

THAILAND: The Strategic Destination for German Businesses
in a Changing Global Landscape
Friday 27th June 2025, 10.00 – 13.00 hr.
Venue: Wirtschaftsclub Düsseldorf
Language: English

10.00 -10.30	Registration
10.30 -10.35	<u>Welcome Remarks</u> (5 minutes) - Mr. Nattapong Lathapipat, Consul-General of Thailand
10.35 – 11.20	<u>Part 1: Thailand’s Trade & Investment Landscape (Presentation Session)</u> <u>Topic: "Thailand: ASEAN’s Prime Destination for Foreign Direct Investment” (15 minutes)</u> By Mr. Frank Malerius, Director, Germany Trade and Invest (GTAI), Thailand <ul style="list-style-type: none"> ○ Current economic situation, the most important growth sectors and opportunities for German companies and the advantages among ASEAN countries <u>Topic: "Enhancing Thai-German Trade Relations" (15 minutes)</u> By Ms. Jeeranun Hirunyasamlith, Executive Director of Thai Trade Center, Frankfurt <ul style="list-style-type: none"> ○ <i>Opportunities for German trade in Thailand</i> <u>Topic: " Investment Opportunities: Incentives and Support for Success" (15 minutes)</u> by Ms. Sanlaya Aksharamat, Director, Thailand Board of Investment, Frankfurt <ul style="list-style-type: none"> ○ <i>Incentives, tax benefits, and priority sectors for German investors</i>
11.20 – 11.45	<u>Part 2: "Expanding German Business in Thailand – Insights, Challenges & Best Practices"</u> <u>(Panel Discussion)</u> (25 minutes) <u>Panelists:</u> <ol style="list-style-type: none"> 1. Mr. Michael Lorenz, Founding Partner, Lorenz & Partners (Legal Tax and Business Consultants) (TBC) 2. Representative from Bayer AG (TBC) 3. Representative from Evonik AG 4. Representative from Mubea (Muhr und Bender KG) (TBC) <u>Moderator:</u> Dr. Roland Wein, Executive Director, German-Thai Chamber of Commerce
11.45 – 11.55	Q&A
11.55 – 12.00	<u>Closing Remark (5 minutes)</u> - Dr. Roland Wein, Executive Director, German-Thai Chamber of Commerce
12.00 – 13.00	<u>Networking Lunch</u> (Thai Cuisine)