

แบบฟอร์ม
ข้อมูลพื้นฐานเกี่ยวกับกิจกรรมเชิงธุรกิจในต่างประเทศ
(เพื่อประกอบการพิจารณาเข้าร่วมของผู้ประกอบการไทย)

I. เกี่ยวกับงาน/กิจกรรม

1.1 ชื่องาน/กิจกรรม SMART CITIES INDIA 2015

1.2 ผู้จัด ☒ หน่วยงานภาครัฐ/ภาคเอกชนของประเทศเจ้าบ้าน

☐ สอท./สกญ. หรือส่วนราชการไทยในท้องถิ่น

1.3 ลักษณะของงาน/กิจกรรม (โปรดใส่เลข 1-3 เพื่อเรียงลำดับลักษณะของงาน)

..... งานที่จัดขึ้นเพื่อส่งเสริมภาพลักษณ์ของประเทศเจ้าบ้านเป็นสำคัญ (อาทิ เพื่อทำให้เมืองมีความเป็นสากล/เป็นที่รู้จักในต่างประเทศมากยิ่งขึ้น แต่ผู้จัดยังไม่สามารถทำให้เป็นเวทีทางธุรกิจได้อย่างแท้จริง)

☒ งานแสดงสินค้า /จับคู่ธุรกิจ (ไม่เน้นการขายปลีก)

..... งานออกร้านจำหน่ายสินค้า (เน้นการขายปลีก)

1.4 ความสำคัญ/จุดเน้น (theme) ของงาน รัฐบาลอินเดียมีนโยบายจะสร้าง Smart Cities 100 แห่ง และได้เชิญชวนเอกชนต่างชาติร่วมลงทุน โดยในขณะนี้หลายประเทศ เช่น สิงคโปร์ อังกฤษ สหรัฐฯ และออสเตรเลีย ที่ได้เสนอตัวร่วมพัฒนา Smart Cities กับอินเดีย สำหรับไทย Smart Cities หมายถึงโอกาสสำหรับเอกชนไทย โดยเฉพาะในสาขาที่เกี่ยวกับการพัฒนาเมือง เช่น ก่อสร้าง อาหาร สาธารณสุข นอกจากนี้ งานดังกล่าวยังจะมีการสัมมนาเพื่อระดมความเห็นเกี่ยวกับแนวคิดในการสร้าง Smart Cities จึงเป็นโอกาสในการรับฟังและแลกเปลี่ยนความเห็นและประสบการณ์เกี่ยวกับการพัฒนาชุมชนเมืองอย่างยั่งยืนซึ่งจะเป็นแนวโน้มของการพัฒนาในอนาคต

1.5 จำนวนผู้เข้าชมงานที่คาด/ในปีที่ผ่านมา (โดยประมาณ) จัดเป็นครั้งแรก

II. เกี่ยวกับคนไทย

2.1 จำนวนคนไทยของฝ่ายไทยทั้งหมดที่ สอท./สกญ. จะจัด/ได้รับการประสานงานให้จัดหา ตามแต่ความสนใจของเอกชน

2.2 จำนวนคนไทยของฝ่ายไทยที่ สอท./สกญ. ประสงค์จะให้ศูนย์ธุรกิจจัดหา ตามแต่ความสนใจของเอกชน

2.3 ขนาดคูหามาตรฐาน Shell Space 9 ตร.ม. / Raw space 18 ตร.ม.

