



1. USA



2. China



3. Japan



4. Malaysia



5. Australia

Goods



Auto parts



Computer / Equipment and Parts



Precious Stones



Rubber Products



Electronic Integrated Circuits

IMPORT

Major Sources



1. China



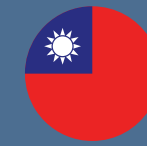
2. Japan



3. USA



4. UAE



5. Taiwan

Goods



Crude oil



Machinery and Parts



Electrical Machinery and Parts



Electronic Integrated Circuits



Chemical Products

OVERVIEW

Top 5 Visitors

Malaysian



Chinese



Korean



Indian



Vietnam



 GDP

> 3.5%

 Tourism

35 million
international travelers
(Expected revenue
\$36.9 billion)

 Trade

Export + 2.9%
Import + 4.4%

 Inflation

0.9 - 1.9%

ECONOMIC DATA OUTLOOK FOR 2024



THAILAND'S COMPETITIVENESS

●●●
**ENHANCING
EASE OF DOING
BUSINESS**

●●●
**ACCELERATING
FTA
NEGOTIATIONS**

●●●
**IMPROVING
CONNECTIVITY**

●●●
**ENSURING
ESG-ENABLING
ECOSYSTEM**

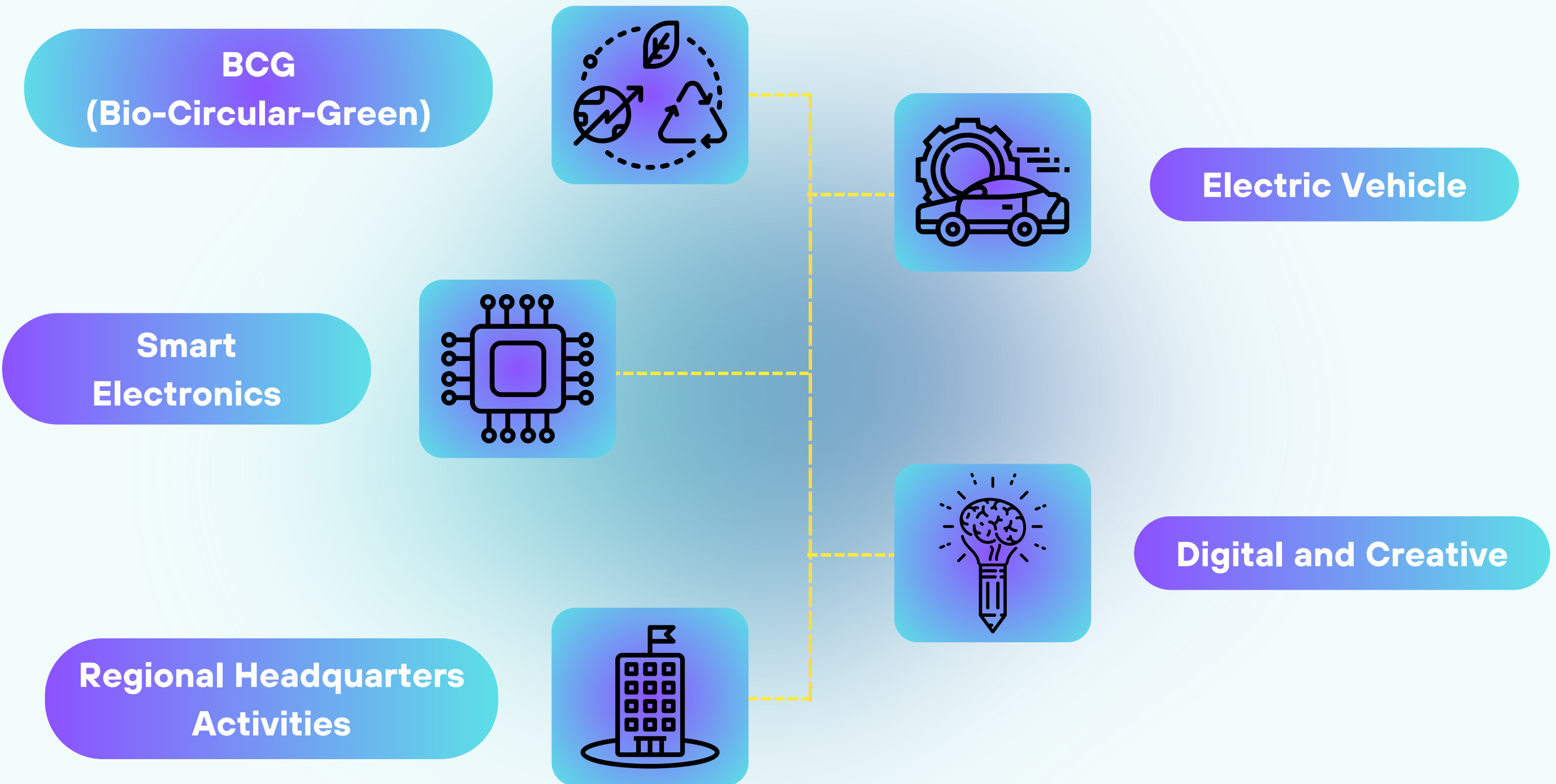
●●●
**DEVELOPING SPECIAL
ECONOMIC ZONES &
ECONOMIC CORRIDORS**

●●●
**PROMOTING NEW
INNOVATION-DRIVEN
ECONOMIES IN TARGETED
SECTORS**



Promoting Investment

5 Strategic Industries



SUSTAINABILITY



**Carbon
neutral**

by 2050



**NET
ZERO**

by 2065





8

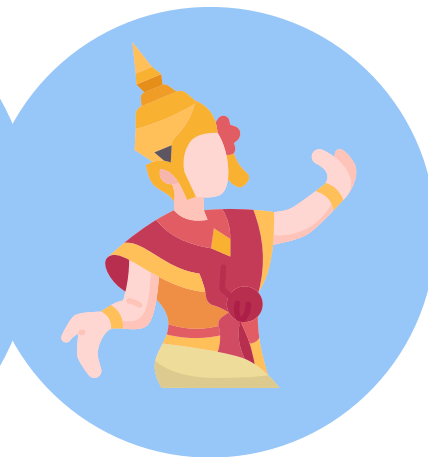
**THAILAND'S
VISION**



TOURISM HUB



most visited country
in the world



WELLNESS & MEDICAL HUB



- comprehensive care from birth to old age at a reasonable cost
- Revenue over 1.1 billion USD



AGRICULTURE & FOOD HUB

- Precision Agriculture
- Future Food
- "Kitchen of the World"



AVIATION HUB

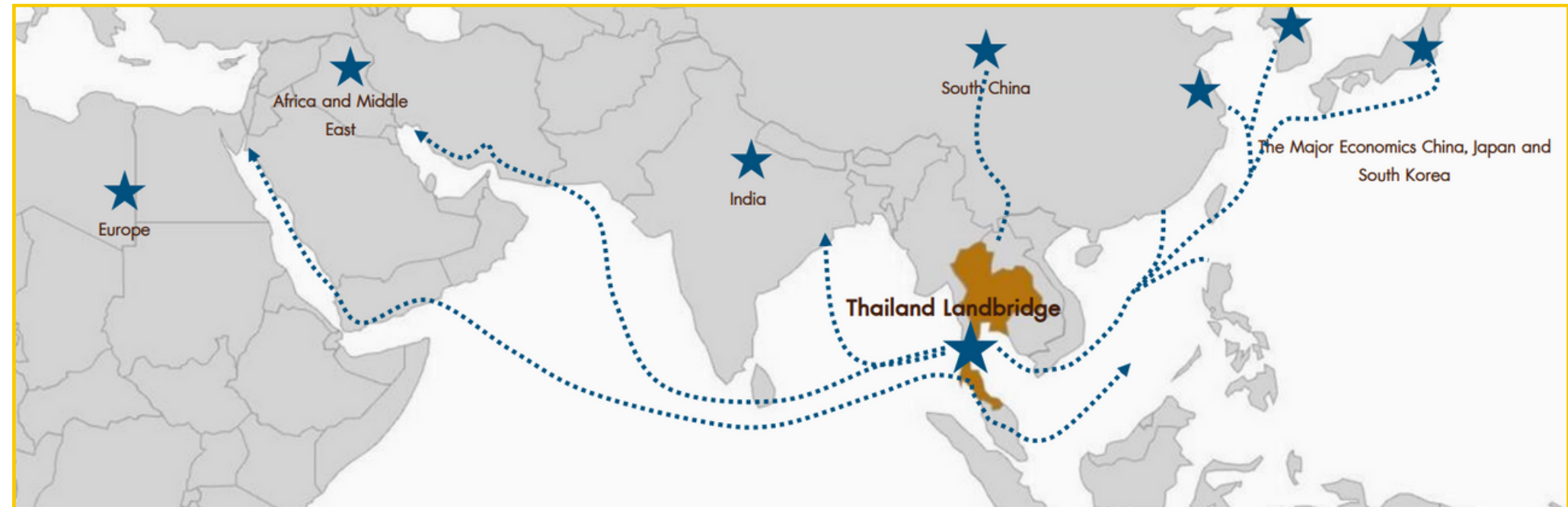


- over **280 million people** in its immediate vicinity
- closer to major economic centers
- The largest repair and overhaul (MRO) center in the region



