



TAT Mumbai Director's Message

Dear travel partners,

Greetings from the team at TAT Mumbai!

I sincerely hope that the ongoing seasonal changes have kept you in the best of health!

We are pleased to announce that we have successfully participated in the recent glamorous 'Celebrating Vivaha 2012' exhibition along with our 3 Amazing Thailand Wedding Specialists. This exhibition helped us to further highlight Thailand as the number one destination for hosting Indian weddings.



Thailand is quickly gaining recognition as the world leader in medical tourism. This is primarily because the medical facilities that are on offer continue to provide top quality service with experience at a reasonable cost. This combination has set Thailand apart, thus making it a preferred choice amongst other wellness destinations.

This issue of the Newsletter will provide yet another insight on Thailand as the much sort after destination in terms of its Spas, Wellness and Medical Facilities.

I do hope this information will be of use to further enhance your customer's experience in Thailand.

Wishing you all a happy and safe monsoon!

Sincerely,

Sethaphan Buddhani

Director

Tourism Authority of Thailand, Mumbai office

45 Free Press House, Free Press Journal Marg,

Narmain Point Mumbai 400021

Email: tatmumbai@tat.or.th

Phone: 022 22042727/22042728





Spa's and Specialty Treatment Hospital's of Thailand

The Cabin - Addiction Treatment Centre, Chiang Mai



The Cabin Chiang Mai is an exclusive addiction treatment centre based in Northern Thailand. Situated in a beautifully secluded riverside spot just outside the city of Chiang Mai in Northern Thailand, The Cabin is deliberately located well away from the clients' usual environment and addiction triggers. The Cabin is proud to deliver treatment for addiction on a par with the best facilities in the world. Their approach is comprised of a modern, intelligent, physical and holistic treatment programme for which they have rapidly gained an enviable reputation amongst the medical community globally. Clients come from all countries around the world but are predominantly from Australia, the UK and the expatriate community in Asia.

For further information, please visit: www.thecabinchiangmai.com

Banburee Wellness Resort & Spa, Koh Samui

Bannaree Spa offers an extensive selection of facial and body treatments, massages, nail service, scrubs and wraps to relieve stress and rejuvenate the mind, body and spirit. Experience an exotic and unique traditional Thai massage; the ancient art to relieve pain and stress accumulated in the sore muscles. A refreshing hour or two at the spa is a purely natural way to de-stress, thus restoring the balance between body and soul.

For further information, please visit: www.banbureeresort.com



High Care Wellness & Beauty Center in Pattaya



They offer services and treatments for your better health and wellbeing, with innovated technology imported from Germany; that rejuvenates your health and the whole body for beauty enhancements. Their team of professional consultants that can analyze and promptly give you the best advice for your health, and keep you away from diseases, along with enhancing your beauty and revitalize the body. Detoxification Program, Colonic Hydrotherapy, Lymphatic Drainage, Oxygen Therapy are some of the various treatments and therapy's available here.

For further information, please visit: www.highcarepattaya.com





TAT Mumbai Recently Concluded Events

India International Travel Exhibition Aurangabad

TAT Mumbai participated at the India International Travel Exhibition 2012 (IITE 2012) at Sagar Lawn, Aurangabad from 10th-12th August, 2012.



Celebration of Her Majesty's 80th Anniversary in Mumbai



The entire team of the Tourism office of Thailand was present to commemorate the Queen's 80th Anniversary at the Royal Thai Consulate-General on 10th Aug, 2012.

Celebrating Vivaha

TAT Mumbai office participated along with Platinum World Weddings, Swaaha and Marry Me Wedding Planners at the 'Celebrating Vivaha' exhibition at the JW Marriott Mumbai from 31st August 02nd September 2012





Tourism Industry News from Thailand

Suvarnabhumi Airport given the HAS award for its toilet hygiene

The Ministry of Public Health has awarded Suvarnabhumi Airport with the HAS awards for its standard clean toilets. According to a Ministry of Public Health survey, toilet hygiene is among major factors that determine passengers' satisfaction when visiting the airport. Deputy Health Minister Dr. Surawit Konsomboon, who presided over the award presenting ceremony, said that the Ministry of Public Health has launched the campaign to promote clean public toilets across the country since 2005. The letter H in the HAS stands for health, A for accessibility and S for safety. In addition, the Ministry's own survey has discovered that more than 80% of the respondents want public toilets to be clean and odor free.



King's Cup Elephant Polo Tournament



Anantara Hotels, Resorts and Spas has announced the dates of the highly popular King's Cup Elephant Polo Tournament for 2012. The charitable event, now in its eleventh year, has to date, raised over half a million dollars in charity to help Thailand's elephants. This year's event will be held in the Thai royal seaside town of Hua Hin from September 12-16 and promises to have more nail-biting action both on and off the field. The event has gone from a small two-day event in 2001 to one of Thailand's major and internationally best-loved events.

