

Thailand MICE Road Show India 2015

ITC Sonar (Kolkata)
Monday 20th July 2015

In partnership with



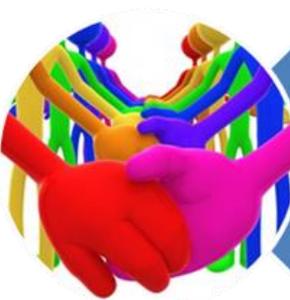
About TCEB



A government agency under the Prime Minister's Office



Objective is to promote and develop Thailand's **Meetings**, **Incentives**, **Conventions** and **Exhibitions** Industry (MICE)



In close collaboration with public and private sectors to inspire greater confidence and interest in Thailand to become a preferred MICE destination in the region

W

C

I

M

Easy Access

- Kolkata ~ 2.5 hours
- Mumbai/New Delhi ~ 5 hours
- Major cities in South East Asia ~ 2-3 hours
- Europe ~ 10 hours
- North America/ New York ~ 17 hours
- South Africa ~ 11 hours
- Australia ~ 9 hours



Flight Connectivity

From India to Thailand

Destination	Airlines	Frequency
Bangkok	<ul style="list-style-type: none">• Thai Airways• Bangkok Airways• Jet Airways• (Thai) Air Asia• Air India• Indigo Airlines	141 Flights/Week

Flight Connectivity

Air Traffic to Thailand:

• Thai Airways	54 Flights/Week from Bangalore, Chennai, Delhi, Gaya, Hyderabad, Kolkata, Mumbai and Varanasi
• Jet Airways	40 Flights/Week from Delhi, Kolkata and Mumbai
• Air India	14 Flights/Week from Delhi, Mumbai
• Indigo Airlines	14 Flights/Week from Mumbai and Kolkata
• Bangkok Airways	7 Flights/Week from Mumbai
• Spicejet	7 Flights/Week from Kolkata
• Air Asia	5 Flights/Week from Chennai

Total MICE Visitors to Thailand



	2009	2010	2011	2012	2013	2014
Visitors	686,609	679,585	840,054	895,224	1,013,502	919,164
Revenues (MB)	53,714	53,515	70,625	79,770	88,485	88,000

TOP 10 Global Source Markets – MICE

No	2013		2014		2015 (Q1 – Q2)	
1.	China	128,437	China	120,684	India	48,789
2.	India	103,373	India	83,351	Singapore	47,905
3.	Malaysia	65,549	Malaysia	69,034	Malaysia	35,307
4.	Japan	61,639	Singapore	66,956	U.S.A	32,937
5.	Singapore	60,785	U.S.A.	38,491	China	32,149
6.	Indonesia	46,539	Australia	37,947	Philippines	19,447
7.	Korea	43,795	Korea	33,398	Korea	17,465
8.	U.S.A.	28,405	Indonesia	33,325	Indonesia	17,110
9.	Philippines	25,555	Japan	31,733	France	14,104
10.	Hong Kong	23,536	Hong Kong	18,087	Vietnam	13,878

Source: IP&C FY2013 – 2014 & 2015 Q1-Q2 (Oct 2014- Mar 2015)

Fast Track and Visa



- Citizens of 41 countries do not need VISA another 21 countries can obtain it on arrival
- **Immigration fast track** service for delegates at the Airport
- Full range of **convenient public transportation** in Bangkok Centre
- **15 VIP corporate maximum per group**



TCEB in conjunction with the related Thai government agencies will provide **visa assistance and fast lane immigration clearance**



Power generation in selected Asean countries; in billions of kilowatt-hours



Thailand without Boundary

The Market Sounding for

HIGH SPEED RAIL for Thailand

Fast Track for the Thai Future

*Forecast Source: U.S. Energy Information Administration, ASEAN Center for Energy