2.4 ผู้รับผิดชอบค่าเช่าคูหา ☐ ผู้จัด ☐ สอท./สกญ. ☒ ผู้ประกอบการรับผิดชอบเอง

2.5 ราคาเช่าต่อคูหามาตรฐาน (ในกรณีที่ผู้ประกอบการต้องจ่ายค่าเช่า) Shell Space \$250 / ตร.ม.
, Raw Space \$225 / ตร.ม. (ยังไม่รวมภาษีบริการ 12.36%)

2.6 ผู้รับผิดชอบค่าตกแต่งคูหา (ชั้นพื้นฐาน) ☐ ผู้จัด ☐ สอท./สภ. ☒ ผู้ประกอบการรับผิดชอบเอง

III. การจัดการด้านโลจิสติกส์

3.1 ผู้รับผิดชอบด้านที่พัก ☐ ผู้จัด ☐ สอท./สภ. ☒ ผู้ประกอบการรับผิดชอบเอง

3.2 ราคาเช่าที่พักต่อคืนโดยประมาณในโรงแรมที่เหมาะสม/ใกล้เคียงสถานที่จัดงาน (ในกรณีที่ผู้ประกอบการต้องรับผิดชอบเอง)

ห้องเดี่ยว Rs 3,500 – Rs.8,000 ++ ห้องคู่ Rs.4,000 – Rs.9,000 ++
(1,750 – 4,000 บาท) (2,000 – 4,500 บาท)

ณ โรงแรม (ระบุได้มากกว่า 1 แห่ง) The Oberoi, Le Meridien, Shangri-La, Lalit, Confort Inn, Parkland

3.3 ผู้รับผิดชอบค่าขนส่งสินค้า ☐ ผู้จัด ☐ สอท./สภ. ☒ ผู้ประกอบการรับผิดชอบเอง

☐ อื่นๆ (อาทิ ผู้จัด/สอท./สภ. รับผิดชอบบางส่วน) โปรดระบุ.....

บริษัท/ผู้ประสานงานการขนส่งสินค้าที่แนะนำ

R.E. Rogers India Pvt. Ltd. , Commercial Complex, Pocket H & J, SaritaVihar, New Delhi 110
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3.4 ผู้ประกอบการรับส่ง (สนามบิน-โรงแรม) ☐ ผู้จัด ☐ สอท./สภ. ☒ ผู้ประกอบการรับผิดชอบเอง

(โรงแรม-สถานที่จัดงาน) ☐ ผู้จัด ☐ สอท./สภ. ☒ ผู้ประกอบการรับผิดชอบเอง

3.5 ในกรณีที่มีความจำเป็นในการใช้ล่าม (โดยเฉพาะหากไม่ได้ใช้ภาษาอังกฤษ)

☐ ผู้จัด/สอท./สภ. จัดหาให้โดยไม่คิดค่าใช้จ่ายเพิ่มเติม

☐ สอท./สภ. จัดหาให้ โดยมีค่าใช้จ่ายเพิ่มเติม.....ต่อวัน/ต่อคน

☒ ผู้ประกอบการต้องจัดหาเอง โดยมีค่าใช้จ่ายเพิ่มเติมประมาณ.....ต่อวัน/ต่อคน

3.6 กฎ/ระเบียบ และข้อควรระวังเกี่ยวกับภาษีและการนำสินค้าเข้าไปจัดแสดง/ออกร้าน อาทิ สินค้าที่
อนุญาตให้นำเข้าได้ สินค้าต้องห้าม ขั้นตอน/ระเบียบการนำเข้าสินค้าไปจัดแสดง ระเบียบเกี่ยวกับภาษีนำเข้า
ของสินค้าที่จะนำไปจัดแสดง ฯลฯ (โปรดระบุเป็นเอกสารประกอบ)

- 3.6 เอกสารประกอบอื่นๆ(เอกสารแนบ 1)
-(เอกสารแนบ 2)
-(เอกสารแนบ 3)
-(เอกสารแนบ 4)

IV. ผู้ประสานงานของ สอท./สกญ.

ชื่อ นายประพันธ์ สามพวยวรกิจ

เบอร์โทรศัพท์ +91 11 4977 4176, +91 99 1004 1211

อีเมล thaidel.econ@gmail.com

Support



Government of India

Ministry of Urban Development
Department of Industrial Policy & Promotion
Ministry of Commerce & Industry
Department of Electronics & Information Technology
Ministry of Communications & Information Technology
Ministry of Environment, Forests & Climate Change
Ministry of New and Renewable Energy



