



ISO 9001: 2008

## **FEDERATION OF INDIAN EXPORT ORGANISATIONS**

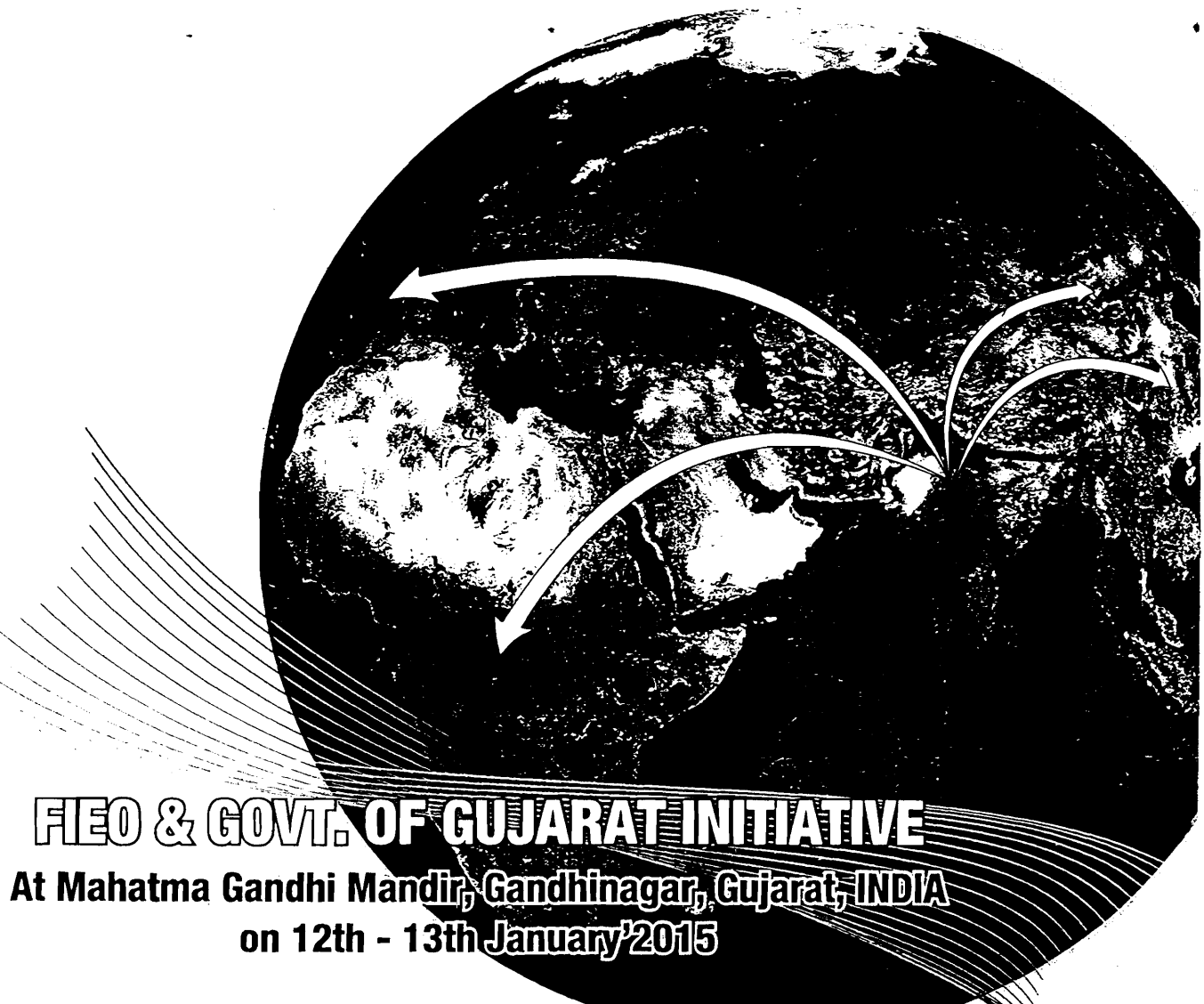
(Set up by Ministry of Commerce, Government of India)

