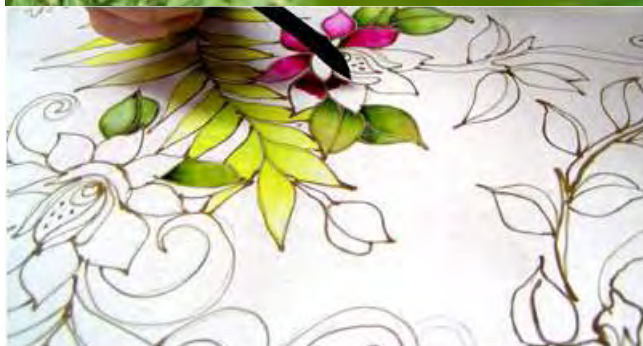
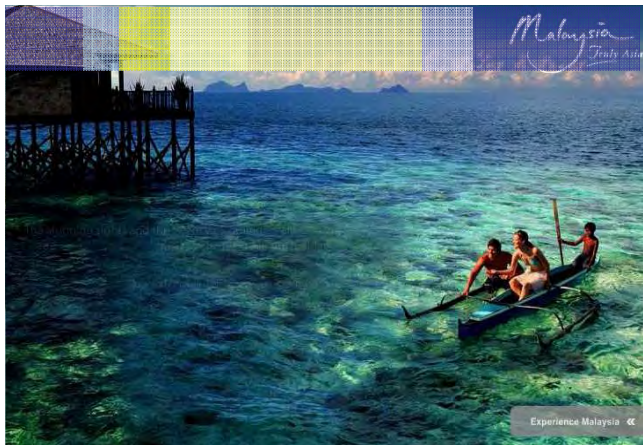