Myanmar

12 Attractive Destinations



Andaman Sea

Cambodia

Gulf of Thailand

Malaysia

Meetings in Thailand

Thailand CONNECT

Your Global Business Events Connection

6 International
Airports



Chiang Mai
International Airport
Chiang Mai

Mae Fah Luang
International Airport
Chiang rai

Don Mueang
International Airport
Bangkok

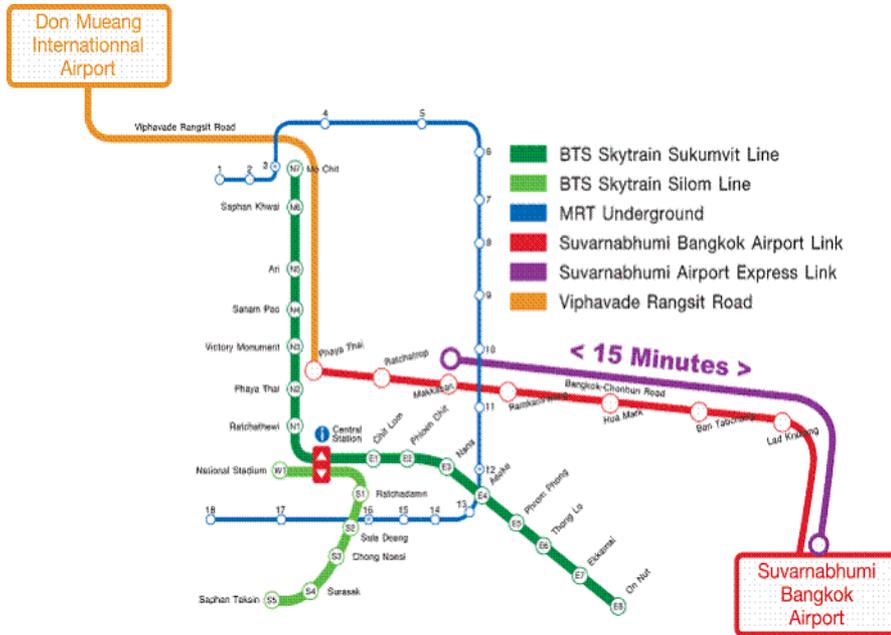
Suvarnabhumi
International Airport
Bangkok

Phuket
International Airport
Phuket

Hatyai
International Airport
Hatyai

Modern Infrastructure

- 15-min. journey by Airport Link to the city
- The Sky Train network
- MRT subway



World-classed convention centers



Queen Sirikit National Convention

Royal Paragon Hall Exhibition and Convention Center



Pattaya Exhibition and Convention Hall (PEACH)



BITEC (Bangkok International Trade & Exhibition Center)



IMPACT Arena Convention & Exhibition Center



Bangkok Convention Center at Central World

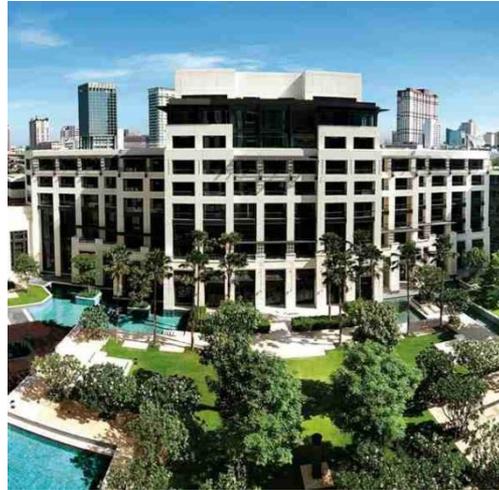


Chiang Mai International Convention and Exhibition Centre

Variety choices of accommodation

- Over 175,000 hotel rooms across Thailand
- Major renovations as well as the construction of new ones will increase Thailand's hotel room inventory to 200,000 by the end of 2015 such as

- ❖ ***Park Hyatt Bangkok***
 - ❖ ***Avani Bangkok Riverside***
 - ❖ ***U Sathorn, Bangkok***
 - ❖ ***Hotel Indigo Phuket Nithon Beach***
 - ❖ ***Centara Bangtao Phuket***
 - ❖ ***Courtyard by Marriot Phuket***
- And many more.....**



New Developments (Special venues and entertainments)

GRAND POSTAL BUILDING

European Neo Classicism Architectural Design

A Special Heritage & Cultural Venue for Memorable Events
Meetings | Exhibitions | Wedding | Parties | Corporate Events | Special Events