# **VIBRANT INDIA FIRST**

## **B2B TRADE SUMMIT**

Convert Opportunities into Business

● Exhibition ● Conference ● Business Meetings ● Networking



**FIEO & GOVT. OF GUJARAT INITIATIVE**

**At Mahatma Gandhi Mandir, Gandhinagar, Gujarat, INDIA**  
**on 12th - 13th January 2015**

## India – Preferred Sourcing Destination

The Manufacturing competitiveness of Indian rests on following factors :-

- 1/3 Cost of technology & Production in comparison to US& EU Countries
- Indigenous sources of quality raw materials at low relative cost.
- Cost effective technologies for conversion into products, packaging, transportation, storage, delivery and service
- Supportive physical and social infrastructure and work culture
- Competitive Cost advantage due to friendly Manufacturing Policy
- Vast manufacturing base with latest technology
- A free market society with advanced legal, financial systems and a free press/media.



Gujarat

Hub of the  
Business Development  
of India

## Destination Gujarat - Vibrant India First – B2B Trade Summit









- Gujarat gears to host the “Vibrant India first B2B Trade Summit”, an International Trade Summit.
- The summit will feature India as one of the largest market which provides a great potential for trade and technology.
- Trade Summit will enable members to build business relationships with people from a wide range of professions thus further enhancing their pool of resources.
- The Summit will gather leaders from more than 15 countries of ASEAN & AFRICAN Region.
- Over 2 days, the summit will offer various networking opportunities which will include plenary, panel discussions, exhibition, B2B meetings.
- The summit invites ASEAN & AFRICAN economies to seize this opportunity to promote their respective region during the summit.

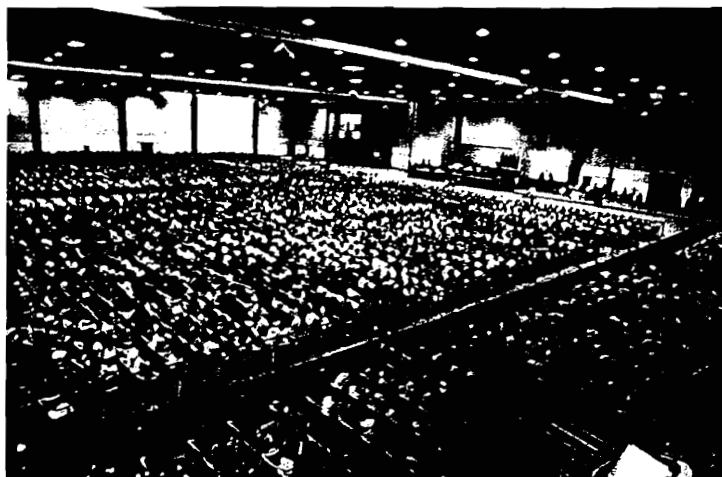
## The Summit will host Delegates, Importers, Enterprises Buyers & Agents from following countries :

### ASEAN COUNTRIES

-  Singapore
-  Indonesia
-  Malaysia
-  Philippines
-  Thailand
-  Cambodia
-  Vietnam
-  Myanmar
-  Laos
-  Hongkong

