

THE 20-YEAR “5S” FOREIGN AFFAIRS MASTERPLAN

Thailand’s newly minted 20-year Foreign Affairs Masterplan reveals a dynamic and integrated vision that is set to propel the nation into a developed, stable, prosperous and sustainable country in supportive of the 20-Year National Strategy. Named the **“5S Strategy”**, the Plan calls for diplomacy and partnership efforts that will lead the country to achieve substantial gains in 20 years’ time in five key strategic priorities: **Security, Sustainability, Standard, Status** and **Synergy**.



SECURITY

The Masterplan aims to keep Thailand safe and secure from all forms of external security challenges with both traditional and non-traditional threats, including transnational organised crime, terrorism, epidemics and disasters. Relationships and partnerships will be strengthened and diversified across the globe - building on the country's long-standing diplomatic

accomplishments in friendly ties to all nations. Meanwhile, the Plan seeks to step up the nation's role in helping to advance stability in the region, and to strengthen ASEAN centrality in the evolving geopolitical landscape. International cooperation will be expanded and enhanced – at bilateral, regional and global levels to ensure comprehensive security.



SUSTAINABILITY

The Masterplan underlines the commitment to strengthen the economy through enhancing competitiveness while ensuring green growth. As the world reaches the 4th Industrial Revolution, innovation-based development will be the game changer for the Thai economy. At the same time, the country strives to become one of Asia's hubs for trade, investment, services and connectivity based on its strategic location at the heart of Southeast Asia and Asia-Pacific regions coupled with investments in hard and soft infrastructure.

In addition, the Plan seeks to enhance Thailand's role as an international

partner for sustainable development, as shared prosperity is an important principle of UN Sustainable Development Goals (SDGs). One key principle underpinning this global partnership for development is the Sufficiency Economy Philosophy (SEP), which was devised by His Majesty the late King Bhumibol Adulyadej. SEP is a proven homegrown development model and has been applied in various developing countries across the world as a pathway towards SDGs, particularly in enhancing food and water security. Development diplomacy is Thailand's contribution to the world.



STANDARD

As Thailand strives to become a developed country, the government has made concerted efforts to enhance all facets of the country's development to be in-line with international standards. This includes effective implementation of international obligations, which are crucial to sustainable development such as the protection of human rights, eradication of human

trafficking and forced labour in supply chains. At the same time, Thailand will maintain its active and constructive engagement in global norm-setting on issues, which Thailand is well-recognised as champion and has best practices to share with the rest of the world, particularly through South-South cooperation.



STATUS

Another key aspect of the “5S” Masterplan is a focus on enhancing Thailand's status in the international community through its soft power diplomacy. Thailand's standing will be achieved through worldwide promotion of the unique and legendary Thai culture and gastronomy as well as through development diplomacy. Thailand will maintain the country's position as a world-class leading tourist destination and the “Geneva of Asia” as well as a host of UN and international organisations' regional offices.

Human resource development will be the key to ensure outstanding opportunities for Thai nationals to actively engage in the rapidly inter-connected world. Therefore, the priority is on enhancing the capabilities of Thais, both at home and abroad, and provide them with opportunities so that they can play a vibrant part in globalisation. Credibility and confidence in the country's standards together with soft power diplomacy will enhance the status of Thailand in the international community, which will consequently advance the nation's interests.



SYNERGY

As foreign affairs increasingly involve more players and agencies, it is essential to synergise efforts among concerned agencies and stakeholders in a more integrated manner. The plan aims for better coordination, information-sharing, and enhanced

efficiency, through the greater use of new technology. At the same time, engaging and building partnerships with stakeholders in the private sector and civil society both at home and abroad will ensure inclusiveness.



THE 20-YEAR FOREIGN AFFAIRS MASTERPLAN OF THAILAND (2018-2037) BASED ON “5S STRATEGIC PRIORITIES”



IN THE NEXT 20 YEARS...

Thailand will advance in the following areas:

Thai people will benefit from the following:

SECURITY

Resilient to external threats, and continues its active and constructive role in maintenance of peace and security in the region.

SECURITY

Safe and secure lives, free from external threats.



SUSTAINABILITY

Competitiveness as a key regional hub of trade, investment services and connectivity based on innovation, and a strong global partner for sustainable development.

SUSTAINABILITY

Sustainable livelihood with economic opportunities in a globalised world.

STANDARD

Adherence to international standards and continue to be a norm-setter in areas of best practices.

STANDARD

Quality standard of living with clear rules and regulations for good business conduct.



STATUS

Ability to maximise its soft power and gain global recognition for its constructive role in the international community.

STATUS

Opportunities, accessibility and acceptance to excel in global markets and arenas.



SYNERGY

Drive towards integrated and inclusive foreign policy to enhance effectiveness and efficiency.

SYNERGY

Fast and responsive government services, particularly consular services.



THE 20-YEAR “5S” FOREIGN AFFAIRS MASTERPLAN (2018 – 2037)

