

TAT Mumbai Director's Message

October 2013, Issue 1310



Dear Travel Partners,

Warm Greetings!

Thailand has always represented opulence and extravagance at its best, in order to showcase these excellent experiences we have to offer. We welcomed world class 5 star luxury hotels from across different regions of Thailand in a special Luxury Hotels Presentation conducted in Mumbai.

We have always strived to make Thailand a memorable experience for everyone and hence we launched the Lady Journey "Go Green" Project for working women to see Thailand and embrace eco-friendly journeys with charming local ways of life, which fascinate and open a whole new world to Thai attractions.

Our efforts were rewarded with Bangkok, Phuket and Koh Samui winning the best holiday destinations hosted by Smart Travel Asia.

September saw the International Bloggers FAM being hosted for 21 media personnel from across Asia who got a chance to see the different aspects of the Thai life and also that of Siem Reap.

With the festive season just around the corner, we hope to welcome more and more visitors from India to experience the true Thai culture and life.

We hope to receive the same love and affection from our partners of long.

Happy reading!

Sincerely,

Sethaphan Buddhani

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Update on Thailand Tourism



Thailand Wins TTTG Travel Awards Destination of the Year 2013 among 12 Winners from the Kingdom

Thailand has won the TTTG Travel Awards for the “Outstanding Achievement Awards: Destination of the Year 2013” for the second consecutive year, making it the fifth time the country has won this accolade, having received it previously in 1998, 2002, 2006 and 2012.

Readmore: <http://www.tatnews.org/component/flexicontent/53-media-releases-2013/3582-thailand-wins-ttg-travel-awards-destination-of-the-year-2013-among-12-winners-from-the-kingdom>



Bangkok seizes the top spot as well as Phuket and Ko Samui as the best holiday destination

Smart Travel Asia recently awarded Bangkok for being ranked as the top of the “2013 Best Holiday Destinations” including other awards to the Tourism Authority of Thailand (TAT) represented by Mr. Sugree Sithivanich, Executive Director of the Advertising and Public Relations Division at TAT Head office. Not only Bangkok but also Phuket, the Pearl of the Andaman, was ranked as third in the poll while Ko Samui was voted ninth in the 2013 Best Holiday Destination.

Readmore: <http://www.tatnews.org/media-release/item/3537-bangkok-seizes-the-top-spot-as-well-as-phuket-and-ko-samui-as-the-best-holiday-destination>



Banyan Tree Bangkok and Maison Souvannaphoum win awards

“Banyan Tree Bangkok” and “Maison Souvannaphoum Hotel” in Luang Prabang, Laos, were honored at the World Travel Awards Asia & Australasia Gala Ceremony 2013 which took place on 1 October, 2013 at Anantara Dubai the Palm Resort & Spa in Dubai, United Arab Emirates.



TAT & UOB Lady's Card Jointly Launch the Lady Journey “Go Green” Project For Working Women to Sightsee Thailand, Embrace Environmental Care

On 13 September 2013, Mrs. Pataraporn Sithivanich - director of TAT Attractions Promotion Division - and Mr. Yuttachai Teyarachakul - UOB executive director of personal financial services - jointly launch the Lady Journey “Go Green” project at the Double Tree Hotel by Hilton in Bangkok. This project aims to encourage working women and their gang to make eco-friendly journeys along five recommended routes in five provinces.

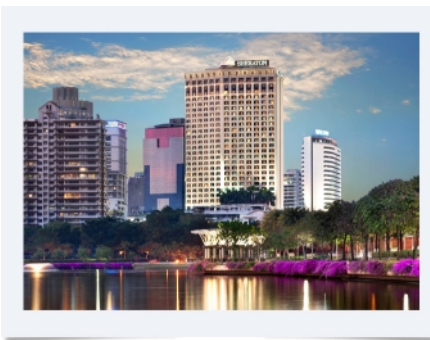
Readmore: <http://www.tatnews.org/media-release/item/3538-tat-and-uob-lady%E2%80%99s-card-jointly-launch-the-lady-journey-%E2%80%9Cgo-green%E2%80%9D-project-for-working-women-to-sightsee-thailand,-embrace-environmental-care>



Thailand's First "Tourist Protections Section" Opened in Pattaya

Foreign visitors who become the victim of any crime or fraudulent action can now avail of a fast-track legal process following the establishment of the first Tourist Protections Section in the popular beach resort of Pattaya. The initiative is designed to facilitate the swift resolution of cases for tourists who have a limited time in Thailand.

