



Confederation of Indian Industry



CII-Jubilant Bhartia
Food and Agriculture Centre of Excellence

11th Edition Foodpro[®]

Focused Exhibition on Food Processing & Food Technology Fair

28th - 30th Aug, 2015
Chennai Trade Centre
Chennai, India.



PROCESSING TECHNOLOGY PACKAGING

SCENARIO

India today stands as the 3rd largest producer of agricultural products in terms of value in the world. However, lower degree of processing awareness and facilities, India lags behind the developed and developing nations.

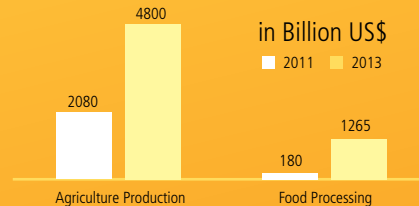
Since Government of India (GOI) is focusing on improving the yield of Agricultural Produce (which stands only at 50 to 60 percent of potential yield for most of the crops), there is immense potential for Processed Food in India. Food processing currently enjoys a share of less than 10 percent of production compared to 30 to 50 percent in developing and developed countries.

FOOD PROCESSING INDUSTRY - FUTURE AHEAD

India's per capita GDP is expected to grow by 320 per cent by next 20 years. This rising income and growing population is likely to increase overall food consumption by 4% per annum to reach INR22.50 lakh Crores (~US\$3750bn) in 2030 from present level of 11 lakh crores (~US\$1833.33bn). Per capita consumption is expected to increase from INR9,360.00 (~US\$154) to INR15,390.00 (~US\$253bn). These figures indicate a huge growth opportunity across the food chain.

Urban India's food consumption will grow by 5% and will change due to change in food habits from basic food to "High Value Food", such as Fruits, Vegetables and complex proteins.

The whole change in food habits and increase in per capita consumption of food is expected to trigger the growth of 5.2% to 5.7% in Food and Agriculture Sector (in real terms) over the next 20 years. The graph illustrates the expected growth in Agriculture and Food Processing Sector in India by 2030, showing enormous scope of supply.



GROWTH AREAS IN FOOD PROCESSING INDUSTRY

Though, all sectors in food processing industry expected to grow at higher rate compared to manufacturing sector, few sectors identified below which has potential to grow at a faster rate.

- Integrated Cold Storage Facilities
- Pre-Processing and Pre-cooling facilities near farms
- Modernization of agriculture markets, warehouses and abattoirs.
- Efficient Handling facilities
- Mega Food parks
- Fruits and Vegetable Processing
- Poultry and Meat Processing
- Facilities for specific fruits like Mango, Banana, Soya bean and Potato.



GOVERNMENT INITIATIVES

Looking at the next 20 years of the growth in agricultural production, Government of India through its various agencies are working towards improving agricultural yield so that the farmers can benefit, which will consequently help to develop a robust food processing industry.

Govt. of India, through its Ministry of Food Processing Industry (MoFPI) has been promoting food processing industry. As a government initiative, substantial funds are allocated in the 12th Five Year Plan (2012 – 2017), as detailed below.

As can be seen from above figures, total outlay for 5 years is Rs.15,304 crores of which Rs.10,300 crores are allotted for Infrastructure and Food processing sector, which is about 2/3rd of total outlay. This is expected to generate an investment opportunity to the tune of Rs. 35,000 crores. Compared to 10th and 11th

Financial Year	Amount Allocated under various heads (Rs.Crores)			
	Infrastructure Development	Food Processing Facilities	R&D, Safety and Quality	Total Plan outlay for MoFPI
2012 – 2013	787.00	546.00	112.00	1900.16
2013 – 2014	1075.00	959.00	132.50	2820.00
2014 – 2015	1074.00	1506.00	160.00	3258.00
2015 – 2016	1115.00	1723.00	183.00	3563.00
2016 – 2017	1175.00	1799.00	203.50	3763.00

Plan, where total outlay was Rs.650.00 crores and Rs.4031 crores respectively, the increase in outlay has substantially increased.

The Agriculture has grown at 3% annually over the last three decades and expected to keep growing at the same pace over the next decade.



11th Edition of Premier Food Processing Technology Show

There was an need to bring the stakeholders of the industry on a common platform to share the latest technology in food processing and enable the growth in their business.

