

แบบฟอร์ม

ข้อมูลพื้นฐานเกี่ยวกับกิจกรรมเชิงธุรกิจในต่างประเทศ
(เพื่อประกอบการพิจารณาเข้าร่วมของผู้ประกอบการไทย)

I. เกี่ยวกับงาน/กิจกรรม

1.1 ชื่องาน/กิจกรรม Convergence India 2015

1.2 ผู้จัด ☒ หน่วยงานภาครัฐ/ภาคเอกชนของประเทศเจ้าบ้าน

☐ สอท./สกก. หรือส่วนราชการไทยในท้องถิ่น

1.3 ลักษณะของงาน/กิจกรรม (โปรดใส่เลข 1-3 เพื่อเรียงลำดับลักษณะของงาน)

2 งานที่จัดขึ้นเพื่อส่งเสริมภาพลักษณ์ของประเทศเจ้าบ้านเป็นสำคัญ (อาทิ เพื่อทำให้เมืองมีความเป็นสากล/เป็นที่รู้จักในต่างประเทศมากยิ่งขึ้น แต่ผู้จัดยังไม่สามารถทำให้เป็นเวทีทางธุรกิจได้อย่างแท้จริง)

1 งานแสดงสินค้า / จับคู่ธุรกิจ (ไม่เน้นการขายปลีก)

3 งานออกร้านจำหน่ายสินค้า (เน้นการขายปลีก)

1.4 ความสำคัญ/จุดเน้น (theme) ของงาน เป็นงานที่เน้นด้านเทคโนโลยีในสาขา ICT, media และ entertainment ecosystem เทคโนโลยีสารสนเทศควบคู่กันกับเทคโนโลยีบริการสังคม
Topic มุ่งธุรกิจ ในสาขา 1) Digital Homes 2) Cloud computing 3) E-Governance 4) Mobile Money และ 5) Smart Devices

1.5 จำนวนผู้เข้าชมงานที่คาด/ในปีที่ผ่านมา (โดยประมาณ) 10,000 คน (ผู้ทรงคุณวุฒิเสีย)
(รวม msd รวม 2 ปี มาแล้ว 1,200 คน)

II. เกี่ยวกับคณาไทย

2.1 จำนวนคณาของฝ่ายไทยทั้งหมดที่ สอท./สกก. จะจัด/ได้รับการประสานงานให้จัดหา

2.2 จำนวนคณาของฝ่ายไทยที่ สอท./สกก. ประสงค์จะให้ศูนย์ธุรกิจจัดหา

2.3 ขนาดคณามาตรฐาน 9 ตรม. (อาทิ 3 ม. x 3 ม.)

2.4 ผู้รับผิดชอบค่าเช่าคณา ☐ ผู้จัด ☐ สอท./สกก. ☒ ผู้ประกอบการรับผิดชอบเอง

2.5 ราคาเช่าต่อคณามาตรฐาน (ในกรณี que ผู้ประกอบการต้องจ่ายค่าเช่า) Shell space : \$330 ต่อ ตรม. (min 9 ตรม.)
Raw Space : \$300 ต่อ ตรม. (min 18 ตรม.)
+ ค่าไฟฟ้า \$95 ต่อ กิโลวัตต์

2.6 ผู้รับผิดชอบค่าตกแต่งคณา (ขั้นพื้นฐาน) ☐ ผู้จัด ☐ สอท./สกก. ☒ ผู้ประกอบการรับผิดชอบเอง + ภาษี 12.36%

III. การจัดการด้านโลจิสติกส์

3.1 ผู้รับผิดชอบด้านที่พัก ☐ ผู้จัด ☐ สอท./สภญ. ☒ ผู้ประกอบการรับผิดชอบเอง

3.2 ราคาค่าเช่าที่พักต่อคืนโดยประมาณในโรงแรมที่เหมาะสม/ใกล้เคียงสถานที่จัดงาน (ในกรณีที่ผู้ประกอบการต้องรับผิดชอบเอง)

☐ ห้องเดี่ยว 5,500 - 12,500 บาท ☐ ห้องคู่ 5,500 - 12,500 บาท

ณ โรงแรม (ระบุได้มากกว่า 1 แห่ง) Le Meridien, The Oberoi, Holiday Inn, The Lalit, Hotel Shervani

3.3 ผู้รับผิดชอบค่าขนส่งสินค้า ☐ ผู้จัด ☐ สอท./สภญ. ☒ ผู้ประกอบการรับผิดชอบเอง

☐ อื่นๆ (อาทิ ผู้จัด/สอท./สภญ. รับผิดชอบบางส่วน) โปรดระบุ.....

บริษัท/ผู้ประสานงานการขนส่งสินค้าที่แนะนำ R.E. Rogers India Pvt.Ltd.

