

## TAT Mumbai Director's Message

September 2013, Issue 1309



**Dear Travel Partners,**

**Warm Greetings!**

Her Royal Highness Princess Maha Chakri visited Sri Lanka and Maldives from 13-16th August 2013, along with Team Thailand and TAT Mumbai.

On another joyous moment, Bangkok was voted as the Best City in the World in 2013 and Chiang Mai featuring in on number 10, according to an Internet survey conducted by Travel + Leisure Magazine.

To experience these cities, step off the beaten path and immerse yourself in a truly Thai experience. The culture in Thailand is unique and diverse, with cooking classes, muay thai training, cycling tours and even village stays on offer.

We have also launched a new line of promotional Amazing Thailand paper bags to promote its "Thainess" concept by featuring the traditional Siamese cat on both sides.

Due to our continued efforts Samet Island has been pronounced 'completely cleaned up' post the oil spill incident and the tourism activities are back on track.

Come and be a part of all these amazing experiences and 'live it up' in a home away from home.

Happy reading!

Sincerely,

**Sethaphan Buddhani**

**Tourism Authority of Thailand, Mumbai**

45, Free Press House | 4th Floor, Free Press Journal Marg | Nariman Point, Mumbai 400 021

Tel: +91-22-22042727, 22042728 | Email: [tatmumbai@tat.or.th](mailto:tatmumbai@tat.or.th)

## Update on Thailand Tourism



### Travel + Leisure Poll ranks Bangkok as World's Best Tourism City, Chiang Mai 10th Best

Bangkok has been voted the Best City in the World in 2013, according to an Internet survey conducted by Travel + Leisure Magazine, a publication of the American Express Publishing Corporation. Chiang Mai, northern Thailand's largest city, came in at 10th best. Thailand was the only country that had two cities in the top ten global rankings.

**Readmore:** <http://www.tatnews.org/media-release/53-media-releases-2013/3479-travel-leisure-poll-ranks-bangkok-as-world%E2%80%99s-best-tourism-city,-chiang-mai-10th-best>

find your  
FABULOUS

### Thailand's Fabulous 40+ Photo Contest Looking for Ladies: Fit, Fabulous, and 40+

As part of its international "Find Your Fabulous" wellness and medical tourism campaign, the Tourism Authority of Thailand (TAT) is unveiling a friendly global competition intended to salute ladies who are still fit and fabulous after their 40th birthdays. The Fabulous 40+ Photo Contest invites women from around the world to submit images showing off their fabulous form, and the contestant showing the most youthful, age-defying appearance will be rewarded with an exclusive 3-day Find Your Fabulous trip to Bangkok.

**Readmore:** <http://www.tatnews.org/media-release/53-media-releases-2013/3507-thailand%E2%80%99s-fabulous-40-photo-contest-looking-for-ladies-fit,-fabulous,-and-40>



### TAT launches new promotional Amazing Thailand bag featuring Siamese cat

The Tourism Authority of Thailand (TAT) is launching a new line of promotional Amazing Thailand paper bags to promote its "Thainess" concept by featuring the traditional Siamese cat on both sides. The cat is of the Wichian Mat breed and will be on both large and small bags to be distributed to various government offices and companies wanting to use the bags for promotional purposes.

**Readmore:** <http://www.tatnews.org/media-release/53-media-releases-2013/3477-tat-launches-new-promotional-amazing-thailand-bag-featuring-siamese-cat>



### Thai Tourism Industry Fam Trip Visits Cleaned-Up Samet Island

A delegation of more than 200 senior Thai tourism industry executives and media, led by H.E. Mr. Somsak Pureesrisak, Minister of Tourism and Sports, visited the area affected by a recent oil spill and pronounced it as being "almost completely cleaned up."

**Readmore:** <http://www.tatnews.org/media-release/53-media-releases-2013/3499-thai-tourism-industry-fam-trip-visits-cleaned-up-samet-island>



## Upcoming Events in September

### **Bun Khao Pradap Din Wat Chaisri :**

Join making merit and giving food to monks, give supplies and pour water to donate the merit to their deceased relatives held on 4 September, 2013, at Wat Chaisri, Mueang District, Kkon Kaen Province.

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### **Welcoming chefs, winemakers and food experts from around the globe for a celebration of great cuisine and wine :**

In another move to enhance Thailand's reputation as a culinary hot spot in Asia, the Tourism Authority of Thailand (TAT) is joining the Four Seasons Hotel Bangkok to promote this year's 14th World Gourmet Festival, to be held at Four Seasons Hotel Bangkok from September 2 to 8, 2013. Already confirmed are leading chefs and influential winemakers, and as the Festival approaches the list is set to grow.

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### **Bun Phuang Malai of Bun Khao Pradap Din Ban Kut Wa :**

See the bamboo flower offering demonstration, join preparation of bamboo flower offering with supplies for offering to monk, held on 3 - 4 September, 2013 at Wat Kok Tong Kut Wa, Kuchinarai District, Kalasin Province and 18 - 19 September, 2013 at Wat Kok Tong Kut Wa, Kuchinarai District, Kalasin Province.

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### **Long - boat Racing and Seng Klong King Drum Competition :**

On 26 - 29 September, 2013 at Pao River long - boat racing area, Kamalasai District, Kalasin Province.

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### **Indian Cuisine now at Nong Nooch Tropical Garden Pattaya Thailand!!! :**

Your favorite Nong Nooch Tropical Garden at Pattaya will now serve an assorted variety of Indian breakfast for both veg & non-veg palate.

**Readmore:** [www.nongnoochtropicalgarden.com](http://www.nongnoochtropicalgarden.com)



## Update on TAT Mumbai Activities



### TAT participated in TTF Ahmadabad

TAT participated in Travel and Tourism Fair (TTF) Ahmadabad from 16th-18th August 2013, to interact with the B2B and B2C visitors at the exhibition. We received a very enthusiastic response from our travel visitors at the fair.



### TAT participated in TTF Surat

TAT participated as an exhibitor with a delegation of suppliers, hoteliers & attractions from Thailand at Travel and Tourism Fair (TTF) Surat from 23-25th August 2013 to interact with the B2B and B2C visitors at the exhibition.



### Thai Week during 22-24th August 2013

TAT participated in Thailand Week India from 22-24th August 2013 held at the World Trade Centre, in association with Thai Trade Exhibition.



### Thai flavor at The Bombay Store

TAT had participated in the Thai Week being conducted at the Bombay Store from 22nd August -1st September 2013, wherein everyone was given a taste of Thai arts, craft & shopping.

For further enquiries contact us at [info@bluesquareconsultants.com](mailto:info@bluesquareconsultants.com)