แบบฟอร์ม

ข้อมูลพื้นฐานเกี่ยวกับกิจกรรมเชิงรุกในต่างประเทศ (เพื่อประกอบการพิจารณาเข้าร่วมของผู้ประกอบการไทย)

l. <u>เกี่ยวกับงาน/กิจกรรม</u>
1.1 ชื่องาน/กิจกรรม International Horticulture Goyang Korea 2015 (24 เม.ย. – 10 พ.ค. 2558)
 4.2 ผู้จัด [/] หน่วยงานภาครัฐ/ภาคเอกชนของเกาหลีใต้
[] สอท./สกญ. หรือส่วนราชการไทยในเกาหลีใต้
1.3 ลักษณะของงาน/กิจกรรม
[3] งานที่จัดขึ้นเพื่อส่งเสริมภาพลักษณ์ของประเทศเจ้าบ้านเป็นสำคัญ
[2] งานแสดงสินค้า / จับคู่ธุรกิจ
[] งานออกร้านจำหน่ายสินค้า
1.4 ความสำคัญ/จุดเน้น (theme) ของงาน
เทคนิคการจัดสวนและดอกไม้
1.5 จำนวนผู้เข้าชมงานที่คาดในปีที่ผ่านมา
คาดว่าจะมีผู้เข้าร่วมจาก 35 ประเทศ รวมทั้งหมดประมาณ 320 บริษัท
II. <u>เกี่ยวกับคูหาไทย</u>
2.1 จำนวนคูหาของฝ่ายไทยทั้งหมดที่ สอท. ณ กรุงโซล ได้รับการประสานงานให้จัดหา
ไม่จำกัดจำนวน
2.2 จำนวนคูหาของฝ่ายไทยที่ สอท. ณ กรุงโซลประสงค์จะให้ศูนย์ธุรกิจจัดหา
ไม่จำกัดจำนวน
2.3 ขนาดคูหามาตรฐาน <u>5.ม. x.5.ม. หรือ 3.ม. x.6.ม.</u>
2.4 ผู้รับผิดชอบค่าเช่าคูหา [/] ผู้จัด [] สอท. ณ กรุงโซล [] ผู้ประกอบการรับผิดชอบเอง
2.5 ผู้รับผิดชอบค่าตกแต่งคูหา (ขั้นพื้นฐาน) [] ผู้จัด [] สอท. ณ กรุงโซล [/] ผู้ประกอบการรับผิดชอบเฮ
III. <u>การจัดการด้านโลจิสติกส</u> ์
3.1 ผู้รับผิดชอบค่าที่พัก [/] ผู้จัด [] สอท. ณ กรุงโซล [] ผู้ประกอบการรับผิดชอบเอง
- 3.2 ผู้รับผิดชอบค่าขนส่งสินค้า [] ผู้จัด [] สอท. ณ กรุงโซล [/] ผู้ประกอบการรับผิดชอบเอง
้ บริษัท/ผ้าไระสานงานการขนส่งสินค้าที่แนะนำ

	นายปณต ปุณยะโห	าตระ ผอ.สคต./โซล +82-2319-9998			
3.3	ผู้รับผิดชอบการรับ	บ ส่ง (สนามบิน-โรงแรม) [] ผู้จัด [] สอท. ณ กรุงโซล [/] ผู้ประกอบการรับผิดชอบเอง			
	(โรงแรม-สถานที่จัดงาน) [] ผู้จัด [] สอท. ณ กรุงโซล [/] ผู้ประกอบการรับผิดชอบเอง			
3.4 ในกรณีที่มีความจำเป็นในการใช้ล่าม (โดยเฉพาะหากไม่ได้ใช้ภาษาอังกฤษ)					
	[/] ผู้จัดจัดหาให้	์ โดยไม่คิดค่าใช้จ่ายเพิ่มเติม			
[] สอท. ณ กรุงโซล จัดหาให้ โดยมีค่าใช้จ่ายเพิ่มเติม					
	[] ผู้ประกอบกา	ารต้องจัดหาเอง โดยมีค่าใช้จ่ายเพิ่มเติมประมาณ ต่อวัน/ต่อคน			
3.5	5 เอกสารประกอบอื่น ๆ				
- หนังสือจากเมืองโกยาง จังหวัดคยองกี เชิญผู้ประกอบการไทยที่สนใจเข้าร่วมงานฯ					
3.6	.6 ผู้ประสานงานของ สอท. ณ กรุงโซล				
	ชื่อ	น.ส. อัจฉรา ไชยสาส์น			
	เบอร์โทรศัพท์	+662 203 6000 ต่อ 521805 หรือ +822 795 0095 ต่อ 305			
	อีเมล์	acharac@mfa.go.th			

