

Concept Paper
MFA Outreach: The Legacy of Her Majesty Queen Sirikit The Queen Mother -
Weaving Heritage, Culture and Sustainability
Monday, 15 June 2026, Phra Nakhon Si Ayutthaya Province

1. Background

1.1 In honour of Her Majesty Queen Sirikit The Queen Mother, the Department of Information will organise the **MFA Outreach** activity under the theme “*The Legacy of Her Majesty Queen Sirikit The Queen Mother - Weaving Heritage, Culture and Sustainability*”.

1.2 The programme will highlight Her Majesty’s royal initiatives in the conservation, promotion, and development of Thai cultural heritage, particularly, traditional arts and crafts and Khon masked dance theatre - bringing them into a contemporary context and achieving international recognition as a distinctive element of Thai identity and an important instrument of cultural diplomacy.

1.3 Her Majesty’s work through the Foundation for the Promotion of Supplementary Occupations and Related Techniques (SUPPORT) has also played a significant role in generating sustainable income and improving the livelihoods of farmers and weaving communities nationwide, in line with sustainable development principles. The programme will therefore deepen participants’ understanding of Her Majesty’s contributions to national development and foreign affairs, as well as the role of the Ministry of Foreign Affairs in advancing cultural diplomacy, public diplomacy, and sustainable development.

2. Objectives

2.1 To raise awareness among the diplomatic corps and representatives of international organisations accredited to Thailand concerning Her Majesty Queen Sirikit The Queen Mother’s royal work in the areas of textile heritage, culture, and sustainability, which have served as an important foundation for the sustainable development of livelihoods and quality of life for the Thai people.

2.2 To strengthen relations and expand the network of cooperation between the Ministry of Foreign Affairs and local government agencies, in order to promote concrete linkages between local communities and the Ministry’s foreign affairs and public diplomacy mandates.

3. Programme

The Ministry of Foreign Affairs will lead members of the diplomatic corps, representatives of international organisations, and media representatives on visits to key sites associated with Her Majesty Queen Sirikit The Queen Mother’s royal initiatives in textile heritage, culture, and sustainability in Phra Nakhon Si Ayutthaya Province, as follows:

(1) **Arts of the Kingdom Museum** - A venue showcasing the craftsmanship of the Queen Sirikit Institute and the artisanal works of the SUPPORT Foundation under Her Majesty’s patronage, reflecting the continuation of traditional Thai craft techniques such as Yan Lipao weaving, Khit-patterned bamboo basketry, a gilded niello throne, and a model of the Sri Suphannahongse Royal Barge.

(2) **Khon Learning Centre** - A centre for learning about Thailand's classical performing arts, operated by the SUPPORT Foundation of Her Majesty Queen Sirikit The Queen Mother. The centre exhibits knowledge and artistry related to Khon masked dance theatre, including sets, props, Khon masks, and costumes.

(3) **The Sustainable Arts and Crafts Institute of Thailand (Public Organization) (SACIT)** – Thailand's principal agency for the promotion and development of Thai arts and crafts, encompassing sustainable vocational development, quality and standards enhancement through technology, innovation, and creativity, as well as the transfer of knowledge and the cultural management of Thai craftsmanship.

Public Diplomacy Information Division
Department of Information
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