

งาน Indonesia International Halal Expo 2015 (5th INDHEX)

30 ก.ย. – 3 ต.ค. 2558

กรุงเทพมหานคร สาธารณรัฐอินโดนีเซีย

I. เกี่ยวกับงาน	
ผู้จัดงาน	The Assessment Institute for Foods, Drugs and Cosmetics, Indonesian Council of Ulama (LPPOM MUI)
สถานที่จัดงาน	Jl Expo Kemayoran, Hall B
สาขาอุตสาหกรรม	สินค้าและบริการฮาลาล
จุดเด่น	อินโดนีเซียเป็นประเทศมุสลิมที่ใหญ่ที่สุดในโลก จึงเป็นตลาดฮาลาลที่สำคัญ โดยภายในงานจะรวมผู้ประกอบการด้านฮาลาลจากอินโดนีเซียและต่างประเทศ ตลอดจนหน่วยงานที่เกี่ยวข้องกับการรับรองฮาลาล
วัตถุประสงค์	เพื่อจัดแสดงสินค้าและจับคู่ทางธุรกิจสินค้าฮาลาล
องค์ประกอบงานโดยย่อ	งานแสดงสินค้าฮาลาล การอบรมและสัมมนาทางวิชาการด้านฮาลาล การมอบรางวัล
โอกาส / ประโยชน์ที่ฝ่ายไทยจะได้รับ	- เป็นโอกาสดีในการประชาสัมพันธ์สินค้าและบริการฮาลาลของไทยสู่ตลาดอินโดนีเซีย - เป็นโอกาสในการศึกษาตลาดฮาลาลของอินโดนีเซีย
พื้นที่จัดแสดง	ทั้งงาน.....-.....ตร.ม.
จำนวนผู้เข้าชม	ครั้งล่าสุดเมื่อ...22-25 ต.ค. 2557..... <input type="radio"/> ผู้เข้าชมงาน (visitors).....5,293.....ราย <input type="radio"/> ผู้จัดแสดง(exhibitors).....208.....ราย แบ่งเป็น บริษัทท้องถิ่น.....180.....บริษัท บริษัทต่างประเทศ...28.....บริษัท
	คาดการณ์ครั้งนี้ <input type="radio"/> ผู้เข้าชมงาน (visitors).....40,000.....ราย <input type="radio"/> ผู้จัดแสดง exhibitors).....ราย แบ่งเป็น บริษัทท้องถิ่น.....บริษัท บริษัทต่างประเทศ.....บริษัท
II. ค่าใช้จ่ายที่เกี่ยวข้อง (อัตราแลกเปลี่ยน 1,000 รูเปียห์... เท่ากับ2,759.....บาท)	
ผู้ประกอบการต้องรับผิดชอบค่าใช้จ่าย ดังนี้	
<input type="radio"/> คูหามาตรฐาน9.....ตร.ม. (...3... ม. X ...3 ม.) ค่าเช่า.....2,970 ดอลลาร์สหรัฐ ต่อคูหา โดยมี <input checked="" type="checkbox"/> โต๊ะ 1 <input checked="" type="checkbox"/> เก้าอี้ 2 <input checked="" type="checkbox"/> ถังขยะ 1 <input checked="" type="checkbox"/> หลอดไฟ 2 <input checked="" type="checkbox"/> ปลั๊กไฟ <input type="radio"/> ป้ายชื่อ <input type="radio"/> อื่น ๆ โปรดระบุ..... ให้พร้อม
<input type="radio"/> คูหาเปล้า	-
<input type="radio"/> ค่าตกแต่งคูหา	-
<input type="radio"/> ค่าเช่าที่พัก	- Holiday Inn Express Jakarta International Expo (ประมาณ 1,500 บาท/คืน) - Swiss-Belhotel Mangga Besar (ประมาณ 2,000 บาท/คืน)
<input type="radio"/> ค่าขนส่ง	บริษัทขนส่งของการจัดงาน ได้แก่ Vissasa Parama Nati PT, Agility Fairs & Events Indonesia และ Sri Langka PT รายละเอียดการติดต่อตามโบรชัวร์ โดยบริษัทขนส่งอื่นๆ จะไม่ได้รับการอนุญาตให้เข้าบริเวณจัดงาน