Exhibition and Conference

20 21 22 May 2015

Pragati Maidan, New Delhi

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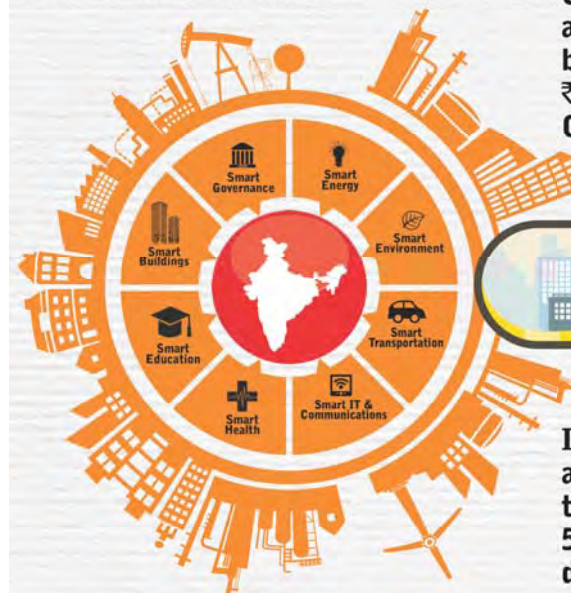


As India's population continues to grow, more citizens will move to cities.

Experts predict that about 25-30 people will migrate every minute to major Indian cities from rural areas in search of better livelihood and better lifestyles.

It is estimated that by the year 2050, the number of people living in Indian cities will touch 843 million. To accommodate this massive urbanization, India needs to find smarter ways to manage complexities, reduce expenses, increase efficiency and improve the quality of life.

Government of India has allocated ₹142 billion (USD 2.4 billion) for housing for all by 2022, ₹60 billion (USD 1 billion) for Smart Cities project in Budget 2015-16



India plans 100 new smart cities and will develop modern satellite towns around existing cities. Another 500 cities will get infrastructure development



SMART GOVERNANCE

Investments of about USD 1.2 trillion will be required over the next 20 years across areas like transportation, energy and public security to build smart cities in India

- **Budget 2015-16:**
 - Housing for all by 2022
 - USD 1 billion allocated for smart cities
 - USD 696 million will be spent for building 20 million houses in urban areas
 - USD 1.67 billion will be used to construct 40 million houses in rural areas
- Smart City projects to create 10-15% rise in employment
- Ministry of Urban Development has plans to develop 2 smart cities in each of India's 29 states
- Delhi Mumbai Industrial Corridor Development Corporation Ltd (DMICDC) plans seven "smart cities" along the 1,500 km industrial corridor across six states with a total investment of USD 100 billion



SMART ENERGY

Smart Grid

- Electrification of all households with power available for at least 8 hours per day by 2017
- Indigenous low cost smart meter by 2014
- Establish smart grid test bed by 2014 and smart grid knowledge centre by 2015
- Implementation of 8 smart grid pilot projects in India with an investment of USD 10 million

Energy Storage

- Addition of 88,000 MW of power generation capacity in the 12th Five Year Plan (2012-17)
- India needs to add at least 250-400 GW of new power generation capacity by 2030
- The Power Grid Corporation of India Ltd has planned to invest USD 26 billion in the next five years

Smart Meters

- India to install 130 million smart meters by 2021

SMART ENVIRONMENT

Renewable Energy

- Ministry of New and Renewable Energy has plans to add capacity of 30,000 MW in the 12th Five Year Plan (2012-17)

Water and Waste Water Management

- The Indian Ministry of Water Resources plans to invest USD 50 billion in the water sector in the coming years
- The Yamuna Action Plan Phase III project for Delhi is approved at an estimated cost of USD 276 million