- Front outdoor area of 2,980.92 sqm
- Ground floor: 1,054 sqm
The Postal Heritage Hall (Grand Hall) for max 980 seats
- 3rd Floor: 3 meeting rooms, total 2,197 sqm for max 207, 160 and 100 seats



Central Embassy

New shopping complex integrated with luxury hotel

- This Strategic location is nearby areas of Sukhumvit Sathorn Silom - **Easy access by Sky train**

- The vicinity is currently undergoing close to USD 3 billion of development

- Premium commercial office space to **725,000 sq.m.**

- **200 new 5-star** hotel rooms

- high-end serviced apartments to **over 3,000 units**

- Luxury condominium units to **over 3,000 units**

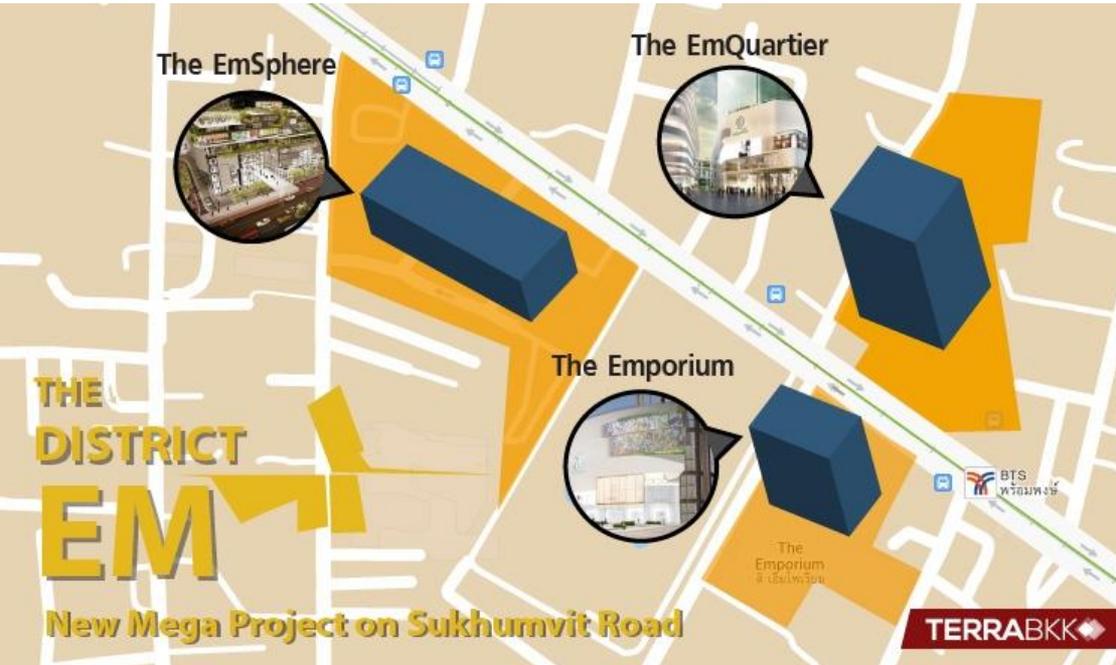
- Retail space is already **70% sold** and will open later this year



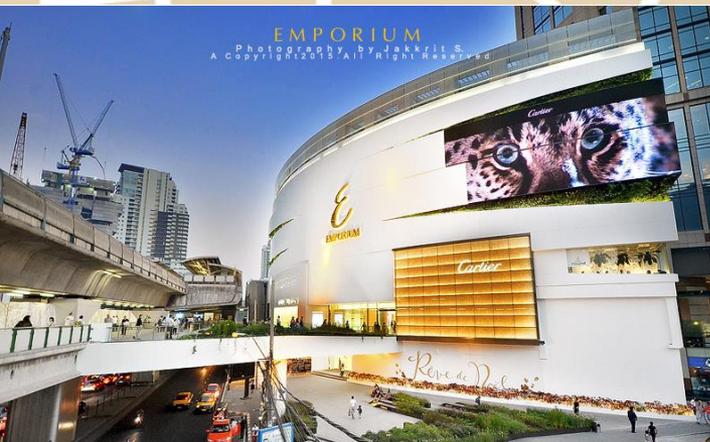
The District EM

The Emporium, The EmQuartier, The EmSphere

Iconic District of Retail, Business, Office, Residential and Entertainment



- New mega project on Sukhumvit Road
- flagship luxury stores, Foods & Delicatessens
- ALL Ems are connected by sky walks
- **More than 10 venues & halls** for arranging international's events