Confederation of Indian Industry (CII) identified this need, and launched an exhibition called "Foodpro", which successfully completed 10 editions with appreciation from all the exhibitors and visitors over the years.

CII will be organizing the 11th edition of its premier exhibition Foodpro 2015 which will provide a common platform for all the stakeholders to showcase the latest technology in food processing, packaging, cold storage, warehousing logistics and related products.

The event is scheduled from 28th - 30th August 2015 at Chennai Trade Centre, Chennai, which will cover an area of 10,000 Sq.mts with more than 250 exhibitors and 25000+ Business and Trade Visitors.

This edition of Foodpro will also focus on Food Ingredients and Health Foods along with Chef Conference proposed on sidelines of Foodpro 2015. Health Foods, which is gaining importance will also be on display at Foodpro 2015.

HIGHLIGHTS OF FOODPRO 2015

- Three days Exhibition with more than 10000 Sq.mts exhibition area covering every aspect of food processing industry.
- Exclusive Pavilions for Food Processing Machinery, Plants and Equipments, Bakery, Meat and Poultry, processed and ready to eat food, packaging and printing etc
- A special focus on organic and health foods.
- Special section on Private Labels in Food Processing Industry
- One day Conference on Food Processing Technology where industry experts will present various technologies and views on food processing industry in India.
- Meeting of CEOs from Food and Agro-Processing Sector
- Crop specific technology demonstration such as Banana and Mango Festivals

THE BENEFITS

Participants at Foodpro 2015 can reap large benefits, few of them are listed below:

- Enable companies to display their latest in food processing technology and demonstrate to probable users.
- Opportunity to meet over 500 corporates through structures B2B meeting during the exhibition.
- The opportunity for one to one interaction with existing customers for feedback and improve relationship.
- Understand the needs of users from their perspective to provide the desired solution.
- Agriculturists from National and State representatives.



EXHIBITOR'S PROFILE

Technology

- Food Processing Machinery and Technology
- Processed and Packaged Foods
- Refrigeration and Cold Storage Systems
- Packaging Technologies
- Bakery Equipment and Technology
- Dairy and Milk Processing Technology
- Retailing and Vending
- Hotel and Kitchen Equipments
- Agri Processing
- Ingredients and Beverages
- Seafood Farming and Preservation
- Solutions for Perishables
- Livestock / Meat and Poultry Processing
- Wine and Beverages Technology
- Hotel and Kitchen Equipments
- Spices, Tea and Coffee Processing
- Fish and Perishable Food

Speciality Products

- Child Food products
- Ethnic Food
- Gift Packs / Hampers
- Gourmet and Fine Food
- Halal Products
- Health / Wellness Products
- Organic Products
- Ready Meals
- Special Diet Products



VISITOR'S PROFILE

A. Industry and Trade

- Food Processing Plants
- Manufacturers of Processed and Packaged Foods
- Potential Investors
- Progressive Farmers
- Horticulturists and Floriculturists
- Hotels / Restaurants (including Fast Food Chains)
- Dealers and Distributors of Food Products
- Groceries / Kitchen Equipments
- Dairy Processors / Manufacturers of Dairy Products
- Traders, Wholesalers of Food Products
- Fruits, Vegetables, Pulses, Grains and Farm Products
- Commodities • Farm Contractors
- Agri Engineering Units
- Universities, Research Institutions and Colleges
- Scientists
- Consulates and Diplomats

B. National and International Retail Chains

- Retail Chains - Supermarkets and Small Retail Establishments
- International and Domestic Business Delegations

C. Agri-Marketing Boards, Agro-Industries Corporations and Agriculture Department

- Civil Supplies
- Agri-Financing Corporations
- Horticulture Department and Related Organisations
- Animal Husbandry, Fisheries Department and Related Organisations
- Commercial and Registered Breeders
- Dairy Development and Related Organisations
- Dairy Co-operatives and Farmers
- Government (Central, State Government Agencies and Departments)



SPACE RENTAL

BUILT - UP INDOOR STALL - Air Conditioned (Minimum Area 6 Sq.mts.)

