

MEDIA CENTRE & GUIDELINES

Introduction

The 2nd Asia-Pacific Water Summit (2nd APWS) will be held in conjunction with Technical Workshops and Exhibitions on 14th– 20th May 2013 at the International Convention and Exhibition Centre Commemorating His Majesty's 7th Cycle Birthday Anniversary (CMICE), Chiang Mai, Thailand.

Accreditation

Members of the media who wish to report the events are required to be accredited and in possession of a Media Pass. Media Passes will be issued to accredited media members. The pass will allow media members to gain access to the Media Centre. However, access to certain events and areas, especially those in restricted areas, will require additional approval as determined by the Media Secretariat. Media members are requested to display their Media Pass at all times during event attendance.

Collection of Media Passes

Accreditation Passes as well as a limited number of Media Kits can be collected at the Media Registration Counter located at the information office on the 1st floor of the Convention Centre during 13 – 20 May 2013 from 9.00 – 12.00 hrs. and 14.00 – 16.30 hrs. Please bring with you photographic proof of identity, for example a passport, driver's license or media identification card.

It is strongly recommended that you collect your media pass as soon as possible after arrival. Media member who have not pre-registered may face delays as their applications are being processed.

Loss of Media Passes

Media members who misplace the media passes must report the loss promptly in person to the Media Secretariat Office. Please present a valid photograph identification to obtain a media pass replacement. Processing time for the pass replacement will take at least three hours. Once replaced, the previous pass will no longer be valid for entry into the Media Centre and all designated venues.

MEDIA CENTRE & FACILITIES

Location

For the 2nd Asia-Pacific Water Summit and related events, the Media Centre will be established at 2nd Floor of the International Convention and Exhibition Centre Commemorating His Majesty's 7th Cycle Birthday Anniversary

Address: Chonraphathan Road, Changpeuk, Muang,
Chiang Mai 50300 Thailand

E-mail: info@cmice.co.th

Website: <http://www.cmice.co.th/en/index.php>

Access to the Media Centre is open to accredited media members bearing valid media passes only.

Operating Hours

19 - 20 May 2013

8.30 – 17.00 hrs

**media working room and media registration center will be operated on 13-18 May from 9.00-17.00 hrs. during technical workshops and exhibitions*

Facilities

The Media Centre is equipped with the following:

- **Media Working Room**, located on the 2nd floor of the Convention Centre, is equipped with desktop PCs with internet connection, LAN cable outlets, printers, photocopiers.
- **Media Secretariat Office**, located on the 2nd floor of the Convention Centre, provides press releases, official programmes, media arrangements, general enquiry assistance, as well as information on coverage opportunities for bilateral meetings and press conferences.

The **Media Registration Counter**, located at the information office on the 1st floor, administers onsite registration of media members and Media Pass collection for accredited media members.

The **Media Dining Room** is located at the SMEs Building where lunch is provided.

The **Press Conference Room** is located at Pa-yorm Room (meeting room 2 on the left wing of 1st floor and is equipped with two interpretation booths as well as interpreter kits for simultaneous translation. Reservation for using the Press Conference Room with the Media Secretariat Office is required on a first-come-first-served basis. Schedules of press conferences and media briefings will be announced by the Media Secretariat.

International Broadcasting Centre (IBC)

MCOT Public Company Limited (MCOT Plc.) has been officially designated as the Host Broadcaster of the 2nd APWS to provide international quality coverage of the opening ceremony and Press Conference of this event to all media members at Dropout Area (10 SD-SDI, 5 HD-SDI embedded audio), the IBC, located on the 1st floor.

Contact Persons:

1. Ms. Jarujit Nawapan
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E-mail: jnawapan@gmail.com
2. Mr. Amnart Samritaram
Mobile: +66 81 4987953
E-mail: amnart.sa@mcot.net

Note: Additional requests beyond the above-mentioned facilities must be made in advance and depend on the limited availability.

Internet Access

PCs with internet connection, LAN cable outlets and free Wi-Fi internet (speed of 150 MB) access are available at the work station area in the Media Centre.

Muslim Prayer Rooms are located on Room 105 and 106 on the 1nd floor.

