

TAT Mumbai Director's Message

Dear travel partners,

Greetings from the team at TAT Mumbai

I am pleased to inform you that our recently concluded travel industry flagship event - Thailand Travel Mart Plus 2012 in Bangkok was a grand success with over 350 sellers registering for the event.

With the ongoing Amazing Thailand Grand Sale currently underway in various cities of Thailand, we have for this month chosen popular shopping malls where your clients can avail of exciting offers and discounts. I do hope you encourage your clients to visit these state of the art malls in some of Thailand's exotic tourist cities.



We will during the month of July participate at two key exhibitions in the cities of Bangalore and Chennai. Team TAT Mumbai looks forward to meeting you at these events and would be happy to help you with any information you may require.

Wishing you all a happy and safe monsoon!

Sincerely,

Sethaphan Buddhani Director Tourism Authority of Thailand, Mumbai office 45 Free Press House, Free Press Journal Marg, Narmain Point Mumbai 400021 Email: tatmumbai@tat.or.th

Phone: 022 22042727/22042728











Always Amazes You

Shopping Malls of Thailand

Bangkok Terminal 21

Terminal 21 brings the dream of traveling the world to downtown Bangkok, with its cuttingedge concept that places several world-famous cities under one roof. Find yourself wandering around a maze of shops in Tokyo City, sauntering down London's Carnaby Street, bagging a bargain in an Istanbul zouk, or shopping for something to fill your growling stomach at the Fisherman's Wharf in San Francisco.

For further information, please visit: www.terminal21.co.th





Using creative art work and sculpture as part of the shopping complex's interior, this shopping complex offer to shopper and

passer by alike, a fun and inter-active experience with these art pieces, rather than just using it for decoration.

Separated into 6 different shopping Zones, each with unique design and ambiance, shopper could enjoy myriad shopping experiences and easily locate which zoning they are in or wanted to visit.

For further information, please visit: http://www.centralworld.co.th

Asiatique The Riverfront

Asiatique the Riverfront is the largest riverfront shopping venue in Asia. Located on Charoen Krung Road, the shopping venue has a 300-meter stretch facing the Chao Phraya River, with a total of 80,000 square meters of usable space. It is built under the Life Museum concept, taking visitors back to the past, while decorations combine the hints of modern living. The design of Asiatique was influenced by the architectural style during the reign of His Majesty King Rama V, indicating the rise of the era in the past. Charoen Krung was the main trading venue in that period.

For further information, please visit: http://www.thaiasiatique.com/en/index.php





Mega Bangna

Mega Banga, located on Bangna-Trad Km.9, Kanchanaphisek Outer Ring Road, is designed with a new concept of a one-stop mall of various products and services. Anchor tenants including the much waited for IKEA Store, a 40,000-square-meters store, and department store, branded lifestyle fashion, restaurants, IT center, ultimate entertainment center, and a very large parking lot capable of accommodating 8,000 cars.

For further information, please visit: http://www.mega-bangna.com









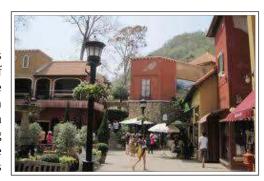


Always Amazes You

Khao Yai

Palio Walking Street Shopping Center

Palio Khao Yai is an Italian-themed shopping center in the heart of Thailand's wine country. Located near Khao Yai National Park two hours northeast of Bangkok, Palio is an Italian-style enclave that's light years from Thailand. The "Italian village" features more than 100 stores and restaurants on pedestrian streets and alleyways that radiate like wheel spokes from the center, Piazza Palio. The developers went out of their way to recreate the feeling of wandering through a small town in Tuscany, complete with a clock tower, baroque-style buildings covered in ivy, a manicured garden, and a replica of the famous Bocca della Verità ("Mouth of Truth") carving in Rome.



For further information, please visit: http://www.palio-khaoyai.com

Phuket Jungceylon



The largest shopping center at the heart of Patong offers over 300 lifestyle brands. Indulge yourself with gastronomic delights from around the globe and discover a host of extraordinary entertainment and hospitality destination. You will be amazed with what Jungceylon has offer. Jungceylon, a truly new-era shopping, dining and entertainment paradise all under one roof, Be sure to catch a must see! Jungceylon's spectacular daily Water Fountain Show.