Rembrandt Hotel's Rang Mahal Takes Out 2012 Top Table Award

The award-winning Rembrandt Hotel, located in the heart of Bangkok, has achieved additional honours for its Rang Mahal restaurant, Bangkok's most celebrated Indian restaurant, taking out top spot in Bangkok's Top Tables Guide 2012, the most authentic and exclusive listing of best restaurants in Bangkok by BK Magazine. Rang Mahal, located on the top floor of the popular Rembrandt Hotel, received consistently favorable reviews from in-house food and travel writers as well as foodies, restaurateurs and suppliers in term of quality, service, atmosphere and good food to provide an eating experience to rival the best Bangkok has to offer.



THAI Launches Use of Mobile 2D Barcode Boarding Passes

Thai Airways International Public Company Limited (THAI) launched use of its Mobile 2D Boarding Passes issued on smartphones, for passengers who check-in online through smartphones traveling domestic flights departing from Suvarnabhumi Airport, Chiang Mai, and Phuket. Passengers will travel with greater ease when they use Mobile 2D Barcode Boarding Passes, which also reduces use of paper boarding passes and protects the environment.





Centara swoops 8 awards in SmartTravelAsia poll

Centara Hotels & Resorts has won eight awards in the SmartTravelAsia Best in Travel Poll 2012, conducted by the region's only dedicated online travel magazine with over one million readers worldwide. Mr. Vijay Verghese, editor of SmartTravelAsia, presented the awards to the Centara executive team at the corporate offices in Centara Grand at Central World.

For further information, please visit: www.smarttravelasia.com/travelpoll.htm

Phuket Resorts Do Well in 'Top 25' Polls

Phuket rates highly in the Best of Travel 2012 Poll run by smarttravelasia.com, coming in as the second-best holiday destination in Asia. The poll aims to gather the views of "affluent frequent traveller readers who take over 16 air trips a year." Sixty-one Thai tourism products were listed in the poll rankings, with Phuket figuring regularly.

For further information, please visit: www.smarttravelasia.com/travelpoll.htm

PG offers extra baggage

Bangkok Airways gives customers who fly by 31 December and complete their check in online an additional 10 kg of free baggage. Web Check-in is now only available for domestic flights within a timeline of 24 hours to two hours prior to departures. Group passengers (10 persons and above), unaccompanied children between 6 to 12 years old and unaccompanied passengers who have requested assistance are not eligible for web check-in.



Pattaya goes wi-fi



Pattaya City will become the first tourist destination beyond Bangkok, to offer free high-speed Wi-Fi at more than 1,000 spots following the signing of an agreement with True Corporation last week. Free wireless internet will be available at all major tourist spots from Na Kluea in north Pattaya, south all the way to Jomtien beach.

For further information, please visit:

<http://www.ttrweekly.com/site/2012/09/pattaya-goes-wi-fi/>





Thailand Tourism Industry Promotion

TAT Awarded as Best Overseas Tourism Office in India

The Tourism Authority of Thailand (TAT) New Delhi office was honored with an award as the "Best Overseas Tourism Office in India 2012" at the Safari India National Tourism Awards ceremony, which was held at the Ashok Hotel in New Delhi on 18th August, 2012. The award followed a voting process by Pacific Area Travel Writers Association (PATWA) committees. The TAT received acclaim for being proactive and creative in promoting Thailand as a preferred tourist destination. The TAT was also recognized for providing regular, tourist-friendly updates about the tourism market and various situations in Thailand. Mr. Chanyuth Sawetsuwan, Assistant Director of the TAT New Delhi office, accepted the award.



For any further assistance, please contact:

Tourism Authority of Thailand
45, Free Press House, 4th Floor
215, Free Press Journal Marg
Nariman Point, Mumbai 400 021,
Tel: +91 22 2204 2728 / 27
Email: tatmumbai@tat.or.th

OR

TAT Mumbai Marketing & Public Relations Office
C/O Charson Advisory Services Pvt Ltd
1104, Arcadia 11th Floor, NCPA Marg,
Nariman Point, Mumbai 400021,
Tel: +91 22 6517 2274
Email: thailand@charsonadvisory.com

Copyright Tourism Authority of Thailand. All Rights Reserved. Disclaimer

- Every effort has been made to publish accurate information, statistics and forward-looking statements.
- Tourism Authority of Thailand (TAT) is not responsible for any inaccuracy and omissions. Contents are based on the information sourced from other organizations for the sole purpose of promoting Thailand and keeping the interested informed on the latest in Thailand.
- You are receiving this message because you or some one from your email address has subscribed to this service. You may cancel this service at any time by clicking on the link below.
- Although this e-mail is believed to be free of any virus or other defect that might affect any computer system in which it is received, it is the responsibility of the recipient to ensure that it is virus free; TAT accepts no responsibility for any loss or damage arising in any way from its use.