Press Releases

Press Releases and other documents for the media will be available at the Media Secretariat Office. They will also be available on the 2nd APWS official website (<http://info.apwatersummit2.org>).

Media Briefings Schedule

Please check the Information Board nearby the Media Secretariat Office for the latest schedule of media briefings.

Visa

All media representatives must be in possession of valid visas and passports for entry into Thailand. Please enquire at the overseas Missions and Embassies of Thailand in your respective countries. Information on visa requirements is available on the website of the Ministry of Foreign Affairs at <http://www.mfa.go.th/main/en/services/123>

Customs Clearance Requirements

All media representatives are required to carry a detailed list of their equipment including the type, serial numbers, and quantity of the items including radio communication equipment and the frequency bands.

Applicants should inform a list of equipments with the Media Accreditation application form.

Temporary importation of equipment is allowed subject to Customs approval. The list of equipment must be produced on arrival at Chiang Mai International Airport/ Suvarnabhumi Airport.

Dress Code

Media representatives should wear proper attire while covering all events. Dark lounge suit or smart attire is advisable. Please avoid tank-tops, shorts, slippers and sandals.

Transportation

A free shuttle service with limited number of seats will be provided on a first-come-first-served basis for media pool coverage of the official programme.

Local Taxis are available at most hotels, shopping centres and the airport. Self drive cars are available for hire from major hotels and the airport.

Airport Arrivals and Departures of Heads of Delegation

Due to security reason, media coverage of arrivals and departures of Heads of Delegation in the restricted zones at Chiang Mai International Airport is limited to the host media and the official media of the arriving/departing delegation only.

MEDIA COVERAGE

Access to all events open for coverage is strictly limited to media representatives bearing valid media passes only.

MEDIA TERMINOLOGY

‘Host Media’ refers to the *host media crew*, including photographers who will cover all the 2nd Asia-Pacific Water Summit events. Host media will publish available images as soon as possible after each event on the meeting’s official website (<http://info.apwatersummit2.org>).

‘Official Media’ refers to the *government-designated media* attached to the leaders/delegations attending the 2nd Asia-Pacific Water Summit. Official media must be accredited by their respective embassies and referred to the Ministry of Foreign Affairs of Thailand. Official media will be given priority in covering the events.

‘Pooled Photo Opportunity’ refers to a pool of photographers and cameramen from official media of participating countries, wire agencies and the host media crew. Nominated pooled media (official media and wire service representatives) are requested to share coverage images and footage with all media organisations. Access to a ‘Pooled Photo Opportunity’ is limited only to photographers/cameramen bearing Media Overpasses.

‘Full Coverage’ indicates an event open to all accredited media bearing valid media passes, including photographers, cameramen and reporters. No pool registration is required for ‘Full Coverage’ events.

MEDIA OPPORTUNITIES AND MEDIA POOLING

Due to space constraints, media pooling will be arranged for some events by the Media Secretariat. The host media crew will be in every pooled opportunity and will provide images as soon as possible after each event through the official website at <http://info.apwatersummit2.org>

The list of nominated media will be announced on the Information Board at the Media Centre prior to the programme.

Media Overpasses should be prominently displayed along with Media Passes for all pooled events. Representatives of the Media Secretariat will

accompany the group of pooled media to the events. The movement of accredited media in restricted areas will be regulated by Media Secretariat representatives.

Assembly Points for Pooled Photo Opportunity

Nominated Media for Pooled Photo Opportunity should assemble and collect their Media Pool Overpasses at the designated Media Assembly Point nearby the Media Centre, stated in Media Opportunities Programme, at least half an hour before each opportunity.

Media must have their equipment checked prior to the appointed time. Security checkpoints are located nearby the Media Assembly Areas.

Note that the media opportunities programme is subject to change. Please check the latest version at the Information Board nearby the Media Centre.

Bilateral Meetings

Announcements regarding media opportunities for bilateral meetings involving Thailand will be displayed on the Information Board near the Media Centre.

When a bilateral meeting is opened to media coverage, media members have to assemble at the Media Assembly Point near the Media Centre to collect their Media Overpasses and be accompanied by Thai Media Secretariat Representative(s) into the restricted area.