# A Brief Overview East Coast Economic Region (ECER)

A Presentation to the  
Royal Thai Consulate-General

28 January 2008

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## Presentation Outline

INTRODUCTION TO ECER

AGRICULTURE OVERVIEW AND SECTOR STRATEGIES

CROP-BASED CLUSTERS

LIVESTOCK-BASED CLUSTERS

FISH BASED-CLUSTERS

PERMANENT AGRICULTURE PARKS

CPCC AND CMC

IMPLEMENTATION OF ECER

CONCLUSION





# ∴ INTRODUCTION



# ECER: Brand Identity



**WILAYAH EKONOMI PANTAI TIMUR**  
***EAST COAST ECONOMIC REGION***

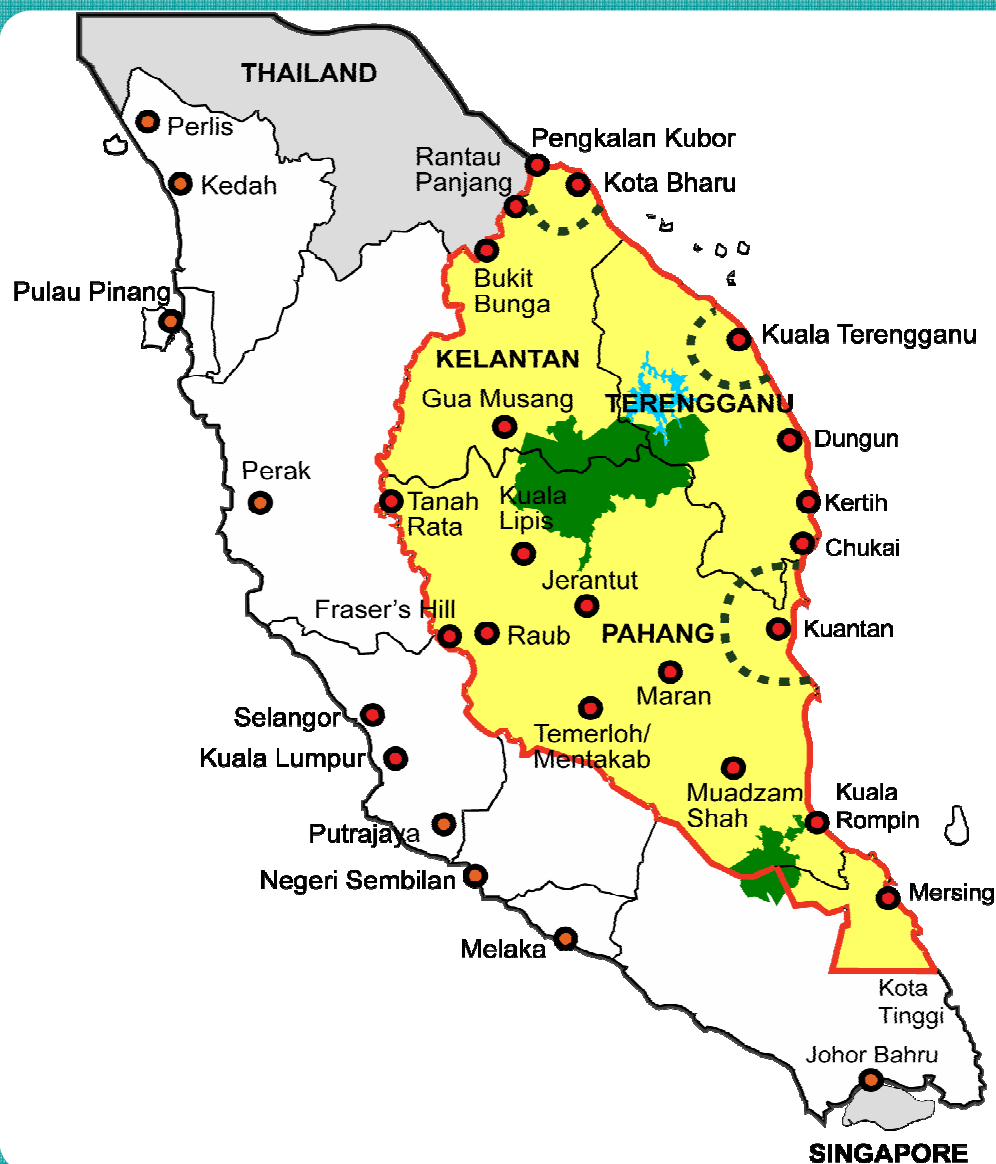


**WILAYAH  
EKONOMI  
PANTAI  
TIMUR**



**EAST  
COAST  
ECONOMIC  
REGION**

# ECER : Land Area



## ECER Development Plan Covers

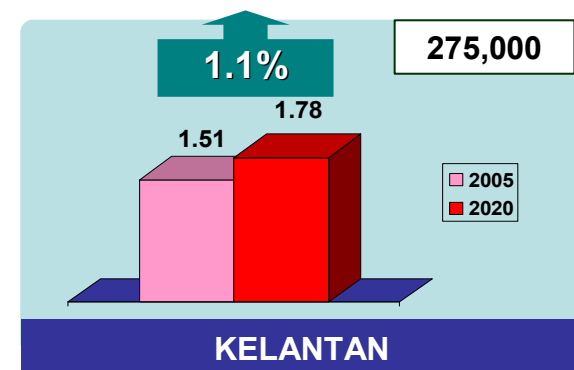
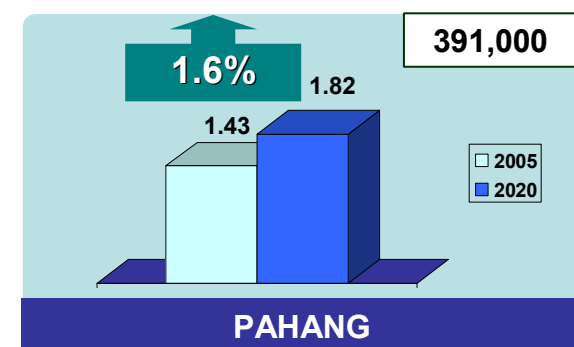
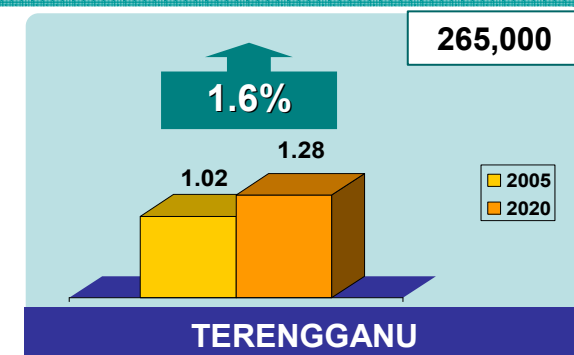
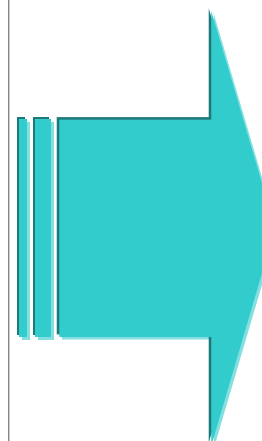
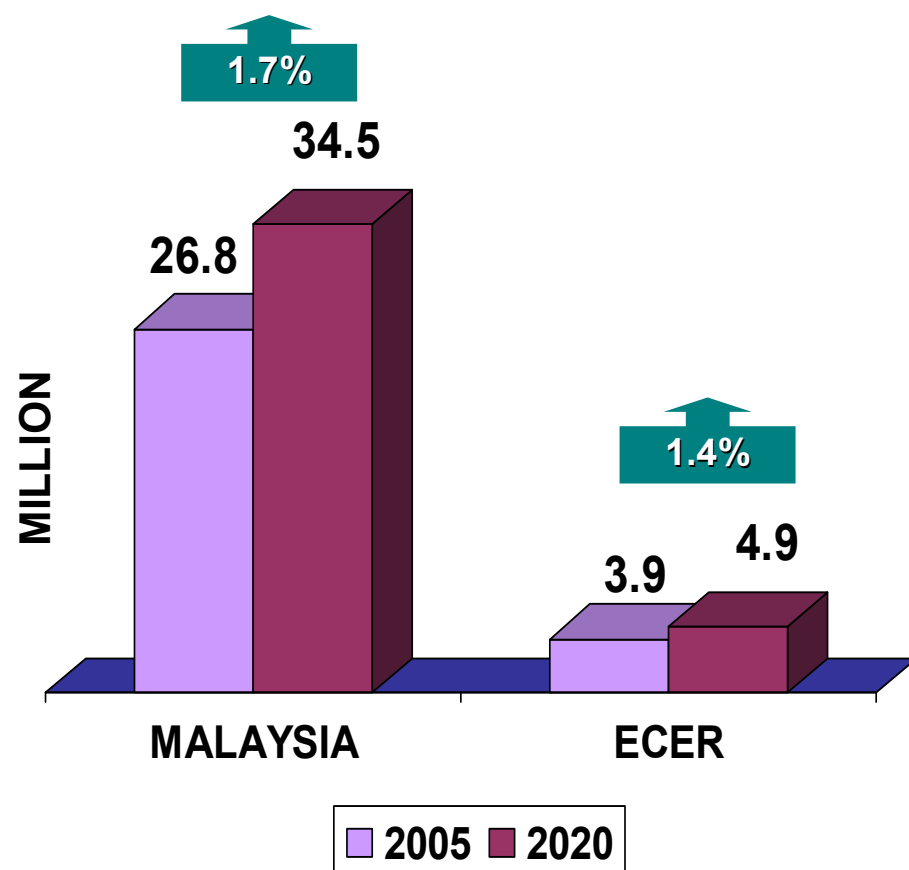
- Kelantan
- Terengganu
- Pahang
- Mersing (Johor)