Sanitation

- About 67 per cent of the rural population continues to defecate in the open, and India accounts for about 50 per cent of the world's open defecation
- The Government of India and the World Bank have signed a USD 500 million credit for the Rural Water Supply and Sanitation (RWSS) project in the Indian states of Assam, Bihar, Jharkhand and Uttar Pradesh



SMART TRANSPORTATION

Green Transport

- The Government of India has approved a USD 4.13 billion plan to spur electric and hybrid vehicle production by setting an ambitious target of 6 million vehicles by 2020
- Electric vehicle charging stations in all urban areas and along all state and national highways by 2027

Railways

- **Metro:** Ministry of Urban Development plans to invest more than USD 20 billion on the metro rail projects in coming years
- **High Speed Rail:** The proposed 534 km Mumbai-Ahmedabad high speed rail project will have an investment of around USD 10.5 billion
- **Monorail:** India's first monorail project at Mumbai will cost around USD 500 million, of which USD 183 million has been spent on phase I

SMART IT & COMMUNICATIONS

Information and Communications Technology

- Cloud computing will evolve into a USD 4.5 billion market in India by 2016
- Broadband connections to 175 million users by 2017

Security and Surveillance

- Under the flagship "Safe City" project, the Union Ministry proposes USD 333 million to make seven big cities (Delhi, Mumbai, Kolkata, Chennai, Ahmedabad, Bangalore and Hyderabad) to focus on technological advancement rather than manpower

Disaster Management

- Government of India and World Bank signed USD 236 million agreement for reducing disaster risks in coastal villages of Tamil Nadu and Puducherry



SMART BUILDINGS

- India is expected to emerge as the world's 3rd largest construction market by 2020, by adding 11.5 million homes every year
- The Intelligent Building Management Systems market is around USD 621 million and is expected to reach USD 1,891 million by 2016
- Smart Buildings will save up to 30 per cent of water usage, 40 per cent of energy usage and reduction of building maintenance costs by 10 to 30 per cent



SMART HEALTH

Hospitals

- Health budget up by 27 percent in FY 2014-15 to USD 5.86 billion, with special focus on improving affordable healthcare for all
- To establish four new AIIMS like institutes and 12 government medical colleges in the country
- Accessible, affordable and effective healthcare system for 1.2+ billion citizens

Insurance

- FDI limit in the insurance sector increased to 49 percent from 26 percent
- Insurance industry has potential to reach USD 1 trillion by 2020

Devices

- Indian medical devices market to reach USD 11 billion by 2023
- The industry is import driven with about 70 percent of the devices being imported

Wellness

- Indian wellness industry is expected to reach around USD 16.65 billion by 2015



SMART EDUCATION

- The Government of India has allocated USD 13.95 billion in the Union Budget 2014-15 for the education sector, up by 12.3 percent from the previous year.
- Budget has allocated USD 81.38 million to set-up five new IITs and IIMs
- The Ministry of Human Resource Development plans to have 1,000 private universities for producing trained manpower to meet services and industry requirements
- 100 percent FDI allowed in the education sector
- India's online education market size expected to be USD 40 billion by 2017

The Smart Cities India 2015 Conference will provide a common forum to discuss and deliberate some of the most challenging issues, new areas and upcoming technologies with stakeholders who are developing smart cities.

The conference methodology would include plenary sessions, meetings, demos, presentations, projects and solutions. It will also give opportunities for one to one meetings, group discussions and networking.