Cartoon Network-themed water park Pattaya



- 14 acres of lush coastal plains with ocean views and incredible evening sunsets
- 90 mins Southeast of Suvarnabhumi Int'l Airport
- 20 km from South of Pattaya
- 10 entertainment zones to discover
- **The world's largest aqua playground** with over 150 water attractions!

A Perfect Marina Lifestyle
by the Sea



***Ocean Marina
Yacht, Pattaya***

**Cruising
Activity**



Vana Nava Hua Hin – Water Jungle



- **Asia's first Water Jungle**
- Has literally transformed a land into a tropical jungle, with over 200,000 living species in its 3.2 hectares property.
- 2.30 hrs. from Suvarnabhumi Int'l Airport
- Combining state of the art technology and modern facilities from the World's best with 19 very exciting rides and the largest water slides in Thailand.

What Thailand has to offer (Splendid choices for incentives)

Rich culture to make your event memorable



Fun Adventures

in the sky, mountains, jungles, river



- **White water rafting**, an unforgettable adventure down some of Thailand's best rivers as they tumble out of the tropical mountains of Northern Thailand.



- take a flight with Chiang Mai **Balloon Adventure** as the kick-off to a rewarding corporate incentives trip

Fun Adventures

in the sky, mountains, jungles, river



- **Zipline** or Flight of the Gibbon uniquely brings you into contact with rare wildlife. Among the towering trees of an old growth forest a family of primates marks their territory in song. .



- **ATV**, to show the beautiful landscape in Thailand, driving through hill tribes on the way. It doesn't matter if you have experience or not riding ATVs before. If you are interested to learn more about this beautiful country of Thailand.

