

CRTS CHINA 2015

国际轨道交通展

The 11th China International Rail Transit Technology Exhibition



10-12 June 2015

National Exhibition and Convention Center (Shanghai)

Key Topics



Concurrent Exhibitions





CRTS China, your best partner to the open China markets!

The place where industry users gather for better tech and equipment application

In 2014, China's investment to metro transit for ongoing and new project will top RMB300 billion while the national railway construction will lead another investment record at RMB 650 billion.

During the 12th Five-Year-Plan, integrated rail transit network will be established in Beijing, Shanghai, Guangzhou and Shenzhen. 22 cities such as Tianjin and Chongqing will have key metro structure established. The total metro lines will be over 70 by 2020.

Metro station, power system, distribution system, control system, lighting, safety and protection system, electrical equipment are all of high demands.

High speed rail transit market and upgrading of existing rail system have brought up new and wide application markets for electrical and intelligent products.

Co-Organizers

Beijing Rail Transit Corporation and Management Co., Ltd.
CCEMA/China Construction Machinery Association
Exporting Machinery Branch
Nanjing Metro Operation Co., Ltd.
Changsha Rail Transit Group Co., Ltd.
Rail Transit Technology Association of Jiangsu Province
China CR Corporation Limited

Shanghai Shen-Tong Metro Group Co., Ltd.
Harbin Metro Group Co., Ltd.
China Rail Transit Promotion Alliance
Changchun Metro Co., Ltd.
Jiaxing Rail Transit Co., Ltd.
China Railway Engineering Construction Association

China CR Corporation Limited
Zhengzhou Rail Transit Co., Ltd.
Suzhou Rail Transit Co., Ltd.
Dalian Metro Operation Co., Ltd.
Nanjing Mass Transit Industry Association

Over TEN Years Expertise in China's Rail Market 2015: Set the New Record for Business Networking

Full Presentation of Industry Structure

- Rolling Stock and Components
- Operations Management Technology
- Interior and Material
- Planning\Design\Consulting\Financing
- Infrastructure Construction
- Tunnel and Underground Engineering

Specified Topics to Highlight Key Application Concerns

- Vehicles & Parts
- Electrification
- Signalling & Control
- Information Communication
- Safety
- Interiors
- Materials
- Tunnel
- Bridge



Visitor Industry Profile

Government Related
Vehicle and Component Manufacturing
System Integration
Railway Construction and Operation
Subway Construction and Operation
Contractor
Planning & Design Institution
Electromechanical Equipment Manufacturing
Key Equipment Manufacturing
Tunnel & Construction Equipment Manufacturing
Industry Media's
Industry and User Area Association
Export and Import/Trade
College and Others





“ With the growth and expansion of [CRTS CHINA International Rail Transit Exhibition], SR has made a decision to attend this exhibition as whole group rather than independent participation by individual company. The exhibition works well for the brand awareness of the company. ”

Zheng Chang Hong
Chairman of the Board
China CSR Corporation Limited

“ [CRTS China International Rail Transit Exhibition] has a great influence and visibility in Russia; The result of exhibition is very good. We will list it as the official exhibition recommended by the Russian government and vigorously promote Russian companies to participate in this event. ”

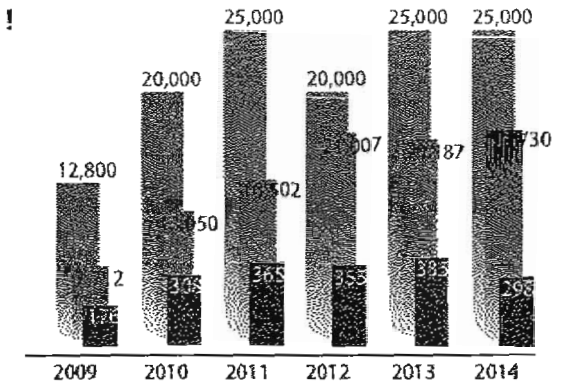
Novikov Oleg
Deputy Director
Economic Russian's Ministry of Foreign Affairs



CRTS CHINA, A Right Place to Be !