CONFERENCE TOPICS

Smart Governance

- Ministry of Urban Development perspective on smart cities in India
- Key trends and outlook of smart cities
- Regulatory and financial framework for smart cities
- Financing smart city initiatives
- Delhi-Mumbai Industrial Corridor and smart city development

Smart Energy

- Energy management, smart grid and energy efficiency
- Grid stability, security and network reliability
- Smart metering in India and experience sharing of USA/Europe
- Scope of smart grid and smart meters in 12th Five Year Plan
- Smart Grids – roadmaps and deployments
- Smart Vision, Components and Roadmap of Smart Grid in India

Smart Environment

- Emerging trends in renewable energy
- Energy savings and efficiency methods
- Waste management and recycling technologies
- Biological treatment of wastewater
- Sustainable future for India's energy-stressed cities

Smart Transportation

- Reviewing green developments in India
- Fuel Cell development and its prospects
- Intelligent transport and mobility systems in India
- Ground transport technology: Advancements and opportunities
- Research & development of next generation rechargeable batteries

Smart IT & Communications

- Critical role of Information Communications Technology in smart cities
- Cloud Computing
- Smart metering communication requirements
- New threats and emerging trends in cyber security
- Smart solutions for safety & security of smart cities
- Disaster management and communications

Smart Buildings

- Future vision of smart homes and buildings
- Advanced HVAC systems
- Rain water harvesting solutions for smart cities
- Building automation and management systems

Smart Health

- Healthcare transformation with information technology
- Telemedicine an important technology for Smart Cities
- Current status of the Indian healthcare system and future strategy
- Use of technology in healthcare delivery

Smart Education

- Education the door to build Smart Cities
- Is technology changing the delivery of education
- Understanding the needs of a quality education system
- Is e-learning essential
- Demand for technology in the Indian education sector
- Innovation in education (technology based teaching and learning strategies)
- Redesigning the classroom environment
- Evaluating technology rich classrooms

Speakers please submit your abstract for Smart Cities India 2015 Conference to conference@smartcitiesindia.com



Exhibitor

EXHIBITOR PROFILE

Smart Cities India 2015 focusses on products and solutions for

Smart Energy

Smart grid
Energy storage
Smart meters
Batteries / Invertors / UPS
Power distribution / monitoring
Voltage regulators
Thermostats, etc.

Smart Transportation

Electric Vehicles / Hybrids
Charging stations
Advanced safety control systems
Advance driver assistance systems
Battery technology
Biofuels / LPG / LNG
Hydrogen fuel cells
Metros
Urban transport systems
Autonomous vehicles, etc.

Smart Environment

Water and waste water management
Co-generation
Battery recycling
Biofuels
Air pollution control
Green buildings
Solar applications
Wind applications
Water heating systems
Waste management / recycling, etc.

Smart IT & Communications

Information and communications technology
Security
Surveillance
Disaster Management
Data Management
Geographic Information System (GIS)
Smart devices (Routers / Modems, etc.)
Biometrics
Traffic control systems, etc.

Smart Buildings

Smart heating
Smart cooling
Smart gas solutions
Combined heat and power
Water heating systems
Smart power
Smart appliances
Energy saving devices
Smart meters
Security systems
Water harvesting, etc.

Smart Health

Medical devices and products
Healthcare institutions
Hospital equipment and furniture
Ambulances
Insurance companies, etc.

Smart Education

Classroom latest technologies
Educational institutions
Educational games and gadgets
E-learning applications and products
Interactive whiteboards
Laboratory / training equipment
Teaching systems, etc.

Others

Urban planning
Landscaping
Composites
Financial institutions
Battery manufacturing
Technologies and machineries
T&M
R&D, etc.

The above list is indicative and not exhaustive

VISITOR PROFILE

Smart Cities India 2015 will attract buyers who actively source new and innovative products from India and around the world.

- Government representatives from various departments such as ministries, regulatory bodies, municipalities, local authorities, etc.
- CEOs, COOs, VPs, Country Managers, Vice Presidents and other decision makers of large private and public enterprises
- Engineers, architects and consultants
- Suppliers and buyers of relevant technologies
- Companies and consultants involved in smart cities concept
- System integrators
- Media and advertising companies
- Non-governmental organisations
- Project management companies
- Telecommunications & IT professionals
- Banks and financial institutions, etc.





