



TAT Mumbai Director's Message

January 2013, Issue 0113



Dear Travel Partners,

Warm greetings!

Hope you had a wonderful New Year celebration with family and friends.

Thailand was the toast of celebrity town with Bollywood stars like Aamir Khan, Hrithik Roshan & many others who chose Thailand to ring in the New Year. Another prestigious recognition came our way

wherein Bangkok was rated the world's second best city for tourist shopping and the third best city in terms of value for money, according to a global survey conducted by TripAdvisor.

While 2012 ended on a great note, we begin the year 2013 on a wonderful note with the 'Amazing Thailand Road Show 2013' which will visit three cities - Coimbatore (9th Jan), Mangalore (11th Jan) & Pune (14th Jan). This is the first time that we will visit these three wonderful cities & we are looking forward to interact with the travel trade fraternity here.

Looking forward to share more of such great news with you this year. Here's to a wonderful 2013 for all of us!

Sincerely,

Sethaphan Buddhani

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Update on Thai Tourism



TAT Joins The Thai Tourism Industry To Welcome The Country's 21,000,001st Visitor

On 13th December 2012, Tourism Authority of Thailand (TAT) and travel-related offices of the Thai public and private sectors today jointly organized a welcoming ceremony for the group of international tourists that pushed Thailand's tourist arrivals for 2012 to over 21 million people. The country is fast moving towards 22 million. With this super growth, TAT is confident that the year 2013 will see 24.5 million International arrivals and an income of 1.149 million baht.

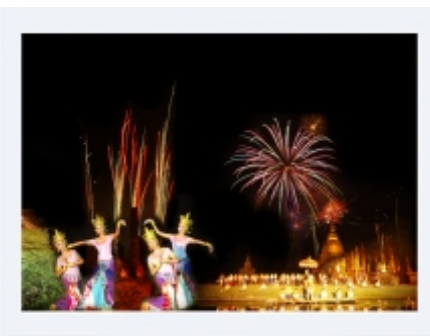
Read more: <http://www.tatnews.org/media-releases-2012/item/743-tat-joins-the-thai-tourism-industry-to-welcome-the-country%E2%80%99s-21,000,001st-visitor>



Bangkok In Top Three Of Global Cities For Tourist Shopping, Value For Money

Bangkok has been rated the world's second best city for tourist shopping and the third best city in terms of value for money, according to a global survey of 75,000 travellers covering 40 cities by the TripAdvisor travel site.

Read more: <http://www.tatnews.org/media-releases-2012/item/728-bangkok-in-top-three-of-global-cities-for-tourist-shopping,-value-for-money>



Free Mini Light & Sound Performance At Sukhothai

Tourism Authority of Thailand (TAT), Sukhothai Office invites everyone to enjoy 'Mini Light & Sound' performance which portrays the history and prosperity of Sukhothai Kingdom over 700 years ago. The performance will be at Wat Sa Sri, Sukhothai Historical Park.



Upcoming Events

To get a glimpse of the Thai culture & heritage, visit the Sacred Places and Royal Signature Temples in Bangkok which is scheduled till 27th January 2013. The Donjaedee Light and Sound Presentation and Red Cross Fair in Suphanburi will be open from 18th January - 1st February. Other prominent events include Bua Daeng Nong Han Kumphawapi Festival (14th - 16th January), The 10th Khon Kaen International Marathon (27th January at Khon Kaen University), PTT Pattaya Open 2013 (27th January - 3rd February at Dusit Thani Hotel) and International Street Show @ UD Town (12th - 13th January).



Update on TAT Mumbai Activities



TAT Participates In The 3rd Members Meet & 1st Anniversary Celebrations Of OTOAI In Mumbai

Tourism Authority of Thailand participated as an Associate Sponsor in the 3rd Members Meet & 1st Anniversary Celebrations of OTOAI which was held in Mumbai on 20th December at ITC Grand Central. The objective of participation in this event was to promote an upcoming destination - Khao Yai among the travel trade fraternity.



TAT Mumbai Sponsors Thai Long Drum Dance For A Wedding Celebration In Hua Hin

TAT sponsored a Thai Long Drum Dance for an Indian wedding celebration of the Gundecha and Aggarwal family in Hua Hin from 3th to 9th December. More than 250 guests from India as well as from others countries attended the wedding celebrations of Deepak Gundecha and Ruchika Aggarwal from India. The event was co-ordinated by Ms. Priyanka Chopra - Regional Head of The Co-ordinators.



TAT Mumbai Assisted In Immigration, Police Escort For A Wedding Celebration In Bangkok

TAT assisted in immigration, provided police escort and sponsored a Thai Traditional Dance and carriage for the bride & groom for a Indian wedding celebration of the Gupta and Aggarwal family in Bangkok from 3th to 9th December. More than 250 guests from India as well as from others countries attended the wedding celebrations of Mitali Gupta and Gaurav Aggarwal from India. The event was co-ordinated by Shanaya Celebrations.



'Ultimate Ride In Thailand' Fam Trip

The Tourism Authority of Thailand recently hosted a Biking FAM trip to Thailand. The group with a total of six bikers from all across India came together to be a part of the 'Ultimate Ride in Thailand' by the TAT Mumbai office. The key objective being to promote Khao Yai and biking tours in Thailand.

The Bikers rode across Bangkok, Ayutthaya, Khao Yai, Nakhon Nayok, Chokchai Farm, Nong Noovh village, Pattaya and Bang San beach.

For further enquiries contact us at info@bluesquareconsultants.com