* * * * *





GOYANG INTERNATIONAL FLOWER FOUNDATION

Telephone: +82-31-908-7642,7643

Fax: +82-31-908-7760 E-mail: sales@flower.or.kr

http://www.flower.or.kr

595 Hosu-Ro, Ilsandong-Gu, Goyang-Si, Gyeonggi-Do, 410-382, Korea

Invitation Letter

Dear Sirs,

We hope your country's companies brings out continued prosperity and development, and we would really appreciate your interest in International Horticulture Goyang Korea 2015.

We, Govang International Flower Foundation, are glad to announce that the biggest flower exhibition in Asia will be held during the beautiful spring of Korea next year again.

International Horticulture Goyang Korea 2015 will have the newest trend displayed and demonstrated to the world, including gardening techniques, flower commodities and etc. It will definitely help to open up the gateway for international flower trades.

It is our pleasure to invite your company to the International Horticulture Goyang Korea 2015, and please kindly check the below outline for National Pavilions.

☐ Title: International Horticulture Goyang Korea 2015

☐ Periods : <u>April 24 ~ May 10, 2015</u> (17days)

☐ Location: Lake Park, Goyang-Si, The Republic of Korea

Organizers: Goyang-Si, Goyang International Flower Foundation

☐ Participation : 35 countries 320 Companies will participate. (Estimated)

☐ Area: 150,000 m²

Attachment. Benefit of participating in National Pavilion Members.

Mr. LEE BONG WOON

PRESIDENT OF GOYANG INTERNATIONAL FLOWER FOUNDATION

Support List

- Entry fees: Free of Charge (Booth fee, Maintenance fee)
- ❖ Support the Booth Construction (5m x 5m or 3m x 6m)
 - * National Pavilion Booth will be constructed in Indoor Section.
- Accommodation fee during the period of stay will be covered for the National Pavilion Members
 - ** Condition limited to selected official hotels with a period of stay no longer than 3 days with no more than 3 rooms for each country. Breakfast will be provided for 2 individuals for each room.
- Interpreter(English) / booth administrator will be provided for assistance during the International Horticulture Goyang Korea 2015.
- Florist, who can help to display your booth, will be provided.
- When national pavilion members return to their countries our booth administrator will take care of your booth.
 - ** Sufficient quantity of flowers for exhibition should be prepared by the participants. If necessary, similar substitutes for wilted flowers are available and could be provided by the organizer.
- Quarantine service · Customs clearance · Shipping · Discard will be provided
 We only make payment for the cost from Incheon Airport to our exhibition center. (Please use our official forwarder)
 You do not need to pay for the tax and custom fee. We will make our exhibition center as bonded area.
- Quarantine Stickers will be provided. (for clearing customs)
- The refrigerate container for flowers are provided and can be used free of charge in order to maintain freshness of the flowers.*
- Convenience goods, such as cleaning supplies, water spray, pruning shears, water bottle, hammer and etc., will be provided.
- Internet access is available in the Business lounge.
- ❖ Language used by Interpreter / Booth Administrator is standardized to English.

If you need any inquiry, please do not hesitate to contact <u>+82 31 908 7642/7643</u> or <u>sales@flower.or.kr</u> / <u>bom@flower.or.kr</u> (International Manager : **Christopher Lim**)





2015 International Horticulture Goyang Korea

PARTICIPATION GUIDE

April 24(Fri.) ► May 10(Sun.), 2015 Lake Park, Goyang-si, Korea



Get the picture of consumption trend and new technology of Korean flower industry.