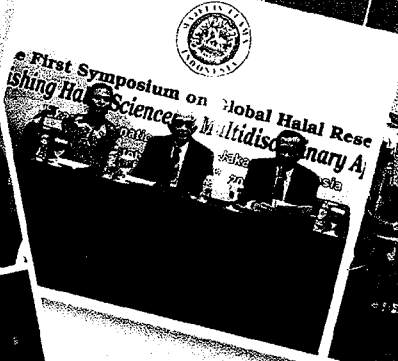
○ ค่าเดินทาง	⊗ ระหว่างประเทศ - สายการบินไทยชั้นประหยัดประมาณ 15,000-20,000 บาท
○ ค่าจ้างล่าม	ค่าบริการโดยประมาณ.....3,000-5,000..... บาท ต่อวัน
...(สอท./สกกญ./สน.การค้าและเศรษฐกิจไทย)...สนับสนุนค่าใช้จ่าย ดังนี้ (หากมี)	
○ (รายการค่าใช้จ่ายที่สนับสนุน)	-
III. อื่น ๆ	
กฎระเบียบและข้อควรรู้	-
ข้อมูลเพิ่มเติม	-
ติดต่อผู้ประสานงานได้ที่	Mr. Agung Haryono (+62-813-1692-8827), Mr. Eko Octavianto (+62-812-9853-571)

2015 IND-EX

INDONESIA INTERNATIONAL HALAL EXPO 2015

**INDONESIA INTERNATIONAL
HALAL EXPO 2015**
The 5th Indonesian Exhibition on Halal
Food, Beverage Products and Technology

30 SEPT - 3 OCT 2015
JIExpo, Kemayoran, Indonesia



INDREX 2015
THE DEDICATED PLATFORM
FOR INDONESIA & INTERNATIONAL HALAL PRODUCTS SECTORS

Exhibition Organizer



Endorsed



Supporting Ministry and Association



EXHIBITION INFORMATION

Show

INDONESIA INTERNATIONAL HALAL EXPO 2015

The 5th Indonesian Exhibition on Halal Food, Beverage Products and Technology, Sharia Financial & Halal Lifestyle

Today, Muslim population in the world is about 1.6 billion. Meanwhile, during the last decade, halal product market has grown rapidly by 17% per year with a total transaction value of US\$ 632 billion per year. The biggest growth was found in Asia Pacific region which has a total Muslim population of 62.1% of the world Muslim population. Today, halal products have become the need for global trade for all customers all over the world as "halal food is quality food"

Indonesia as World Halal Centre has to promote hall in wide meaning by introducing all halal products world wide and all halal relatives. LPPOM MUI will hold the third INDEX in a bigger and more prestigious venue.

Beside Halal Expo, LPPOM MUI will also hold :

1. Global Halal Forum
2. Halal Award
3. 2nd Symposium on Global Halal research
4. Annual General Meeting World Halal Food Council
5. International Training for Auditors of Halal Certifier Body
6. Halal Competition
7. Seminar & Talk Show
8. International Halal Assurance System Training

Date, Venue and Exhibition Hours

Date : 30 SEPT - 3 OCTOBER 2015 (4-day exhibition)
Venue : Jakarta International Expo, Kemayoran, Indonesia
Hours : 10.00 - 19.00 WIB

Featuring :

- Halal Food & Beverage • Halal Cosmetics • Halal Pharmaceuticals • Halal Banking & Finance
- Halal Tourism & Hospitality • Islamic Fashion • Halal Logistics • Global Halal Forum • Halal Award
- Congress of Indonesian Women Ulama • Annual General Meeting World Halal Food Council
- International Halal Training



VISITORS' PROFILE

Be a part of INDEX 2015 - the leading business platform for the Halal industry, where you will meet the key personnel from Halal Industry. Meet the people who play an important role in making decisions on the future investments by their respective organisations

INDEX 2015 is a must visit for decision-makers from Halal industry from the following segments:

- Manufacturers
- Import and Export
- Distributors and Wholesalers
- Retailers
- Suppliers
- Hypermarket & Supermarket
- Hoteliers and Restaurateurs
- Department Stores
- Groceries and Convenience Stores
- Professionals
- Investors
- Financial Services Industry
- Banking Institutions
- Government Institutions
- Business & Trade Associations
- Halal Certification Bodies
- Islamic Associations
- Agents
- Media



HOSTED BY :



LPPOM MUI

ORGANIZED BY :



