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[Why to Exhibit](#)

## Fair Summary

[Fair Summary](#)

### Title:

China Xiamen International Tea Industry Fair

[Exhibitors Registration](#)

China Xiamen International Tea Packaging & Design Fair

[Booth Options](#)

### Schedule:

[Floor Plan](#)

Booth Decoration Time: October 13-14, 2015

[Furniture Rental](#)

Exhibition Time: October 15-19, 2015 (5 days)

[Exhibits Logistics](#)

Ending Time: 4:00pm on October 19, 2015

[Exhibitors Area](#)

### Venue:

Xiamen International Conference & Exhibition Center, Fujian, China

### Exhibits Range:

Teas: Green tea, black tea, oolong, pu-erh tea...

Tea-related products: Tea sets, handicrafts, tea furniture, health care products of tea ...

Technology: Packaging and design, tea processing and planting technology, tea fresh-reservation and storage technology ...

### Supporter:

Ministry of Agriculture of the People's Republic of China

### Sponsors:

Fujian Provincial People's Government

Xiamen Municipal Government

### Co-sponsors:

Chinese Tea Culture International Exchange Association

Cross-strait Exchange Association of Tea

### Organizers:

Xiamen Municipal Bureau of Commerce

Xiamen Agriculture Bureau

### Host:

Xiamen Jinhongxin Exhibition Co., Ltd.

(Holding Company of Xiamen International Conference & Exhibition Center)

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[About Fair](#)

## About Fair

[About Xiamen](#)

[About the Company](#)

[About the Venue](#)

**China Xiamen International Tea Industry Fair 2015** will be held on October 15-19, 2015 (5 days) at Xiamen International Conference & Exhibition Center. Co-located with the 10th China Xiamen International Buddhist Items & Crafts Fair, the total exhibition area will reach 175,000 m<sup>2</sup>. Among them, Xiamen Tea Fair covers 60,000 m<sup>2</sup> accommodating 3,000 standard booths. Xiamen Tea Fair is definitely a global tea trade platform with the largest scale and highest standard in the world.

Look forward to your participation!

### Whole Industry Chain

Xiamen Tea Fair not only compiles every sectors of tea industry, like tea production, sales, packaging design and culture dissemination, but also gathers teas all over the world, delicate tea sets, latest packaging, and comfortable tea clothes. Xiamen Tea Fair is just like a miniature of the whole tea industry that you cannot miss.

### International Trade Platform

Good and long lasting cooperation with Sri Lanka, India, Indonesia, Malaysia, Kenya, Korea, Japan, Nepal and other major tea producing countries has been establishes. International Pavilion will continue to attract more overseas exhibitors. Xiamen Tea Fair has become the largest and the most professional tea import and export platform across China.

### Sino-Taiwan Communication

Xiamen's special geological and historical relation with Taiwan has made Xiamen Tea Fair the most important demonstration and communication channel for Taiwanese tea industry. You can find Taiwanese good tea, Yingge ceramics, wood tea sets and creative design in Xiamen Tea Fair.

### Tea Packaging Industry

Based on Xiamen's advantage in tea packaging, Tea Packaging & Design Fair began to be held under Xiamen Tea Fair since 2012. Combining product demonstration, new product release and stock ordering, it has been recognized as the largest and best tea packaging fair cross the world. International Tea Packaging Design Forum will be held at the same time.

### Diversified Tea Sets

Xiamen Tea Fair gathers various tea sets from Henan, Hebei, Taiwan, Fujian, Zhejiang, Guangzhou, Guangxi, and Jiangxi. Hundreds of tea set producers will come to display their best products.

### Profound Tea Culture

As the ancient tea trading route makes the whole world know China, the tea culture influences the world accordingly. Therefore, from venue decoration, booth design to tea ceremony performance, Xiamen Tea Fair pays great attention to display the beauty of tea culture.

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## Why to Exhibit

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### Why Xiamen Tea Fair?

[Booth Options](#)

- The development of China's tea industry is promising.
  - One of the biggest tea production and consumption countries.
  - 303,000 tons of tea exports in 2009, generating foreign exchange of USD 705,000,000, to more than 110 countries and regions across the world.

[Floor Plan](#)

[Furniture Rental](#)

[Exhibits Logistics](#)

[Exhibitors Area](#)

- Xiamen Tea Fair will provide tremendous benefits to you.
  - Over 60,000 professional and potential purchasers from the whole world.
  - Service-oriented organizer with years of outstanding performance and expertise in trade exhibition.
  - World-class exhibition venue within UFI membership.

