

## Charoen Pokphand (India) Pvt Limited

Charoen Pokphand (India) Pvt Limited operates breeder and chicken farming, and feed mills (for both livestock/poultry and aquatic animals) in India. The company was incorporated in 1997 based in Chennai, and has expanded to several other parts of India. The company now has offices in Chennai, Bangalore, Pune, Hyderabad, Punjab state, and Kolkata which is the base for its North East operation. At present, the operations in West, North and North East are only concerning poultry especially chickens.



The Northeast operation includes the following states of Jharkhand, Orissa, Sikkim, West Bengal and the Seven Sister States (Arunachal Pradesh, Assam, Meghalaya, Manipur, Mizoram, Nagaland and Tripura). It officially started in Kolkata, West Bengal in May 2012. By the end of 2013, the company would have spent totally on its projects about 3,000 million Rupees in West Bengal.

In West Bengal the company is operating in the districts of Birbhum, Bankura and Burdawan. It does chicken farming in all the three districts but in Burdawan it also operates feed mill. At present 6 farms meaning 3 in Birbhum and 3 in Bankura have been taken up for production on a rental basis and negotiations are going on to take up more lands on rent in both the districts as well as in Burdawan. In Khoyrasole, Birbhum 13.27 acres of land have been purchased and the registration has already been done.

The company got interested in investing in West Bengal because it thinks that the future in West Bengal is very rewarding. According to the company, the statistics show that around 85% of the population in West Bengal is non vegetarian and 15% vegetarian. In West Bengal the non vegetarian people feed on 900 grams of chicken individually per month. The demand for swine is less in West Bengal so as of now emphasis will be given on poultry farming. There are no such obstacles in the operation of the project. Though problems like political issues are present yet it gets eventually solved. As far as employment visa is concerned it is renewable after every one year.

Charoen Pokphand Group currently operates in 28 countries of which it invests substantially in 19 countries. The company ranks number one in the world in animal feed.

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Information as of February 2013