

海峡两岸文博会筹备工作办公室

Invitation Letter for Handicrafts Enterprise from ASEAN and SCO to attend The 8th China Xiamen Culture Industries Fair

To whom it may concern :

The 8th Cross-Strait (Xiamen) Cultural Industries Fair (CCCIF) will be hosted by Ministry of Culture of The People's Republic of China and State Administration of Press, Publication, Radio, Film and Television of The People's Republic of China, will be held in Xiamen International Conference and Exhibition Center during 30th October and 2nd November, 2015. The 7th CCCIF had an exhibition area of 65,000 m², with over 260,000 visitors, the total turnover was RMB 38,770,000,000. It is one of the most influential culture fairs in China.

CCCIF this year focuses on four sectors, namely Crafts and Artworks, Innovative Design, Digital Content and Film, Cultural and Innovative Tourism, among which Crafts and Artworks sector is the major one. Domestic buyers have large demand on

purchasing exotic crafts, profit of tens of millions was generated in the 7th CCCIF last year.

For the joint development and promoting cooperation, the organizing committee of CCCIF sincerely invites handicrafts enterprises of your country to attend the 8th CCCIF in Xiamen. The committee will compartment an exclusive area called "World Innovative Crafts Show", provide 50 to 100 booths for the exhibitors, and offer the following favorable services and policies:

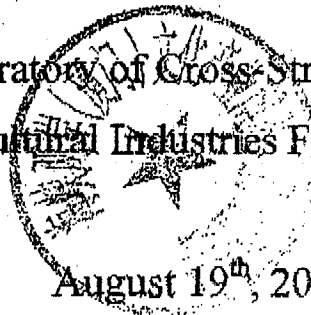
- A. One free booth: The overall area design and decoration will be handled by the organizing committee. Each booth will be built in an open style within the exhibiting area, and the size will be 3m*3m, with one 2-meter-long table for display and 2 chairs, for the exhibitors to display exhibits willingly within. Exhibitors can apply to the committee if extra booths are needed.
- B. We provide each enterprise (regardless of the number of the booth) a one-person quota of food, accommodation and transportation service, with 5-day and 4-night free hotel accommodation (3-star hotel or equal standard).
- C. Free shuttle bus for exhibitors between Xiamen Airport and the hotel.

Any questions or further information regarding matters above
please contact Mr. Robin Huang at:

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Office of Leading Group for the Preparatory of Cross-Strait
(Xiamen) Cultural Industries Fair



August 19th, 2015

海峡两岸文博会筹备工作办公室

Invitation Letter for Colleges and Universities of Design to attend 2015 Maritime Silk Road Youth Design Exhibition

To whom it may concern:

Cross-Strait (Xiamen) Cultural Industries Fair (CCCIF) is a large scale cultural industries fair in China, this year the exhibition area will reach 70,000 m². CCCIF this year will be hosted by Ministry of Culture of The People's Republic of China and State Administration of Press, Publication, Radio, Film and Television of The People's Republic of China during October 30th and November 2nd, 2015 in Xiamen International Conference and Exhibition Center, and the first **Maritime Silk Road Youth Design Invitation Exhibition** will be held as an assortment of the fair. This exhibition will be hosted once a year regularly by Fujian – the core area of the Maritime Silk Road of 21st century. We're sending out special offers to sincerely invite colleges and universities of design or young designers of 10 countries along the Maritime Silk Road to attend this exhibition, and will organize matchmaking meeting for colleges and universities.

The exhibition area of Maritime Silk Road Youth Design Invitation Exhibition will be constructed unitarily by the organizing committee, outstanding innovative works of design from countries and regions along the Maritime Silk Road will be exhibited, and opportunities for the display, communication, studying, and cooperation of creative powers will be offered. Moreover there will be an assorted **China Colleges and Universities Design Exhibition** section planned for the Maritime Silk Road Youth Design Invitation Exhibition, over 30 colleges and universities of design from Hong Kong, Macau and Taiwan will attend, meanwhile with an exhibition area of 10,000 m², the **Xiamen International Design Business Week** and **China Good Design** organized by Red Dot will be held at the same time.

Reception Policies:

- A. We provide every country a free decorated booth to exhibit the design works of youths and colleges and universities.
- B. We provide round-trip tickets and accommodation of 5 days and 4 nights for 1 – 2 people for every country, with standard of 3-star hotel or equivalent class hotel.
- C. We provide free transportation for exhibitors within the city.

Assorted Services:

- A. At the venue CCCIF will set up an area of “Maritime Silk Road Creative Youth (products / programs) matchmaking services”. Attendees can provide relevant promotional materials and the organizing committee will invite exhibitors of CCCIF to join and take part in the matchmaking and cooperation, so as to facilitate the cooperation between enterprises and resources of design.
- B. The organizing committee can arrange special promotion meetings base on the needs of exhibitors.
- C. Exhibitors can do field sales.

Any questions or further information regarding matters above please contact **Mr. Robin Huang** at:

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Cross-Strait (Xiamen) Cultural Industries Fair