For further information, please visit: http://www.jungceylon.com/

Pattaya Royal Garden Plaza

Located on Beach Road, Banglamung, Chonburi. It is a 4 storey building for leasing which contains;

International Retail Shops, such as Guess, Chaps, Jaspal, Swarovski, Esprit, French Connection, B2S and Super Sport, the Coffee Club, the Pizza Company, Swensens, Starbucks; restaurants, Ripley's World of Entertainment and Food Wave, International Food Court with the best sea view located on the 3rd floor. For further information, please visit: http://www.royalgardenplaza.co.th















TAT Mumbai Recently Concluded Events

Educational Tour for media from Sri Lanka



TAT Mumbai along with Cathay Pacific organised an educational tour for the media from Sri Lanka. This tour focused on eco tourism and soft adventure activities. The itinerary included Bangkok, Ayuthaya, Nakhon Nayok and Khao Yai.

Ms.Suladda Sarutilavan Asst.Director of TAT Mumbai with the participants.

Thailand Travel Mart Plus 2012

For the year 2012, the Thailand Travel Mart Plus was held on 6-8 June, at the Exhibition Centre Hall, IMPACT, Muang Thong Thani, focusing on trade and business talks among operators and participants. Moreover, as an added bonus, TTM+ buyers and media also enjoyed a full range of post tours from 9 June onwards, showcasing Thailand's world-renowned natural beauty and rich cultural heritage.















Tourism Industry News from Thailand

Bangkok to Host Global Spa & Well-Being Convention In September

Global professionals and experts in spa management and health & wellness sector will be meeting in Bangkok for the World Spa & Well-being Convention between 19 & 21 September 2012. Organised by the Thai Spa Association, with sponsorship support from the Tourism Authority of Thailand and the Thailand Exhibition and Convention Bureau, the event is being billed the only gateway offering a myriad of opportunities to network, build business connections and be inspired with industry people across the region.

The gathering is expected to give yet another boost to the spa, health and wellness sector, one of the fastest growing nichemarket segments of the Thai travel & tourism industry. Including both, prevention and curative sides, the health and wellness sector is attracting millions of visitors annually ranging from medical tourists seeking treatment for various kinds of ailments to stressed-out executives seeking relaxation-therapies and industry practitioners seeking to learn the fine art of Thai massage.

Bangkok Ranks Third Globally In Terms of the Number of International Tourists Expected

Bangkok, the capital city of 'Amazing Thailand' has been ranked third globally in terms of the number of international tourists expected to visit the city in 2012. MasterCard Worldwide annual Global Destination Cities Index has stated that the number of people travelling abroad continues to increase around the world despite a challenging economic environment.

Bangkok was the top ranked city in Asia and outranked cities such as Singapore, Kuala Lumpur, Hong Kong and Dubai. The index said Bangkok will attract 12.2 million visitors. Globally, the list was topped by London (16.9 million visitors), followed by Paris. The index also placed Bangkok third in a list ranked by visitor spend. It said a total of \$19.3bn will be spent by tourists in Bangkok, up 19.3 percent compared to the previous year.

Bengali Film Award Ceremony held in Chon Buri

The International Bangla Film Academy (IBFA), a Kolkata-based association set up to promote India's Bengali-language movies, held its first awards ceremony near the well-known Thai beach resort of Pattaya between 30 June and 2 July.

As the main sponsor, the Tourism Authority of Thailand (TAT) expects the ceremony will draw attention to both Chon Buri Province and Thailand as a good shooting location for Bengali films. The awards ceremony, which recognized outstanding achievement in Bengali cinema, attracted around 400 personalities from the Indian film industry.











Always Amazes You

Thailand Tourism Industry Promotion

Sheraton Hua Hin Resort & Spa Receives "Most Favorite Hotel 2011" Award By Anywhere Magazine

Sheraton Hua Hin Resort & Spa has once again been voted as the "Most Favorite Hotel 2011" by Anywhere, Thailand's leading travel magazine. Following the recent "Most Favorite Hotel" Award in the year 2008, Sheraton Hua Hin Resort & Spa remains as the proud winner of best outstanding holiday destination for tourists in Thailand and around the world.

For further information please contact: Phone: (66)(3) 270 8000 Fax: (66)(3) 270 8088 Email: reservations.huahin@sheraton.com



Phra Barommathat Chedi nominated for Unesco world heritage

Thailand will nominate Phra Barommathat Chedi of Wat Phra Mahathat in Nakhon Si Thammarat as a Unesco world heritage site. Fine Arts Department Director-General Soamsuda Leeyawanich said Phra Barommahathat Chedi would qualify because of its antiquity and because it's considered the most scared pagoda in the South. Pilgrims from all over Thailand pay homage to the Lord Buddha's relics enshrined in the white bell-shaped pagoda.

Phra Borommathat Chedi Kanchanaphisek is located at the peak of Khao Kho, next to the Witchamai Punyaram monastic residence which contains a relic of the Lord Buddha, brought from Sri Lanka.

Open all days & Service hours: 08:00 to 17:00



For any further assistance, please contact:

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