(โปรดระบุเบอร์และชื่อติดต่อ)

Mr. Puneet Sekhri Tnc. +91 98105 53944

อีเมล punet@rogersworldwideindia.com

3.4 ผู้รับผิดชอบการรับส่ง (สนามบิน-โรงแรม) ☐ ผู้จัด ☐ สอท./สภญ. ☒ ผู้ประกอบการรับผิดชอบเอง

(โรงแรม-สถานที่จัดงาน) ☐ ผู้จัด ☐ สอท./สภญ. ☒ ผู้ประกอบการรับผิดชอบเอง

3.5 ในกรณีที่มีความจำเป็นในการใช้ล่าม (โดยเฉพาะหากไม่ได้ใช้ภาษาอังกฤษ)

☐ ผู้จัด/สอท./สภญ. จัดหาให้โดยไม่คิดค่าใช้จ่ายเพิ่มเติม

☐ สอท./สภญ. จัดหาให้ โดยมีค่าใช้จ่ายเพิ่มเติม.....ต่อวัน/ต่อคน

☐ ผู้ประกอบการต้องจัดหาเอง โดยมีค่าใช้จ่ายเพิ่มเติมประมาณ.....ต่อวัน/ต่อคน

3.6 กฎระเบียบ และข้อควรรู้เกี่ยวกับภาษีและการนำสินค้าเข้าไปจัดแสดง/ออกธำนาชิ สินค้าที่อนุญาตให้นำเข้าได้ สินค้าต้องห้าม ขั้นตอน/ระเบียบการนำเข้าสินค้าไปจัดแสดง ระเบียบเกี่ยวกับภาษีนำเข้าของสินค้าที่จะนำไปจัดแสดง ฯลฯ (โปรดระบุเป็นเอกสารประกอบ)

3.6 เอกสารประกอบอื่นๆ - ใบเสร็จรับเงิน.....(เอกสารแนบ 1)

- ใ้ฉ้ค/ลัทธิ ใ้ฉ้ค/ลัทธิ.....(เอกสารแนบ 2)

- ใ้ฉ้ค/ลัทธิ ใ้ฉ้ค/ลัทธิ.....(เอกสารแนบ 3)

.....(เอกสารแนบ 4)

IV. ผู้ประสานงานของ สอท./สภญ.

ชื่อ ใ้ฉ้ค/ลัทธิ ใ้ฉ้ค/ลัทธิ

เบอร์โทรศัพท์ +91 11 4977 4176

อีเมล thaidel.econ@gmail.com

BROADBAND



SATELLITE
TV

60NAD511/AL 1



23rd



"Connecting India"

Convergence India 2015

International Exhibition & Conference

PRAGATI MAIDAN, NEW DELHI

21-23 JANUARY 2015

DIGITAL
HOMES



M2M
APPLICATIONS



CABLE
TV



CLOUD
COMPUTING



SMART
DEVICES

TELECOM



AND
MORE...

23RD CONVERGENCE INDIA 2015 EXPO

The 23rd Convergence India 2015 aims to bring together the best minds in the ICT, media and entertainment ecosystem under one roof to create an interactive platform for the companies to showcase their technical prowess, and tap into new business opportunities. The expo will focus on growth opportunities, future trends, upcoming technologies, and much more. Technology has changed the dynamics of how we think, communicate, learn and work. The expo will act as a bridge to augment the impact of technology bringing a revolution into our lives.



KEY HIGHLIGHTS FOR 23RD CONVERGENCE INDIA 2015

- A top quality thought-leadership conference featuring visionary keynotes and panel discussions on the ICT sector
- A cutting-edge product and technology exhibition featuring more than 400 exhibitors from across the globe
- South Asia's best expo for industry opportunities, making deals, and networking
- Special focus on digitization, NGN, FTTH, mobile money, ICT manufacturing, smart homes etc.
- Special dedicated business matching service for exhibitors and visitors
- Dedicated pavilions for VoIP, FTTH, Apps, security, sat-com, etc.
- The platform is part of the cable digitisation revolution in India that has unlocked new revenue streams for the TV industry.
- Hold press conferences, make business announcements and introduce new-to-market products, and much more

FOCUS AREAS

DIGITAL HOMES

- Future technologies to enable the fully connected digital home
- Gaining access to varied content, including video, music, photos, and ugc in the digital home

CLOUD COMPUTING

- The global cloud computing market is expected to grow at a 30% CAGR reaching \$270 billion in 2020
- Research firm IDC says that from 2013-16, the Indian cloud computing market will grow at 50% every year.

