



APEC 2022 THAILAND

APEC ECONOMIC LEADERS' WEEK

MEDIA HANDBOOK

14-19 November 2022
Bangkok, Thailand

TABLE OF CONTENTS

1. PROGRAM OVERVIEW

2. MEDIA CENTER & GUIDELINES

2.1 Media Center

- 2.1.1 Location
- 2.1.2 Hours of Operation
- 2.1.3 Media Center Facilities
 - Photo and Video Gallery
 - Press Release
 - Video Feeds
 - International Broadcast Center (IBC)

2.2 Media Coverage Guidelines

- 2.2.1 Media Terminology
- 2.2.2 Collection of the Media Badge
- 2.2.3 Media Assembly Point
- 2.2.4 Media Briefing Schedule
- 2.2.5 Dress Code
- 2.2.6 COVID-19 Protocol
- 2.2.7 Meal Arrangements
- 2.2.8 Accommodation
- 2.2.9 Shuttle Service
- 2.2.10 Media Vehicle Pass

3. MEDIA OPPORTUNITIES

- 3.1 29th APEC Leaders' Meetings (AELM) and Related Meetings
- 3.2 Spouse Program
- 3.3 Doorstep Interview Opportunities
- 3.4 Airports Arrivals and Departures of APEC Economic Leaders

4. MEDIA CENTER LAYOUT

5. CONTACT INFORMATION

6. USEFUL INFORMATION

- Currency
- Language
- Sim Cards and International Direct Dialing
- Communication
- Public Transport

7. MEDIA EXCURSION

8. THAILAND'S APEC HOST YEAR

- 8.1 Theme
- 8.2 Logo
- 8.3 Green Meeting and Green Media Center

9. APEC COMMUNICATION PARTNERS

10. CONNECT & FOLLOW US

1. PROGRAM OVERVIEW

The program of the APEC Economic Leaders' Week may be subject to change. The latest schedules will be updated on television screens within the Media Center, Exhibition Hall 5-8, LG Floor, Queen Sirikit National Convention Center (QSNCC).

Meeting Venue:

Queen Sirikit National Convention Center (QSNCC)

Monday, 14 November 2022

09.00-12.00 hrs.	SOM Drafting Sessions for Bangkok Goals on BCG	Hall 3
13.30- 16.30 hrs.	SOM Drafting Sessions for Bangkok Goals on BCG	Hall 3

Tuesday, 15 November 2022

10.00-12.00 hrs.	Concluding SOM (CSOM) – Retreat	Hall 2
14.00-17.00 hrs.	Concluding SOM (CSOM) – Session 1	Hall 1-2
17.30-19.00 hrs.	SOM Welcome Reception	Plenary Hall

Wednesday, 16 November 2022

09.00-12.00 hrs.	Concluding SOM (CSOM) – Session 2	Hall 1-2
15.00-15.30 hrs.	SOM Chair's Press Conference	Media Center
19.00-21.00 hrs.	AMM Welcome Dinner	Hall 3

Thursday, 17 November 2022

09.00-12.00 hrs.	33rd APEC Ministerial Meeting (AMM) Plenary – Balanced, Inclusive and Sustainable Growth	Hall 1-2
12.15-14.00 hrs.	Working Lunch – Reconnecting the Region	Hall 4
14.30-17.30 hrs.	33rd AMM Plenary – Open and Sustainable Trade and Investment	Hall 1-2
17.45-18.00 hrs.	AMM Press Conference (TBC)	Media Center
20.00-22.00 hrs.	Gala Dinner	Royal Thai Navy Conference Hall

Friday, 18 November 2022

09.15-11.00 hrs.	29th APEC Economic Leaders' Meeting (AELM) Retreat (Session 1) – Balanced, Inclusive and Sustainable Growth	Plenary Hall 2
11.15-12.30 hrs.	APEC Leaders' Informal Dialogue with Guests	Plenary Hall 3
13.00-14.30 hrs.	APEC Leaders' and Guests' Working Lunch	Plenary Hall 1
14.45-15.45 hrs.	APEC Leaders' Dialogue with ABAC	Plenary Hall 3
17.30 hrs.	Royal Audience	Chakri Maha Prasat Throne Hall

Programme for Spouses of APEC Economic Leaders

08.00-14.00 hrs.	Arts of the Kingdom Museum, Koh Kerd, Ayudhaya
------------------	--

Saturday, 19 November 2022

09.15-11.15 hrs.	29th AELM Retreat (Session 2) – Sustainable Trade and Investment	Plenary Hall 2
11.30-11.45 hrs.	Chair's Press Conference	Media Center

2. MEDIA CENTER & GUIDELINES

2.1 Media Center

2.1.1 Location

The Media center is located at Exhibition Hall 5-8, LG Floor, Queen Sirikit National Convention Center (QSNCC). Accessibility is made for accredited media members bearing valid media badges only. Only media participants with valid badges are allowed to enter the QSNCC. For details on the collection of the Media Badge, please refer to 2.2.2.

