



## TAT Mumbai Director's Message

November 2013, Issue 1311



**Dear Travel Partners,**

**Warm Greetings!**

Wish you a Happy Diwali and a prosperous new year.

Thailand and India has always shared a close historical and cultural bond, this bond is strengthened with Thailand too celebrating festivities during the LoiKrathong Festival. This festival is celebrated

on 17th November across the country with beautiful lanterns beings released into the sky, making it a truly spectacular sight.

We also launched the "Thailand Shopping Celebration 2013" in association with MasterCard wherein there are many exciting gifts and offers to satisfy every shoppers thirst for more.

In order to enhance the experience that is truly Thailand, we recently introduced Lifestyle Thailand Mobile App 2.0 with a new fresh look and the latest updates on many experiential travel ideas.

We hope our continued efforts to improve your experience to Thailand cements our long lasting relationship further.

Happy reading!

Sincerely,

**Sethaphan Buddhani**

**Tourism Authority of Thailand, Mumbai**

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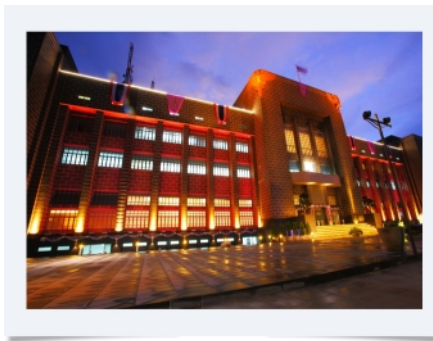
## Update on Thailand Tourism



### “Thailand Shopping Celebration 2013”

Thailand Shopping Celebration 2013 will run from 1st November -31st December 2013. This year MasterCard cardholders will receive exciting discounts and special privileges, redeemable rewards and the grand prize lucky draw of 30 accommodation vouchers at Thailand's luxury resorts-SALA Lanna Chiang Mai, SALA Phuket and SALA Rattanakosin Bangkok. With more than 3,000 prizes in total, valued at over 3.6 million baht, they are ready to make your holiday celebration even more impressive and it's just a MasterCard slip away!

**Readmore:** [www.mastercard.co.th/tsc](http://www.mastercard.co.th/tsc)



### IMPACT to manage its first city venue at Grand Postal Building, Bangkok

IMPACT the exhibition, convention and event Management Company has been chosen by Thailand Post to manage the recently restored Grand Postal Building, an iconic historical landmark on Charoen Krung Road in Bangrak district, which will serve as an ideal spot for hosting memorable events.

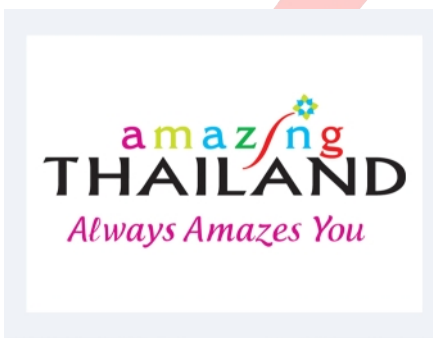
**Readmore:** <http://www.grandpostal.com/listrelease.php?id=71>



### Ocean Marina Pattaya Boat Show team up with TAT to draw high-end tourists to Pattaya

The Ocean Marina Yacht Club is organizing the 2013 Ocean Marina Pattaya Boat Show from November 22 to 24, 2013 with aims to showcasing Pattaya and surrounds as a leading hub for marine tourism in Southeast Asia.

**Readmore:** <http://www.tatnews.org/media-release/53-media-releases-2013/3599-ocean-marina-pattaya-boat-show-team-up-with-tat-to-draw-high-end-tourists-to-pattaya>



### TAT introduces Lifestyle Thailand Mobile App 2.0

The Tourism Authority of Thailand (TAT) is taking its “Lifestyle Thailand” smartphone application to a greater height in the second year with a new fresh look, with the latest updates from over 300 participating tourism businesses and more experiential travel ideas.

**Readmore:** <http://www.tatnews.org/media-release/53-media-releases-2013/3615-tat-introduces-lifestyle-thailand-mobile-app-2-0>



## Upcoming Events in November

### **LannaKathina Ceremony and Lanterns Floating Ceremony:**

LannaKathina Ceremony and Lanterns Floating Ceremony, to pay homage to Lord Buddha on Saturday, November 16, 2013 from 1 p.m. - 8.30 p.m.

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### **LoiKrathong Festival:**

On 17th November 2013 held nationwide. This important and fun-filled festival occurs every year at the full moon in the 12th month of the Thai calendar.

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**Readmore:** <http://www.tatnews.org/eventscalendar/41-event/43-loi-krathong-festival>

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### **Phimai Festival 2013:**

From 7 - 10 November 2013 in the area of Phimai Historical Park and Boat Racing in Phimai District, NakhonRatchasima. The highlight of the event is the traditional long-boat races which compete in a race that has been taking place here for many years.

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**Readmore:** <http://www.tatnews.org/eventscalendar/41-event/77-phimai-festival-2013>

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## Update on TAT Mumbai Activities



### TAT participated in Cinemascope from 19-20th October 2013

TAT participated in Cinemascope from 19th-20th October 2013 along with suppliers which was held at Hotel Novotel Juhu. We received a very positive response from the attendees of the event.



### Thailand named "Best Golf Destination" at Safari India National Tourism Awards 2013

Thailand has been named the "Best Golf Destination" at the Safari India National Tourism Awards 2013 at the award ceremony held on October 4, 2013.

**Readmore:** <http://www.tatnews.org/media-release/53-media-releases-2013/3592-thailand-named-%E2%80%9Cbest-golf-destination%E2%80%9D-at-safari-india-national-tourism-awards-2013>



### His Excellence at TAT Mumbai office

Mr. Nat Pinyowattanacheep, Consul General Royal Thai Consulate Mumbai greeted by Mr. Sunil Rane General Secretary of Mumbai BJP at Tourism Authority of Thailand Mumbai Office.



### Siam Kempinski Road show

Siam Kempinski conducted a road show on 24th October 2013 at Vivanta by Taj, wherein more than 55 agents were a part of the show.

For further enquiries contact us at [info@bluesquareconsultants.com](mailto:info@bluesquareconsultants.com)