Islands Hopping on Exclusive Catamaran



Team Building Activities



Elephant Camps



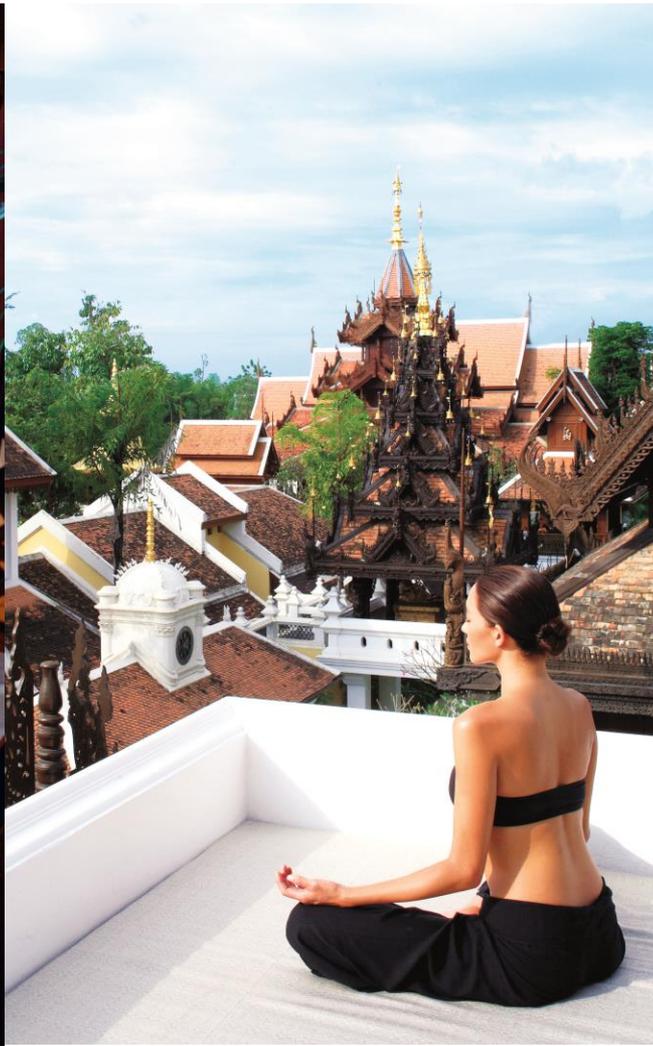
Golfing

New Golf Courses around Bangkok

- **Nikanti Golf Club**, *Nakhon Pathom*
- **Amata Spring Country Club**, *Chon Buri*
- **Riverdale Golf Club**, *Pathum Thani*



Spa & Well-being / Thai Massage



Renowned Thai friendliness in an ambient environment



Nightlife: Exquisite shows



Thailand : Inspiring Destination

“Enhance value to your event”

Enhance your event in Thailand with a range of **CSR activities** and enjoy helping others

Beach CSR

- ✓ Turtle release
- ✓ Artificial coral cultivation
- ✓ Beach clean-up
- ✓ Seagrass planting

Destination: Phuket, Krabi, Phang Nga
(Southern of Thailand)



Mountain CSR

- ✓ Aerial reforestation (Seed bombing)
- ✓ Building check dam
- ✓ Taking care and feeding rescued elephants

Destination: Chiang Mai, Chiang Rai
(Northern of Thailand)





Mountain CSR

- ✓ Banana Planting
- ✓ Chicken Coop

Destination: Chiang Mai
(Northern of Thailand)

City CSR

- ✓ Volunteering in school such as clay house building for children
- ✓ Read for the Blind
- ✓ River clean-up
- ✓ Mangrove reforestation

Destination: Bangkok, Ayutthaya, Samut Sakhon
(Central of Thailand)



How TCEB Can Support for corporate meetings and incentive event held in Thailand.

- **Contact us at least 1 month** prior to the event for non- financial support
- **Contact us at least 2 months** during your bidding process **to apply for financial subsidy** according to TCEB Promotional Campaign based on group size (number of overseas delegates)
- Event planning for inbound meetings, incentive groups and corporate events
- Event special fast-track immigration for VIPs (Max 15 pax)
- Exclusive meet & greet for delegates at the airport
- Giveaway items, pillow gift, etc.
- Cultural performance
- Coordination with customs for importing meeting materials
- Etc.

*** Terms & conditions apply**

TCEB Support Scheme

Group Size	Support
100-200 pax	Souvenirs, airport meet and greet and fast track immigration service for VIPs (15 Pax)
200-300 pax	Souvenirs, airport meet and greet, fast track immigration service for VIPs (15 Pax) and cultural performance
Over 301 pax	Souvenirs, airport meet and greet, fast track immigration for VIPs (15 Pax), cultural performance, and financial subsidy

***Terms & Conditions apply**

Mega Events... Sustainable Challenge

- Special Incentive Scheme 2013-2015*
- For **Corporate Meetings & Incentive trips**
- Target: Mega Incentive Event
- Group size: min 1,000 overseas delegates
- Length of stay: min 3 nights
- Financial subsidy **up to THB1,000,000**

* Terms & Conditions apply

Spice Up Your Business Agenda Campaign



Thailand Convention and Exhibition Bureau (TCEB), in collaboration with, the Tourism Authority of Thailand, Thai Airways Public Company Limited, Department of International Trade Promotion - Ministry of Commerce and VISA International (Asia-Pacific) LLC. have joined hands in organizing the “Spice up Your Business Agenda 2015” campaign, offering special privileges and discounts for MICE travelers who come to join meetings, conferences and exhibitions in Thailand during March to December 2015.

Objectives

To increase MICE traveler’s impression and experience during their stay in Thailand.