Exhibition Growth Records

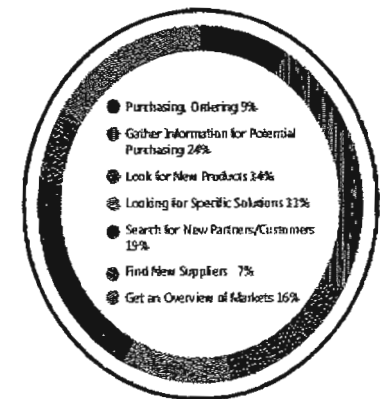
■ Space
■ Exhibitors
■ Visitors



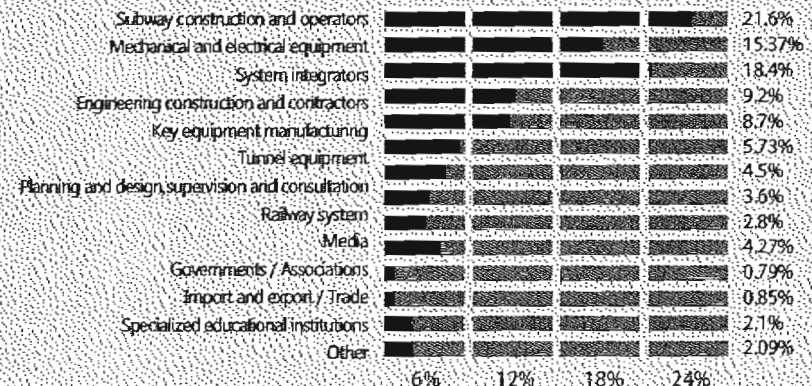
A Market for Global Sales



Visiting Purpose Analysis



Visitor Industry Analysis



Note : All Data from 2014 After-Show Report

B2B Buyer Invitation for Effective and Efficient Onsite Communication

Competitive Invitation Program for Qualified Buyers

One-to-one invitation
VIP Pass to Guest Lounge
VIP Pass to Concurrent Event
VIP Pass to Meeting Area
Free Invitation Letter for Visa Application
Free Accommodation during Exhibition
Onsite Translation and Business Assistance

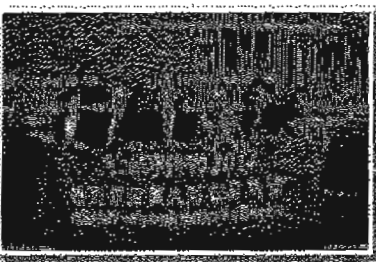
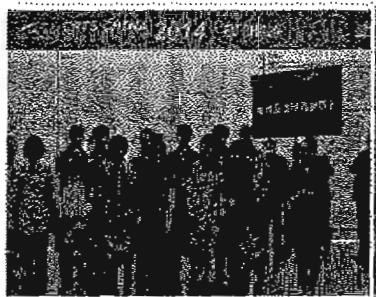
Key Buyer Listing for Past Edition

Domestic Delegation 2014 (Part)

China CSR Corporation Limited	Nan Jing Metro Operation Co., Ltd
China CNR Corporation Limited	Chang Sha Rail Transit Co., Ltd
Shanghai Shentong Metro Co., Ltd	Su Zhou Rail Transit Co., Ltd
Beijing Rail Transit Construction Management Co., LTD	Da Lian Metro Operation Co., Ltd
Ha Erbin Metro Group Co., Ltd	China Railway Construction Electrification Bureau Co., Ltd
Chang Chun Metro Group Co., Ltd	The 6th engineering Bureau CREC
Kun Ming Rail Transit Group Co., Ltd	Shan Xi Railway Society Heavy Haul Committee

International Delegation 2014 (Part)