The below mentioned are a few notable programmes launched by the Hon'ble Prime Minister of India:

Digital India mission: Is a programme to transform India into a digitally empowered society and knowledge economy. This initiative is integrated to integrate government departments to ensure effective government to citizen (G2C) services. This also aims to ensure that government services are available to Indian citizens electronically, and to reduce paperwork.

Vision of Digital India has three key components:

- Digital infrastructure as a utility to every citizen
- Governance, and services on demand
- Digital empowerment of citizens

Swaachh Bharat Abhiyan (Clean India Mission): The mission is India's biggest ever cleanliness drive. The campaign aims to accomplish the vision of 'Clean India' by 2 October 2019, 150th birthday of Mahatma Gandhi and is expected to cost over US\$10.33 billion (₹62000 crore).

Make in India: Is an international marketing strategy, conceptualized to attract investments from businesses around the world, and in the process, strengthen India's manufacturing sector. The major objective behind this initiative is to boost the manufacturing sector, converting India to a self-reliant country, generating employment and to give the Indian economy global recognition.

MyGov: Is an innovative platform launched by the Government to ensure citizens engagement in decision making so that the ultimate goal of “Good Governance” for building India is achieved. This is an opportunity for citizens to share their views on key issues, directly with the Prime Minister of India.

Clean Ganga: Cleaning up of the Ganga has been on top of the Indian prime minister's agenda. The Government of India has created a separate ministry, and announced the Integrated Ganga Conservation Mission (called Namami Gange), and has allocated a fund of US\$ 340 million (₹2,037 crore) in the current budget (FY 2014-15). The program to have a pollution free Ganges envisages all polluting industries alongside the river to install sensors by March 2015. This will help to prevent waste being discharged into the Ganges.



Supports



Knowledge Partner



Technology Partner



Sustainability Partners



Corporate Partner



Certification Partners



Communication Partner



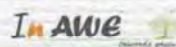
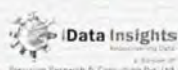
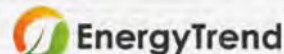
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RESERVE A LOCATION TODAY

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SHELL SCHEME (Minimum 9 sqm)
INR ₹9,000 / US\$ 250*

RAW SPACE** (Minimum 18 sqm)
INR ₹8,000 / US\$ 225*

*Service tax @ 12.36 % will be applicable.
** Power supply will be charged extra.

DELEGATE FEE

DAYS	INR (₹)	US\$
ONE DAY	5,000	125
TWO DAYS	10,000	250
THREE DAYS	15,000	375

20% discount for 3-5 delegates from the same organisation
30% discount for more than 5 delegates from the same organisation
The registration fee includes entrance to the exhibition & conference, delegate kit, conference proceedings, coffee/tea, networking lunch and invite to the Exhibition Opening Ceremony. (Inclusive of all taxes)

Support



सत्यमेव जयते
Government of India

Ministry of Urban Development
Department of Industrial Policy & Promotion
Ministry of Commerce & Industry
Department of Electronics & Information Technology
Ministry of Communications & Information Technology
Ministry of Environment, Forests & Climate Change
Ministry of New and Renewable Energy

Organiser



Exhibitions India Group
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Exhibitions India Group (EIG) was founded in 1987. EIG's core business is trade promotion, encouraging investments, joint ventures, and technology transfers, etc. The group acts as an interface between government, industry, media and academia. EIG is amongst few Indian exhibition organizers with ISO 9001:2008 and ISO 14001:2004 certification, and is amongst a select number of Indian organizations with membership to UFI (The Global Association of the Exhibition Industry) and IAEE (International Association of Exhibitions and Events). EIG is certified by Trace International, Inc. (USA) for transparency in international commercial transactions.

Headquartered in New Delhi, EIG has over 100 employees, and is supported by regional offices in Ahmedabad, Bangalore, Chennai, Hyderabad and Mumbai. International markets are covered by satellite offices located in California (USA), Köln (Germany), Tokyo (Japan), Nairobi, (Kenya) and Dubai (UAE).