Since 1997, IHK has shown new technology and products of horticulture to promote the flower industry of Korea. We presented the newest trends to the public to activate flower consumption. As IHK is a gateway for the potential Korean market, you will be able to understand domestic market flow and find suitable suppliers and buyers as well.

Outline

- | Period | April 24 ~ May 10, 2015
- | Location | Lake park, Goyang-si, Korea
- | S i z e | 150,000m²
- Organizer | Goyang-si, Goyang International Flower Foundation
- | Sponsor | Ministry of Agriculture, Ministry of Culture · Sports and Tourism, Korea Forest Service, Animal and Plant Quarantine Agency, Nong Hyup, Korea Floricultural Producers Council etc.

Composition

Indoor section

- Overseas governments, internal and external enterprise and associations

Outdoor section

- Mosaic Culture Garden, Korea Garden Show etc

Official events

Opening ceremony: April 23, 2015
Closing ceremony: May 10, 2015

Press day: April 23, 2015

Business Day: April 24. ~ May 10. 2015

Floral-Culture Events

- Contests: Garden landscaping, New varieties, Outdoor garden exhibits, Indoor booth display, Mosaic Culture etc.
- Flower arrangement contest: The 17th IHK Flower Design Contest, The 16th Traditional Flower Arrangement Contest,
 The 4th Preserved Flower Cup Contest
- Horticultural Design Demonstration
- Flower Drawing Contest







[Awards ceremony]

[Flower arrangement contest]

[Demonstration]

Comprehensive flower fair

Various experts including florists, garden designers, entrepreneurs related to horticulture are gathered here at IHK.



Overseas governments participate to show their representative flowers and promote their country as tourist attraction,



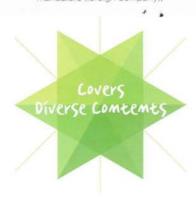
International Cooperative Committee participates to show products from their mandators (foreign company).



Indoor foreign enterprises participate to show their new technology and new products.



Domestic public institution and horticulture related organizations participate to publicize themselves.



Horticulture related associations participate and exhibit to show their works and promote their unit.



Outdoor garden landscaping enterprises participate to promote their products.



Domestic companies take part in indoor section to publicize their idea products related to flowers and plants.



Outdoor Flower Shopping Mall sells numerous horticultural materials.

Promotion of the business

Promotion through mass media

When information on participants and the exhibits(new technologies and the products) is submitted to the Organizer, the information can get you free publicity through domestic major media and the online and offline promotion.







[Aticle about IHK]

[Broadcasting site]

Item	Media	Notes	
D d W	Major media: KBS, SBS	Advertisement, news report	
Broadcasting	Cable channel, IP TV etc		
Newspaper	Major daily, Economic newspaper, Local newspaper	Advertisement, article	
Technical magazine	(Domestic & Abroad) Flower arrangement, Gardening related magazine	Auvertisement, article	
Outdoor advertising	Signboard, Banner, Poster	-	
	Participants directory, Guide book	-	
Others	Subway Banner	=:	
	Official homepage	www.flower.or.kr	

1:1 Business matching system

We offer local practician and the buyers from all over the world 1:1 business matching. Also through the business matching with domestic export & import companies and buyers, participants can have high standard of business experience.

* Once discussed with the Organizer, interpreter will be hired for your meeting.

Free business invitation issued

Participating enterprises can invite related industry's practician with free invitations issued by the Organizer for business. By doing so, participants may introduce their new technology and products and get a business chance.

* To get invitation for the show, participants should submit a required form filled.

Academic seminar and new products show

Once registered, participants can use the 'Flower Conference Room' for free for an academic seminar and new products show,



Participation guide

Application submission

Period: By February 28, 2015

Method: Submission of the application by E-mail / Fax
 Registration through the Organizer's homepage

Required form: Booth application & '2015 Forms'

Contact

Mr. Christopher LIM

| Tel: +82-31-908-7642 | E-mail: sales@flower.or.kr

Ms. Bomyi JI

| Tel: +82-31-908-7643 | E-mail: bom@flower.or.kr

attlitt.

