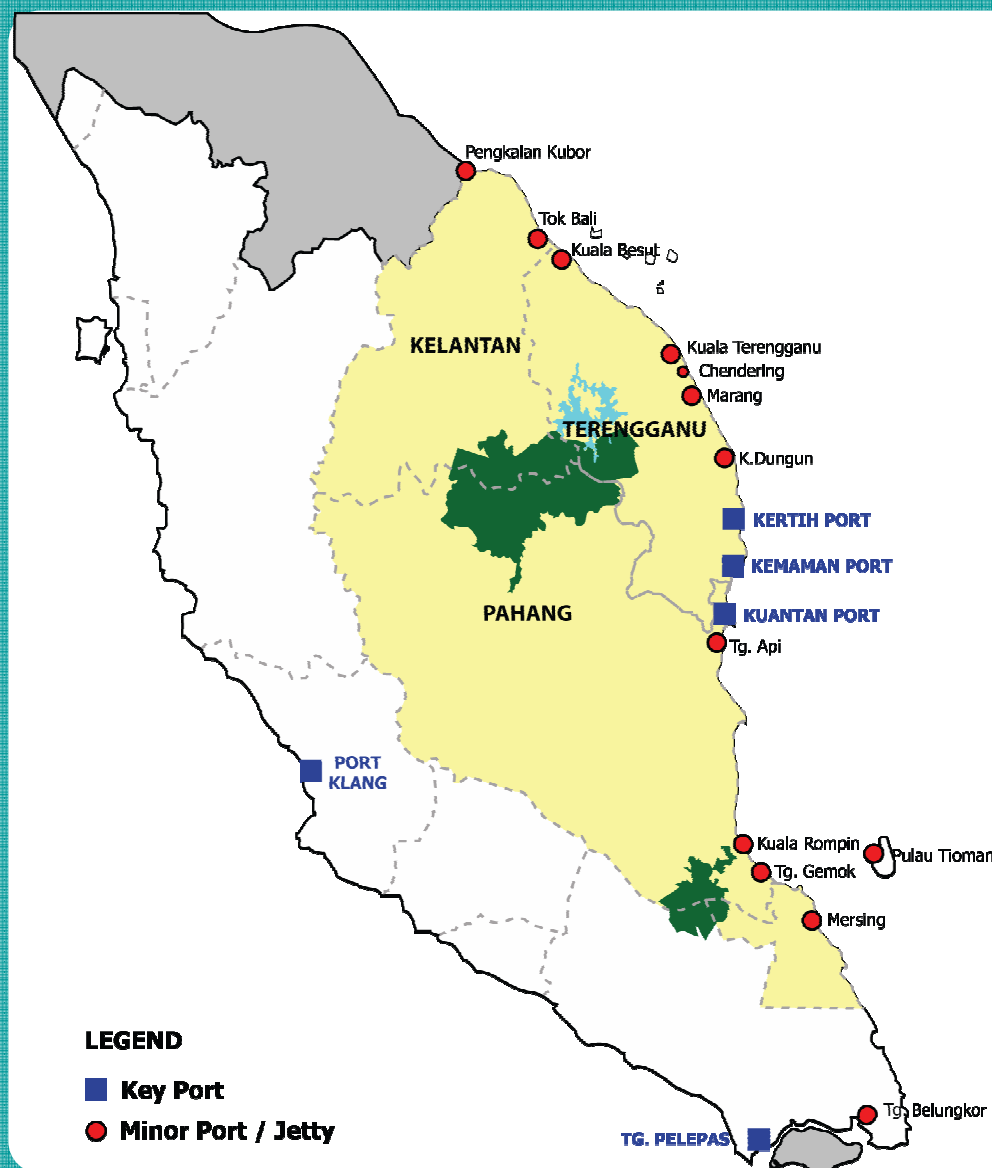


ECER: Transportation - Maritime Sector

Minor Port & Jetty Initiatives



Location	Existing/Proposed Initiatives
Pengkalan Kubor	Integrated Border Gateway to Thailand
Tok Bali	Integrated fishing and potential feeder port to Kuantan Port
Kuala Besut	Tourism gateway to Pulau Perhentian
Kuala Terengganu	A new cruise ship jetty/terminal as part of tourism flagship project in the region
Chendering	Fishing jetty
Marang	Tourism gateway to Pulau Kapas.
K. Dungun	Tourism gateway to P. Tenggol
Tg. Api, Ktn	Fish Processing Park
K.Rompin	Integrated Sport fishing
Tg. Gemok	Tourism gateway to P. Tioman
Mersing	Development of a new all weather jetty for Tourism gateway to P. Tioman and other islands off Mersing