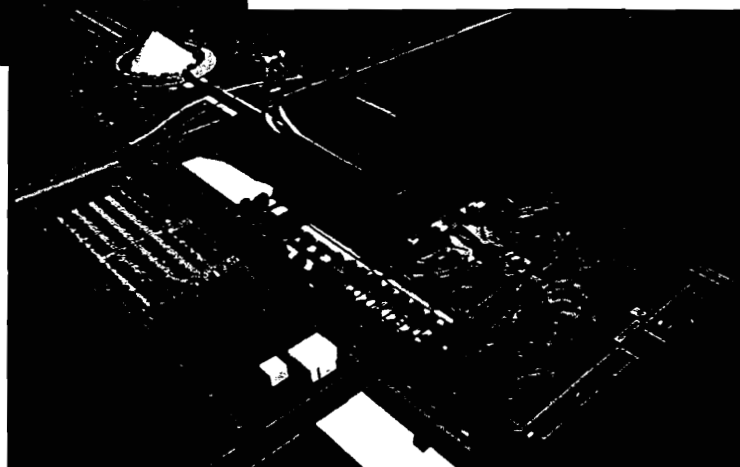
### AFRICAN COUNTRIES

-  Ethiopia
-  Ghana
-  Kenya
-  Rwanda
-  South Africa
-  Nigeria
-  Uganda
-  Tanzania



**Mahatma Gandhi Mandir,  
Gandhinagar**

**Conference / Conclave on  
12th - 13th Jan 2015**



## THE FOUR ELEMENTS OF THE SUMMIT

### EXHIBITION



- An important highlight of the Summit is the showcase of exhibitors from India and overseas displaying products in designated areas.
- The Expo is organised with the view to project the business competitiveness of the participation companies who have excelled in various sectors of manufacturing, services and agro business.

### B2B



- With the aim of enhancing new business opportunities and collaborations we are bringing together the Indian companies with international buyer delegations at the same table in a prestigious platform.
- A series of pre-arranged meetings will be organised for the participating enterprises/ exhibitors to facilitate strategic alliance.
- Opportunity to meet and discuss trade, Technology Transfer, Business Tie ups, Representation, etc.

### CONFERENCE



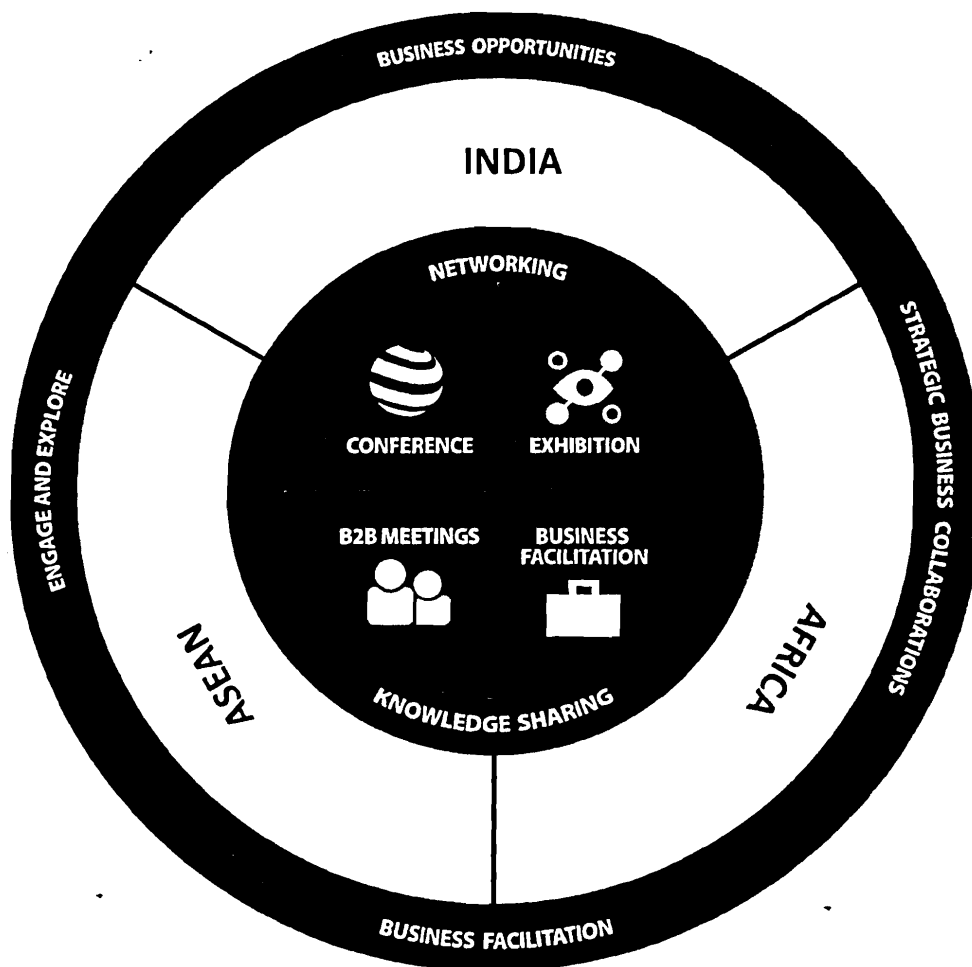
- Government Departments, International Trade Promotion Boards of the ASEAN and African Countries will be doing the presentation to promote Trade and Investment parallel to the Buyer Seller Meets & Exhibition.
- Seminar on Joint Business Opportunities will also be conducted concurrently.

