

# 2 - 4 September 2013

Team Thailand's Road Show in Novosibirsk : As an official guest of the Government of the Novosibirsk Region, Thailand will mark the firm intention to have closer ties in all spheres

September 2013:

of cooperation with the Region.

10 - 12 September 2013

Russia MICE Road Show in St. Petersburg and Moscow organized by the Thailand Convention and Exhibition Bureau (TCEB) with the cooperation of the Royal Thai Embassy in Moscow highlighting Thailand as a hub for international conferences with state-of-the-art facilities embedded in a variety of leisure destinations.

### 13 September 2013

Thai Cooking Competition in cooperation with the BreadSalt culinary magazine initiated and sponsored by the Royal Thai Embassy : The winner's award will be a package tour of Thailand with a Moscow - Bangkok air-ticket sponsored by the Tourism Authority of Thailand and the Thai Airways International

### 16 September 2013

2013 Thailand Week in Russia organized by the Office of Commercial Affairs, Royal Thai Embassy showcasing Thailand's world class production center whereas the two major events will be held.

1) The business matching between Thai entrepreneurs and their Russian counterparts; and

2) The Thailand Night as a business forum to promote "Thai-Russian business networking" as well as to raise awareness on "Thailand Potential and Partnership in the AEC 2015" and its "Opportunity of trade and investment in Russia"

## 16 - 20 September 2013

Thai Pavilion at the World Food at the Moscow Expo Center participated by 19 Thai companies with a Thai food cooking demonstration

#### 17 - 20 September 2013

Thai Pavilion at the Matiw - Leisure 2013 at the Crocus Expo Center participated by more than 40 Thai companies

### 17 - 20 September 2013

Thai Pavilion at the Household 2013 at the Crocus Expo Center participated by 14 Thai companies

#### 17 September 2013

An Evening of "Thailand Fan Club" affirming of Thailand as a preferred destination for Russian tourists, organized by the Tourism Authority of Thailand

#### 18 September 2013

Networking lunch with Russian important tour operators, organized by the Tourism Authority of Thailand

#### 18 - 22 September 2013

"The Tales of Legendary Thai Cuisine and Culture through the Eyes of Russian Media" Project: a project fully sponsored by the Royal Thai Embassy for the Russian culinary media from BreadSalt Magazine to sovour in Thailand the taste of authentic Thai cuisine and our rich culture

# 24 - 29 September 2013

2013 Thai Food Festival in Moscow at the Baltchug Kempinski Hotel in Moscow : jointly organized by the Royal Thai Embassy and the Baltchug Kempinski Hotel in Moscow with the cooperation of the Siam Kempinski in Bangkok, the Office of Commercial Affairs, Tourism Authority of Thailand and Thai Airways International

#### 27 September 2013

Opening of the Thai / Thai Boxing Room at the Ural Federal University in Yekatarinburg : to promote sport and cultural even closer link between Thailand and Russia.