(USD, VAT included)

Booth application fee

Classification	Participation Cost
Standard Booth (3M x 6M)	\$1,000
Exhibition Booth (5M x 5M) - Individually Designed Booth	\$500
Flower Shopping Mall (Outdoor 5Mx5M MQ tent)	\$1,000

** To get thorough information on cost, please check 'Booth Application Form' attached,

IHK 2015 for all

Take part in IHK 2015

If below field applies to you and interested in participating, please contact the Organizer.

- Garden design expert/enterprise
- Creative designer/enterprise related to horticulture or flower
- Florist association, Florist academy
- Expert/Professor who can give a seminar on related area

* If you would like to join otherwise, please contact us and give us a proposal.

Come and visit!

IHK is the biggest flower exhibition in Korea where relevant people are gathered together. If you are a buyer please visit our homepage and register by 28th of February, Business ticket will be sent to you by mail.



Booth construction

Booth type

- Standard Booth: The size is suggested to be 3M x 6M (18 sqm.).
 - Including company name board, carpet, 1 info desk, 1 chair, 3 spotlight 100W, 220v electricity, 2 hole socket.
 - Height of the booth is 2.4M.
- Exhibition Booth: Only the raw space is provided.
 - The design of the booth should be submitted to the Organizer.
 - Every booth should be built with flame proof material.
 - The height should be disccused.
 - * Booth construction company can be recommended by the Organizer,



[Exhibition Booth]



[Standard Booth]

Refund

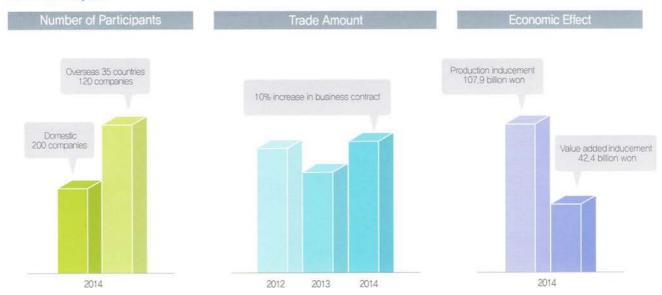
Article 13 of the Regulation contains appropriate information regarding refund.

Result of IHK 2014

The total amount of the trade contract reached highest record ever!



Result analysis









2015 International Horticulture Goyang Korea

Booth Application Form National Pavilion

Goyang International Flower Foundation 595 Hosu-ro, Ilsandong-gu, Goyang-si, Gyeonggi-do, Korea (410–380) Tel, +82-31-908-7642,3 Fax, +82-31-908-7760 E-mall: bom@flower.or,kr www.flower.or,kr

Participant's Information

Country Name			
Exhibitor (Name of the Organization)		Representative(President)	
Address			
Person in Charge		Department & Position	
Office Number		Mobile	
Fax		Website	
E-mail		Website	
Items (specific)	Flower related item only(in case Application Form, it may be related.)	se of displayed or the selling items which are not specified moved by force,)	d on the register

Booth

(Unit: US\$, V.A.T Included)

Classification	① Participation Cost	② Required Total Size	Total Charge
Exhibition Booth* (Individually Designed Booth)	Free of Charge	m²	=
Display & Landscape* (Only outdoor raw space)	Free of Charge	* • m²	
Flower Shopping Mall (5Mx5M MQ tent in outdoor)	\$1,500	Booth(s)	-

- * The individual design for booths should be noticed to the organizer by March 10.
- * Detailed plan of Display & Landscape* will be judged for approval of participation.
- * Display & Landscape applicant (Company, Corporation or Association) should submit a detailed display plan.
- * Account Designated: 732-01-014666, Nonghyub Bank (Company name should be stated when remitting) Account Holder: Goyang International Flower Foundation (Swift Code: NACFKRSEXXX)
- * All bank commission incurred should be paid by remitter,
- * When payment is made, applicant shall send an evidence of the bank transfer to the Organizer.
- * Transfer cost should be paid by the participant.
- * Submission of this form stands as the applicant's acknowledgment of the 'Regulations for Participants of IHK2015'

[Beware] Please follow the safety management regulations.