E-GOVERNANCE

- Increasing penetration of Internet and teledensity makes the Indian ICT industry a booming market for e-governance; current size for the market is \$10 billion

MOBILE MONEY

- India, with mobile phones reaching over 930 million people, provides an ideal case to leverage low-cost mobile services to provide financial inclusion
- According to a Visa survey, nearly 90 percent of consumers in six developing countries; including India, want to use mobile money services

SMART DEVICES

- The Indian telecommunications industry is one of the fastest growing in the world, and India is projected to become one of the biggest consumers of smart devices
- According to a research by Frost and Sullivan, the mobile handset market's revenue is expected to rise from Rs 25,591 crore (Rs 255.91 billion) in 2010 to Rs 35,005 crore (Rs 350.05 billion) in 2016

CONFERENCE

Focus on knowledge sharing, high level engagement, strategic debate and networking with key stakeholders and experts as they share insights and debate on major issues confronting the ICT Industry.

- Carrier roadmap
- Cloud computing
- Convergence of telecommunications, broadcasting and Internet
- Digital India – New face of the Indian broadcasting industry
- e-Governance
- Energy outsourcing in telecommunications
- ICT solutions for consumers
- LTE, 4G to consumers
- Managed services
- Media & entertainment
- m-Health / m-commerce / m-Education
- Mobile – A catalyst for financial services
- Mobile VAS strategies
- Network technology evolution
- Post digitization-scenario In India
- Power of terminal devices and social networking devices
- The mobile ecosystem



TECHNOLOGY SHOWCASE

- 3D
- LTE/4G
- Broadband solutions
- Broadcast infrastructure
- Business communications and networks
- Business storage / virtualization
- Carrier services
- Cloud computing
- Digital media asset management
- Enterprise networks and services
- Equipment manufacturers (telecom, broadcast, cable, satellite, IT and information security)
- Green ICT
- HD/Digital TV / IPTV / Mobile broadcasting
- ICT solutions for the public sector ie e-Governance, e-Health, e-Educaiton...
- Infrastructure and network solutions
- M-commerce
- Managed services
- Mobile applications and phone accessories
- RF and cables
- Satellite communications
- Security (Information / Networking)
- Service providers
- Smartphones
- Software and system management
- Telepresence / Video conferencing
- Test & measurement
- Value Added Services
- Virtual networks
- Web and media



