Under the patronage of تحت رعاية صاحب السمو الشيخ خليفة بن زايد آل نهيان رئيس دولة الإمارات العربية المتحدة H.H. Sheikh Khalifa Bin Zayed Al Nahyan, the President of the United Arab Emirates



Abu Dhabi International Petroleum Exhibition & Conference

9-12 November 2015 Abu Dhabi National Exhibition Centre Abu Dhabi, UAE

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ADIPEC organised by







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One global industry. One city. One meeting place.

In November 2014, Abu Dhabi extended a warm welcome to the global oil and gas community for the 30th anniversary of the Abu Dhabi International Petroleum Exhibition and Conference (ADIPEC).

With a record 76,240 attendees to the 2014 event, ADIPEC is amongst the world's elite oil and gas events, set to take place between 9—12 November 2015.

As a platform for knowledge sharing and connectivity between the sector's brightest and most influential minds, ADIPEC is unrivalled.

And with more exhibitors and thought-leaders attending than ever before, this year's event is set to be the definitive industry showcase.

The world's new meeting point for oil and gas professionals.

ADIPEC 2014 attracted 1,868 exhibiting companies including:

20

International pavillions

Belgium Canada China Denmark France Germany India Indonesia Italy Korea Malaysia Netherlands Nigeria Norway Scotland Singapore

Spain

Turkey

UK USA 18

National oil companies

ADNOC EMARAT Dana Gas Dolphin Energy **Emirates LNG** KOC BAPCO Saudi Aramco **CPTDC** QΡ **KNOC** FTAP Petronas **PGN JOGMEC PEMEX PERTAMINA**

SKK Migas

17

International oil companies

Dragon Oil Shell Total OXY ExxonMobil MUBADALA TAQA Statoil OMV **CEPSA** Partex **JODCO** BP LUKOIL FNI Chevron