- * It is the exhibitor's responsibility to perform a management role for in and out of one's booth and duty to do one's utmost to prevent safety accidents (fire, theft etc).
- * Exhibitor can only exhibit & promote business in one's allocated area, If any accident is caused to a third party due to the exhibitor's violation of the rule, responsibility will be imposed on the exhibitor.
- * In the IHK2015 area one can only drive one's car under the speed of 10km/h.
- * Exhibitor should actively cooperate to the Organizer's guidance for the prevention of the safety accidents, If exhibitor provided any reason for an accident at the IHK 2015 area, the responsibility is on the exhibitor,

Date	Representative	Signature



Participants of International Horticulture Gove

- (D'Exhibitor' refers to the floricultural farmhouses, related organizations and firms(including their representatives and regular or temporary employees positioned in the Exhibition Area) (2) "Exhibition" refers to International Horticulture Goyang Korea 2015,
- 3"Organizer" refers to Goyang International Flower Foundation (a) "Exhibition Hall" refers to the exhibition space where booths are placed, including their attached facilities.
- (5) Booth" refers to the Exhibition/Display booth space and its attached facilities that Exhibitor
- has applied for, and the Displayed Items in place.

 (6) Displayed Items' refers to the Illower plants, their seeds, indoor floriculture gardening, landscape flower relevant research results and materials used in creative floriculture design,

Article2

- The tarmhouses, organizations or firms that wish to participate in the Exhibition shall submit to the organizing office an application for participation by February 28, 2015 and
- concurrently complete full payment of participation fees, ②All participation invoices issued by the Organizer must be made in full within two weeks of the invoice date, in the event of failure to pay the invoice in time, the Exhibitor shall be considered to have requested the Organizer to cancel the registration,

 (3) in accordance with the applicable standards of allocation, Organizer shall allocate the
- display space to each Exhibitor whose application for participation has been accepted, together with the total participation cost,

Participation Cost Classification Index Standard Booth (3M x 6M) Booth Exhibition Booth* (5M × 5M)(Individually Designed Booth \$500 Flower Shopping Mall(Outdoor 5Mx5M MQ tent) \$1,500

- * Flower Shopping Mall can only be made in 5M×5M size
- Account Designated: 732-01-014666, Nonghyub Bank (Company name should be stated when remitting)
 Account Holder: Goyang International Flower Foundation (Swift Code: NACFKRSEXXX)
- * All bank commission incurred should be paid by remitter
- Transfer cost should be paid by the participant
- * Submission of this form stands as the applicant's acknowledgment of the 'Regulations for Participants of International Horticulture Goyang Korea 2015.

- ①Only approved Display & Landscape* applicants (Judged by the Organizing Office)
- can participate by submitting to organizer the booth design and facility plan when they apply. Also, overall cost of the facilities(including display facilities and efectrical appliances, etc) are to be installed for Display & Landscape* shall be borne by the concerned participant, 2The concerned participant shall submit to Organizer a plan of installing facilities and interior structures for the booth, it shall consult with Organizer to obtain Organizer's approval and upon approval from the Organizer shall install booths under the supervision of the Organizer. of the Organizer.
- ③Display & Landscape* exhibitor is responsible for equipping and designing their stand themselves, If Display & Landscape* allocates between Standard Booths, stand partition walls of Display & Landscape* are compulsory, Each Display & Landscape* must have rear and sidewalls. Using wall elements of the neighboring booth or existing wall elements are prohibited,

- The organizer shall divide the entire display booths into some sections, based upon the categorized Displayed Items and Displayers' characteristics shall allocate the display space to Exhibitors, taking into consideration the general configuration of each Exhibition Hall, according to the order of their applications received, the nature of Displayed Items or otherwise
- (2) if different Exhibitors compete for leasing a specific booth space, Organizer shall allocate such a booth according to the order of their applications received and, if their applications were received at the same time, shall give priority to the Exhibitor having applied for the most number of booths and further if they have applied for equal number of booths, then priority shall be given to the Exhibitors who have applied for Display and Landscape,
- (3) If the Organizer deems it inevitable to conduct an efficient operation for the entire display space, they may after the display space already allocated to Exhibitors at their sole discretion, prior to the lead time for the Exhibition or at any time and the affected Exhibitor shall not make any claim whatsoever against the Organizer in this connection.