### BUSINESS VISITOR & SPECIAL INVITEES



- Ministers from ASEAN and AFRICAN countries.
- Senior Officials from State & Central Ministry
- President and Chairmen of various Trade Associations and Export Promotion Councils
- President and Chairman of Chamber of Commerce
- Decision Makers
- Directors & CEOs

## THE B2B SUMMIT MODEL



### FOCUS SECTORS OF B2B TRADE SUMMIT

- Engineering (Auto Parts, Brass items, Machinery – Pharma, Textiles, Diesel Engines, Oil Mills, and equipments, Dairy Machinery and Equipments)
- Electrical & Electronic equipment
- Chemicals / Dyes & Dyestuff / Pigments
- Pharmaceutical products
- Plastics and articles
- Cotton / Textile / Garments / Apparel / Manmade Textiles & Made up
- Agro Chemicals, Food Processing
- Medical Equipments / Hospital Furniture

**Special privileges to be extended to approved International Delegates  
economy air fare "to & fro" and stay for 2 days**



Contact Us :

**FEDERATION OF INDIAN EXPORT ORGANISATIONS (FIEO)**

(Set up by Ministry of Commerce, Govt of India)

Times Square, Unit No. 3A, B - Wing, 4th Floor, Andheri - Kurla Road,  
Andheri (E), Mumbai - 400 059, Maharashtra, India

Tel: +91-22-4057 2222. Fax : +91-22-28522334

E-mail: [info@fieo.org](mailto:info@fieo.org) ; [siddheshbhani@fieo.org](mailto:siddheshbhani@fieo.org) ; [dhawalunadhwav@fieo.org](mailto:dhawalunadhwav@fieo.org)

## FEDERATION OF INDIAN EXPORT ORGANISATIONS (FIEO)

(Set up by Ministry of Commerce, Govt of India)

### Invitation to Member Companies to Attend

FIEO in association with Government of Gujarat, is organizing "Vibrant India First - Trade Summit, Exhibition & B2B meeting" on the product category as mentioned below to assist enterprises active in the sector for establishing new business contacts.

| FOCUS SECTORS   |   |
|---|---|
| 1. Engineering (Auto Parts, Brass items, Machinery - Pharma, Textiles, Diesel Engines, Oil Mills, and equipments, Dairy Machinery & Equipments) | 5. Cotton / Textile / Garments / Apparel / Manmade Textiles & Made up |
| 2. Electrical & Electronic equipment  | 6. Plastics and articles  |
| 3. Chemicals / Dyes & Dyestuff / Pigments / Agro Chemicals  | 7. Power Equipments and Machinery (Gen Sets)                          |
| 4. Pharmaceutical products  | 8. Medical Equipments/ Hospital Furniture                             |

**Venue: Mahatma Mandir Convention cum Exhibition Centre - Gandhinagar, Gujarat, INDIA**

**Date: 12<sup>th</sup> & 13<sup>th</sup> January, 2015**

### VIBRANT INDIA FIRST B2B TRADE SUMMIT

- 1] The Summit will gather top leaders, 100 foreign delegates/ Buyer/Importers who will be invited from more than 15 countries of AFRICAN & ASEAN Region.
- 2] Over 2 days, the summit will offer various networking opportunities which will include plenary, panel discussions, exhibition, B2B meetings.
- 3] The summit invites AFRICAN & ASEAN economies to seize this opportunity to promote their respective region during the summit.