Lembaga Pengkajian Pangan, Obat-obatan dan Kosmetika
Majelis Ulama Indonesia
Majelis Ulama Indonesia Building 3rd Floor
Jl Proklamasi No. 51, Menteng, Jakarta Pusat
Phone : +62 21-3918917 Fax. : +62 21-3925667

Global Halal Centre
Jl. Pemuda No. 5 Bogor, Jawa Barat - Indonesia
Phone : +62 251-8358748, Fax. : +62 251-8358747
Email : info@halalmui.org | index2014@halalmui.org
Website : www.halalmui.org
PIC : Agung (+6281316928827) | Eko (+628129853571)

Pembayaran ditransfer ke :
Bank BNI Syariah Rek: 0255408429
a/n: LPPOM MUI (INDEX)

Exhibition Organizer KRISTA EXHIBITIONS
Jl. Blandongan No.28d/g, Jakarta 11220, Indonesia
Phone +62 21 6345861, 6345862, 634581, 6345002
Fax +62 21 6340140, 6342113 | Email : info@kristamedia.com
Website : www.kristamedia.com
PIC : Rieny Ariono +62 817 009 6447
Email : rieny@kristamedia.com

EXHIBITORS' PROFILE

HALAL FOOD, BEVERAGE AND EQUIPMENT

- Dairy products
- Seafood products
- Canned food
- Additives and Food chemicals
- Emulsifiers and Ingredients
- Organic products
- Snacks, Seafood & Ice-Cream
- Halal baby foods
- Grains, nuts and pulses
- Fresh, Dried Fruits & Vegetables
- Meat/Poultry production
- Bottled water and Bread
- Processed & Canned foods
- Pharmaceutical and herbal products
- Chocolates, Pastries & Biscuits
- Halal frozen foods and beverages
- Bakery machinery & Equipment
- Beverage processing / dispensing equipment

- Health supplements and multivitamins
- Ready/half-finished products
- Chilling/Freezing equipment
- Food Processing equipment
- Storage systems
- Packaging equipment and machinery
- Ovens and cooking devices
- Cutlery, cooking utensils, kitchenware,
- Glassware, serving equipment,
- Food storage containers, food storage facilities

- Islamic Chambers of commerce
- Halal Related publications & Magazines
- Halal Agenda promotional boards

OTHER SECTORS

- Halal Travel, Tourism & Hospitality services
- Halal lifestyle
- Halal Body care products
- Halal Personal care product

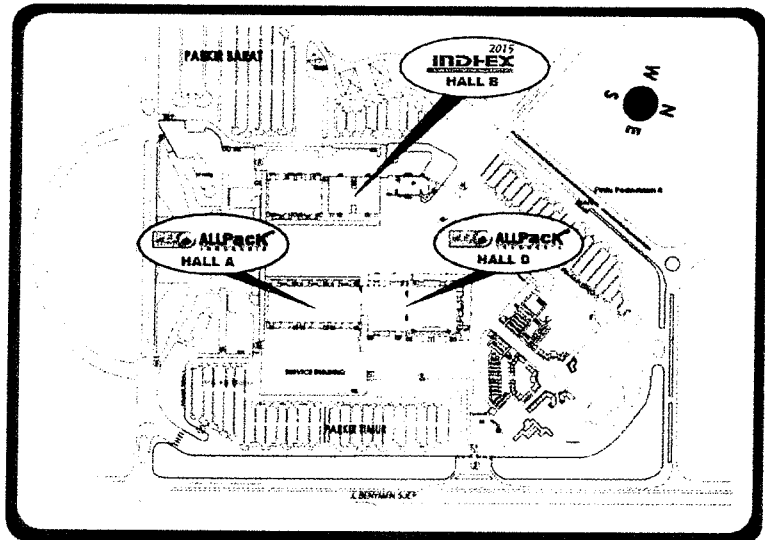
HALAL SERVICES

- Halal Certification services
- Halal Certification Online (Cerol-SS23000)
- Halal Restaurants & catering services
- Halal Logistics services
- Halal Education & Training Services
- Halal Business Solutions & Consultancy
- Islamic Financial & Investment services

