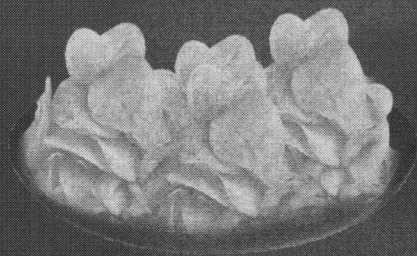


6/7



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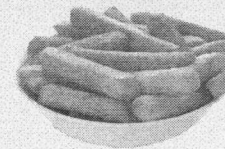
Seminar

on
Agriculture and Food Processing :
Opportunities and Challenges
Focus Eastern India

7th & 8th November, 2014
Taj Bengal, Kolkata



BHARAT CHAMBER OF COMMERCE
KOLKATA



7/12



BACKGROUND OF THE SEMINAR :

The Food Processing Industry in India is ranked 5th in the manufacturing sector in terms of production, consumption and exports. The industry now contributes 7 per cent to India's GDP growth and is projected to reach US \$ 200 trillion by 2015.

Eastern India and West Bengal in particular continue to be one of the leading producers of agricultural and horticultural crops holding thereby great potential for growth of food processing industries.

The objective of the Seminar organised by the Chamber is to highlight the challenges and opportunities for growth of the Food Processing sector, with special reference to Eastern India and West Bengal. The Sessions at the Seminar will outline the scope of development in different sectors of food processing industry and their integration with the supply chain comprising agriculture and horticulture.

SCOPE OF THE SEMINAR :

In addition to presentations by invited Speakers and Government authorities, the Seminar will house a Technical Exhibition of instruments and equipment for food processing sector. On the occasion, the Third Edition of a publication entitled "New Era of Food Processing: Focus West Bengal" will also be released. The emphasis of presentations at the Seminar will be on the need for improving farm productivity, crop diversification and processing to enhance competitiveness and explore export potentials of value added farm output. The 2nd Edition of this publication was released by His Excellency President of India, Shri Pranab Mukherjee in his capacity as the Hon'ble Minister of Finance, Government of India at our 111th AGM at Kolkata on January, 2012. Opportunities for exports under the 'Look East Policy' of the Government of India will also be highlighted.

STRUCTURE OF THE SEMINAR :

The Seminar will be held for 2 days from 7th to 8th November, 2014 at the Taj Bengal, Kolkata. The Inaugural Session will be attended by Senior Central and State Ministers and higher Government Officials. The Inaugural Session will be followed by several Technical Sessions in course of the two-days of the Seminar covering various aspects of the food processing sector as well as ways and means to address the challenges and a Valedictory Session on the concluding day. The Sessions at the Seminar will be aimed to be more interactive.

PROGRAMME OF THE SEMINAR :

The Presentations at the Seminar will include 'Key Note Address' to be delivered by one of the eminent Speakers and focus on the following areas :

- Policy imperatives for the emerging changes.
- Need for review and modification of Regulations.
- Food safety and quality control issues.
- Diversification and value addition of agro-processing.

EXPOSITION AT THE SEMINAR VENUE :

On the occasion of the Seminar, the Chamber will organise an Exhibition at the same venue where the exhibitors will have an excellent opportunity for promotion of their products and services to the participants of the Seminar and other visitors. The Exhibition will also be an ideal platform for the professionals from both the Agriculture and Food Processing sectors to meet the leaders of the industry.

WHO SHOULD PARTICIPATE :

The Seminar would be of special interest to various stakeholders in the Food Processing Sector which include :

- Manufacturers, Exporters, Marketers, Traders, Packers of food products.
- Cold Chain Industry and Plants, Machinery, Equipment, Technology for Food Processing.
- Processors of food products and Food related Research Organisations.
- Members of the Task Forces in the food sector.
- Senior representatives of Governmental Departments.
- Autonomous organisations and NGOs.