Readmore: <http://www.tatnews.org/media-release/53-media-releases-2013/3526-thailand-to-open-tourist-protections-section-in-pattaya-provincial-court>



25% Off Best Available Rates at Sheraton Grande Sukhumvit, A Luxury Collection Hotel, Bangkok

This summer, enrich your life with a memorable stay at the renowned Sheraton Grande Sukhumvit, A Luxury Collection Hotel, Bangkok, with two enticing choices - 25% off weekday for stays of 3 nights or more, or 25% off weekend stays from now until December 26, 2013. Rates start from Baht 4,500++ per room, per night for single or double occupancy and are subject to government tax and service charge.

Readmore: sheratongrandsukhumvit.com



Dhara Dhevi Residential Meeting Package

Special offer at Dhara Dhevi Residential from Now - 31 October 2013 for the Colonial Suite, starting from THB 14,000* and 1 November 2013 - 31 March 2014 for the Colonial Suite starting from THB 17,000*

Readmore: www.dharadhevi.com



Upcoming Events in October

The River of Raptor.....Runs in Chumphon :

Raptor bird watching festival held at Khao Dinsor Nature Education Center in Pathiu district , Chumphon, from October 15 to November 15, 2013.

The Lang Suan Traditional Buddha Effigy Procession and Long Boat Races :

At Lang Suan River of Darn Prachakorn Temple in Lang Sual district, Chumphon, from October 18 to 24 2013 .

Illuminated boat procession and Nakhon Phanom Red Cross Fair 2013 :

At Nakhon Phanom Provincial Hall & along the Mekong River from 21 - 20 October 2013.

Phuket Thailand Open 2013 Powered by PTT :

PTT is the biggest annual beach sporting competition in South East Asia. This event will be joined by the world's top women volleyball players from 29 October - 3 November, 2013 .



Update on TAT Mumbai Activities



TAT participates in IITE Indore

TAT participated as an exhibitor with a delegation of suppliers & hoteliers from Thailand in IITE (Indian International Trade Exhibition) from 3rd -5th October 2013, to interact with the B2B and B2C visitors at the exhibition.



TAT hosts Amazing Thailand "ASEAN Media Fam Trip from Bangkok to Siem Reap" on September 6 -11, 2013

A total of 21 prominent online foreign media from East and South Asia – Japan, China, Taiwan, India, and Thailand – had been invited to join the Amazing Thailand "ASEAN Media Fam Trip from Bangkok to Siem Reap" from September 6-11, 2013. The international media who joined the FAM were top bloggers and online journalists from Thailand's main tourist markets in Asia.

Readmore: <http://www.tatnews.org/media-release/53-media-releases-2013/3518-tat-hosts-amazing-thailand-%E2%80%9Ccasean-media-fam-trip-from-bangkok-to-siem-riep%E2%80%9D>



TCEB Road show

Thailand Convention and Exhibition Bureau India conducted a Road Show at ITC Hotel, Lower Parel on 27th September 2013. More than 100 MICE operators attended as buyers.



Amazing Thailand Luxury Hotels Presentation

TAT hosted a high end luxury hotels road show on 10th October 2013 at Taj Lands End, with delegation of hoteliers and exhibitors from Thailand participating in the event. There was B2B interaction with the participants to which we received an overwhelming response from our patrons.

For further enquiries contact us at info@bluesquareconsultants.com