∴ INFRASTRUCTURE



ECER: Infrastructure



Electricity

Water Supply

Telecommunication

Sewerage



Flood Mitigation

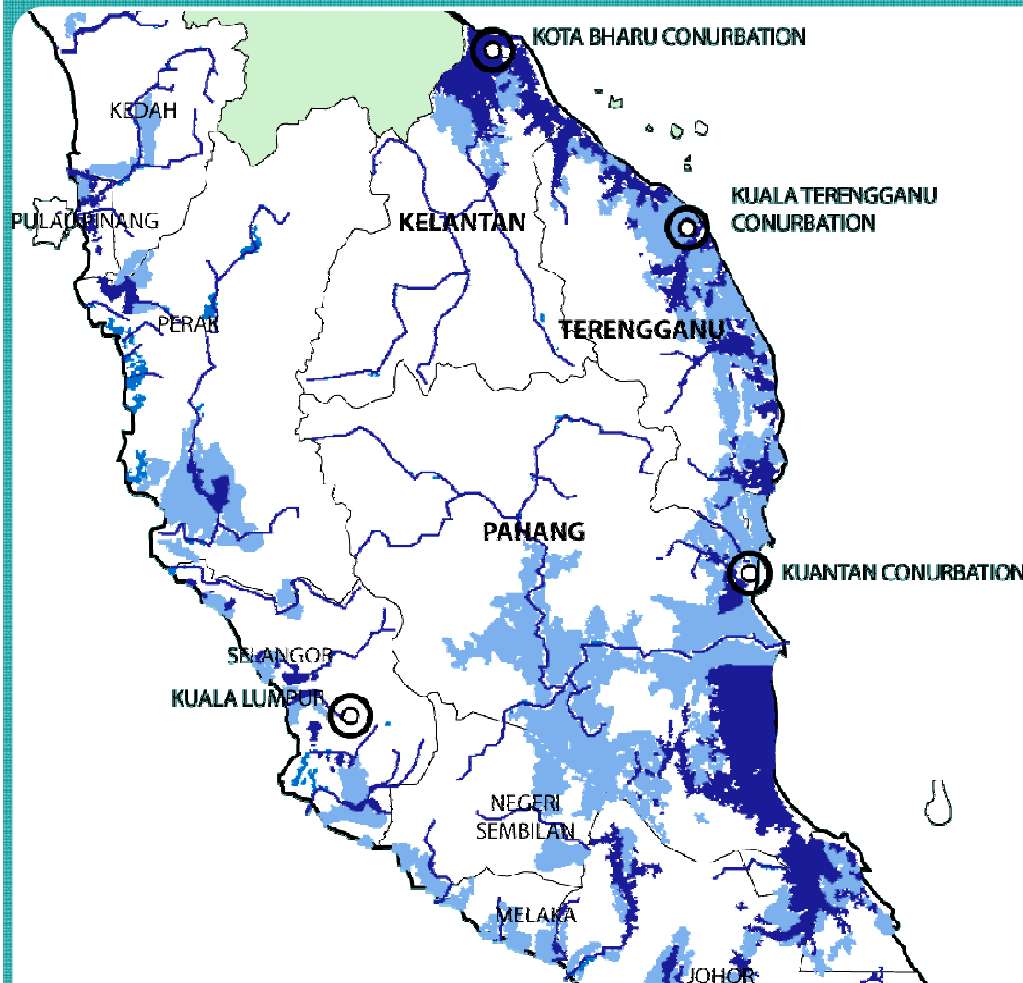
Coastal Protection

ECER: Infrastructure Overview and Challenges



- ECER has **adequate electricity supply** to meet the projected demand until 2020
- Water supply capacity in ECER is **sufficient except for Kelantan** where it needs to be enhanced to meet demands
- ECER is well served by fixed line communication facilities and able to meet projected demand until 2020. However, the **rate of penetration for Cellular Lines, Internet Dial Up and Broadband** in the region is lower than the national standard and **needs to be upgraded**
- **Sewerage services** in the ECER **need to be upgraded** in stages to meet the development requirements