QUICK FACTS

15,000+

SQM OF TECHNOLOGY DISPLAY AREA

12,725+

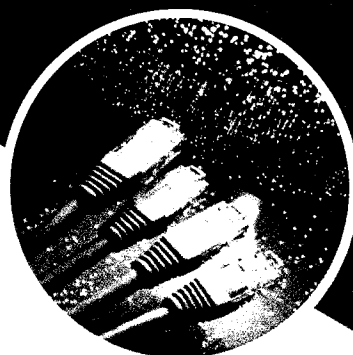
BUSINESS VISITORS

300+

PARTICIPANTS FROM 24 COUNTRIES

81%

EXHIBITORS ESTABLISHED USEFUL CONTACTS

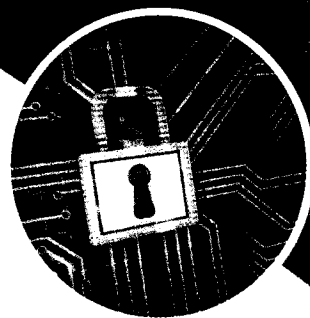


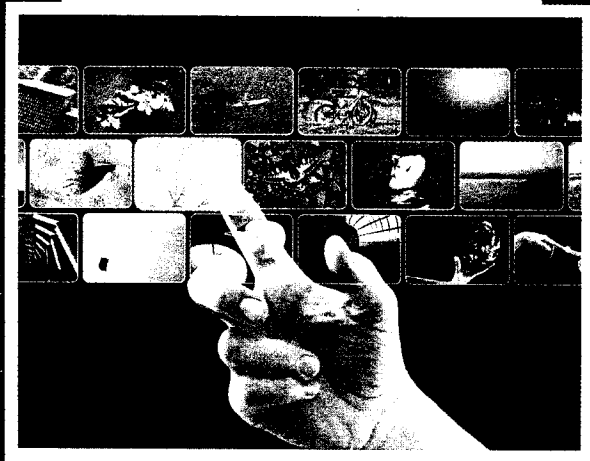
1150+

CONFERENCE DELEGATES

100+

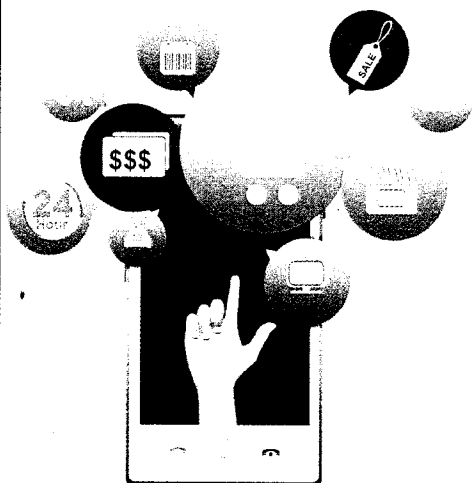
DOMESTIC & INTERNATIONAL SPEAKERS





ICT & THE INDIAN ECONOMY

- India is one of the fastest growing triple play markets in the world. The unprecedented increase in tele-density and low tariffs in the Indian telecom sector has had significant impact on the economy contributing to about 3% to India's GDP.
- Revenue from non-voice and data services in India is expected to increase more than 400 per cent to \$19.3 billion by 2020, from \$3.9 billion at present. (Ernst & Young)
- Data services like M2M, cloud and media will drive the bulk of new revenues for telecom operators.
- Value Added Services like games, location based services, video calls, mobile advertising, music and mobile TV, etc. will drive data revenue.
- The Direct - To - Home (DTH) market in India is expected to grow at a CAGR of 13.2 per cent to get to the 100 million subscriber mark by 2018. (Frost & Sullivan)
- Multiple service offerings, spectrum efficiencies, and transparent systems will bring about a revolution in digitisation of television services in India
- Cable digitisation in India will unlock new revenue streams for the TV industry, with a positive impact on the broadband market due to the introduction of TV-Internet services



**23rd CONVERGENCE INDIA
2015 WILL BE FULL OF
OPPORTUNITIES!**

RESERVE A LOCATION TODAY

Join us on   

SHELL SCHEME (Minimum 9 sqm)

INR (₹) 12,000 / US\$ 330* /sqm

RAW SPACE** (Minimum 18 sqm)

INR 11,000 / US\$ 300* /sqm

*Service tax @ 12.36% will be applicable.

** Power supply will be charged extra.

DELEGATE FEE

DAYS	INR (₹)	US\$
ONE DAY	5,000	100
TWO DAY	9,000	180
THREE DAY	12,000	240

10% discount for 3 or more delegates from same company

AEGIS GRAHAM BELL JURY ROUND

We invite nominations for the Jury round of Aegis Graham Bell Awards 2015 to be held during 23rd Convergence India 2015 from 21 - 23 January at Pragati Maidan, New Delhi. On these days, companies will present their latest innovations in 15 minute slots to an eminent jury.

Supported by



Government of India
Ministry of Communications & Information Technology
Department of Electronics & Information Technology

Members



Partners



Supporting Associations



Organiser



Exhibitions India Group

ISO 9001:2008 & ISO 14001:2004

Exhibitions India Group

Exhibitions India Group (EIG) is a trade promotion organisation creating opportunities for investments, joint ventures and technology transfers. EIG is an interface between business, Government, academia, society, media, etc.

The Group has been in existence since 1987 and comprises of several strategic business units.

217-B, (2nd Floor) Okhla Industrial Estate, Phase III, New Delhi 110 020, India Tel: +91 11 4279 5000 Fax: +91 11 4279 5098

Regional Offices

Ahmedabad Tel: +91 98989 33335, hetald@eigroup.in | **Bangalore** Tel: +91 80 4132 1421, bangalore@eigroup.in

Chennai Tel: +91 44 4500 0051 - 53, chennai@eigroup.in | **Hyderabad** Tel: +91 40 6591 4687, hyderabad@eigroup.in

Mumbai Tel: +91 22 4082 5000, mumbai@eigroup.in | **Japan** Tel: +81 3 3287 7360, japan@eigroup.in

UAE Tel: +971 50 3425268, dubai@eigroup.in | **USA** Tel: +1 650 898 7432, nikhilb@eigroup.in

www.convergenceindia.org

EXHIBITION STATISTICS

Exhibition Participation

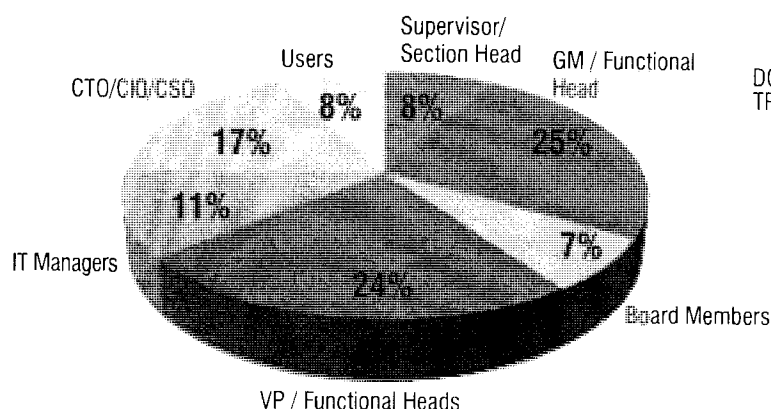
Edition	22nd
No. of Participants	326
Exhibiting Countries	20
Country Pavilion	China