GS Energy

6

UAE government at ADIPEC

UAE Ministry of Energy

Masdar

Abu Dhabi Chamber of Commerce & Industry

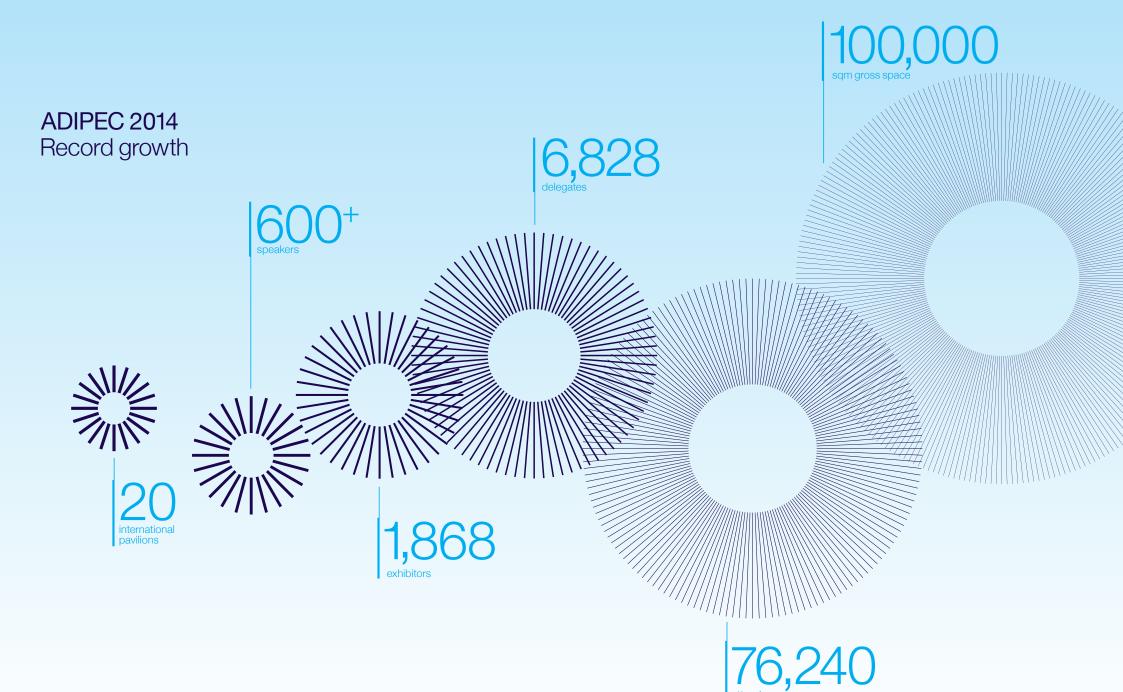
Khalifa Industrial Zone Abu Dhabi

Emirates Nuclear Energy Corporation

Abu Dhabi Tourism & Culture Authority



Located at a natural crossroads between East and West, the United Arab Emirates and it's capital city, Abu Dhabi, is fast becoming one of the world's most influential energy hubs of the 21st century and proudly hosts ADIPEC. ADIPEC is supported through the unique Executive Committee that convenes to shape the conference content of the event. ADIPEC is supported by many of the world's leading National Oil Companies, International Oil Companies and key service providers.



ADIPEC's history is steeped in long lasting relationships. From NOC's and IOC's, established service companies to government bodies, global associations and distributors, ADIPEC unlocks a world of opportunity.

Ranging from international pavilions to multinationals, ADIPEC delivers the ultimate business setting to succeed in today's competitive marketplace.

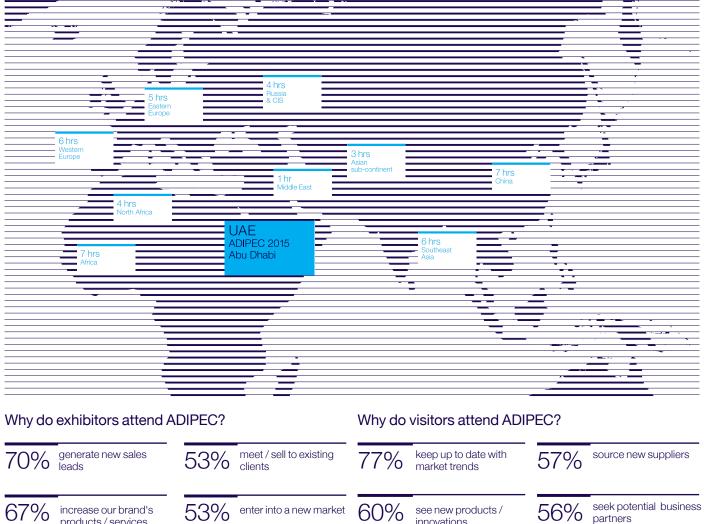
"I'm proud of ADIPEC's continued growth every year. It brings so many benefits to our industry and to our human capital."

H.E. Sheikh Nahyan Bin Mubarak Al Nahyan Minister of Culture, Youth & Community Development

Exhibition



H.H. Sheikh Hazza Bin Zayed Al Nahyan National Security Adviser, UAE Officially inaugurated the 17th edition of ADIPEC, the Abu Dhabi International Petroleum Exhibition & Conference



A global hub Bringing together East and West

70% generate new sales leads	53%	meet / sell to existing clients	77%	keep up to date with market trends	57%	source new suppliers
67% increase our brand's products / services	53%	enter into a new market	60%	see new products / innovations	56%	seek potential business partners

identify new opportunities /markets

The ADIPEC 2014 conference was formally inaugurated by H.E. Dr Sultan Ahmed Al Jaber, UAE Minister of State.

The largest ever conference programme marked 4 days of thought leadership from international and regional industry professionals.

"ADIPEC enables us to bring the best and brightest minds to share the most sophisticated technologies, latest research, and expertise. This dissemination of knowledge plays a pivotal role in the development and progress of the energy sector."

H.E. Abdulla Nasser Al Suwaidi Director General, ADNOC

Conferences



Society of Petroleum Engineers

ADIPEC has a long and proud history with the Society of Petroleum Engineers (SPE) and as per 2014, the organisers of ADIPEC, dmg events, are once again delighted to confirm that 2015 will see SPE continue to organize the ADIPEC Conference.