Security checkpoint for Media

Due to heightened security concerns, media is required to undergo a security check at the underground floor (Exit 3) of the Mass Rapid Transit (MRT) Queen Sirikit National Convention Center Station (BL23). This security checkpoint connects directly to the Media Center (LG floor of QSNCC). Only media participants who successfully pass the security check will be allowed to enter the QSNCC.





During 14 - 15 November 2022, media participants can travel to the QSNCC by taxi, private vehicle, and by public transportation including Mass Rapid Transit (MRT) Queen Sirikit National Convention Center Station (BL23). They are required to go through the security check at the underground area (Exit 3) of the Mass Rapid Transit (MRT) Queen Sirikit National Convention Center Station (BL23).

During 16 -19 November 2022, the MRT Queen Sirikit National Convention Center Station and Ratchadapisek Road will be closed. Media participants can access the QSNCC by shuttle bus (please refer to 2.2.9) which will drop off media participants at Exit 3 of MRT QSNCC for security check.

Media participants who hold yellow vehicle passes can use their vehicle to enter Ratchadapisek Road and drop off media participants at Exit 3 of the MRT QSNCC.

2.1.2 Hours of Operation

❖ 14 November 2022	06.00-22.00 hrs.
❖ 15 November 2022	06.00-22.00 hrs.
❖ 16 November 2022	06.00-22.00 hrs.
❖ 17 November 2022	06.00-24.00 hrs.
❖ 18 November 2022	06.00-24.00 hrs.
❖ 19 November 2022	06.00-22.00 hrs.

2.1.3 Media Center Facilities

The Media Center is equipped with the following facilities:

- ❖ Information Counter providing inquiry assistance on official programs, media opportunities, APEC CEO Summit, and other media arrangements
- ❖ Media Center Secretariat Office (Thai)
- ❖ Work Stations equipped with computers, hi-speed internet access, photocopiers, printers, and electrical sockets for personal computers/laptops
- ❖ Television screens showing announcements, updated program, live stream/video feed broadcasting of open session of designated events, as well as re-runs
- ❖ Media Booths
- ❖ Media Holding Rooms
- ❖ Media Recreational Area
- ❖ Dining Area
- ❖ Press Briefing/ Press Conference Rooms
- ❖ International Broadcasting Center (IBC)
- ❖ Five interview backdrops for live reports and interviews
- ❖ Exhibition Area showcasing APEC Communication Partners' booths
- ❖ Prayer Room
- ❖ First Aid Room

The Media Center is equipped with wifi internet connection with speed 50 Mbps/50 Mbps.

*** Please note that due to cyber security concerns, media participants are advised not to connect LAN line with their personal notebooks/laptops**

Photo and Video Gallery/ Press Release

- ❖ Photos will be available at www.APEC2022.go.th and flickr <https://www.flickr.com/people/apec2022thailand/>.
- ❖ Video footage on highlights of relevant meetings and functions will be available at <https://theshot.mcot.net/apec-2022/>.
- ❖ Press Releases and other documents for the media will be available at www.APEC2022.go.th (under Media Resources).

Video Feeds

1. Live feeds and recorded videos of the opening remarks by the APEC Chair (open session) of each session of the Summit will be displayed on screen at the Media Center. Re-runs will also be displayed on television screens.
2. The recorded video clips of opening remarks will be available for download through cloud server provided by the Host Broadcaster. Clean feeds can be downloaded through HD-SDI dropouts available within the Media Center.

International Broadcast Center (IBC)

- ❖ Mass Communication Organization of Thailand (MCOT) Public Company Limited is the official Host Broadcaster of the 29th APEC Economic Leaders' Week (AELW) and related meetings to provide international quality coverage of key and related events in standard definition, along with other broadcasting services, to all registered media members at the International Broadcast Center (IBC), located at the Media Center. MCOT will provide the following facilities at the IBC:

1. Dropouts

50 lines of dropouts in HD-SDI format (1080/50i) with embedded audio will be available to media members that do not require a media booth at a specific time to be scheduled by the Host Broadcaster.

2. Live Stand-Up Position

The Ministry of Foreign Affairs will provide 10 access points for live stand-up positions around media workstations available for advanced reservation on-site on a first-come-first-served basis. One of the ten positions will be operated by MCOT and equipped as follows:

- ❖ EFP Camera System
- ❖ Tripod camera
- ❖ Lighting
- ❖ Microphone
- ❖ Crew

Reservation of the live stand-up position with the above facilities needs to be made in advance.

3. ENG / Injection Point (available inside the MCR)

Broadcasters need to provide their own VTR or other kinds of play-back facility for such transmissions, and a test needs to be arranged in advance of booking to check and confirm compatibility 24 hours ahead.