Ready to use Shell Scheme Stall with Carpet, Table, Chairs, Lighting, Single Phase Power Socket with Power

Area in Sq. mts	PAST PARTICIPANTS		NEW PARTICIPANTS	
	Indian Companies Rate per Sq.Mt in (Rs.)	Foreign Companies Rate per Sq.Mt in (US\$)	Indian Companies Rate per Sq.Mt in (Rs.)	Foreign Companies Rate per Sq.Mt in (US\$)
6	8000	175	8500	185
9 - 12	7500	160	8000	170
15 - 21	7000	150	7500	160
24 and above	6500	140	7000	150

INDOOR RAW SPACE - Air Conditioned (Minimum Area 24 Sq.mts.)

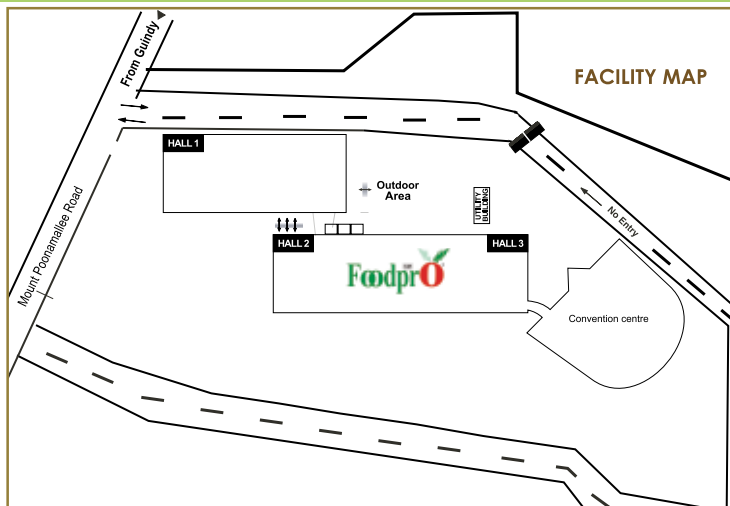
Indoor Bare / Raw Space - Exhibitors to Construct and Fabricate Stall / Displays.

CII will provide only bare Air Conditioned Indoor Space.

Area in sq. mts	PAST PARTICIPANTS		NEW PARTICIPANTS	
	Indian Companies Rate per Sq.Mt in (Rs.)	Foreign Companies Rate per Sq.Mt in (US\$)	Indian Companies Rate per Sq.Mt in (Rs.)	Foreign Companies Rate per Sq.Mt in (US\$)
24	5500	125	6000	135
36 - 54	5000	115	5500	125
60 - 90	4500	105	5000	115
91 and above	4000	95	4500	105

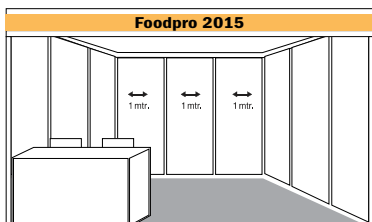
Exhibition Details

Date: 28th - 30th August, 2015 Venue : Chennai Trade Centre, Nandambakkam, Chennai, India	EXHIBITION DETAILS	
	DATES	Visiting Hours
	28 th August	1000 hrs - 1800 hrs
	29 th August	1000 hrs - 1800 hrs
	30 th August	1000 hrs - 1700 hrs

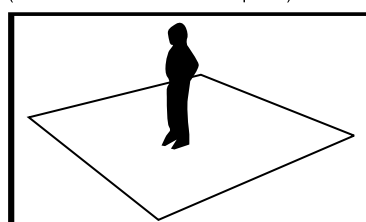


* FLOOR PLAN NOT TO SCALE

Perspective View of a 9 Sq.Mts Stall
Modular Stall (Size 3.0 M x 3.0 M x 2.50 M Height)



Perspective View of Indoor Raw Space
(Minimum area 6m x 4m = 24 Sq. Mts.)



Facilities	Fully Built up Indoor Stall	Indoor Raw Space
Air Conditional Environment	✓	✓
Modular Structure	✓	✗
Electricity	✓	✗
Carpeting	✓	✗
Heavy Duty Flooring	✓	✓
Table/Chairs	✓	✗
Fascia	✓	✗
Waste Paper Basket	✓	✗
General Lighting (Ceiling)	✓	✓
Spot Light	✓	✗
Exhibition Catalogue Listing	✓	✓

Foodpro^{CI} OVER THE YEARS

Foodpro is the pioneering biannual event for the Food Processing industry organised by Confederation of Indian Industry. Foodpro is the largest conglomeration of stakeholders of Food Processing Industry in South India.