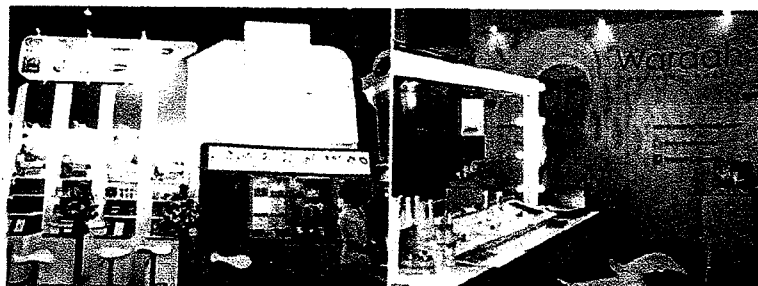


Why You Should Exhibit at INDHEx 2015 because:

- It is a **PROFITABLE PLATFORM** where sales worth millions of dollars are concluded.
- It is an opportunity **ASSESS MARKET POTENTIAL** for your products where more than 40,000 attendees from 60 countries are your respondents.
- **QUALITY TRADE BUYERS** have marked their calendars to be at INDHEx 2015
- It is an **ENTRY POINT** to ASEAN and the global Muslim Market.
- It is an **EFFECTIVE PLATFORM** to introduce your product to the market.
- It **EXPANDS NETWORKING OPPORTUNITIES** available through various seminars, official ceremonies and hosted dinner which allow more interactions between buyers and sellers.
- It is a **FOCUSED** trade fair where only halal certified products and services will be showcased attracting only targeted and quality visitors
- You can meet thousands of buyers and develop a **QUALITY DATABASE**
- It increases **PRODUCT RECOGNITION** through extensive press coverage in trade journals, newspapers and online.
- It is an excellent **BRANDING STRATEGY** especially if you targeting 1.6 billion Muslims worldwide



Hall C, JIEXpo - Kemayoran



MEDIA AND PUBLICATION

Much effort has been put to ensure the continual success of INDONESIA HALAL EXPO 2014. LPPOM MUI and Krista Exhibitions has never let exhibitors down with the extensive media and publication efforts to bring targeted trade visitors to the show. Our programs include :

Advertising campaigns :
In targeted trade journals (local & overseas) and regional newspaper

Show brochure :
Mailed to extensive, thoroughly researched based exhibitors

Exhibit Exposure Publicity :
Mailed to trade visitors

Specially designed Invitation Cards :
Mailed to targeted trade visitors

Electronic Media :
Television broadcasting, Radio, Telephone campaigns

Other Printing Media & Promotion Materials :
Such as banners, posters, stickers, etc.



LAST YEAR SHOW REPORT

Date : 22 - 25 Oct 2014 (4-days exhibition)
Venue : Hall C, Jakarta International Expo - Kemayoran
Exhibition Hours : 10.00-19.00 WIB
Exhibition Area : 3,126 sqm

Total Exhibitors : 208 Exhibitors from 8 countries
Foreign : 28 Exhibitors
Local : 180 Exhibitors

Total Visitors : 5.293 Visitors
Foreign : 271 Visitors
Local : 5.022 Visitors



COST OF PARTICIPATION

● STANDARD SHELL US\$ 330/sqm.

Min. 9 sqm

This cost includes :

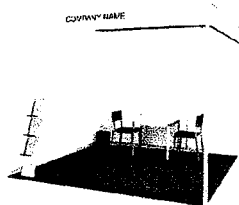
- Rental of the space • Floor carpeting
- 1 desk • 2 chairs • 1 waste paper basket
- Wall partition • Listing in the exhibition catalogue
- Specially designed invitation cards
- 2 nos fluorescent lights
- All labor for constructing & dismantling of stand
- Power point 2amp/220volt

● SERVICES AVAILABLE ON REQUEST

- Airport greeting for group • Hotel booking for group
- Temporary import duty free arranged by official freight forwarder

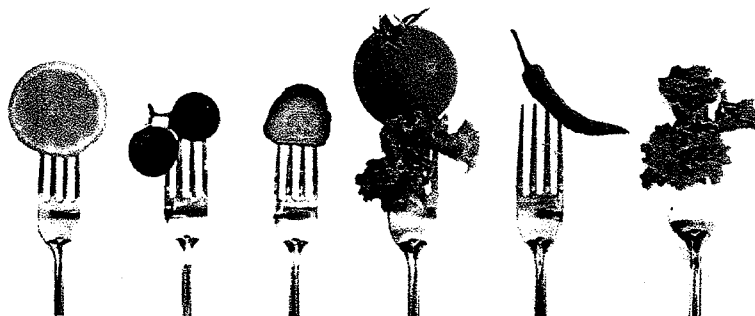
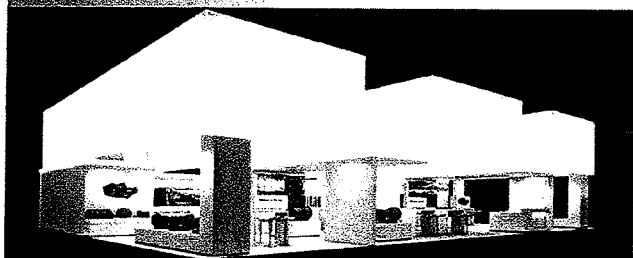
● SERVICES AVAILABLE ON PAYMENT

