

THAILAND'S

INTERNATIONAL RANKING



BUSINESS & INNOVATION

2016 2017 2018 2019 2020

U.S. News
Best Country
To Start a
Business

1/60 1/80 1/80 **1/80** N/A

WORLD BANK GROUP
Ease of Doing
Business Index

49/189 46/190 26/190 27/190 **21/190** ↑

IMD
World
Competitiveness
Yearbook
Ranking

28/61 27/63 30/63 **25/63** ↑ N/A

WORLD BANK GROUP
Logistics
Performance
Index

45/160 N/A **32/160** ↑ N/A N/A

WORLD ECONOMIC FORUM
Global
Competitiveness
Index 4.0

N/A 40/135 38/140 **40/141** N/A

WIPO
The Global
Innovation Index

52/128 51/127 44/126 **43/129** ↑ N/A

WORLD ECONOMIC FORUM
E-Government
Development
Index

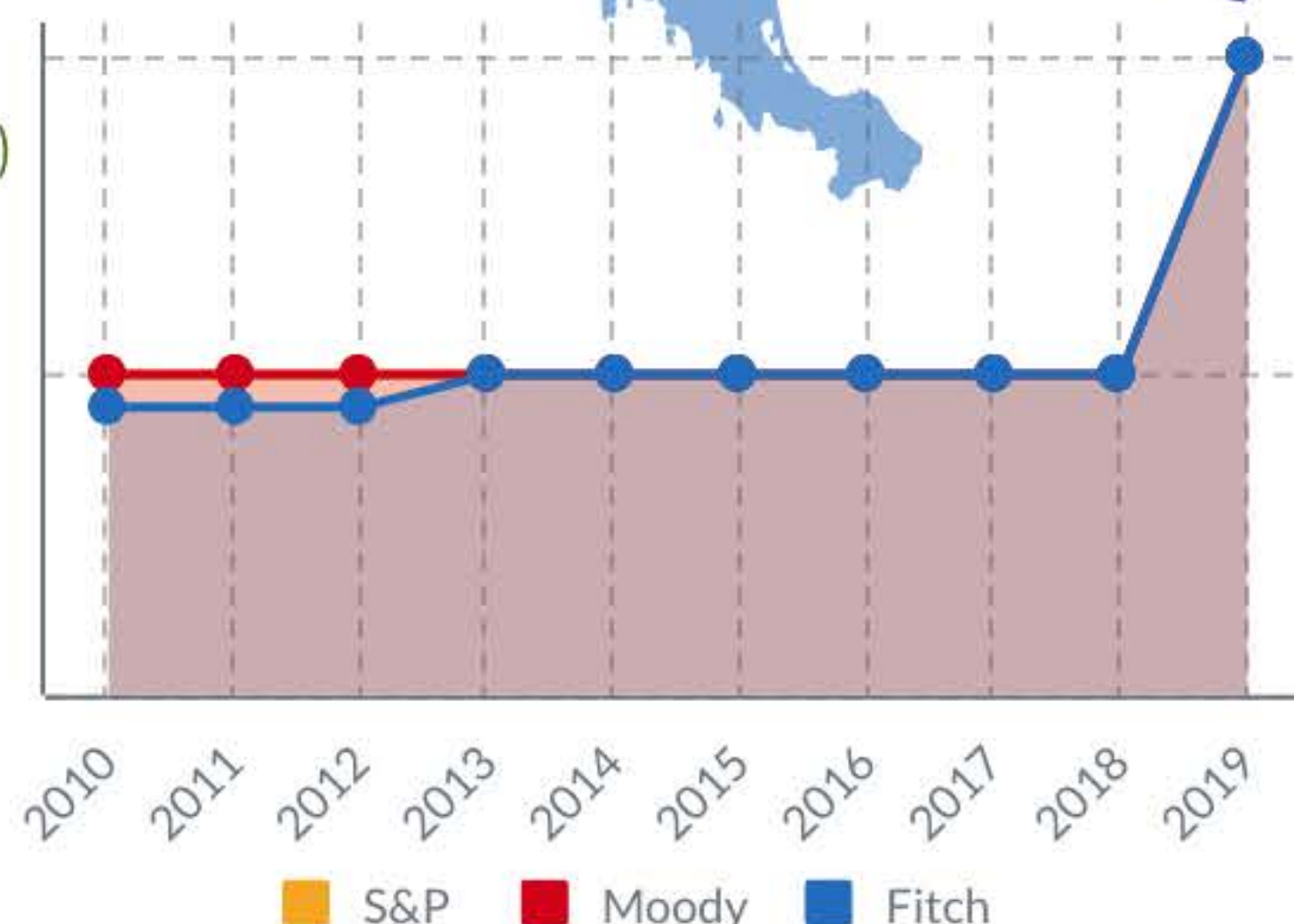
77/193 N/A **73/193** ↑ N/A N/A

CREDIT RATING

BBB+
(positive)

BBB
(stable)

BBB



2016 2017 2018 2019

S&P Global
Ratings

BBB+
(stable) BBB+
(stable) BBB+
(stable) BBB+
(positive)

Moody's
ANALYTICS

Baa1
(stable) Baa1
(stable) Baa1
(stable) Baa1
(positive)

Fitch
Ratings

BBB+
(stable) BBB+
(stable) BBB+
(stable) BBB+
(positive)

"Happiest economy in the world"

(Bloomberg Misery Index 2014-2018)

TOURISM

2016 2017 2018 2019

MasterCard
The Most
Visited City in
The World

1/132 1/132 1/162 **1/200** ↑

Global Muslim Travel Index (GTMI)

20/130 18/130 16/130 **18/130**

UNWTO
The Most
Visited Country
in The World

2016 2017 2018 2019

9 10 10 **9** ↑

WORLD ECONOMIC FORUM
The Tourism
Competitiveness
Index (ITCI)

N/A 34/136 N/A **31/140** ↑