Visitors / Conference Attendees

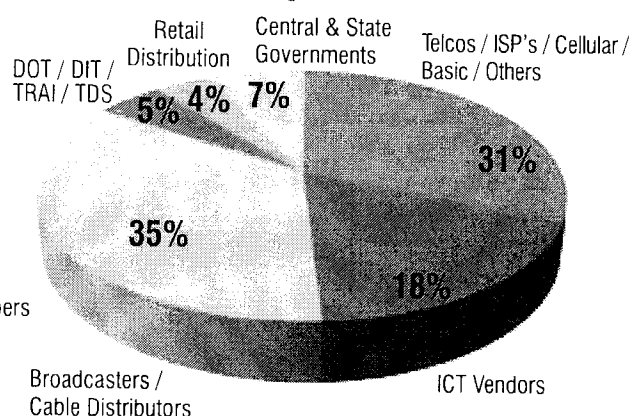
Total Attendees	12349
VIP's	984
Visitors	10087
Conference	
- Chairpersons and Speakers	144
- Delegates	1134

Statistics on Visiting Professionals

Job Functions



By Organization



Main Activity of the Visitor Organisation

Product / Service	%	Product / Service	%
Cable Operator	15.37	Mobile Manufacturers	1.46
Telecom Equipment	14.01	Digital Living	1.44
Mobile Service Provider	6.23	BPO / Call Center	1.42
Cable Manufacturer	6.08	Advertisement/Media/PR agency	1.38
Broadcast Equipment	5.21	Hardware	1.37
Space/Satellite Operator	4.35	Defence/Security Service/Police	1.34
System Integrator	4.27	Research & Development	1.22
Content Provider	3.85	Resco	1.21
Department of Telecommunications	3.12	Educational Institutions	1.14
Telecom Networks	3.07	Software Games Content	1.13
Telecom Authorities	2.51	Hospitals	1.03
IT Enabled Services	2.43	Public Utility Services	0.92
Telecom Services	2.35	Satellite Launcher	0.92
Ministry of Information & Broadcasting	2.26	Associations	0.83
Technology Solution	1.84	Hotels & Resorts	0.49
Department of Information Technology	1.82	Pharmaceutical	0.32
Information Security Vendors	1.68	Others	0.14
Banking/Finance/Institutions	1.67	Travel	0.12

EXHIBITION STATISTICS

Exhibitor Feedback

The questionnaire issued at the conclusion of the exhibition indicated that:

85% of the exhibitors established useful business contacts

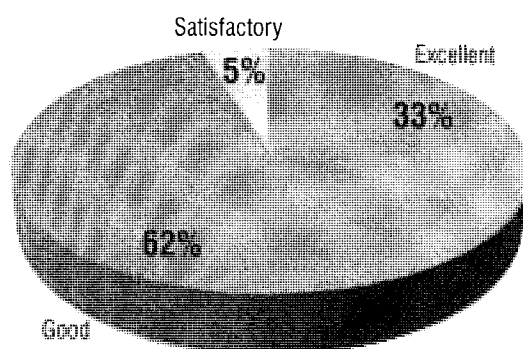
82% of the exhibitors expect orders as a result of exhibiting

78% of the exhibitors indicated the visitor quality was good or excellent

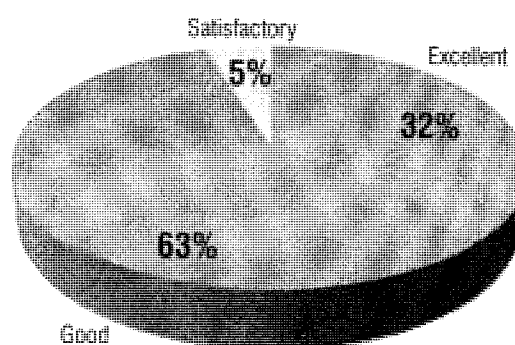
86% plan to exhibit at the 23rd Convergence India 2015

Conference Delegate Feedback

How would you rate the speaker?



How would you rate the topics?



Participants

The mega event brought together 326 participants from 20 countries

Country	No. of Participants	Country	No. of Participants	Country	No. of Participants
Canada	6	Italy	1	Spain	1
China	61	Japan	2	Sweden	1
France	5	Korea	6	Taiwan	6
Germany	2	Netherlands	1	UAE	2
Hong Kong	3	Norway	1	UK	10
India	169	Pakistan	2	USA	41
Israel	2	Singapore	4	Total	326

22nd CONVERGENCE INDIA 2014 EXPO

10th January 3

Conference Programme

Day 1: 21 January 2014

0900 - 1000 hrs Registration

1000 - 1100 hrs Opening Ceremony

Welcome Address by:

- Mr. Prem Behl, Chairman, Exhibitions India Group

Industry Address by:

- Mr. Rajan Mathews, Director General, Cellular Operators Association of India

Inaugural Address by Chief Guest:

- Shri Syed Shahnawaz Hussain, Hon'ble Member of Parliament & Former Union Minister, Government of India

Vote of Thanks by:

- Mr. Umang Das, Chief Mentor, Viom Networks Ltd.

