



TAT Mumbai Director's Message

June 2013, Issue 1306



Dear Travel Partners,

Warm Greetings!

As the holiday season is upon us, I would like to take the chance to thank you for letting us share the culture of Thailand with you and embark on the beautiful journey of exploration.

We welcomed a group of avid Golfers from across the country to participate in the Governor's Cup in Thailand and witness firsthand the incredible experience of a good golfing game played out.

As June rolls in, we gear up for two incredible events which promise to entice travelers with its grandeur, Thailand Travel Mart 2013 Plus and The Amazing Thailand Grand Sale. The sale is every shopper's dream with discount up to 80%, there is something for everyone.

Another feather was added to our cap, with Thailand winning the Best Spa Destination Award (Asia) at 6th GeoSpa AsiaSpa India Awards 2012-2013.

We hope to continue strengthening our relationship with you and wish for the same overwhelming response. Happy reading!

Sincerely,

Sethaphan Buddhani

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Update on Thai Tourism



What's New At Thailand Travel Mart 2013 Plus

The Thailand Travel Mart 2013 Plus (TTM+2013) to be held between June 5-7, 2013, will break new ground with two first-time events: the participation of Yunnan Provincial Tourism Administration and the introduction of debates to the Travel Forum. Both will help expand the quality of participation in Thailand's largest business to business event, and also raise the level of intellectual discussion to a new high.



TAT To Present "Friends Of Thailand Awards" At TTM + 2013

Thailand - A total of 38 individuals, institutions, companies and organizations which have provided unstinting support to the Thai travel & tourism industry over the years will be presented with the "Friends of Thailand Awards 2013" at the Thailand Travel Mart 2013 Plus, the kingdom's most important travel trade show, on 5 June 2013.

Readmore:<http://www.tatnews.org/media-release/53-media-releases-2013/2372-tat-to-present-%E2%80%9Cfriends-of-thailand-awards%E2%80%9D-at-ttm-2013>



Thailand Wins Best Spa Destination Award (Asia) At 6th GeoSpa AsiaSpa India Awards 2012 - 2013

The 6th GeoSpa AsiaSpa India Awards were held at the Kingdom of Dreams, Gurgaon, on 29th April to celebrate the Spa and Wellness industry. Thailand bagged the "Best Spa Destination (Asia)", Reader's choice Award voted by the readers of the AsiaSpa India Magazine, which are the most popular spa and wellness magazine in India.

Readmore:<http://www.tatnews.org/media-release/53-media-releases-2013/2352-thailand-wins-best-spa-destination-award-asia-at-6th-geospa-asiaspas-india-awards-2012-2013>



TAT Launches Apps, Website, To Promote Educational Tourism

The Tourism Authority of Thailand (TAT) has initiated another key marketing strategy targeting young travelers and visitors seeking a more in-depth educational experience from their visit to Thailand. Addressing a press conference, Mrs. Vilaiwan Twichasri, TAT Deputy Governor for Tourism Products and Business, said the apps and website will help young travelers "Find, Learn, and Discover Great Stories and Cool Places" in an initial set of four locations covering three distinct learning themes: History, Ecotourism, and Geology.

Readmore:<http://www.tatnews.org/media-release/53-media-releases-2013/2349-tat-launches-apps,-website,-to-promote-educational-tourism>



TAT Hosted The River Cruise Dinner At The 2013 PATA Annual Summit

The Tourism Authority of Thailand (TAT), as the lead sponsor, hosted the River Cruise Dinner on 27 April, 2013, for 170 delegators of the 2013 PATA Annual Summit and PATA Executive Board and Board Meeting. The party was held on the Angsana Cruise, the Royal Thai Navy vessel frequently used by His Majesty the King of Thailand on special celebratory occasions.