Media Relations Officers

Media Relations Officers' (MRO) main tasks are to guide and assist media personnel to ensure their media coverage run smoothly and efficiently. They can be identified through their passes. Please follow MRO's instructions throughout the meetings.

Accommodation

Media are responsible for their own accommodation and hotel reservations. The Media Secretariat recommends the following hotels in the vicinity of the 2nd APWS

Hotel Recommendations

Centara Duangtawan Hotel, Chiang Mai

Ms. Warunee Khammeru

T: +66 53 905 000 ext. 3057

F: +66 53 275 429

eamcdc@chr.co.th

Ms. Jiraporn Chaimongkol

T: +66 53 905 000 ext. 3209

F: +66 53 275 429

salcdc@chr.co.th
www.centarahotelsresorts.com/cdc/cdc_default.asp

DusitD2, Chiang Mai
Ms.Ubonwan
Tangwattanaphoonphon
T: +66 0 2200 9999 ext. 3854
F: +66 53 999 900
ubonwan.tw@dusit.com
<http://www.dusit.com/dusit-d2/dusitd2-chiang-mai.html>

The Empress, Chiang Mai
Mr. Pijak Banjongtad
Sales Manager
T: +66 0 2253 9276 - 9
F: +66 0 2251 0325
pijak56@yahoo.com
www.empresshotels.com

Royal Princess, Chiang Mai
Ms.Ubonwan
Tangwattanaphoonphon
T: +66 0 2200 9999 ext. 3854
F: +66 53 999 900
ubonwan.tw@dusit.com
<http://www.dusit.com/dusit-princess/princess-chiang-mai.html>

Media Contacts

For general enquiries:

Media & Publicity Working Committee for 2nd APWS

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Email: chairatsirivat@gmail.com
2. Mr. Panote Preechyanud
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Mobile: +66 86 6605060
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3. Ms. Kanokwan Yuwong
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Mobile: +66 81 6945895
Email: kanokwan.yw@gmail.com

TENTATIVE PROGRAMME

Day 1 (19 May 2013)

09.30-10.10 hrs (Plenary Session)

- Welcome Remarks by the host government (5 min)
- VDO presentation on regional water situation by ADB (10 min)
- Welcome Remarks by Chair of the APWF Governing Council (5 min)
- Keynote Address by H.E. President of Tajikistan (10 min)
- Address by Dr. Gabor Baranyai, Special Envoy of the President of Hungary (10 min)

10.10-10.30 hrs Coffee Break

10.20-10.50 hrs Speeches by APWF

10.30-12.30 hrs (Parallel Sessions)

- Focus Area Sessions
 - 1) Economic, Food and Water Security (FAO & UNESCAP)
 - 2) Urban Water Security (UN-HABITAT & PUB)
 - 3) Environmental Water Security (IUCN)
 - 7) Water-related Disaster Challenges (Thailand)

12.30-14.00 hrs Lunch

14.00-16.00 hrs (Parallel Sessions)

- Focus Area Sessions
 - 4) Household Water Security (UNESCAP)
 - 5) Water Risks and Resilience (ICHARM)
 - 6) IWRM Process for a Water Secure World

(UNESCO)

18.30 hrs Welcome Dinner hosted by H.E. Prime Minister of Thailand (Leader's Forum)

Day 2 (20 May 2013)

08.30 hrs Arrival of Leaders

09.00-10.45 hrs (Plenary Session)

- Opening Ceremony
 - Introductory Remarks and Summary of Technical Workshops/ Focus Area Sessions (7 sub-themes) by H.E. Dr. Plodprasop Suraswadi, Deputy Prime Minister of Thailand
 - Opening Remarks and Keynote Address on “Disaster and Response: Thailand’s Action and Commitment to Water and Flood Management for the Future” by H.E. Yingluck Shinawatra, Prime Minister of Thailand
 - Statements by Heads of State/Heads of Government (7 min each)
 - Keynote Address by Mr. Vuk Jeremić, President of the 67th Session of the United Nations General Assembly (7 min) (tbc)
 - Address on water security by Mr. Yoshiro Mori, President of the Asia-Pacific Water Forum (APWF) (7 min)
- Group Photo Session

10.45-11.00 hrs Coffee Break

11.00-12.00 hrs (Plenary Session)