### Why Xiamen, Fujian Province?

- Xiamen has a long history of tea.
  - China is the home country of tea. And the word of tea originates from Fujian Dialect.
  - Xiamen Port has ever been the starting point of the Tea Road on the sea, along which Chinese teas were shipped to the world in ancient times.
  - It also has been one of the major distributing centers of tea across the world.
- Fujian Province is one of the most important tea-producing provinces in China.
  - China's fullest range of teas, including green tea, oolong tea, black tea, white tea and scented tea.
  - 260,000 tons of tea output in 2009, accounting for more than 20% of that of the whole country.
  - More than 8000 tea-related companies, including tea plantations, and tea processing factories.
  - Over 15,600 tons of tea exported through Fujian ports, generating 57,340,000 dollars foreign exchange.



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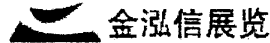
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Information

### Contact Us

Exhibit



Xiamen Jinhongxin Exhibition Co., Ltd.

Visit

Address: Xiamen International Conference & Exhibition Center, China

Post Code: 361008

Tel: (86) 592-5959888 5959205(Amy) 5959695(Liv) 5959636(Emma)

Fax: (86) 592-5959611

E-mail: info@teafair.com.cn

Website: www.teafair.com.cn/en

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#### Payment in USD:

Intermediary Bank: Bank of America N. A. New York Branch

SWIFT BIC: BOFAUS3N

Beneficiary Bank: China Construction Bank Xiamen Branch

SWIFT BIC: PCBCCNBJSMX

Beneficiary Name: Xiamen Jinhongxin Exhibition Co., Ltd.

Beneficiary Account No.: 35114577000220100209

Beneficiary Address: 198#, Huizhan Road, Siming District, Xiamen, Fujian Province, China



#### Payment in RMB:

开户名称: 厦门会展金泓信展览有限公司

开户行: 兴业银行 厦门分行 东区支行

银行账号: 129 5001 0010 0160 613

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**TEA Fair**  
China Xiamen

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## Fair Summary

### Exhibition Time:

October 15-19, 2015 (5 days)

10:00am - 6:00pm

**Venue:** Xiamen International  
Conference & Exhibition Center,  
Xiamen, China

**Admission:** Trade visitors only

## Xiamen Tea Fair 2015 - Newsle

If you cannot read the email, please click [Here](#).

CHINA XIAMEN INTERNATIONAL

6<sup>th</sup> October 15-19, 2015

**TEA INDUSTRY**

TEA PACKAGING & DESIGN FAIR

### Xiamen Tea Fair:

### IS SO MUCH MORE THAN A BAG INSIDE OF A CUP

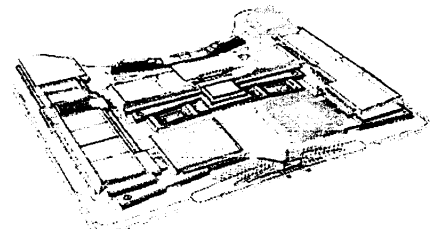
China Xiamen International Tea Industry Fair 2015 will be held on October 15-19 at Xiamen International Conference & Exhibition Center. Co-located with the 10th China Xiamen International Tea Industry Fair, the total exhibition area will reach 175,000m<sup>2</sup>. Among them, Xiamen Tea Fair covers 6 standard booths. Xiamen Tea Fair is definitely a global tea trade platform with the largest scale in the world.