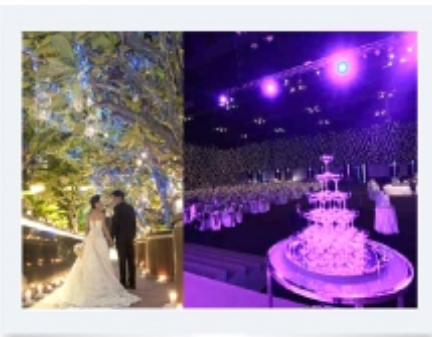
Readmore:<http://www.tatnews.org/media-release/53-media-releases-2013/2348-tat-hosted-the-river-cruise-dinner-at-the-2013-pata-annual-summit>



Annual Ran Through The Sea To Pithak Island

Pak Nam sub district Municipality, Tourism Authority of Thailand (TAT) Chumphon office, Pak Nam Lang Suan municipality and Chumphon Provincial Administrative Organization jointly organized "Annual ran through the sea to Pithak Island 9th on June 23, 2013 at HTMS Chakri Naruebet Pak Nam Lang Suan, Amphoe Lang Suan, Chumphon, to promote ecotourism in Chumphon.

Readmore:<http://www.tatnews.org/media-release/53-media-releases-2013/2401-what%E2%80%99s-new-at-thailand-travel-mart-2013-plus>



Varied Value - Added Wedding Packages From Centara Grand At Central World

Centara Grand & Bangkok Convention Centre at CentralWorld, has created a series of wedding packages for its various venues that provide options ranging from the intimate and chic M23 events space through to mega events in the Convention Centre, with spending amounts that start from Baht 250,000 on food and beverage. The packages are available from now until the end of December 2013.



Upcoming Events In June

Suwannaphum Rocket Festival, Phatum Rat Rocket Festival and Phanom Phrai Rocket Festival is being conducted respectively on 1, 2, and 3 till 24th June across various locations in Thailand.

7th Siam Paragon Bangkok Royal Orchid Paradise on 6 - 12 June 2013 at Hall of Fame (M floor), Siam Paragon Bangkok is an international orchid contest and exhibition.

Read more: <http://www.tatnews.org/eventscalendar/41-event/58-7th-siam-paragon-bangkok-royal-orchid-paradise>

Amazing Thailand Grand Sale on 15 June - 15 August, 2013 at Department stores that participate in the program, Nationwide Amazing Thailand Grand Sale, participants can experience and enjoy discounts of 10-80%

Read more: <http://www.tatnews.org/eventscalendar/41-event/38-amazing-thailand-grand-sale>

Bun Luang and Phi Ta Khon Festival on 28-30 June, 2013 at Dan Sai district, Loei Province, Phi Ta Khon is a type of masked procession celebrated on the first day of a three-day Buddhist merit making holiday known in Thai as "Boon Pra Wate".

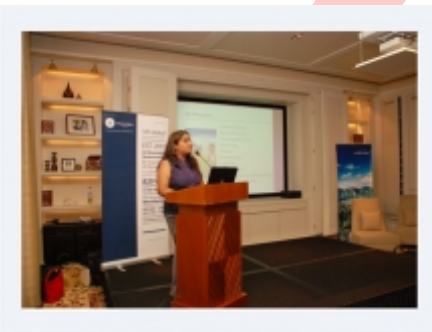
Read more: <http://www.tatnews.org/eventscalendar/41-event/37-bun-luang-and-phi-ta-khon-festival>

Update on TAT Mumbai Activities



TAT Mumbai Organizes Golfing FAM

A FAM trip of avid Golfers from across the country was conducted to coincide with the Governor's Cup in Thailand. Prominent golfers cum writers travelled on the FAM. The main objective of the FAM was to highlight the Golfing experience in Thailand and what the country has to offer for travelers seeking to enjoy a good game of Golf.



TAT Mumbai Interacted With The Travel Trade In Chennai

TAT Mumbai made a destination presentation to the travel trade in Chennai on 31st May. The B2B meet was organized by the Royal Thai Consulate based in Chennai and focused on educating the travel trade about the destination as well as about the visa procedures to be followed.

For further enquiries contact us at info@bluesquareconsultants.com