4. Media Booths

Standard media booths (15-square meter) with lockable doors are available and equipped as follows:

- ❖ Power supply (220V/50Hz 5 AMP) and basic lighting
- ❖ One table (0.75 x 1.8 m) and four chairs
- ❖ One 43-inch TV screen
- ❖ Internet, LAN line (domestic speed of 800 Mbps/international speed of 400 Mbps)
- ❖ Access to Host Broadcaster's pool feeds in and HD-SDI format (1080/50i) with embedded audio

5. Cloud service

VDO footages and photos will be available on a cloud system 24 hours after release of pool feeds. Such cloud service can be accessed inside and outside the IBC. The cloud service will be available at <https://theshot.mcot.net/apec-2022/>.

6. Satellite

MCOT, in collaboration with National Telecom Public Company Limited, will provide a unilateral satellite transmission to requesting media agencies. A rate card will be sent upon request. Reservation needs to be made at least 24 hours before the service.

The media secretariat has circulated an email to the registered media regarding the media booth reservation which was closed on 24 October 2022. Due to space constraints, the media booths have been assigned on a first-come, first-served basis.

**All media members are recommended to study the technical standards of the Host Broadcaster as follows:*

7. Technical Standards of the Host Broadcaster

	Description	Remarks
Video	DTV :HD-SDI 1080i/50 16:9 at 1,485 Mbps .SMPTE-292M	Clean feed
File	Embedded audio SMPTE-299M(HD) Audio Tracks Track 1: International Sound – Left Track 2: International Sound – Right Track 3: English Sound – Left Track 4: English Sound – Right	Track 3-4 are available for signals from conference and press conference rooms.
Audio	High Res Video Format MXF : XDCAM HD422 at 50Mbps Low Res Video Format mp4 : H264 at 10Mbps	4 Ch.
Satellite	Asiasat-5 C-Band 9MHz	Parameters to be advised.
Internet	LAN line (domestic speed of 800 Mbps/international speed of 400 Mbps)	Shared
Power	220 VAC /50Hz 5 Amp	
CCTV	Feed schedule Daily programmes	Ch. 1 Ch. 2
Video	DTV :HD-SDI 1080i/50 16:9 at 1,485 Mbps .SMPTE-292M	Clean feed

Socket type



Should there be any enquiry regarding IBC facilities and reservation of additional facilities, please contact MCOT's following officers:

1. Ms. Sudtida Tiypaiboonsin
Mobile: (+66) (0) 817524898
E-mail: sudtida.ti@mcot.net
2. Ms. Warida Soratana
Mobile: (+66) (0) 945466774
E-mail: warida.so@mcot.net
3. Mrs. Vipata Vipulyasekha
Mobile: (+66) (0) 891114652
E-mail: vipata.ru@mcot.net
4. Mr. Sornchai Siwasiriyangkun
Mobile: (+66) (0) 860720223
E-mail: sornchai.si@mcot.net

Press Briefing Rooms (on-site registration required)

- ❖ One press conference area for APEC Economic Leaders, Ministers, or representatives, with a seating capacity of 200 persons, located in the Media Center. It is equipped with a podium and audio settings.
- ❖ Two press briefing rooms for APEC Economic Leaders, Ministers, or representatives with a seating capacity of 50 persons each, each located in the Media Center. It is equipped with a podium and audio settings.
- ❖ One press conference room, located in ROOM 103 will be available for only for APEC Economic Leaders or Ministers (15-17 Nov)
- ❖ Daily press briefings by representatives of the Government Spokesperson Bureau, MFA or other agencies will take place in the Press Briefing Room accordingly.

2.2 Media Coverage Guidelines

2.2.1 Media Terminology

- ❖ “Host Media” refers to the host media crew of the Royal Thai Government and MCOT, including photographers and cameramen, who will cover all events in the 29th AELM and related meetings. Host media will make available the images and video footages as soon as possible after each event at the Media Center and on the website www.APEC2022.go.th.
- ❖ “Official Media” refers to the government-designated media (e.g., cameramen and photographers) attached to the delegations attending the 29th AELM and related meetings. The official media must be accredited as “media” and informed by their respective embassies or missions to the MFA. The official media will be given priority in covering the events. Only two officials from official media will be allowed to perform their duty in restricted media opportunities. For very restricted media opportunities, Host Media will share the images and video footage which could be retrieved at the media center or through cloud service.
- ❖ “All Media” refers to Host Media, Official Media, and the rest of the accredited media members holding valid media badges, including photographers, cameramen and reporters.
- ❖ “Media Liaison Officers” (MLOs) are officials in charge of media arrangements and coordination with each official delegation. Media interested in covering events beyond the published official programs, such as bilateral meetings not involving Thailand, sideline interviews with and press briefings by Leaders of APEC Economies or other high-level representatives of participating economies, should inform the MLOs for appropriate assistance.

