

---

# The 4<sup>th</sup> ACH Design Contest Overview

---

**1. Eligibility:** Anyone interested in ASEAN and Korea

(open to both Koreans and foreign nationals, both in Korea and abroad)

**2. Theme:** "ASEAN in Korea, Korea in ASEAN"

- Cultural elements of ASEAN found in Korea
- Cultural elements of Korea found in ASEAN
- Observations of interactions between people from ASEAN and Korea
- 2021 ROK-Mekong Exchange Year

**3. Categories:** Posters / Illustrations / Webtoons

**4. Application period :** Monday, April 12 (9:00 a.m. KST) to Friday, June 4, 2021  
(6:00 p.m. KST)

**5. Announcement of winners:** July 9, 2021 at 6:00 p.m. KST

\* Winners will be announced on the contest website and notified individually.

The time and date of the announcement are subject to change.

**6. How to participate:**

- Submit your entries online via the contest website (<http://www.ach.or.kr/contest>).
- Each participant may submit one entry per category and win a maximum of one prize.
- Please name your file: Type of Media\_Full Name\_Title of Work,  
e.g. Webtoon\_ShannonHoang\_ASEANEncounters.jpg

## 7. Awards:

Total Number of Awards: 100; Total Award Money: KRW 23,000,000

Prize	Number of Awards				Awards
	Posters	Illustrations	Webtoons	Total	
Grand Prize	1			1	MOFA Minister Prize Certificate + KRW 2,000,000
Gold Prize	1	1	1	3	KF President Prize Certificate + KRW 1,500,000
Special Prize	1	1	1	3	ASEAN Committee in Seoul Prize Certificate + KRW 1,500,000
Silver Prize	1	1	1	3	ACH Director-General Prize Certificate + KRW 1,000,000
ASEAN Prize	30	30	30	90	Certificate + KRW 100,000

\* Prize winners must pay taxes and other charges on their winnings.

## 8. How to Submit Your Work

### (1) Posters

- A1 format (594 × 841mm or 23.4 × 33.1 inches)
- Resolution, format, and size: 150dpi or higher; JPG, JPEG, PNG, MP4 or animated GIF (max. 5 seconds); Maximum size: 10MB
- Please scan hand-drawn artworks and submit them as digital files.
- Award winners are required to submit their original artworks at a later date (high-definition files such as AI, PSD, and EPS over 300dpi).
- Award winners are asked to submit their original artworks within 7 days of the announcement of the winners.

### (2) Illustrations

- A2 format (420 × 594mm or 23.4 × 16.5 inches)
- Resolution, format, and size: 150dpi or higher; JPG, JPEG, PNG;

Maximum size: 10MB

- Please scan hand-drawn artworks and submit them as digital files.
- Award winners are required to submit their original artworks at a later date (high-definition files such as AI, PSD, and EPS over 300dpi).
- Award winners are asked to submit their original artworks within 7 days of the announcement of the winners.

### **(3) Webtoons**

- Complete works with 4 to 8 frames (width 1,280 pixel, length optional)
- Resolution, format and size: 150dpi or higher; JPG, JPEG, or PNG; Maximum size: 10MB
- Please scan hand-drawn artworks and submit them as digital files.
- Award winners are required to submit their original artworks at a later date (high-definition files such as AI, PSD, and EPS over 300dpi).
- Award winners are asked to submit their original artworks within 7 days of the announcement of the winners.

### **9. Inquiries**

- Email: [achcontest@kf.or.kr](mailto:achcontest@kf.or.kr) / Phone: +82-2-529-2514

**10. Host:** Korea Foundation, ASEAN Culture House

**11. Support:** Korean Ministry of Foreign Affairs, ASEAN Committee in Seoul

### **12. Things to keep in mind**

- Participants must own the copyrights to the artworks they submit. Any issues regarding copyrights or intellectual property rights that may occur before or after

artworks are submitted shall be the sole responsibility of participants.

- Participants must be the creators of the works they submit. Works that do not satisfy the required format, works that have already been awarded a prize in other competitions, copied or pirated works, or works that violate another person's intellectual property rights shall be excluded from review. In the case that such works are awarded a prize and the fact of such violation or offense is discovered at a later date, the award will be annulled and the award plaque and prize money shall be returned.

- Submitted artworks and any related documents will not be returned.

- Participants in this contest grant the ASEAN Culture House the right to use and display their submitted artworks publicly, both online and offline, as part of an exhibition of the winning entries, in promotional materials related to this year's and future contests, and on the website and social media accounts of the ASEAN Culture House and the Korea Foundation. In addition to their prize money, participants whose winning entries will be used for the aforesaid purposes will receive no other payments.

- Submissions that were not selected as winning entries will be discarded within 3 months from the date of the contest.

- The jury reserves the right to select fewer winners than the total number of prizes. Personal information about jury members as well as details of the evaluation process will not be disclosed to participants or other outsiders.

- The event's dates may be changed or the entire event may be canceled if unforeseen circumstances should make this necessary. All contest-related announcements will be posted on the official contest website.