FOODPRO NOT ONLY ATTRACTED THE PARTICIPATION FROM THE INDUSTRY BUT ALSO SOME OF THE MOST IMPORTANT FOOD PROCESSING RESEARCH CENTRES IN THE COUNTRY.

2013 Technologies for Value Added Food Product Development
Chairman : Mr. B. Thiagarajan, Blue Star Limited

2013

2011 Emerging Technologies in Food Processing Sector
Chairman: Mr. Sanjaya Mariwala, Kancor

2011

2009 Growing with Food, The Evergreen Business
Chairman: Mr. Sivakumar S, ITC Ltd

2009

Driving the Next Agri Revolution
Chairman: Mr. Sumant Sinha, Aditya Birla Retail Ltd

2007

From the Farm Gate to the Dinner Plate -
"The way forward to India's Food Business"
Chairman: Mr. Pradipta K Mohapatra, RPG Enterprises

2005

India as a Food Factory to the World
Chairman: Mr. Pradipta K Mohapatra, RPG Enterprises

2003

2001

Everything from the Farm Gate to the Dinner Plate
Chairman: Ms. Mallika Srinivasan, TAFE Ltd

1999

Spanning the Entire Food Chain
Chairman: Mr. Utpal Sen Gupta, ITC Ltd

1997

Liberated, Competitive and Global Food Industry
Chairman: Mr. R Gopalakrishnan, ITC Ltd

1995

The Sunrise Industry
Chairman: Mr. R Gopalakrishnan, ITC Ltd





FOODPRO 2013

With an overwhelming response from the Industry, it again proved that it is the most trusted brand of exhibition in the Food Processing industry in India. It was organised from 30th August - 1st September 2013 at Chennai Trade Centre, Chennai, which was a runaway success with record number of exhibitors and business visitors.

- **Foodpro 2013 was spread over more than 6000 Sq.mts area**
- **163 exhibitors from various segments of Food Processing Industry**
- **25,000+ Business and Trade Visitors**
- **INR 100 Million + worth of Business deals concluded**
- **15 Companies Launched their New Products at exclusive Product Launch Area**

SUPPORTED BY

Host State :

- Tamil Nadu Government
- Ministry of Food Processing Industries (MOFPI)
- Indian Institute of Crop Processing Technology (IICPT)
- Central Food Technological Research Institute (CSIR)
- Tamil Nadu Agricultural Marketing Board and 30 Associations from all over India

Partner Country - Austrade



ABOUT CII

The Confederation of Indian Industry (CII) works to create and sustain an environment conducive to the development of India, partnering industry, Government, and civil society, through advisory and consultative processes.

CII is a non-government, not-for-profit, industry-led and industry-managed organization, playing a proactive role in India's development process. Founded in 1895, India's premier business association has over 7200 members, from the private as well as public sectors, including SMEs and MNCs, and an indirect membership of over 100,000 enterprises from around 242 national and regional sectoral industry bodies.

CII charts change by working closely with Government on policy issues, interfacing with thought leaders, and enhancing efficiency, competitiveness and business opportunities for industry through a range of specialized services and strategic global linkages. It also provides a platform for consensus-building and networking on key issues.

Extending its agenda beyond business, CII assists industry to identify and execute corporate citizenship programmes. Partnerships with civil society organizations carry forward corporate initiatives for integrated and inclusive development across diverse domains including affirmative action, healthcare, education, livelihood, diversity management, skill development, empowerment of women, and water, to name a few.

The CII theme of 'Accelerating Growth, Creating Employment' for 2014-15 aims to strengthen a growth process that meets the aspirations of today's India. During the year, CII will specially focus on economic growth, education, skill development, manufacturing, investments, ease of doing business, export competitiveness, legal and regulatory architecture, labour law reforms and entrepreneurship as growth enablers.

With 64 offices, including 9 Centres of Excellence, in India, and 7 overseas offices in Australia, China, Egypt, France, Singapore, UK, and USA, as well as institutional partnerships with 312 counterpart organizations in 106 countries, CII serves as a reference point for Indian industry and the international business community.

For more details of food pro please contact

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