- Business center • Audio visual facilities
- Stand photography • Telephone line in the booth
- Floral display in the booth • Lighting • City tour
- Spotlight and power point • Additional furniture



● EXHIBITION MANAGEMENT SERVICES

- As an Exhibitor of INDONESIA HALAL EXPO 2014, these are the services you can expect (All items are included in the cost of booth)
- Booth cleaning • Exhibitor badges
 - Contractor badges • Specially designed invitation cards
 - Listing in the exhibition catalogue
 - On-site management office
 - On-site official stand contractor
 - On-site official freight forwarding
 - On-site information / message system
 - 24 hour hall security system





INDONESIA HALAL EXPO 2015

“Halal is My Life”

30 Sept – 3 Oct 2015
10:00 am - 07.00 pm

Jakarta International Expo
Kemayoran, Indonesia

Company Name : _____

Address : _____ Fax.: _____

Phone Number : _____

Contact Person : _____

Email : _____

No	Package & Retail Order	Booth Size	Check List	No. Area Booth
1.				
2.				
3.				
4.				
5.				

Total Amount : _____

INFORMATION and ORDER	PAYMENT
<p>Eko Octavianto Phone No.: +62 8129853571 Email : eko.octavianto@halalmui.org</p> <p>Agung Hariyono Phone No. : +62 81316928827 Email : agung@halalmui.org</p>	<p>Bank BNI Syariah Rek: 0255408429 a/n: LPPOM MUI (INDHEX)</p> <p>Participant,</p> <p>(.....)</p> <p>Name/Title</p>

After fill this form, please send to:
 fax no. +62 251 8358747 or email agung@halalmui.org / eko.octavianto@halalmui.org

SUPPORTING CONTRACTORS

WANINDO PRIMA (INDOPRIMA), PT

Address: Jl. Haji Aseni 88, Komp. Kopti - Semanan
Jakarta 11850 - Indonesia
Phone: +62 21 5437 6477
Fax: +62 21 5437 6475
Contact: Ms. Angeline Hong
Email: wanindo@wanindo.com
Mobile: +62812 8291 0581

CITY NEONINDO INDAH MURNI, PT (Blue)

Address: Jln. Perdana Kav. K No. 143
Jakarta 11460, Indonesia.
Phone: +62 21 5688 630
Fax: +62 21 5696 9668
Contact person : Ms. Metta
Email: metta.cityneonindo@gmail.com
Mobile : +62812 929 1057

PT. CITYNEON PRIMA MANDIRI (Yellow)

Address : Kota Baru Bandar Kemayoran, Blok. C4
Jakarta 14410 - Indonesia
Phone : +62 21 6414630 , Fax : +62 21 6414634
Contact person : Ms. Ria & Ms. Dian
Email : Ms. Ria : ria_1711@yahoo.com
Ms. Dian : di4nnopi@yahoo.com
Mobile : Ms. Ria : +62816 1980 486
Ms. Dian : +62811 17 1824

PT. DIMENSI EXPO PRATAMA

Address : Jl. Pintu 3 Pertamina, Pondok Gading Sengon, Rt. 03 /
RW. 08, No. 28/7 Plumpang, Jakarta Utara - Indonesia
Phone : +62 21 4392 5463, 4392 5509, 9373 0441
Fax : +62 21 4392 5463
Contact Person : Mr. Augustinus
Email : augustinus.dimensi@yahoo.com

PT. ARTDECO INTI KREASI

Address : Jl. Cipinang Muara II No. 29 H
Klender - Jakarta Timur 13430 - Indonesia
Phone : +62 21 8661 2245, +62 21 8661 2945 , Fax : +62 21 8609 783
Contact Person : Mr. Fathurohman
Email : artdeco_intikreasi@yahoo.com
Mobile : +62 813 8151 9047, +62 878 8077 1172