Russian Buyer Delegation	Turkey Buyer Delegation
Australian Buyer Delegation	Japanese Buyer Delegation
Thailand Buyer Delegation	Singapore Buyer Delegation
Indian Buyer Delegation	South Africa Buyer Delegation



The Exhibition Integrated with Conference, Meeting, Awarding March Further to Better Understand Market Developments & Demands

Over 10 Industry Conferences and Seminars to Explore Key Topics in Depth

- 100+ Presentations on New Technology and Application
- 500+ Rail Industry Companies and Organizations
- 1000+ Rail Industry Engineers & Trading Experts
- 2000+ Onsite Business Talking & Meeting

Targeting Buyer Invitation to Promote Effective Business Communication

- One-to-One VIP Buyer Invitation Program
- Key Exhibitor Clients Invitation Program
- Pre-Show Business Match-Making Program
- Onsite Guided Touring Program
- Onsite Two-Way Introduction Program
- Onsite Business Service & Assistance

Industry TOP Awarding to Better Promote Brand Recognition in Markets

- Innovation for Sustainable Revolution as Theme
- Nomination by Industry Experts for Authority
- Diversified Awards for All Key Areas
- Worldwide Marketing Campaign with Focus in China



Global Campaign Program Covers Over 500 Media



Weibo: CRCS CHINA+RT Magazine
3994 Fans



Search Engine Promotion: 90000 Clicks



WeChat: CRCS 2825 Fans



Magazine Promotion: 800 Feature Story



3000000 E-newsletter transfer the latest news

Other Promotion

- ◆ TV ◆ Network Media ◆ Print Media
- ◆ Mass Media ◆ Mobile Newspaper ◆ Direct Mail

Concurrent Events 2015

6.10 RT<Rail Transit> Congress 2015
6.10 RT TOP100, Innovative Rail Transit Enterprise Award
6.10 The 11th World Metro Rail Summit • China 2015
6.10 The 6th Rail Traffic Safety Conference
6.10-12 The 9th China International Bridge and Tunneling Summit
6.10-12 The 9th China International Underground Engineering Summit

6.11 The 5th Urban Rail Electromechanical Seminar
6.11 The 6th Rolling Stock Key Technology Forum
6.11 The 3rd rolling stock interiors and materials conference
6.11 The 3rd Railway Engineering and Maintenance Conference

Note: Program keep updating, please check website for details.

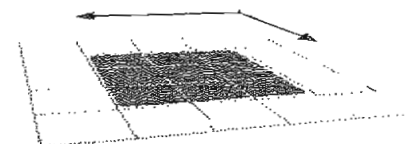


Exhibition Instruction

Raw Space

$\geq 36\text{m}^2$

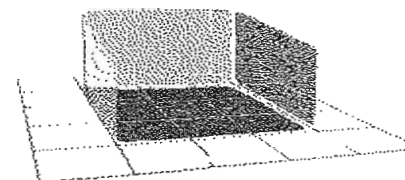
Exhibitors are required to build their own, and minimum space is 36sqm.



Standard Booth

$\geq 9\text{m}^2$

Package Stand Configuration: minimum 9sq, Includes basic fittings of partitions, carpet, one information counter, two folding chairs, one waste paper basket, two spotlights, fascia board with company name in Chinese and English. 500W/220V single phase socket.



Become an Exhibitor Now!

Know the Exhibition

Website: www.CRTSCHINA.com, official weibo, Exhibition E-news

Apply for the exhibition

Register the booth, sign and submit the contract

Pay for the booth

Remit the booth fees to the appointed account (the registered booth will not be reserved if the fee is not paid within the contract days)

Succeed

Become the exhibitor and acquire the documents provided by the organizer periodically

Exhibitor Move-In

Jun. 8-9, 2015

Exhibition Opening

Jun. 10-11, 2015

Exhibition Closing

14:00 PM Jun. 12, 2015

[CRTS (CHINA)] Committee

Shanghai HNZ Media Ltd.

Tel:

Fax:

Email:

Website:

www.CRTSCHINA.com

