

Speech by
H.E. Dr. Pornchai Danvivathana
Ambassador of the Kingdom of Thailand to the Sultanate of Oman
On the opening of the “Thai Rice and Fruits Fair”
24 September 2012

Excellencies,
Distinguished guests,
Ladies and gentlemen,

Food is a borderless language which people from all nations and walks of life can understand. It has been used over the centuries as a medium to connect people from different cultures. It is, and has always been, a method of cultural diplomacy for people from different backgrounds to share and appreciate the benefits of friendship.

Ladies and gentlemen,

Thai cuisine displays the delicateness of the Thai history and culture. With its uniqueness, Thai food has no doubt excited the taste buds of people around the world. However, the aforementioned could have never been achieved without Thai rice, a staple food that coordinates with all Thai dishes. Its irresistible fragrance and flavour makes it the patron of all Thai delicacies.

We also cannot disregard the importance of Thai fruits which can be served as exquisite dessert for all meals. Their exotic flavours resemble the fresh morning breeze that rejuvenates the body and soul.

Ladies and gentlemen,

Today, I wish to thank H.E. Mr. Niwat Sutemechaikun, Deputy Permanent Secretary, Ministry of Agriculture and Cooperatives, Mrs. Parichart Srivipat, Deputy Director General, Rice Department, and the staff from the National Bureau of Agriculture Commodity and Food Standards, the Department of Agriculture Extension, the Rice Department, and the Department of Agriculture who brought samples of Thai delicacies to the Sultanate of Oman for us to enjoy here in the Thai Rice and Fruits Fair. I also wish to extend my gratitude to Al Fair LLC for kindly providing us with the venue for holding the event.

After trying out what we can offer you today, I personally urge you to visit Thailand to witness the totality of the Thai cuisine.

Thank you.