Technical Conference streams

HSE

E&P Geoscience

Field Development

Drilling & Completion

Projects Engineering

Gas Technology

People & Talents

Unconventional

Operational Excellence

World class speakers 2014



Amin Nasser Senior Vice President Upstream Saudi Aramco



Andy Brown Upstream International Director Shell



Bob Dudley CEO BP



Arnauld Breuillac President, Exploration & Production Total



Nizar Al Adsani CEO Kuwait Petroleum Corporation



Choong Keum Park President & CEO Samsung Engineering



Lorenzo Simonelli President & CEO GE Oil & Gas

Delegate satisfaction

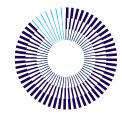
96% met or exceeded their objectives



86% rated the speakers as good or excellent



 $86\% \begin{array}{l} \text{said they would} \\ \text{return in 2015} \end{array}$



Key statistics

1	keynote speaker
1	ministerial session
2	executive plenary sessions
3	special IT sessions
3	industry breakfasts
3	industry luncheons
4	academia sessions
8	executive panel sessions
81	technical sessions

speakers

600

ADIPEC is committed to delivering value-added content that reflects the changes and challenges across the industry. New for this year, ADIPEC expands to take advantage of the venue's natural waterfront with the creation of the Offshore, Marine & Heavy Equipment zone.

The depth and breadth of ADIPEC's features, be it the Middle East Petroleum Club, the ADIPEC Awards or the Young ADIPEC and Women in Industry programmes, offers everyone with the opportunity to engage with the biggest topics facing today's industry.

"Technology and strategies are evolving, products and services developing as we speak. ADIPEC provides a platform for collaborating, sharing and partnering as we maximise our joint resources and expertise."

Mr Ali Khalifa Al Shamsi ADIPEC 2014 Chairman Strategy & Coordination Director ADNOC



ADIPEC is the only Oil & Gas exhibition in the Middle East, Africa and Asia Sub-Continent to dedicate an entire new waterfront section of exhibits and knowledge exchange to the offshore, marine and heavy equipment sector.

Due to unprecedented demand, ADIPEC 2015, will be extending the show floor to include an all new Hall 15 and a heavy machinery dedicated zone.

Located on the waterfront of the world class Abu Dhabi National Exhibition Centre (ADNEC), offshore marine companies now have a dedicated and specifically created area that provides water access, mooring and quayside exhibition space.

Furthermore, the Oil & Gas industry attracts some of the largest heavy equipment to support a complex

industry, be it in construction, development or ongoing maintenance. The heavy machinery & equipment zone provides an ideal location to see the best and newest in heavy equipment technologies on offer today.

The new combined zone, is positioned only 150 meters away from the main Atrium and will attract decision makers and buyers from the offshore, marine and heavy equipment sectors, providing exhibitors and visitors with a truly unique experience and showcasing platform.





Founded in 2012, the Middle East Petroleum Club (MEPC) has grown in status to become one of the most important and influential networking platforms for the Oil and Gas Industry in the Middle East.

Aimed at today's CEOs and Senior Management, content and the sharing of insights and knowledge now play a pivotal role in the value proposition that MEPC offers with dedicated country focused content from different parts of the world.





Hosted by ADNOC at the world famous Emirates Palace, the ADIPEC Awards are universally regarded as the pinnacle of success for those seeking recognition for their company's activities throughout the MENA regions' Oil and Gas industry.

Under the theme of Innovation and Excellence in the MENA region, the awards has grown since its creation in 2010 and in 2014 received over 390 submissions from 27 countries, including Colombia, Hungary, Norway, Russia and Thailand to name but a few.





Held under the Patronage of H.E. Sheikh Nahyan Mubarak Al Nahyan, Minister of Culture, Youth and Communities, the Young ADIPEC programme provides High School students aged between 14–17 with the opportunity to gain invaluable insights into the variety of careers in the Oil and Gas Industry.

Based on the key academic fields of Mathematics, Science, IT and Geography, students have the opportunity to gain hands on experiences via focused field trips to key industry establishments across the UAE, combined with an onsite edutainment experience and visits to companies taking part in the exhibition to better understand the industry's landscape.





The recruitment of women into the industry remains a key challenge, as does their empowerment once choices are made. The programme brings together leading women who are already at the pinnacle of their careers to discuss, guide and advise on the challenges and opportunities that await women through a series of debates and open dialogue.

The programme also runs throughout the year, convening on a quarterly basis where guest speakers are invited to share their insights and experiences to a discerning audience eager to learn from others as they chart their career in the industry.





Abu Dhabi International Petroleum Exhibition & Conference

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Conference hall A Exhibition halls Atrium NEW: Offshore Marine & Heavy Equipment

To be part of the fastest growing oil and gas exhibition in the world and the most successful route to the Middle East market, contact our sales team to discuss your requirements.

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