- Leader’s Forum
 - “Water Security and Water-related Disaster Challenges: Leadership and Commitment”*
 - Statements by Heads of State/Heads of Government (7 min each)
 - Statement by Ms. Noeleen Heyzer, Under-Secretary-General and Executive Secretary of ESCAP (7 min)
 - Statement by President of the Asian Development Bank (ADB) (7 min) (tbc)

12.00-14.00 hrs Luncheon hosted by H.E. Prime Minister of Thailand

14.00-15.00 hrs (Plenary Session)

➤ Leader's Forum

"Water Security and Water-related Disaster

Challenges: Leadership

and Commitment"

- Statements by Heads of Delegation (7 min each)

➤ Closing Ceremony

- Presentation of Chiang Mai Declaration and Concluding Remarks by Deputy Prime Minister of Thailand

15.00-15.20 hrs Press Conference

GENERAL INFORMATION ABOUT CHANG MAI

Air Travel

Chiang Mai International Airport (CNX) is about 15 minute drive from Chiang Mai International Convention and Exhibition Center (CMICE). Check-in time is at least two hours before scheduled departure. It is advisable to reconfirm your onward or return flight with the relevant airline before scheduled departure time.

Several airlines also fly from Bangkok to Chiang Mai, including Thai Airways, Air Asia, Bangkok Airways, Orient Thai Airlines, and Nok Air.

Banking and Currency

The Baht (THB) is the standard Thai currency unit. There are 100 satangs in 1 Baht. Bank notes are in denominations of 20, 50, 100, 500 and 1,000 Baht. Coins include 1, 2, 5 and 10 Baht, with the smallest being 25 and 50 satang coins.

Foreign currency and travellers' cheques are conveniently exchanged and cashed at major banks and authorized money exchangers. Banks are generally open on weekdays from 0830 to 1530 hrs. The banks in the shopping malls however operate for longer hours until at least 19.30 hrs every day of the week. Cash in THB can also be withdrawn from the ATMs. The exchange rates vary daily but 30 THB is approximate to 1 USD. Kindly check the local banks for daily exchange rates.

Hotels, shopping malls, restaurants and ATMs accept most international credit cards, including Visa, MasterCard, and American Express.

Tax Refund

Foreign visitors can claim a 7 % value-added tax (VAT) refund for goods with total value of at least 5,000 THB, purchased at stores with a “VAT REFUND FOR TOURISTS” sign. Present a VAT Reform Form (P.P.10) and the invoice(S) for a refund at VAT Refund for Tourists Office upon departure.

- Suvarnabhumi Airport (24 hrs) 0 2134 0674-8

For more details, visit the Revenue Department website at www.rd.go.th/vrt/howwill.html

Weather

Chiang Mai enjoys a cooler climate than other provinces in Thailand and is less humid. It sees three distinct seasons: the hot season, the rainy season, and the cool season. The hot season lasts from March until June, the rainy season arrives in July and lasts until the end of September, and the cool season is between October to February. The annual temperature is a pleasant 25 degrees C (77 degrees F)

Electricity/Voltage

Standard voltage is 220-240 volts AC at 50 Hertz. Wall outlets usually accommodate two types of plugs: flat-bladed and round-pinned plugs.

Smoking

According to the new anti-smoking law effective since 11 February 2008, smoking is prohibited in public areas nationwide, both open-air and air-conditioned, including pubs, restaurants, discos and market-places. Those who violate the law can be fined as much as 2,000 THB. Smokers however are permitted to smoke in designated areas.

Sightseeing

The CMICE is beautifully surrounded by nature and mountains with nice cool weather all year round. It is also close to Chiang Mai city center as well as many other tourist attractions such as the Queen Sirikit Botanical Gardens, Chiang Mai Zoo, Royal Park Ratchaphruek and the Night Safari. For more on sightseeing information, visit the Tourism Authority of Thailand (TAT) website at www.tourismthailand.org, call 1672.

Emergency Numbers

Police 191

Main Police Station 053-276-040, 053-276-458

Tourist Police 1155, 1699

Fire Brigade 199

Ambulance Service 1669

Highway Police 053-327-7510

Chiang Mai Immigration 053-851-356-8