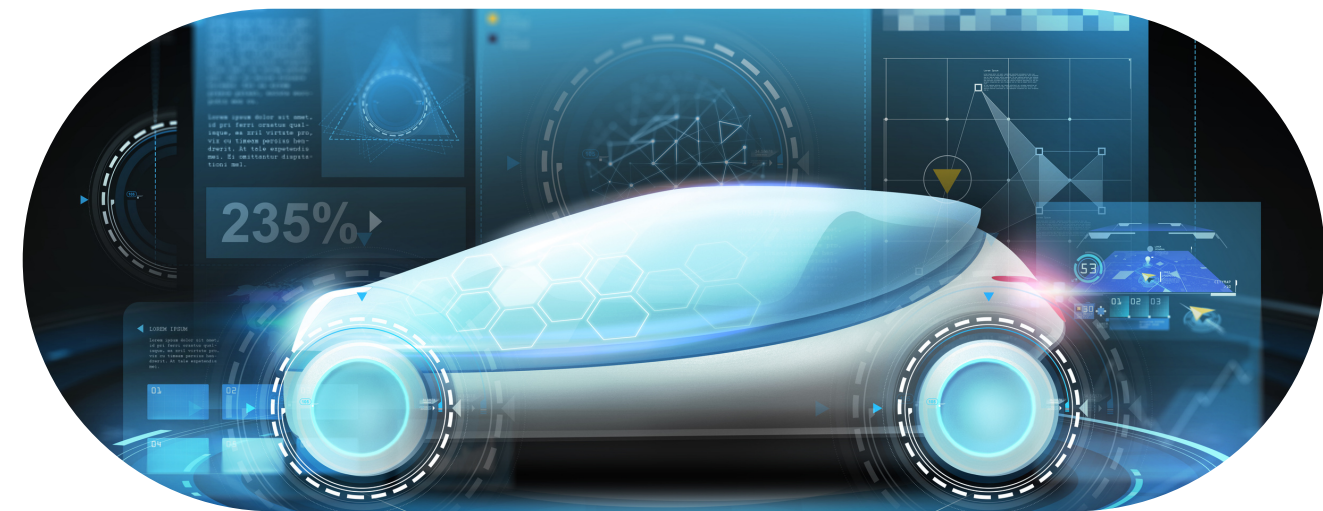
LOGISTIC HUB

- Motorway
- High-Speed Trains
- Landbridge Project



FUTURE MOBILITY HUB

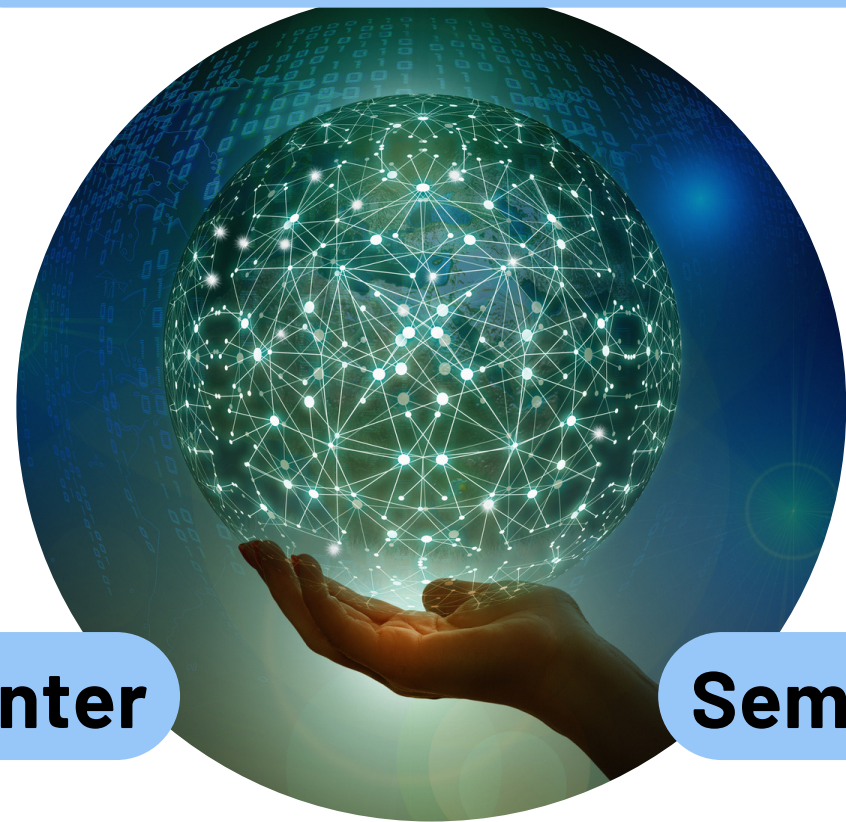
Several automobile companies have already agreed to invest more than **4 billion USD** in the future automobile industry





DIGITAL ECONOMY HUB

Artificial Intelligence (AI)



Data Center

Semiconductor



FINANCIAL HUB



- Blockchain Technology
- Digital Assets





THANK YOU