2.2.2 Collection of Media Badges

- ❖ Reception (Rama VI Rd Entrance), Ministry of Foreign Affairs, 443 Sri Ayudhya Road, Thung Phaya Thai, Ratchathewi, Bangkok 10400
 - 11 November 2022 10.00 – 17.00 hrs.
Tel. (+66) (0) 2203 5000 ext. 22004, 22013, 22026
- ❖ Media badges collecting point at Modena by Fraser Bangkok Hotel, FYI Center 2527 Rama IV Rd, Khlong Toei, Bangkok 10110
 - 13 November 2022 13.00 – 17.00 hrs.
 - 14 - 19 November 2022 08.30 - 17.00 hrs.
Tel. (+66) (0) 63 515 5398 (Ms. Nutchaya Saipun),
(+66) (0) 65 924 6247 (Ms. Penprapai Mayomrat)
- ❖ Media participants must present;
 - (1) proof of complete registration (e.g., a screenshot or a printed page of the APEC 2022 Media Portal upon the completion of registration) and
 - (2) their original passport/ID card to collect media badges.
- ❖ In case of any inconvenience, an authorized recipient may collect the badge on behalf of the approved registrant, with additional documents as follows:
 - A copy of the passport/ID card with the signature of the approved registrant
 - A copy of the passport/ID card with the signature of the recipient
- ❖ Badges will be given upon presentation of a printed or electronic copy of the confirmation email along with a photocopy of ID card or passport.
- ❖ Media with media badges will be permitted to access conference venues and the Media Center. The media badge must be worn at all times. Please note that the media badges will be checked at the Media Center entry points. The media badges provided are non-transferable.
- ❖ On-site registration is not available.

2.2.3 Media Assembly Point

- ❖ Members of the media are required to assemble at the Media Holding Area inside the Media Center at least 90 minutes before each media opportunity. The MLOs and Media Center Secretariat representatives will accompany all reported media members to the venue for the scheduled media opportunities and back to the Media Center.

2.2.4 Media Briefing Schedule

- ❖ Please check the TV screens in the Media Center or check with the Information Counter for the latest schedule of media briefings by representatives of the Government Spokesperson Bureau or the Ministry of Foreign Affairs of Thailand as well as press conferences held by APEC Economic Leaders, Ministers or other high-level representatives of participating economies. Note that participation of the media in these press conferences is at the discretion of those economies giving the press briefing.

2.2.5 Dress Code

- ❖ Members of the media are kindly requested to wear appropriate attire (business attire) when they are in the Media Center or at any conference venue.

2.2.6 Covid-19 Protocol

- ❖ Members of the media are recommended to wear face masks inside the QSNCC at all AELW venues.
- ❖ Members of media are required to do a COVID-19 self-test with an Antigen Test Kit (ATK) in the morning before entering the AELW venue for the first time, and every 48 hours thereafter (as applicable). Please present negative test results to receive a sticker to place on your badge.

2.2.7 Meal Arrangements

- ❖ Complimentary snacks, lunches, and dinners at designated hours are provided at the dining area within the Media Center.

2.2.8 Accommodation

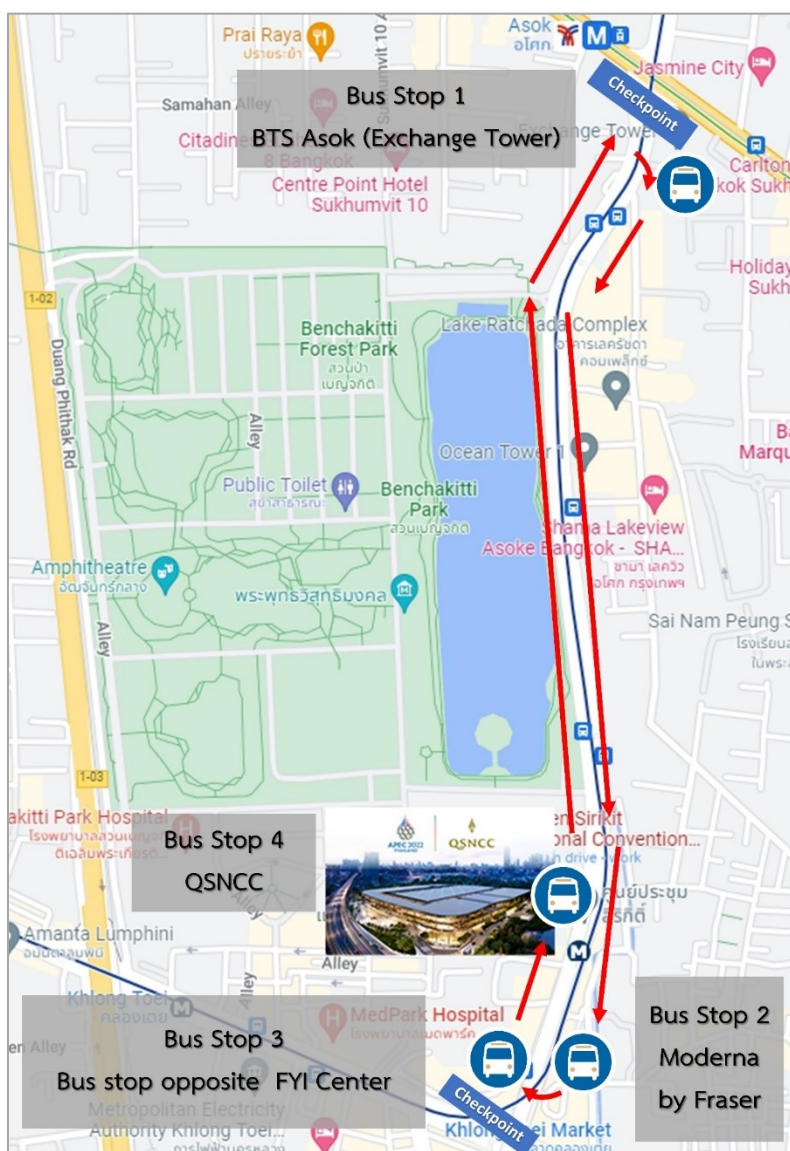
- ❖ Members of the media are responsible for their own accommodation and hotel reservations. You may receive hotel discounts by reserving through <https://www.agoda.com/apec2022thailand> (CODE: APEC2022TH)

