

THAILAND: The Strategic Destination for German Businesses in a Changing Global LandscapeFriday 27th June 2025, 10.00 – 13.00 hrs.

Venue: Wirtschaftsclub Düsseldorf

Address: Blumenstraße 14 40212, Düsseldorf

Language: English

10.00 -10.30	Registration
10.30 - 10.38	<u>Welcome Remarks</u> (8 minutes) - Mr. Nattapong Lathapipat, Consul-General of Thailand
10.38 - 10.40	Group Photo (All speakers)
10.40 – 11.25	<p><u>Part 1: Thailand's Trade & Investment Landscape (Presentation Session)</u></p> <p><u>Topic: "Thailand: ASEAN's Prime Destination for Foreign Direct Investment"</u> (15 minutes) By Mr. Frank Malerius, Director, Germany Trade and Invest (GTAI), Thailand (virtual)</p> <ul style="list-style-type: none"> ○ Current economic situation, the most important growth sectors and opportunities for German companies and the advantages among ASEAN countries <p><u>Topic: "Enhancing Thai-German Trade Relations"</u> (15 minutes) By Ms. Jeeranun Hirunyasamlith, Executive Director of Thai Trade Center, Frankfurt</p> <ul style="list-style-type: none"> ○ <i>Opportunities for German trade with Thailand</i> <p><u>Topic: "Investment Opportunities: Incentives and Support for Success"</u> (15 minutes) by Ms. Sanlaya Aksharamat, Director, Thailand Board of Investment, Frankfurt</p> <ul style="list-style-type: none"> ○ <i>Incentives, tax benefits, and priority sectors for German investors</i>
11.30 – 12.00	<p><u>Part 2: "Expanding German Business in Thailand – Insights, Challenges & Best Practices"</u> (Panel Discussion) (30 minutes)</p> <p><u>Panelists:</u></p> <ol style="list-style-type: none"> 1. Mr. Michael Lorenz, German Attorney-at-Law, Founding Partner, Lorenz & Partners Co., Ltd. (Thailand) 2. Dr. Laurent Wattebled, Senior Vice President (SVP) and Head of Product Line Tire & Oral Care, Evonik Industries AG. 3. Mr. Christian Carius, Minister a. D./Member of Mubea Directors Committee (MDC) Head of Corporate Development & Governmental Affairs, Muhr und Bender KG <p><u>Moderator:</u> Dr. Roland Wein, Executive Director, German-Thai Chamber of Commerce</p>
12.00 – 12.10	Q&A (10 minutes)
12.10 – 12.15	<u>Closing Remark</u> (5 minutes) - Dr. Roland Wein, Executive Director, German-Thai Chamber of Commerce
12.15 – 13.00	<u>Networking Lunch</u> (Thai Cuisine)