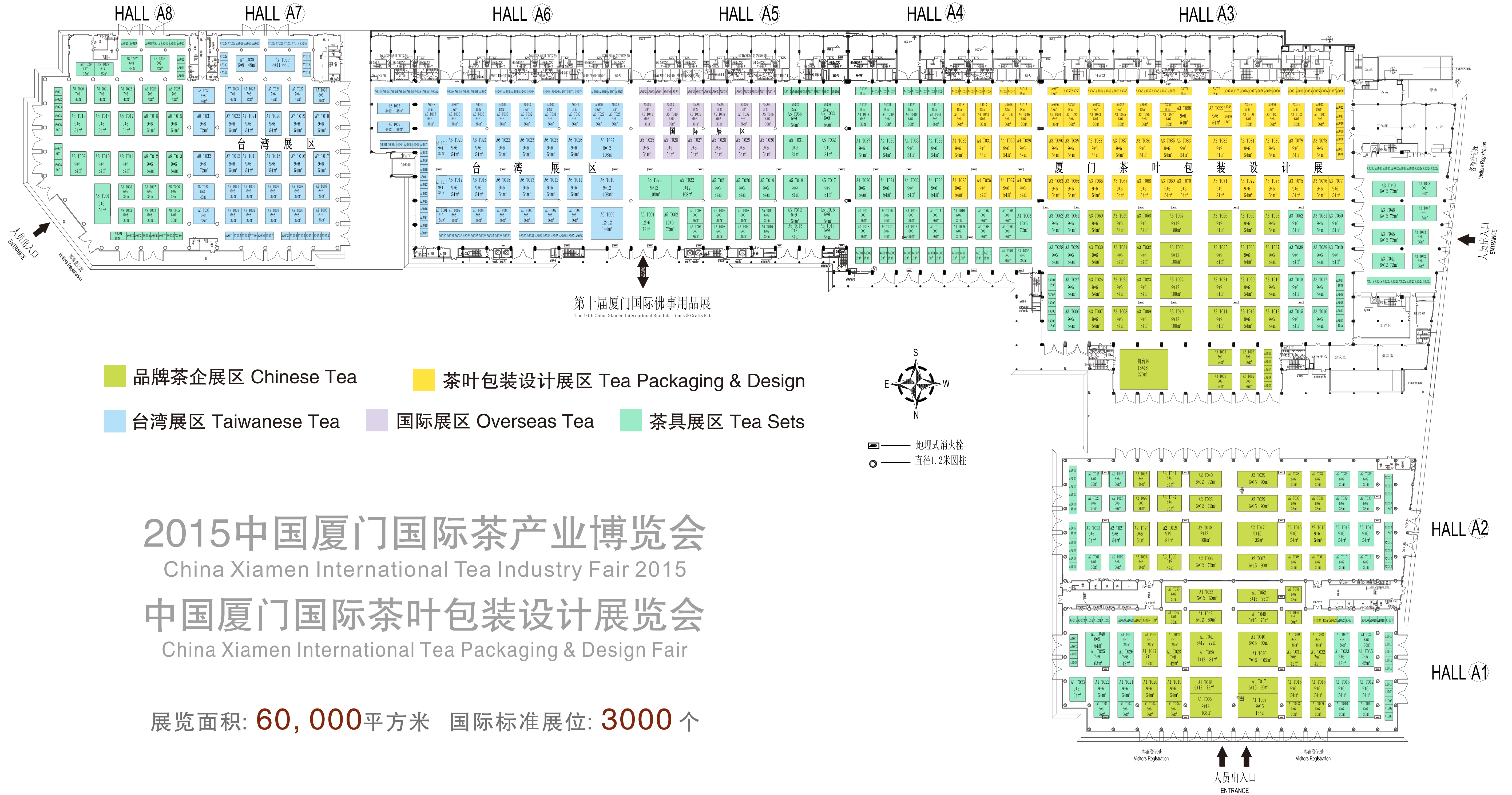
Look forward to your participation! More information, please [Click Here](#).

### New Exhibition Buildings Will Put into Use after Next September

Exhibition Buildings Phase IV of Xiamen International Conference & Exhibition Center is currently under construction now with an investment capital of 800,000,000 yuan. With the new buildings which will be put into use after next September, the exhibition space of the center will increase by 50 thousand square meters.

Next year, Xiamen Tea Fair will be held on October 15-19. Using two new exhibition buildings, its total exhibition area will increase into 60,000 square meters, with an increase by 70% compared with 2014. Then you will see a much more comprehensive and wonderful fair at that time.