Recommended Hotels in the area include:

- ❖ Bangkok Marriott Marquis Queen's Park
- ❖ Shama Lakeview Asoke Bangkok
- ❖ Centre Point Hotel Sukhumvit
- ❖ Holiday Inn Bangkok, Sukhumvit
- ❖ iCheck Inn Residences Sukhumvit
- ❖ Modena by Fraser Bangkok

2.2.9 Shuttle Services

- ❖ Free shuttle services are available for the registered media during 16 - 19 November 2022.
- ❖ The shuttle service runs every 15 minutes between
 - **Route:** BTS Asoke (Exchange Tower) - Modena by Fraser Bangkok Hotel - Bus Stop (opposite to FYI building) - QSNCC - BTS Asoke (Exchange Tower)
- ❖ Shuttle schedule
 - **16 November 2022** 07.00 – 22.30 hrs. (every 15 minutes)
 - **17 – 18 November 2022** 05.30 – 00.30 hrs. (every 15 minutes)
 - **19 November 2022** 05.30 - 16.00 hrs. (every 15 minutes)



2.2.10 Media Vehicle Pass

- ❖ A set of Media Vehicle Passes that includes a pass for vehicles will be provided, upon request, for the registered media up to 2 sets per agency. The passes must be clearly displayed when drop off media participants at the side of Ratchadaphisek road in front of the QSNCC area during 14 - 19 November 2022.
- ❖ The vehicles with passes will be allowed to the drop-off area near MRT QSNCC. The designated contact persons from each media agency must be able to identify the vehicles' owners and to contact the drivers at all times.
- ❖ The Media Vehicle Passes will be allocated to 4-wheel vehicles such as sedans, vans, and SUVs, and are not applicable to OB cars, motorcycles, trucks and other large vehicles.
- ❖ Collection of Media Vehicle Pass:
 - Reception (Rama VI Rd Entrance), Ministry of Foreign Affairs, 443 Sri Ayudhya Road, Thung Phaya Thai, Ratchathewi, Bangkok 10400
 - 11 November 2022 10.00 – 17.00 hrs.
 - Modena by Fraser Bangkok Hotel
 - 13 November 2022 13.00 – 17.00 hrs.
 - 14-15 November 2022 08.30 – 17.00 hrs.
- ❖ The Ministry of Foreign Affairs reserves the right to issue or revoke the passes as deemed appropriate.

3. MEDIA OPPORTUNITIES

Due to space limitations and security reasons, most media coverage of the official events will be restricted to photographers and videographers only. In case of a large media turnout, media pooling will be exercised with priority given to Host Media and Official Media. Host Media will share all the coverage materials through dropouts and flickr.

3.1 29th AELW and related meetings

Date/Time	Event/Venue	Media Arrangement
Monday, 14 November 2022		
09.00 - 12.00 hrs. 13.30 - 16.30 hrs.	SOM Drafting Sessions for Bangkok Goals on BCG Economy / AMM / AELM <i><u>QSNCC Ballroom Hall 3</u></i>	Host Media
11.30 hrs.	Presentation of Voices of the Future Declaration to PM <i><u>Government House</u></i>	Host Media (MFA/Gov. House)
14.00 hrs.	Opening Ceremony of the BCG Exhibition presided over by PM <i><u>QSNCC Hall 2</u></i>	Invited Media
Tuesday, 15 November 2022		
10.00 - 12.00 hrs.	Concluding SOM (CSOM) – Retreat <i><u>QSNCC Plenary Hall 2</u></i>	Host Media
14.00 - 17.00 hrs.	Concluding SOM (CSOM) –Session 1 <i><u>QSNCC Ballroom Hall 1-2</u></i>	All Media
17.30 - 19.00 hrs.	SOM Welcome Reception <i><u>QSNCC Plenary Hall</u></i>	Host Media Doorstep (15 agencies)