1130 - 1330 hrs Inaugural Conference Session

Panel Discussion: "Connecting India"

Chair & Opening Remarks:

- Dr. Rahul Khullar, Chairman, TRAI

Panelists:

- Mr. N Ravi Shanker, Special Secretary & Administrator, USOF, DoT
- Shri A K Garg, CMD, Mahanagar Telephone Nigam Ltd.
- Shri Anupam Shrivastava, Director (CM) & CMD (Designate), BSNL
- Mr. Umang Das, Chief Mentor, Viom Networks Ltd.
- Dr. Zhaochen Huang, Managing Director & Vice President, UTStarcom Inc.
- Mr. Pankaj Mohindroo, National President, Indian Cellular Association
- Mr. Rajiv Kapur, Managing Director, Broadcom India
- Mr. Rajiv Bawa, Chief Representative Officer, Telenor

Hall 18 Trends In Mobile Broadband Conference Hall - Krishna

1430 - 1600 hrs

Session: LTE/4G: Next wave of telecom growth in India

Moderator:

- Shri. Vimal Wakhlu, Chairman & MD, TCIL

Presentation by:

- Mr. Steven Chen, Vice President, Product Management & Marketing, UTStarcom Inc
Topic – "Software Defined Networking (SDN) and Network Function Virtualization (NFV)"

Panelists:

- Mr. Ryan Perera, Country Head, Ciena Communications India
- Mr. Steven Chen, Vice President, Product Management & Marketing, UTStarcom Inc.
- Mr. Mombasawala Mohmedsaeed, GM and Head of Application Engineering, Agilent technologies
- Mr. Piyush Tandon, Vice - President, Infotech Enterprises
- Mr. Ashwani Jain, Chief Operating Officer, Power Grid Corporation of India
- Mr. Sameer Rawal, Head - Strategy and Marketing, Huawei Telecommunications

1600 - 1615 hrs - Tea/Coffee break

Hall 18 Digital India - The Big Picture Conference Hall - Ganga

1430 - 1600 hrs

Session: Opportunities for Cable/DTH Operators post digitalization in India

Powered by:



Presentation by:

- Mr. Gary Carter, Vice President & Chief Technical Officer, International Datacasting Corporation
Topic – "DTH/IP Positions DTH Operators in the IPTV World"

Moderator:

- Mr. Gary Carter, Vice President & Chief Technical Officer, International Datacasting Corporation

Panelists:

- Dr. Roger Blakeway, President, SCTE (Society for Broadband Professionals)
- Mr Alexander George Borland, MD & CEO, Exset
- Mr. Brijesh Chandwani, Managing Director, Cyber Optics
- Mr. Chandra Kotaru, President & CEO, Gaian Solutions Pvt Ltd. India
- Mr. Vaidyanathan Ramachandran, Director, Business Development, Middleware PU, Nagra
- Mr. Peter Simpson, VP Product Marketing, Pace

1600 - 1615 hrs - Tea/Coffee break

21-23 January 2014, Hall 18, Pragati Maidan

"CONNECTING INDIA"

Conference Programme

Day 1: 21 January 2014 Contd...

Hall 18 Trends In Mobile Broadband Conference Hall - Krishna

1615 – 1745 hrs

Session: Internet for All: Massive Surge in data traffic redefining Mobile Landscape – Opportunities for Telcos

Powered by:



Moderator:

- **Ms. Ruza Sabanovic**, COO, Uninor

Panelists:

- **Mr. Derek Long**, Head of Communication Services & Mobile Broadband, Ericsson India
- **Mr. Vikram Tiwathia**, Additional Director General, COAI
- **Mr. Rajat Mukarji**, Chief Corporate Affairs Officers, Idea Cellular
- **Mr. Rakesh Jain**, CTO, Uninor
- **Mr. Hemant Jain**, Sr. Vice President and Head - Domestic Business, Hungama Digital Media Entertainment Pvt Ltd
- **Mr. Neeraj Arora**, Director Cloud & Service Providers, Cisco Consultancy Services APJC

Hall 18 Digital India - The Big Picture Conference Hall - Ganga

1615 – 1745 hrs

Session: Advanced solutions for mass market digitalization

Powered by:



Moderator:

- **Mr. Ashok Mansukhani**, President MSO, Alliance

Panelists:

- **Mr. Taral Parikh**, Senior Solution Architect, Nagra
- **Ms. Sara Waddington**, Marketing Director, SCTE (Society for Broadband Professionals)
- **Mr. Andrew Pons**, Director – Sales & Marketing, Exset
- **Mr. Venkat R Uppuluri**, Vice President Marketing, GAIA TV Cloud Platform
- **Mr. Noel McKenna**, Vice President, Sales – Europe, Middle East, and India, Entropic

Day 2: 22 January 2014

Hall 18 Workshop Conference Hall - Krishna

1000 – 1130 hrs

Powered by:



Technical Workshop on:

The workshop will discuss how our innovative solutions can help the communication service providers and their managed services partners handle challenges related to managing the network and running the associated operations efficiently. The workshop will also dwell on how these solutions can help minimize your day to day risks of working with multiple vendors and technologies.