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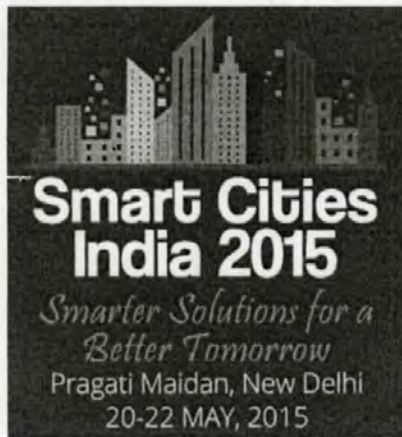
Praveen Singh +91-98997 86777, +91-11-4279 5214, praveens@eigroup.in

217 B, 2nd Floor, Okhla Industrial Estate, Phase III, New Delhi - 110 020, India | Tel: +91 11 4279 5000

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Smart Cities India 2015 exhibition & conference: Pragati Maidan, New Delhi, 20-22 May 2015				
Time	Hall 1 (Vikas)	Hall 2 (Swacch)	Hall 3 (Unnati)	Hall 4 (Prakriti)
1100-1130	Tea break			
1130-1300	Roadmap for 100 smart cities - from vision to reality	Is India ready for digitalizationc	Green energy a must for Smart Cities - Session by TERI & USGBC	Oppurtunity Pathways for Smart Cities Business in India - Session by cKinetics
1300-1400	Lunch			
1400-1530	Smart Cities – The Indian Perspective	New and emerging technologies for Smart Cities--NASSCOM	Integration of solar energy in smart cities - Session by Ministry of New & Renewable Energy	Intelligent Transport and Mobility Systems in India - Workshop by Robert Bosch Engineering and Business Solutions Limited
1545-1715	Financing smart city initiatives in India	Smarter cities enabled through The Internet of Everything--NASSCOM	Solar Rooftop as a Game Changer - Session by Ministry of New & Renewable Energy	Intelligent Transport and Mobility Systems in India - Workshop by Robert Bosch Engineering and Business Solutions Limited
DAY 2: 21 May, 2015				
Time	Hall 1 (Vikas)	Hall 2 (Swacch)	Hall 3 (Unnati)	Hall 4 (Prakriti)
1000-1130	Coordination between Central and State Governments to implement Smart Cities	Workshop by: The European Business and Technology Centre (EBTC)	Intelligent traffic management in a smart city	Understanding quality education systems
1145-1315	Bottlenecks to transform existing city into a smart city	Workshop by: The European Business and Technology Centre (EBTC)	Role of urban mobility in Smart Cities	Technology based teaching strategies for a Digital India
1315 - 1400	Lunch			
1400-1530	Aspects of safety, security and surveillance in a Smart City	Smart airports & multi model transport	Innovative technologies and solutions for Smart buildings	Affordable and quality healthcare for all
1545-1715	Support from foreign countries to execute 100 smart cities project in India	Prevention/Management of emergencies and disaster in a smart city	The future of automated building in India	Session on Sensors Technology for Smart Cities - Session by DEITY

DAY 3: 22 May, 2015				
Time	Hall 1 (Vikas)	Hall 2 (Swacch)	Hall 3 (Unnati)	Hall 4 (Prakriti)
1000-1130	Smart grids in India - stability, security and network reliability	Affordable housing - an important building block for Smart Cities	Session on International Case Presentations on Smart Cities: Emergent Ventures International (EVI)	Integration of waste water management in Smart Cities
1145-1315	Swachh Bharat initiative to change the landscape for Smart Cities	Creating Green buildings in Smart Cities-Session by TERI & USGC	Panel Discussion on Rolling out plan for Smart Cities in India- Structuring, Financing, etc: Emergent Ventures International (EVI)	Framework of solid waste management in Smart Cities
1315 - 1400	Lunch			



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**Dr Nagachetan
Bangalore**
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Membrane Sales
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Transport Planning
School of Planning and
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School of Planning and
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