Wednesday, 16 November 2022		
09.00-12.00 hrs.	Concluding SOM (CSOM) – Session 2 <i><u>QSNCC Ballroom Hall 1-2</u></i>	All Media
14.00-14.45 hrs.	PSU Press Briefing on APEC Regional Trends Analysis: Addressing Fragile Economic Prospects <i><u>QSNCC Media Briefing Room 2, Media Center LG fl.</u></i>	All Media
15.00-15.30 hrs.	SOM Chair's Press Conference <i><u>QSNCC Press Conference, Media Center, LG fl.</u></i>	All Media
15.45 - 16.45 hrs.	Pacific Economic Cooperation Council (PECC) State of the Region 2022 – 2023 News Conference <i><u>QSNCC Media Briefing Room 2, Media Center LG fl.</u></i>	All Media
19.00-21.00 hrs.	AMM Welcome Dinner <i><u>QSNCC Plenary Hall 3</u></i>	Host Media (18.30 reception @ Exhibition G Fl.) Doorstep (19.00 hrs.) Host Media (19.00 hrs.)

Thursday, 17 November 2022		
09.00 - 12.00 hrs.	33rd APEC Ministerial Meeting (AMM) Plenary – Balanced, Inclusive and Sustainable Growth <i><u>QSNCC Ballroom Hall 1-2</u></i>	Host Media All Media (Opening Remarks by 2 Ministers - 10 min.) Doorstep (15 agencies)
12.15 - 14.00 hrs.	Working Lunch – Reconnecting the Region <i><u>QSNCC Ballroom Hall 4</u></i>	Host Media Registered Media (Opening Remarks)
14.30 - 17.30 hrs.	33rd AMM Plenary – Open and Sustainable Trade and Investment <i><u>QSNCC Ballroom Hall 1-2</u></i>	All Media
14.30 – 14.35 hrs.	2022 APEC Photo Contest Winners' Announcement <i><u>QSNCC Ballroom Hall 1-2</u></i>	Host Media
17.45 - 18.00 hrs.	AMM Press Conference (TBC) <i><u>Press Conference, Media Center, LG Fl.</u></i>	All Media
18.00 – 18.05 hrs.	Announcement of the Winner of APEC Digital Prosperity Awards (APP Challenge) (TBC) <i><u>QSNCC Media Briefing Room 2, Media Center LG fl.</u></i>	Host Media All Media
20.00 - 22.00 hrs.	Gala Dinner <i><u>Royal Thai Navy Conference Hall</u></i>	Host Media Official Media

Friday, 18 November 2022		
08.45 - 09.15 hrs.	Arrival of Leaders (greeted by PM) <u>QSNCC G Fl.</u>	Host Media Official Media
09.15 - 11.00 hrs.	29th APEC Economic Leaders' Meeting (AELM) Retreat (Session 1) – Balanced, Inclusive and Sustainable Growth <u>QSNCC Plenary Hall 2</u>	Host Media Official Media (Opening Remarks - 5 min.) Doorstep (15 agencies)
11.00 - 11.15 hrs.	Break	
11.15 - 12.30 hrs.	APEC Leaders' Informal Dialogue with Guests – Promoting Sustainable Trade and Investment between APEC and its Trading Partners <u>QSNCC Plenary Hall 3</u>	Host Media Official Media (Opening Remarks - 5 min.) Registered Media (10 agencies)
13.00 - 14.30 hrs.	APEC Leaders' and Guests' Working Lunch <u>QSNCC Plenary Hall 1</u>	Host Media Official Media (Opening Remarks - 5 min.) Doorstep (15 agencies)
14.45 - 15.45 hrs.	APEC Leaders' Dialogue with ABAC <u>QSNCC Plenary Hall 3 / Breakout session at Level 2</u>	Host Media Official Media Registered Media (10 agencies) Doorstep (15 agencies)
17.30 hrs.	Royal Audience <u>Chakri Maha Prasat Throne Hall</u>	Host Media

Saturday, 19 November 2022		
09.15 - 11.15 hrs.	29th AELM Retreat (Session 2) – Sustainable Trade and Investment <i><u>QSNCC Plenary Hall 2</u></i>	Host Media Official Media (Opening Remarks - 5 min.) Doorstep (15 agencies)
11.30 - 11.45 hrs.	Chair's Press Conference <i><u>Press Conference, Media Center, LG fl.</u></i>	All Media

Please check for the latest updates at the Media Center.

* Note that members of the media are required to assemble at the Media Center 90 minutes before each media opportunity. Security screening and clearance will be conducted before each media opportunity.

3.2 Spouse Programme

Date/Time	Event/Venue	Media Arrangement
Friday, 18 November 2022		
08.00-14.00 hrs.	Program for Spouses of APEC Economic Leaders <i><u>Arts of the Kingdom Museum, Koh Kerd, Ayudhaya Province</u></i>	Host Media Official Media

3.3 Doorstep Interview Opportunities

Certain areas in the conference venue will be allocated for doorstep interview opportunities. The Media Secretariat will announce schedules at the Media Center. Registration will be conducted through the online queuing system at the Media Center.

3.4 Online queuing system

All registrations for media opportunities that require registration, doorstep interview, live stand-up position and outdoor interview can be made through an online queuing system. Information and instruction regarding the queuing system will be provided at the Media Center.