- (1) For each participant who completed registration and displayed their Displayed Items, the Organizer shall provide the services of 24-hour security guard around the Exhibition Hall and passage cleaning, also provide materials for publicity. In addition, the Organizer shall provide such participants with the service of direct or indirect advertisement via diverse media by the time when the Exhibition opens,
- (2In case of 3MX6MX2.4M standard booth, we provide the blow items:(Company Name Board, Carpet, Info Desk 1, Folding Chair 1, Spotlight 100W 3, Electricity 220v, 2-hole socket, * This specification can be altered upon situation.)

Each Exhibitor shall provide the Organizer with the data as to its Displayed Items and its plan for installing the facilities for their display and also the information required by the Organizer for publicity of the Exhibition, so as to enable the Organizer to check whether the Exhibitors proposed plan for the booth facilities, Displayed Items and its activities for publicity to be in compliance with the applicable regulations.

- The customs clearance of plants shall be subject to the Plant Quarantine Act, All the plants prohibited from import by law shall be in special custody in consultation with the quarantine concerning office,
- (2) If participating firms from foreign countries require any refrigerator vehicle or cold storage, Organizer shall arrange for such vehicle or storage pursuant to the agreement executed

Article9

Each exhibitor shall complete installation of its display facilities by the 23th of April 2015 and dismantling by 18:00pm the 11th of May 2015 and shall be liable for any loss or damages to the exhibition area that may result from the delay in installation or removal of such facilities on the part of the responsible Exhibitor.

The Organizer will take all proper and basic measures necessary for the interest and safety of the Exhibitor and visitors inside and outside of the exhibition area; however, the risk to each Exhibitor belongings shall be eventually borne by the Exhibitor itself

- ①Each Exhibitor shall position in the display booth its full-time personnel who are responsible for displaying and advertising the Displayed Items already registered with Organizer, No Exhibitor is allowed to conduct such activities outside of the space allocated, Organizer shall have the right to take sanctions against any Exhibitor with respect to its Displayed items or advertising activities which is inconsistent with the nature or against the efficient operation of this Exhibition and, furthermore, may have the related facilities removed by force, if the responsible Exhibitor refuses to remedy such inconsistency.

 ©Each Exhibitor shall be solely responsible for any theft or damages to the display stand
- and/or Displayed Items or any personal injury and the affected Exhibitors shall not make any claim whatsoever against Organizer in this connection,
- (3)Display Items that are not specified on the Exhibitors' application form shall not be displayed without any written permission from the Organizer in advance. Related items and facilities may be removed by force, if the responsible Exhibitor refuses to observe the regulation
- (a) Food and related product sales are strictly prohibited, if the Exhibitor refuses to observe the responsibility of the regulation, related items and facilities may be removed by force without any compensation, Plants),

For new species on display in this Exhibition, relevant intellectual property rights in article 10 are protected under security and safety: however all ultimate responsibility of Exhibition Item is on Exhibitor (Insurance advised for rare plants and high-value plants),

Article13

- ①If an Exhibitor wishes to cancel the booths it has applied for in entirely or partly there of, the following provisions shall apply
 - 1, It cancelled within a month prior to the date immediately preceding the date when exhibition commences: The Exhibitor shall pay to Organizer, as penalty, the sum calculated commences: The Exhibitor shall pay to Organizer, as penalty, the sum calculated according to the formula (The number of booths cancelled/the number of booths applied for) x (participation cost) x 80%
 - Total viperincipation tosal x 50.00 at 2.1 transcelled a month or more prior to the date immediately preceding the date when exhibition commences: The Exhibitor shall pay to Organizer, as penalty, the sum calculated according to the formula, (The number of booths cancelled/the number of booths
- applied for) x (participation cost) x 50%

