

**Thailand's Annual International Training Course
(AITC) 2017**

**“Promoting Healthy Communities
through Community Health Management and
Empowerment”**

I. Course title: Promoting Healthy Communities through
Community Health Management and
Empowerment

II. Course duration: 3 – 21 July 2017

III. Closing Date for Applications: 19 May 2017

IV. Background and rational:

Healthy community health is made of the health of the individuals living within that community, the resources available within the community, as well as external factors such as the support provided by the government to ensure the health and well-being of its residents. Many community health programs follow a top down approach; a policy that

made by those who are not from a community and without consultation with the community. Implementation of some programs may be successful in some aspects, but ultimately do not meet the needs of the community.

Through community empowerment, community residents can partner with one another with ownership to their community health. A holistic approach to community health involves addressing social determinants such as lifestyle, economy, society, culture, environment and even mentality of those living in and serving the community. By

addressing these determinants in an integrated manner, community health programs can be developed which will creating a long-term change in promoting healthy communities.

This short training course touches on several factors from the UN's Sustainable Development Goals, but most closely relates to Goal #3 Ensuring healthy lives and promoting well-being for all at all ages. Participants will be offered an opportunity to visit many successful community-based programs that have been inconclusively developed. Not only will participants learn theory, but they will also meet and

experience how these methods are put into action. They will also have a chance to talk to community members to acquire better understanding on the process for developing these community health programs and how they can adapt these methods to the case of their own country/territory. It is important to emphasize that the objective is not to develop a health program alone, but to empower the community to become an active partner in advocating for the health of its residents.

The Faculty of Nursing, Chiang Mai University, has a long experience in working closely with the community to develop health program. For more than 50+ years, we have been working in the Northern area of Thailand. We are proud of our role in supporting communities to improve their health situation.

V. Objectives: At the end of this course, participants will be expected to:

- Comprehend principles and concepts related to the health care system.
- Understand principles and strategies of community health development.

- Identify principles and processes for community empowerment focused on strengthening community action and health innovation.
- Analyze the process of community health management in real world settings.
- Understand essential skills for community health management including critical thinking, collaboration, cross-cultural understanding, communication, problem solving, leadership, and team work.
- Identify roles of local community organizations, NGOs, community leaders, health volunteers, and groups, in working together to promote healthy communities.
- Share knowledge and experiences in community empowerment and community health development.
- Initiate community development networks among participants.

VI. Course content

6.1 Lectures and discussion

6.1.1 Health care system

6.1.2 Characteristics of an effective health care delivery system: availability, accessibility, acceptability, affordability,

and appropriate, considering both technology and cross-cultural issues

6.1.3 Community health development: concepts, principles, and strategies

6.1.4 Community empowerment: significance, concepts, principles, and process

6.1.5 Community health management:

1) Process: assessment, planning, intervention, and evaluation

2) Essential skills: critical thinking, collaboration, cross-cultural understanding, communication, problem solving, leadership, and team work

3) Community health promotion: concept, strategies, and indicators Community practice

6.2 Practices

6.2.1 Community health assessment and problem identification

6.2.2 Community health strategic planning based on community problems (includes plan for community health intervention, health innovation development, and indicators for the success of the program)

6.3 Field studies

6.3.1 Sarapee Community Hospital, Chiang Mai Province

6.3.2 Ta-kwang Health Promotion Hospital, Chiang Mai Province

6.3.3 Alternative Medical Center, Sarapee Sub-district, Chiang Mai Province

6.3.4 Donkaew Learning Community, Chiang Mai Province

6.3.5 Mae-Ta Learning Community, Chiang Mai Province

6.3.6 Learning Center of Community Rehabilitation, Wat Hoi Keing, Sansai District, Chiang Mai Province

6.4 Advanced assignments

Participants will prepare a report about their country which includes the following information:

- 1) National demographic data and health problems
- 2) National health care system
- 3) National health policy and strategies for achieving national goals

VII. Number of Participants: 20 persons

VIII. Qualifications

Candidates must possess qualifications as specified in “Guideline for Thailand’s Annual International Training Course Programme” No. 2 “Qualifications.” Moreover, candidates with the following qualifications are preferred.

- Under 45 years old
- Working as a health personnel for at least 2 years.
- Computer literacy

IX. Venue and Training Institution:

Faculty of Nursing,
Chiang Mai University,
Chiang Mai, Thailand 50200

X. Contact

For more information, please contact;
Bureau of International Cooperation on Human Resource
Development
Thailand International Cooperation Agency (TICA)
Government Complex, Building B, 8th Floor, Chaengwattana
Rd. Laksi District,
Bangkok 10210 THAILAND

Website: www.tica.thaigov.net

Email: aitc@mfa.go.th