3.5 Airports Arrivals and Departures of APEC Economic Leaders

Due to space limitations and for security purposes, media coverage of arrivals and departures of APEC Economic Leaders in the restricted zones at the airports is limited to the host media and official media crew of the arriving/departing delegation (one photographer and one videographer each). The host media and the official media will be able to cover APEC Economic Leaders disembarking from the aircraft up to the entrance into the official designated vehicle and vice versa. Photos and video footage will be shared upon request through the International Broadcast Center.

4. MEDIA CENTER VENUE



5. CONTACT INFORMATION

(Department of Information, Ministry of Foreign Affairs)

Media Center

Mr. Tanee Sangrat

MFA Spokesperson

Mobile: (+66) (0) 829542106

Mr. Natapanu Nopakun

Deputy Director-General, Acting Director-General and Deputy Spokesperson, MFA

Mobile: (+66) (0) 638306618 (For APEC Economy spokespersons on media policy and media opportunity issues)

E-mail: Natapanu.n@mfa.go.th

Mr. Thanawat Sirikul

Deputy Director-General and Deputy Spokesperson, MFA

Mobile: (+66) (0) 993615495 (For Media Center facilities issues)

E-mail: Thanawat.s@mfa.go.th

Media Opportunities and Programme

Ms. Tachaphorn Suntrajarn

Director, Press Division

Mobile: (+66) (0) 965395595

E-mail: Tachaphorn.s@mfa.go.th

Mr. Panote Preechyanud

Counsellor

Mobile: (+66) (0) 935293591

E-mail: Panote.p@mfa.go.th

Press Conference

Mrs. Maratee Nalita Andamo

Director, News Division

Mobile: (+66) (0) 955676097

E-mail: Maratee.n@mfa.go.th

Media Accreditation

Mr. Peerapat Boonsrirot

First Secretary

Mobile: (+66) (0) 838287570

E-mail: Peerapat.b@mfa.go.th

Mr. Nasak Pongsri

Attache'

Mobile:(+66) (0) 809036222

E-mail: Nasak.p@mfa.go.th

Head of Media Liaison

Ms. Sirindara Atthakor

Minister Counsellor

Mobile:(+66) (0) 891222475

E-mail: Sirindara.a@mfa.go.th

Ms. Chaowanee Tangwongprasert

Minister Counsellor

Mobile:(+66) (0) 897704740

E-mail: Chaowanee.t@mfa.go.th

6. USEFUL INFORMATION

To learn more about practical advice and authentic insights into every facet of Thai life, please visit <https://www.thailandnow.in.th/>

The following is a guide on getting around Bangkok and Ayutthaya. For more information, please visit <https://www.tourismthailand.org/Destinations/Provinces/bangkok/219>
<https://www.tourismthailand.org/Destinations/Provinces/Phra-Nakhon-Si-Ayutthaya/229>

Currency: The currency is in Thai Baht. Notes come in denominations

of 20฿, 50฿, 100฿, 500฿, and 1,000฿. Coins come in 0.25฿, 0.50฿, 1฿, 2฿, 5฿, and 10฿.

Most major credit cards are widely accepted in shopping centers and hotels but do note that most street food stalls accept only cash. For local ATMS, which are located throughout the city, Visa or MasterCard works best. Exchange rate: 37.90 Baht/US Dollar (Bank of Thailand, 1 November 2022)

Language: Thai is the main speaking language in Thailand, but most major shopping centers and tourist attractions facilitate English and Mandarin.

Weather: Rainy season in Central Thailand starts in June through November. Appropriate footwear and an umbrella are advisable.

Communication: Visitors can buy SIM cards at kiosks in airports or carriers across the city. There are specific SIMs available for those who are traveling to Thailand for only a few days that provide service for calls, texts, and data. The Thailand dialing code is (+66).

Public Transportation: Metered Taxis are commonly found. However, the easiest way to get around Bangkok and avoid traffic are through the Sky Train (BTS) and subway (MRT). For more information on fares and routes, visit: <https://www.bts.co.th/eng/> and <https://www.mrta.co.th/en/>

7. MEDIA EXCURSION

The Ministry of Foreign Affairs of Thailand wishes to invite all interested media to explore more about unique cultural and tourist attractions in Bangkok as well as to learn more about innovative lifestyles in line with the BCG Economic Model. The organizing committee has prepared media excursions, **FREE OF CHARGE**, with kind assistance from our APEC Communication Partners. Details as follows:

7.1 Ministry of Foreign Affairs of Thailand co-host Tourism Authority of Thailand, Energy Absolute PCL., E Smart Transport and ICONSIAM

- Chaophraya Dinner River Cruise, Experiencing Bangkok Nightlife with the E-Smart Ferry (15 November 2022 17.30-22.00 hrs.)
For Reservation, email to kanisapol.s@mfa.go.th

7.2 PTT

- PTT Metro Forest Learning Center, by PTT Reforestation Institute 81, Sukhaphiban 2 Rd., Dokmai, Prawet, Bangkok 10250 (14 November 2022)
- For Reservation, email to chakariya.c@mfa.go.th