### PROPOSED FORMAT

One to one meeting between Indian manufacturer exporters and their foreign counterparts based on Pre scheduled program with 30 minutes meeting time slot for each participating company giving ample Networking & connecting opportunities.

### SIDELINE EVENTS

- 1] An important highlight of the Summit is the showcase of exhibitors displaying products in designated areas.
- 2] Panel discussions, Presentations, Workshops and Seminars.
- 3] Government Departments, International Trade Promotion Boards of the AFRICAN and ASEAN countries will be doing the presentation to promote Trade, Investment, Tourism parallel to the Buyer Seller Meets & Exhibition.

❖ **Roomme, air travel and 2 days hotel stay will be provided to the approved International Enterprise to attend the above event**

**KINDLY FILL UP THE PRE REGISTRATION FORM ATTACHED**

For more information & registration kindly contact

**Federation of Indian Export Organisations (FIEO)**

(Set up by Ministry of Commerce, Govt of India)

Times Square, Unit No. 3A, B - Wing, 4th Floor,

Andheri - Kurla Road, Andheri (E), Mumbai - 400 059

T: 91-22-4057 2200 F: 91-22-2852 2334 E: dhawalupadhyay@fieo.org; siddeshsahani@fieo.org



| Products you are interested to import / buying from India |                  |                     |          |
|---|------------------|---------------------|----------|
| Description (as detailed as possible)                     |                  |                     |          |
| HS Code   | Product Category | Product Description | Quantity |
|   |                  |                     |          |
|   |                  |                     |          |
|   |                  |                     |          |
|   |                  |                     |          |
|   |                  |                     |          |
|   |                  |                     |          |
|   |                  |                     |          |

Date: \_\_\_\_\_

Signature: \_\_\_\_\_

Designation: \_\_\_\_\_

Company Seal: \_\_\_\_\_

\* Incomplete forms will not be considered as application.

\* Product HS code is mandatory to be mentioned

\* Participation limited only to Foreign National passport holders issued other than India.

**Eligibility Criteria :**

A. The hosted foreign Buyers who want to source from India should be of CEO/Managing Director/Director/Deciding Authority with following activity :

- 1. Importers, Buyers
- 2. Buying Agents, Representatives
- 3. Turn Key Project Company

- 4. Procurement Consultants
- 5. Sourcing companies / Officials
- 6. Government Officials

B. All approved foreign buyers at the "Vibrant First"  
• Buyer Seller Meet will be eligible for below:

C. Following expenditure will have to be borne by the approved foreign delegates

- I. Five pre planned One to One meetings with Indian Sellers at the event
- II. Complimentary economy class Air Ticket from nearest International Airport in their country to Mumbai – Ahmedabad
- III. Three days and two nights hotel stay at Ahmedabad for attending the event, including breakfast
- IV. Return Transfers from Hotel – Venue – Hotel to the event in Ahmedabad
- V. VISA recommendation letters to obtain Indian Visa in their home country

- a) VISA application fees for Indian Visa
- b) Lunch/Dinner /any other expenses at the Hotel
- c) Travel Insurance to India
- d) Any other expenses not included in above.

Please forward the filled form to:

**FEDERATION OF INDIAN EXPORT ORGANISATIONS**

Times Square, Unit No. 3A, B - Wing, 4th Floor, Andheri - Kurla Road, Andheri (E), Mumbai - 400 059, INDIA

**OR EMAIL US AT**

Mr Dhawal Upadhyay, M.E, FIEO (WR); Email: dhawalupadhyay@fieo.org

Mr Siddesh Sahani, M.E, FIEO (WR); Email: siddeshsahani@fieo.org