ECER: Infrastructure - Flood Mitigation



 Flood Prone Areas (100 Years Average Recurrence Interval)

 Flood Prone Areas (1 Year Average Recurrence Interval)

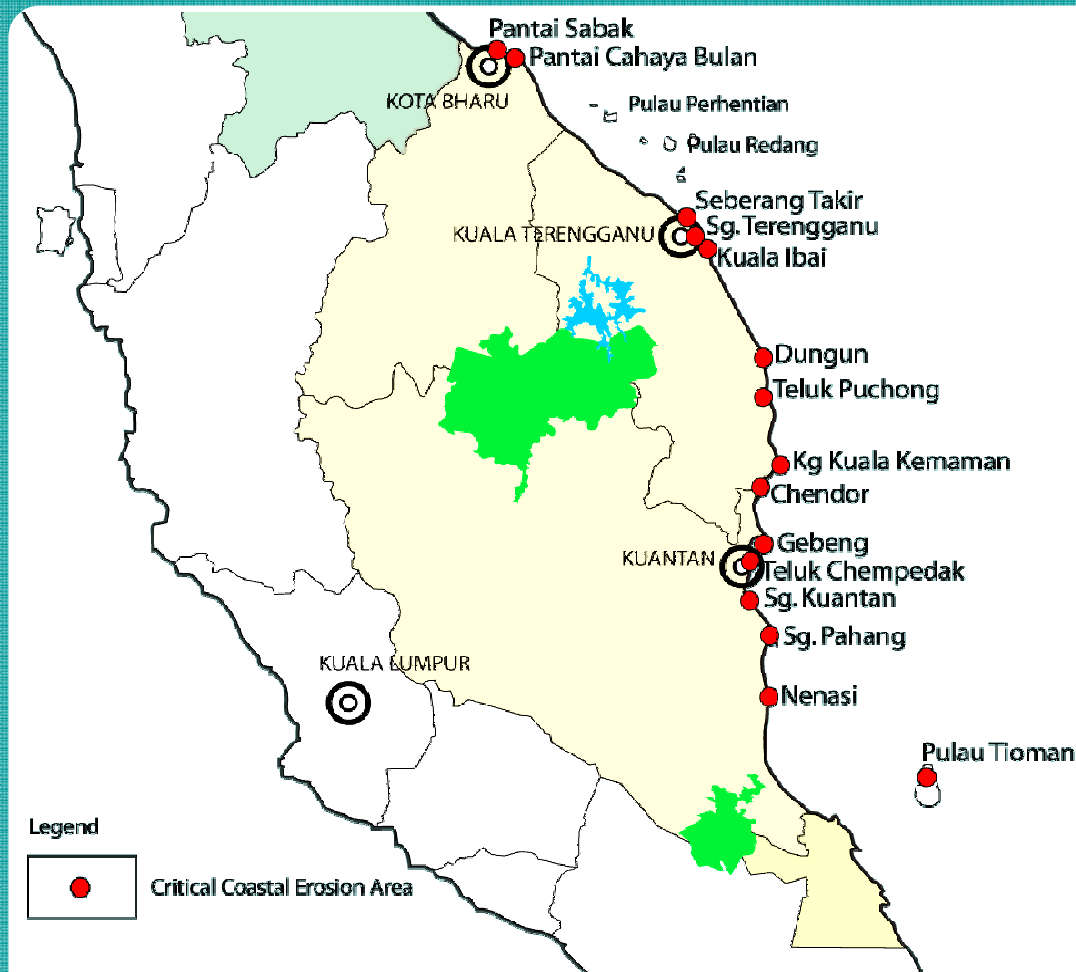
 Major River

 State Boundary

 State Capital

The recurrence of floods during the monsoon season remains a challenge in the ECER. Construction of Lebir Dam in Kuala Krai, Kelantan is one of the key projects to alleviate the situation.