品牌茶企展区 Chinese Tea

茶叶包装设计展区 Tea Packaging & Design

台湾展区 Taiwanese Tea

国际展区 Overseas Tea

茶具展区 Tea Sets

# 2015中国厦门国际茶产业博览会

China Xiamen International Tea Industry Fair 2015

# 中国厦门国际茶叶包装设计展览会

China Xiamen International Tea Packaging & Design Fair

展览面积: 60,000平方米 国际标准展位: 3000个

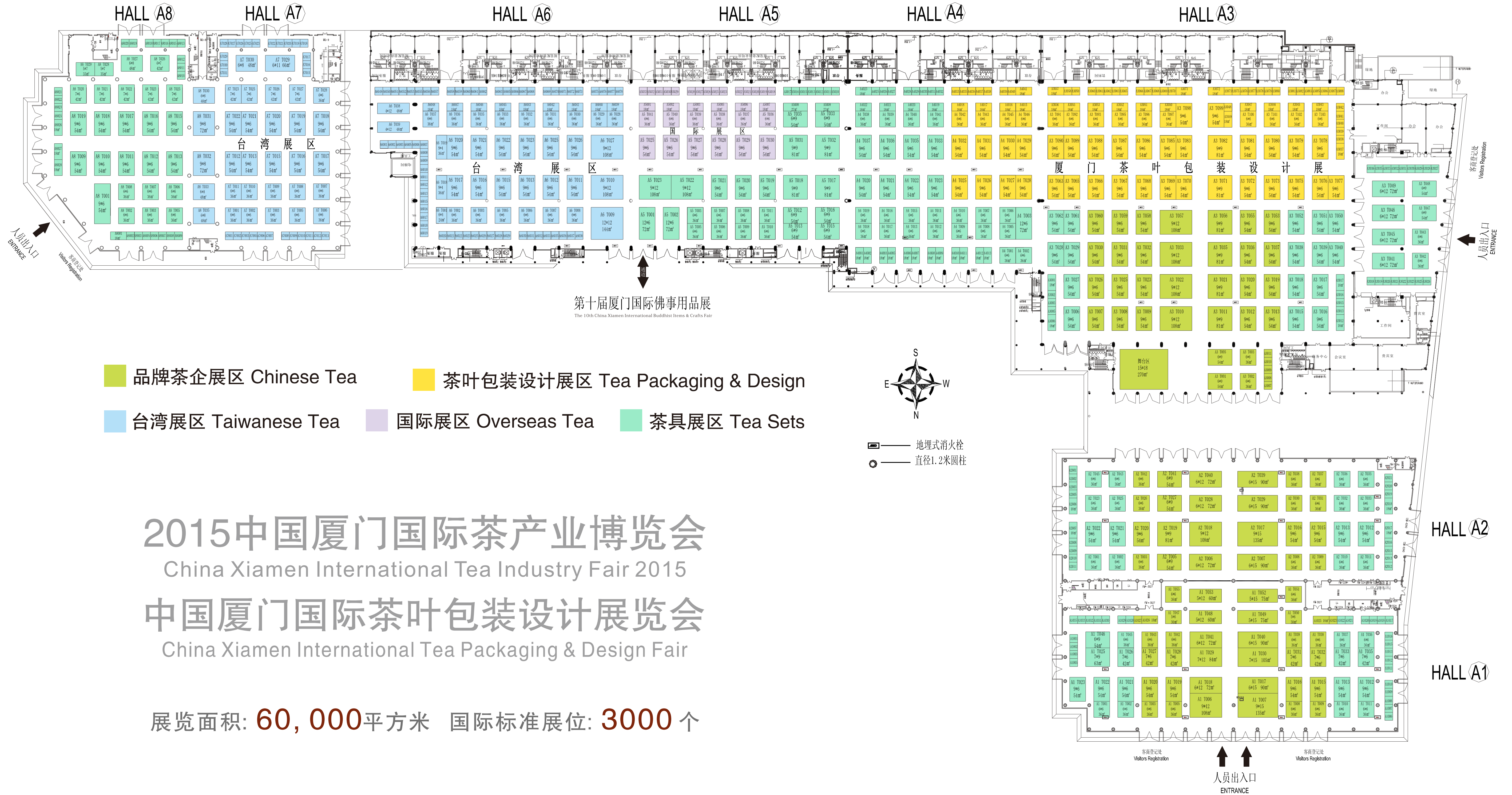
HALL A2

HALL A1

客商登记处  
Visitors Registration

人员出入口  
ENTRANCE

客商登记处  
Visitors Registration



品牌茶企展区 Chinese Tea

茶叶包装设计展区 Tea Packaging & Design

台湾展区 Taiwanese Tea

国际展区 Overseas Tea

茶具展区 Tea Sets

# 2015中国厦门国际茶产业博览会

China Xiamen International Tea Industry Fair 2015

# 中国厦门国际茶叶包装设计展览会

China Xiamen International Tea Packaging & Design Fair

展览面积: 60,000平方米 国际标准展位: 3000个



**TEA Fair**  
China Xiamen

# 2014中国(厦门)国际茶产业博览会

China (Xiamen) International Tea Industry Fair

2014年10月15日-19日      中国·厦门国际会展中心  
October 10-15, 2014      Xiamen, China

## Room Reservation

Please fill up all the items of this form and enclose it to [info@teafair.com.cn](mailto:info@teafair.com.cn).

We will book the room for you and send the room confirmation to you ASAP in one or two working days.