Spice Up Privileges and Discounts



Shopping

- Complimentary Shopping voucher or
- Get Free souvenir

Exclusive for VISA Cardholders



Premium Hotel

- More than 50% discount on room rate

Exclusive for VISA Cardholders



Dining

- Complimentary Private room or
- Get free welcome beverage or
- Gift voucher and Special discount

Exclusive for VISA Cardholders



Golf

- 50% Discount for TWO persons per group

Exclusive for VISA Cardholders



Premium Spa

- Buy One Get One or
- Get free extratime or
- Special Discount

Exclusive for VISA Cardholders



Retreat

- Up to 20% discount on 3 days 2 nights or 7 days package

Exclusive for VISA Cardholders



Attraction

- Special discount up to 40% on ticket
- Buy 4 Get 1

Exclusive for VISA Cardholders



Airport Transfer & Transportation

- Up to 50% Discount for all car types or
- Special price on fast track immigration ticket and golf cart or
- Special Discount for BTS one day pass ticket

Exclusive for VISA Cardholders



Meeting Room

- Free half day meeting room in Bangkok or
- Additional 2 months free when rent office for 12 month term.

Exclusive for VISA Cardholders

How to Redeem The Privileges

Online Registration

www.spiceupyourbusinessagenda.com



Printable Coupon



Present your Spice up coupon to redeem the privilege at participation merchants



Onsite Registration

@ Event Registration Counter



Privilege Coupon Booklet



IT&CMA and CTW 2015

29 Sep - 1 October



Business appointments
Conference programs

Hosted pre-tour programs
Post-tour programs

www.itcma.com

www.corporatetravelworld.com

The World's Only Doublebill Event
M.I.C.E. | Corporate Travel
www.itcma.com | www.corporatetravelworld.com



Our Team Thailand



Our Partners

Convention Center

- Chiang Mai International Exhibition and Convention Centre
- Queen Sirikit National Convention Center

Special Venue and Entertainment

- Royal Park Rajapruek
- Siam Niramit

Our Partners (cont.)

DMCs

- Asian Trails Ltd.
- Chandrarat Travel (Thailand) Co., Ltd
- DS Travel Co., Ltd.
- Eventage (Thailand) Co., Ltd
- Oriental Events
- Red Apple Travel

Our Partners (cont.)

Hotels & Resorts

- Banyan Tree Bangkok
- Centara Grand and Bangkok Convention Centre at CentralWorld
- Deevana plaza Krabi Aonang
- Duangjitt resort and spa
- Dusit Princess Chiang Mai
- Minor Hotel Group
- Novotel Phuket (Patong Beach)

Our Partners (cont.)

Hotels & Resorts

- Pavilion Samui Villas and Resort
- Phuket Graceland Resort and Spa
- Pullman Bangkok King Power
- The Regent Cha Am Beach, Hua Hin – Cha Am
- Royal Cliff Hotels Group
- Sunshine Hotels and Resorts
- The Zign Hotel

Local Contact Details



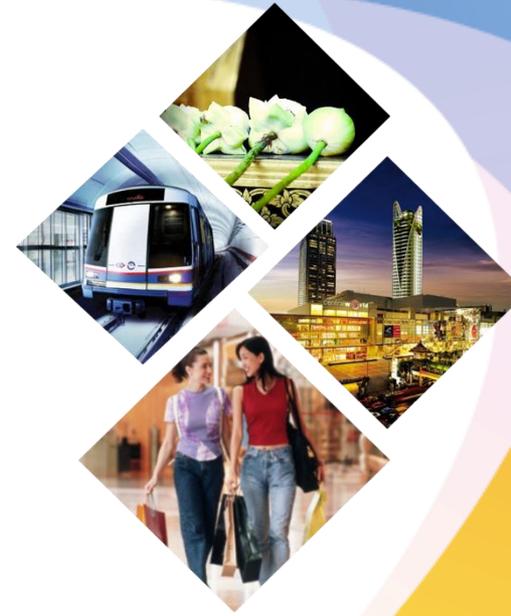
Name: Mr. Nitin Sachdeva

Address: 10/37, Old Rajinder Nagar,
New Delhi-110060

Phone: +91 11 47076090

Mobile: +91 9818885542

Email: nitin@venturemarketing.in



Thank You Kob Koon Ka

We look forward to welcoming you
to Thailand