PT. PENTAWIRA CIPTA INDONESIA

Address : Kota Baru Bandar Kemayoran. Kav C. 2-3
Jakarta 10620 - Indonesia
Phone : +62 21 6450030 , Fax : +62 21 6450031
Email : pentawirptk@yahoo.com
Contact person : Ms. Anita
Email : anita@pentawira.com
Mobile : +62812 1999 2410

CV. KREASI MITRA SARANA

Address : Jl. Arena PRJ - Pasar Gambir, Blok D 8
Jakarta Utara - Indonesia
Telp : +62 21 3597 8987
Fax : +62 21 3597 8987
Contact Person : Ms. Amy
Email : Kreasi_mitra_sarana@yahoo.co.id

PT. KLIK PRODUCTION

Address : Jl. Merin No. 41, Meruya
Jakarta Barat - Indonesia
Mobile : +62 815 8403 1297, +62 813 8757 5778
Contact Person : Mr. Suparijono / Kelik
Email : production.klik@gmail.com

CONTRACTOR 101

Address: Jl. Kejayaan No. 19
Jakarta Barat, 11140
Contact: Yusak Kanugrahan
Mobile: +62 817 667 3300
Email: yusakk@yahoo.com

PT. ARTMOSFER

Address : Jl. H. Benyamin Sueb, Rusun Apron Block 6A / 101
Kemayoran - Jakarta Pusat 10620 - Indonesia
Phone : +62 21 6543 870, Fax : +62 21 6543 870
Contact Person : Ms. Henny Muliawati
Email : artmosfer@yahoo.com
Mobile : +62 878 8813 3229

Peserta tidak diperbolehkan membagi atau menempelkan barang-barang promosi / selebaran maupun menjual barang-barang promosi di luar area stand. Panitia berhak menyita dan akan menjadi milik penyelenggara dan jika peserta didapati membagi atau menempelkan barang-barang promosi / selebaran maupun menjual barang-barang promosi diluar area stand akan dikenakan sanksi.

12 Shipping And Freight Forwarding

One approved freight forwarding contractor have been appointed as handling and clearing agents for this exhibition in Indonesia. Outside of the official forwarder **NOT** enter the exhibition area. Full documentation, details of procedures, scheduling of dates and cost estimates will be sent exhibitors by this companies on request:

Penyelenggara telah menentukan jasa pengiriman (forwarder) untuk menjelaskan perincian prosedur pengangkutan barang dan penanganannya dalam pameran ini. Diluar dari official forwarder **DILARANG** masuk area pameran. Kelengkapan dokumen, langkah-langkah prosedur, jadwal dan perhitungan biaya akan dikirimkan kepada peserta oleh perusahaan yang ada dibawah ini :

Official Freight Forwarder

VISSASA PARAMA NATI, PT

Free Trade Logistics, PT
Duta Garden Square Blok. A.9
Jl. Husein Sastranegara - Tangerang 15124
Tel. +62 21 70767332, 54370666
Fax.+62 21 55910793, 54370566
email. vissasa@cbn.net.id. andi@vissasa.com
Contact : **Mr. Andy Mulyadi**

AGILITY FAIRS & EVENTS, INDONESIA

Gambir Expo, Blok D No. 1-3, Lt.2
Arena Pekan Raya Jakarta, Kemayoran
Jl. Benyamin Sueb, Jakarta 10620, Indonesia
Tel. +62 21 2664 5170, 5172,5173,5174
Fax.+62 21 2664 5171
email. rastuti@agilitylogistics.com
Contact : **Ms. Rini Astuti**

SRI LANGKA, PT

Jl. Letjen Suprpto, No. 1, Jakarta Pusat 10640 -
INDONESIA
Tel. +62 21 4229 862, 4287 4655, 4287 4657
Fax.+62 21 4229 863
Email : s_langka@pasific.net.id
Contact Person : **Mr. Ali Bone**

Supporting Freight Forwarder :

H - XPO MANDIRI INTERNATIONAL, PT

Komplek Griya Kemayoran Unit FC - 06
Jl. Industri Raya No. 9 - 11, Gunung Sahari,
Jakarta Pusat - 10720, Indonesia
Tel. +62 21 625 1021, 625 1024
Fax.+62 21 625 1028
Email. lita@h-xpomandiri.com
Contact Person : **Mrs. Lita Ismiyani**