Name of hotel:

Room Type:

1-bed room or 2-beds room:

Arrival Date:

Departure Date:

Special Rate per room/day:

Amount of rooms:

Amount of Guests:

Names of Guests:

Company Name:

Nationality:

Email for receiving room confirmation:

Tel.:

**Notes:**

- 1. All room rates are inclusive of buffet breakfast.**
- 2. Room reservation will be released after 6:00p.m. on arrival day except prior notice.**



Xiamen Jinhongxin Exhibition Co., Ltd.

Add.: Xiamen International Conference and Exhibition Center, Xiamen, China

P.C.: 361008      Tel.: 0086-592-5959205/5959888      Fax: 0086-592-5959611

E-mail: [info@teafair.com.cn](mailto:info@teafair.com.cn)      Website: [www.teafair.com.cn](http://www.teafair.com.cn)





XIAMEN TEA FAIR  
IS SO MUCH MORE...  
THAN A BAG INSIDE OF A CUP

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Xiamen Tea Fair



Xiamen Tea Fair



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**TEA Fair**  
China Xiamen

# CHINA XIAMEN

INTERNATIONAL  
TEA INDUSTRY FAIR

»» October 15-19, 2014



INVITATION

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# JOIN US

## XIAMEN TEA FAIR 2014



### Show Profile

**Title:** China (Xiamen) International Tea Industry Fair

China Xiamen International Tea Packaging & Design Fair

**Period:** Booth Decoration Time: October 13-14, 2014

Exhibition Time: **October 15(Wednesday)-19(Sunday), 2014**

Booth Dismantling Time: from 5:00pm on October 19, 2014

**Venue:** Exhibition Building 3, Xiamen International Conference & Exhibition Center, Xiamen, China

### Exhibits Range:

Tea: Green tea, Black tea, Oolong, Pu-erh tea...

Tea-related products: Tea sets, tea furniture, health care products of tea ...

Technology: Packaging and design, tea processing and planting technology, tea fresh-reservation and storage technology ...

Tea packaging: tin packaging, metal packaging, carton packaging, plastic packaging bags, paper bags, composite film packaging ...

### Visitor Registration

Go to [www.teafair.com.cn](http://www.teafair.com.cn), and click [Visitor Registration](#)

You will enjoy: Green channel to obtain the badges onsite

· Obtain the Official Catalogue 2014 FOR FREE

### Free Service from Organizing Committee

· Obtain the official Visa invitation letter

· Hotel Booking with favorable price

· Shuttle bus from the airport to exhibition venue on October 13-19, 2014

For more information, please go to [www.teafair.com.cn](http://www.teafair.com.cn)

### Exhibitor Application

Just follow the 4 steps below to book your space.

1. Contact the Organizing Committee for details of available space via [info@teafair.com.cn](mailto:info@teafair.com.cn)

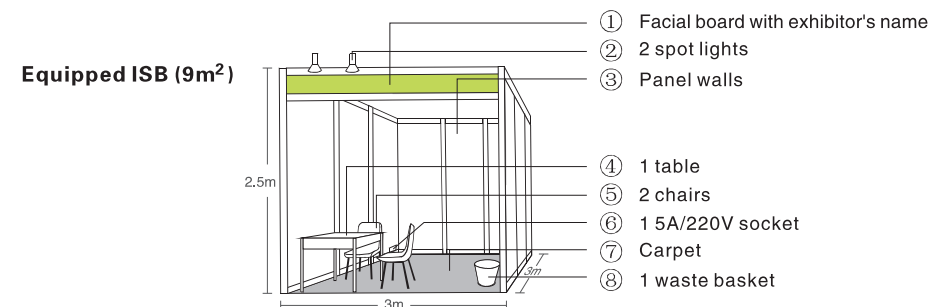
2. Select your preferred booth locations. All subsequent booking will be taken on a strictly first come first served basis.

3. Fill in the Space Application Form, stamp it with an authoritative seal, then fax or E-mail it back.

4. Make the payment. All the balance payment should be paid up before August 20, 2014.

### Participation Price

Classification	Price	Note
Standard Booth	USD1,200/9 m <sup>2</sup>	1 Booth:3m*3m=9m <sup>2</sup> (Equipped)
Raw Space	USD120/ m <sup>2</sup>	minimum 36m <sup>2</sup> , carpet only



# Xiamen Tea Fair 2014

In its fifth year in 2014, Xiamen Tea Fair with Xiamen Tea Packaging & Design Fair will extend to 5 days from October 15-19 and covers 35,000m<sup>2</sup> accommodating 1,800 international standard booths.