Key-note session by:

- **Mr. Kshemendra Chaturvedi**, Principal Consultant – Telecom, Infotech Enterprises Ltd.

Speakers:

- **Mr. Vijay Jain**, COO & Director of Sterlite Networks Ltd. (SNL)
- **Mr. Ramamurty Kolluri**, Infotech Enterprises Ltd.
- **Mr. Gagan Kakkar**, GE India Pvt Ltd.

1130 -1145 hrs - Tea/Coffee break

Hall 18 Digital India - A Revolution Conference Hall - Ganga

1000 – 1130 hrs

Session: Next Gen Television - Reshaping Content with new Solutions for Multi-screen content delivery

Powered by:



Chairperson:

- **Mr. Alexander George Borland**, MD & CEO, Exset

Speakers:

- **Mr. Sanjiv Kainth**, Country Manager, India Head, Irdeto Access India Private Limited
- **Mr. Ravi Manik**, Director, Business Development Mobile & Telecom, India & SE Asia, Broadcom India
- **Mr. Neeraj Dhar**, Country Manager India, Elemental Technologies
- **Mr. Jerry Frain**, VP Strategy and Product Marketing, Pace Software & Services
- **Mr. Tor Helge Kristiansen**, Product Development Director, Conax

1130 -1145 hrs - Tea/Coffee break

Register as Delegate/Visitor

"CONNECTING INDIA"

Conference Programme

Day 2: 22 January 2014 Contd...

Hall 18

Conference Hall - Krishna

1145 – 1330 hrs

Multi-network Solutions in the Real World Forum: How the Cloud is Driving Multi-screen Revenue

Powered by:



Moderator:

- Mr. Vidya Nath, Director, Digital Media, Frost & Sullivan

Panelists:

- Mr. G.D. Singh, Director, DigiVive
- Mr. Arivan Govindan, Vice President, Sales APAC, RGB Networks
- Mr. Steve Christian, VP of Marketing, Verimatrix

1330 – 1430 hrs – Networking Lunch

Hall 18

Conference Hall - Krishna

1430 – 1600 hrs

Session: Cloud Solutions for Business – Building a successful and secure business on cloud

Powered by:



Moderator:

- Mr. Sridhar Pinnapureddy, Founder & CEO, CtrlS Datacenters Ltd

Panelists:

- Mr. Rajiv Mishra, Additional Director & Head – IT, FICCI
- Mr. S.C. Mittal, Sr. Executive Director Management Services Department & Information Technology, IFFCO
- Mr. Rajesh Rampal, CIO, Aircel
- Mr. Arvind Bali, MD & CEO, Videocon Telecommunications
- Mr. Rahul Puri, AVP-IT and CISO, Jubilant FoodWorks Ltd.
- Mr. Vijay Sethi, VP-IS & CIO, Hero MotoCorp

1600 – 1615 hrs - Tea/Coffee break

Workshop

Hall 18

Conference Hall - Ganga

1145 – 1330 hrs

Session: Connected Digital Revolution - Adapting to ever changing consumer behavior in an always-on, always connected Digital World

Powered by:



Moderator:

- Mr. Rajan Mathews, Director General, Cellular Operators Association of India

Panelists:

- Mr. Shabir Momin, CTO & MD, Zenga Tv
- Mr. Rajat Mukarji, Chief Corporate Affairs Officer, Idea Cellular Ltd.
- Mr. Raj Singh, Managing Director, Tech Mobia
- Mr. Vijay Jain, COO & Director of Sterlite Networks Ltd. (SNL)
- Mr. Vipin Tyagi, Director, C-DOT
- Mr. Abhijit Saxena, Founder & CEO, Mobilox

1330 – 1430 hrs – Networking Lunch

Hall 18

Conference Hall - Ganga

1430 – 1600 hrs

Session: The Evolution of Television in India : Digitisation is just the Beginning

Powered by:



Moderator:

- Mr. Jay Chauhan, CEO, Skyhub

Panelists:

- Mr. J S Kohli, MD & CEO, Digicable Networks India Pvt. Ltd.
- Mr. Miguel Gil, Vice President & General Manager, International Software & Services at Pace
- Mr. Rahul Khosla, Director, Business Development STB and Network Access, Broadcom India
- Mr. John McCorkindale, Director, Business Development, Cisco
- Mr. Sriram Senthil Kumar, Head-Marketing and Strategy, Riversilica
- Mr. Jacques Bourgninaud, CEO, Wyplay

1600 – 1615 hrs - Tea/Coffee break

Register as Delegate/Visitor

"CONNECTING INDIA"

Conference Programme

Day 2: 22 January 2014 Contd...