ECER: Infrastructure - Coastal Erosion



Certain parts of ECER experience severe coastal erosion

Within the ECER, there are critical coastal erosion incidences:

i) Kelantan

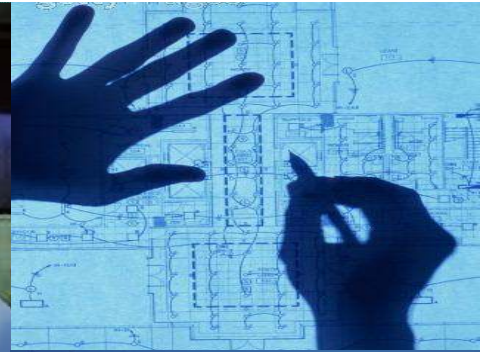
- Pantai Sabak, Kota Bharu
- Pantai Cahaya Bulan, Kota Bharu

ii) Terengganu

- Sg. Terengganu River Mouth
- Kuala Ibai, K. Terengganu
- Pantai Chendering, K. Terengganu
- Seberang Takir, K. Terengganu
- Dungun
- Teluk Puchong
- Kg. Kuala Kemaman

iii) Pahang

- Teluk Chempedak & Teluk Sisek
- Taman Gelora, Gebeng
- Sg. Kuantan River Mouth
- Sg. Pahang River Mouth
- Between Kuantan and Chukai
- Nenasi
- Pulau Tioman



IMPLEMENTATION



ECER: Incentives (1/2)



Objectives:

- o To turn the ECER into an attractive investment destination that is cost-competitive
- o To promote the ECER into a vibrant business hub
- o To encourage growth in economic activities through pro-business environment
- o To promote entrepreneurship

Incentives alone are not sufficient. It must be packaged together with improvements in transportation networks, logistics, infrastructure and other enablers.

ECER: Implementation of Plan is through Special Purpose Vehicle



**The “East Coast Economic Region
Development Council” will be established to
drive the implementation of
the ECER Master Plan**

- **Members of the Council**
 - **Prime Minister (Chairman)**
 - **Deputy Prime Minister (Alternate Chairman)**
 - **Menteri Besar of Kelantan, Terengganu, Pahang and Johor**
 - **Two (2) Federal Ministers**
 - **One (1) Civil Service Representative**
 - **Two (2) Private Sector Individuals**

ECER: Objective of the Council



- 1. To stimulate, promote and accelerate the growth of ECER in equitable and sustainable manner;**
- 2. To stimulate, promote and accelerate the development of ECER into a world class economic region and a choice destination for investment, work and living; and**
- 3. To ensure that social development are kept as priorities whilst driving economic growth in ECER**

ECER: Functions of the Council (1/2)



- **Establishes policies, direction and strategies in relation to the development of ECER**
- **Acts as principal co-ordinating agent or authorised agent on behalf of Government Entities in the ECER to receive, process and expedite Approvals for trade, investment and development in the ECER**
- **Promotes and stimulates the ECER as a trade, investment and tourist destination**
- **Promotes, stimulates and facilitate tourism, infrastructure, agricultural, industrial and commercial development**

ECER: Functions of the Council (2/2)



- **Promotes economic and social development**
- **Promotes private sector investment**
- **Recommends to the relevant Government Entities policies, laws and actions to be applied to the ECER in furtherance of the objects of the Council**
- **Recommends to the relevant Government Entities incentives on taxes, customs and excise duties and other fiscal incentives for investors**



THANK
YOU



ECER : Tok Bali Integrated Fisheries Park



PETUNJUK

1. Plaza dengan Restoran
2. Pusat Peranginan
3. Kawasan Lanskap
4. Jambatan Sedia Ada
5. Komersil Baru & Sedia Ada
6. Rezas
7. Taman Pemrosesan Ikan
8. Pusat Bandar
9. Marina
10. Jambatan Masa Hadapan
11. Jambatan Baru
12. Kompleks LKIM Sedia Ada
13. Industri Laut & Perikanan Baru & Sedia Ada
14. Dermaga Nelayan
15. Jeti Nelayan Sedia Ada
16. Pengawal Pantai Sedia Ada
17. Kediaman
18. Pusat Perkampungan