## Exhibitors Benefits include:

- ◎ High quality and international visitor database with high purchasing power
- ◎ Regular mailings to activate your relevant and potential consumer group
- ◎ Monthly newsletter throughout the year
- ◎ Intensive and wild-ranging advertisement campaign all over the world
- ◎ Close cooperation with related industry associations



## Visitors Benefits include:

- ◎ One-stop purchasing platform from tea, tea set, machine to packaging
- ◎ A wide-range of selection from various diversified and quality exhibits
- ◎ Direct communication leading suppliers across the world
- ◎ Precious experience of rich and profound Chinese tea culture
- ◎ Learning of up-to-date industry information and trend
- ◎ Tea gardens and factories visiting



## XIAMEN

### The Tea Capital of the World

#### Xiamen's Economic Vitality:

Xiamen is a sub-provincial city under Fujian Province with beautiful scenery and comfortable climate. It looks out to the Taiwan Strait and nears Guangdong Province to the south and Zhejiang Province to the north. With its development over the past three decades, Xiamen's transportation becomes more and more convenient and comprehensive.



**Tea in Xiamen:** Fujian is one of the tea-producing bases in China. In 2012, tea output in Fujian reached 3,210,000 tons. There are over 8000 tea-related companies in Xiamen.

**Tea Packaging in Xiamen:** Xiamen is home to hundreds of tea related packaging companies which are famous in packaging industry. Gathering about 60% of tea packaging companies, Xiamen is known as a pioneer in Chinese tea packaging industry.

**Chinese Tea Drinking:** China is indeed a huge market for tea. Tea is known as the 'state' drink. The Chinese will never stop drinking it. It's said that better not to eat food for three days than tea for one day. With the development of China and the increasing purchasing power, Chinese people are moving towards tea of finer quality and higher cost.

# Xiamen Tea Fair 2013

## Facts & Figures

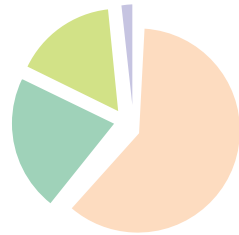
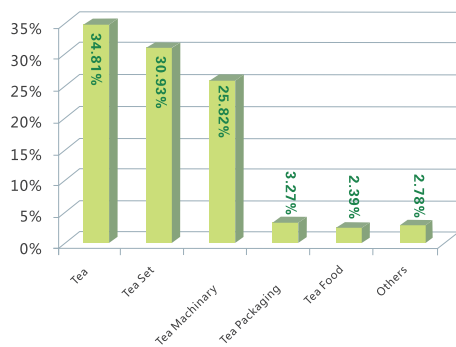
Xiamen Tea Fair 2013, covering 30,000m<sup>2</sup>, was held successfully. 90% of the exhibitors and visitors said their expectations were fulfilled. Supporting Events like Tea Packaging Design Forum, Black Tea Forum, Tea Cup Warming, and Tea Ceremony Performance were received unanimous praise.

over 500 exhibitors from

11 countries and regions

## EXHIBITOR

### Exhibitor Analysis 2013



### Origin of Exhibitors 2013

- Mainland China 60.74%
- Taiwan 21.41%
- Other Countries & Areas of Aisa 16.18%
- Europe & America 1.66%

## VISITOR

58,630 trade visitors from 42 countries

with Xiamen Buddha Fair (world's No.1) & Vegetarian Food Fair

### Visitor Analysis 2013



- Production/Processing 38.30%
- Trading Company 10.30%
- Wholesale/Retail/Super Market 14.01%
- Tea Shop/Restaurant/Club 18.69%
- Food/Beverage 9.35%
- Service 5.61%
- Others 3.74%



## Way To Xiamen

From Domestic Cities:

You can fly to Xiamen from 68 domestic airports.

From Overseas Countries:

You can fly to Xiamen via the following cities:



Cities	Duration(hours)	Flights/day
Beijing	2.5	22
Shanghai	1.5	35
Guangzhou	1	12
Hong Kong	1.5	7
Macau	1.5	5/week
Taipei	1.5	4
Kaohsiung	1.5	6/week
Singapore	4	4
Bangkok	3.5	4/week
Jakarta	5.5	3/week
Kuala Lumpur	4.5	1
Manila	2	4
Tokyo	4	1
Seoul	2.5	1
Amsterdam	11.5	3/week

Xiamen