Hall 18

Cloud

Conference Hall - *Krishna*

1615 – 1745 hrs

Session: End-to-end security in the Cloud and Data Storage – Myths and Realities

Powered by:



Moderator:

- **Mr. Pravin Prashant**, Editor, TeleAnalysis

Panelists:

- **Mr. Neeraj Mediratta**, CEO, Ace Data Devices
- **Mr. Ambarish Gupta**, CEO & Founder, Knowlarity Communications
- **Mr. Ganesh Sankaran**, Co- Founder and COO, Prime Focus Technologies
- **Mr. Steve Christian**, VP of Marketing, Verimatrix
- **Mr. Sanjeev Gupta**, Managing Director, Albion Infotel Pvt. Ltd.

Hall 18

Digital India - Paradigm Shift

Conference Hall - *Ganga*

1615 – 1745 hrs

Session: Monetising the Digitisation – Opportunities for Cable and Multiscreen World

Moderator:

- **Mr. Rahul Nehra**, Co- Founder, VASC Association

Panelists:

- **Smt. Roop Sharma**, President, Cable Operators Federation of India (COFI)
- **Mr. David Leporini**, EVP - Marketing, Viaccess - Orca
- **Mr. Sanjiv Kainth**, Country Manager, India Head, Irdeto Access India Private Ltd.
- **Mr. Rajiv Debbad**, Director, MagnaQuest Technologies Pvt. Ltd.
- **Mr. Srinivas Chakravarthy**, Head of Technical Alliances, Nagra
- **Mr. Piyush Mishra**, Director Sales (Broadcast & CATV), Surbhi BroadBand Pvt. Ltd.
- **Mr. F. Matthew Rhodes**, Senior Vice President of Global Marketing, Entropic

Register as Delegate/Visitor

"CONNECTING INDIA"

Conference Programme

Day 3: 23 January 2014

Hall 18 Conference Hall - Krishna

M2M

1000 – 1130 hrs

Session: Monetising M2M Opportunities - Smart devices, Smart consumers, & Smart enterprises.

Moderator:

- **Mr. Parag Haroliker**, Director & Global Head – M2M Business Solution, Tech Mahindra

Panelists:

- **Mr. Ashok Chandak**, Sr. Director- Global sales & Marketing, NXP Semiconductors India Pvt Ltd
- **Mr. Mahesh Mahajan**, Global lead- M2M Transportation & Embedded Systems, Accenture Mobility
- **Mr. Ajay Gupta**, VP & Head of Strategy and Marketing, Ericsson
- **Ms. Reena Malhotra**, DIR NT-III, DoT
- **Mr. Arif Rizvi**, CEO, Conduit Technologies

1130 -1145 hrs - Tea/Coffee break

Hall 18 Conference Hall - Krishna

Mobile Wallet

1145 – 1330 hrs

Session: Mobile Payments – Consumer expectations & comfort level to drive consumer adoption

Moderator:

- **Mr. Tushar Pandey**, Sr. President and Country Head, YES Bank Ltd.

Panelists:

- **Mr. Debasis Chatterji**, Chief Executive Officer, Netxcell Ltd.
- **Mr. Rajiv Kumar**, Founder & CTO, RockeTalk India Pvt. Ltd.
- **Mr. B Sekhar Rao**, CEO, Juno Tele Solutions.
- **Mr. Probir Roy**, Co Founder & Director, Paymate India
- **Mr. Manu Jain**, AVP - Mobile, MyDala.com

Hall 18 Conference Hall - Ganga

1000 – 1330 hrs



India Seminar 2014

"Fiber for Convergence"

Keynote Speaker:

- **Mr. N. Ravi Shanker**, CMD, Bharat Broadband Network Limited

Speakers:

- **Mr. Anil Pande**, Director, Dura-Line
FTTH Council Asia-Pacific
- **Dr. Kumar N Sivarajan**, Tejas
Software Defined Optical Networks
- **Mr. Bhupendra Rane**, TE
Access Network
- **Mr. Anuj Jain**, PWC
Broadband in India: Role of FTTH
- **Mr. Vipin Tyagi**, C-DOT
Convergence
- **Mr. Roland Montagne**, IDATE
Monetization of FTTH – Global Experiences
- **Mr. Anish Sharma**, ZTE
Fiber Trends Across The World
- **Mr. Kuldeep Goyal**
Emblem Initiative
- **Mr. Bipul Singh**, Corning
Advances in Fiber Technology and Solutions for FTTH

* Invited

Register as Delegate/Visitor