 2 If an Exhibitor gives up a participation in this Exhibition, it shall pay to Organizer the penalty specified in subsection | above, within fifteen (15) days.
- (3)The penalty set out in subsection j above shall be deducted, if any, from the participation cost already paid, and if the latter are less in amount than such penalty, the Exhibitor shall pay the balance additionally, and if there remains any surplus after such deduction, if shall be refunded to the Exhibitor,
- (a)Once opening, participation cost shall not be refunded in case of no-shows or the deter of the registered company(Exhibitor) from the exhibition

All the disputes between Organizer and Exhibitors that may arise out of an interpretation of these regulations or in connection with the rights and obligations of the parties here to shall be finally settled by arbitration conducted under the rules of commercial arbitration of The Korean Commercial Arbitration Board and the laws of the RepublicofKorea.

In the event that the Organizer changes the opening date or venue of the Exhibition, or reduces its scope or cancels the Exhibition itself due to any cause beyond its control, including national crisis and natural disaster, no claims shall be made against Organizer whatsoever in connection with the application for participation in this Exhibition.

- (1) The Organizer shall have the right to additionally provide for any supplementary provisions that are not expressly specified in the Regulations for Participation, whenever it deems necessary, and the Exhibitors shall comply with such supplementary provisions so provided
- (2)The Organizer shall distribute 'Exhibitor Manual' which describes the detailed requirements not being specified Regulations for Participation Govang Korea 2015 and the Exhibitor shall observe 'Exhibitor Manual' for Exhibition and its preparation.







Period April 24 ~ May 10, 2015 (17 Days)

Location Lake Park, Goyang-si

Scale 150,000 m² (In Lake Park)

Organizer Goyang-si · Goyang International Flower Foundation

World's Flower Business Exhibition

- Participation of 25 National Pavilion,
 120 Companies from 35 Countries and 200 Domestic companies
- Enhancing Trade Opportunity
 - · Business Day : Horticultural seminar, Trade consultation with buyers, New product introduction
 - · Domestic · foreign network, M.O.U agreements
- World Flower Pavilion 1 & 2
 - · Rare plants, domestic · foreign new varieties, new products, exporting flowers, flower related associations and companies



Healing Time in Harmony of Flowers and Art

Indoor Section

- · Flower Fantasia: 4D exhibition area with flowers and multi-media Focused on 3 different themes, flower exhibits are designed.
- · Coco Brand Booth : Exhibit of products with application of flowers

Outdoor Section

 World Peace Garden, Flower Colosseum, Tulip Garden, Lakeside Garden, Nostalgia Garden, Citizen Garden, Korea Garden Show, House Garden, Mosaiculture Garden, etc.







Flower Cultural Festival

Flower Cultural Event

· Flower Arrangement Contest, Flower Demonstration, etc.

Performance · Event

· Over 300 various performance and audience participation events

Experience Program

· Flower Boat Ride, Traditional Culture Experience, Hand-made Flower Props







Tourist Information

- Open Hours Weekdays 9:00~19:00, Weekends 8:30~20:00
- Parking
 - · Temporary parking lot : Accommodates 12,000 cars
 - · Free shuttle bus (Parking lot ↔ IHK area)
- Service Facilities
 - Flower Related Brand Products Store,
 Flower Shopping Mall(Growers' Market), Cafeteria
- Convenient Facilities
 - · General information center, Wheelchair · Stroller rental service, Nourishing room, Medical service center
- Flower & Tour guide
 - · Regular course (4 times a day), Bookable for group visitors

Visit to feel 'History' and 'New Korean Wave'

(Free entry)

- Goyang 600th Anniversary Hall
 - · Educational space to learn about the history of Goyang
- Goyang New Hallyu Gallery
 - · Reminding place of TV dramas-movies, 3D theater



6,800 roots of 750 varieties Display of cactus and succulents

- · Running Hours: 9 to 6 (Closed on Mondays)
- · 10 minute walk from IHK area





595, Hosu-ro, Ilsandong-gu, Goyang-si, Gyeonggi-do, Korea (410-837) TEL +82-31-908-7642-3 www.flower.or.kr