7.3 MQDC

- Research & Innovation for Sustainability Center (RISC): Resilience Framework for Future City visit, 4th floor of Magnolias Ratchadamri Boulevard (Afternoon 15 November 2022)
- The Forestias: A Forest District for Sustainable Urban Development in ASEAN, Bangna-Trad KM7, Bangkaew, Bangplee District, Samut Prakan Province (Afternoon 14 November 2022)
- For Reservation, <https://mqdc.link/apec2022> or email to vorakan.c@mfa.go.th

7.4 Amata

- Amata City Chonburi Industrial Estate, Eastern Economic Corridor, Chonburi Province (16 November 2022)
- For Reservation, email to kanisapol.s@mfa.go.th

For more information, please contact staff members at the media center.

8. THAILAND'S APEC HOST YEAR

8.1 Theme

Thailand's theme for APEC 2022 is to make APEC OPEN to all opportunities, CONNECT in all dimensions, and BALANCE in all aspects. As we believe that the world needs a paradigm shift and actions to achieve a more balanced and sustainable post-COVID-19 economy, Thailand has adopted the Bio-Circular-Green (BCG) Economy Model as a part of our post-pandemic national recovery strategy. The economic model integrates three mainstream approaches to sustainability for a more holistic and balanced approach to advancing our economic, environmental and social goals. At the core of the BCG Economy Model is a campaign to rally each and everyone to shift their behavior to "balance all things". It reinforces continuing global efforts on climate change, and compounds with those efforts to together accelerate the achievement of the Sustainable Development Goals. This is the engine driving our APEC host year's priorities.



OPEN to all opportunities – Facilitating trade and investment

This priority focuses on facilitating trade and investment, including financial inclusion, greater ease of doing business and creating an enabling environment, as well as initiating a refreshed conversation on the realization of FTAAP through the post-COVID-19 lens to advance APEC regional economic integration that embraces new emerging trade issues such as e-commerce and digital economy, while enhancing capacity building for all economies.



CONNECT in ALL dimension – Reconnecting the region

The essence of this priority is to focus on promoting safe and seamless resumption of cross-border travel, reinvigorating tourism and the services sector, increasing investment in health security as well as facilitating greater business mobility, while utilizing digital technology to accelerate connectivity within the region.



BALANCE in ALL aspects

The final priority focuses on promoting inclusive and sustainable growth by exploring economic models and practices which prioritize addressing climate change and the region's other serious environmental challenges in tandem with robust and resilient economic growth while ensuring whole-of-society participation and delivering equitable benefits to all people.

8.2 Logo



"Chalom" or a woven bamboo basket is the official #APEC2022 logo, embodying traditions & lifestyles of Thai communities. Its design & craftsmanship reflect local knowledge & creativity in transforming raw materials into functional, innovative & durable items which remain useful to this day. A "chalom" is used to carry goods and gifts on our journey towards open trade and connectivity. Like a chalom, APEC can weave together our diverse strengths & join efforts to build a strong, resilient, inclusive & sustainable Asia-Pacific for our future generations.

8.3 Green Meeting and Green Media Center

Thailand attaches importance to sustainability as a way to ensure that no one is left behind. The APEC 2022 meetings under Thailand's Host Year will be conducted in an environmentally- friendly way through the "Green Meeting" concept of "Reducing", "Reusing", and "Recycling", with the vision to pass on a more sustainable, greener world for the next generation.

The Media Center will operate under the "Green Media Center" concept to encourage behavioral changes through sustainable practices, such as reducing paper usage, electricity consumption, and food waste, as well as separating waste and providing "green" materials for the press working area. In this connection, the Media Center will collect data on a daily basis and present visualized data to show how changes in behavior can also change the world.

The "Green Media Center" is a collaboration between the Ministry of Foreign Affairs and key APEC Communication Partners under the "Care the Bear: Change the Climate Change" project, including Stock Exchange of Thailand, Bangchak Group, Siam Cement Group, PTT Oil and Retail Business PCL, and Fortune Parts Industry PCL, PTT PCL, APEC 2022 Organizer, and QSNCC.

9. APEC COMMUNICATION PARTNERS

APEC 2022 Thailand has been in close collaboration with private companies on awareness-building and knowledge-sharing. Around 40 businesses have been designated as APEC Communication Partners, providing support for the dissemination of the logo in media and promoting awareness of APEC-related content. This is a valuable opportunity to highlight the potential of the Thai business sector as well as its commitment to advance the BCG Economy Model.

At the Media Center, APEC Communication Partners will organize exhibitions to showcase their innovation, technology, and knowledge sharing in areas of their expertise. Further detail on exhibitions can be found here shorturl.at/gtDL8

10. CONNECT AND FOLLOW US

Website:	www.apec2022.go.th
Facebook:	APEC2022Thailand
Twitter:	@APEC2022TH
Instagram:	APEC2022th
Linkedin:	APEC2022Thailand