Land Area	sq. km	%
ECER	66,736	51
Pen. Malaysia	131,816	100

## Land boundaries

Southern Thailand, Perak, Selangor, Negeri Sembilan and Johor

# ECER : Population Growth by State (2005-2020)

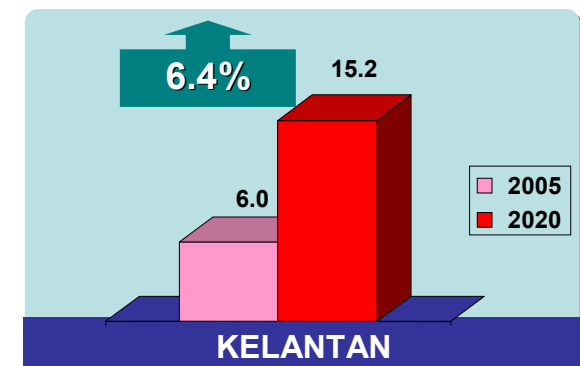
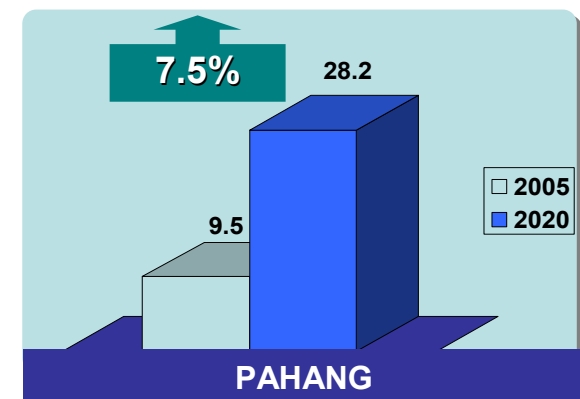
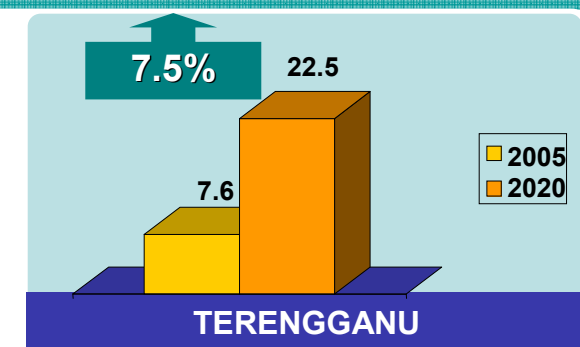
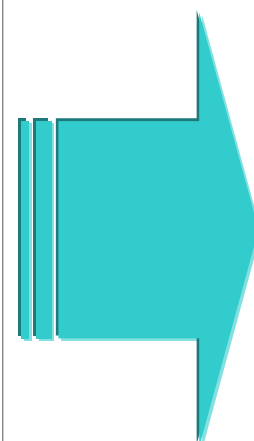
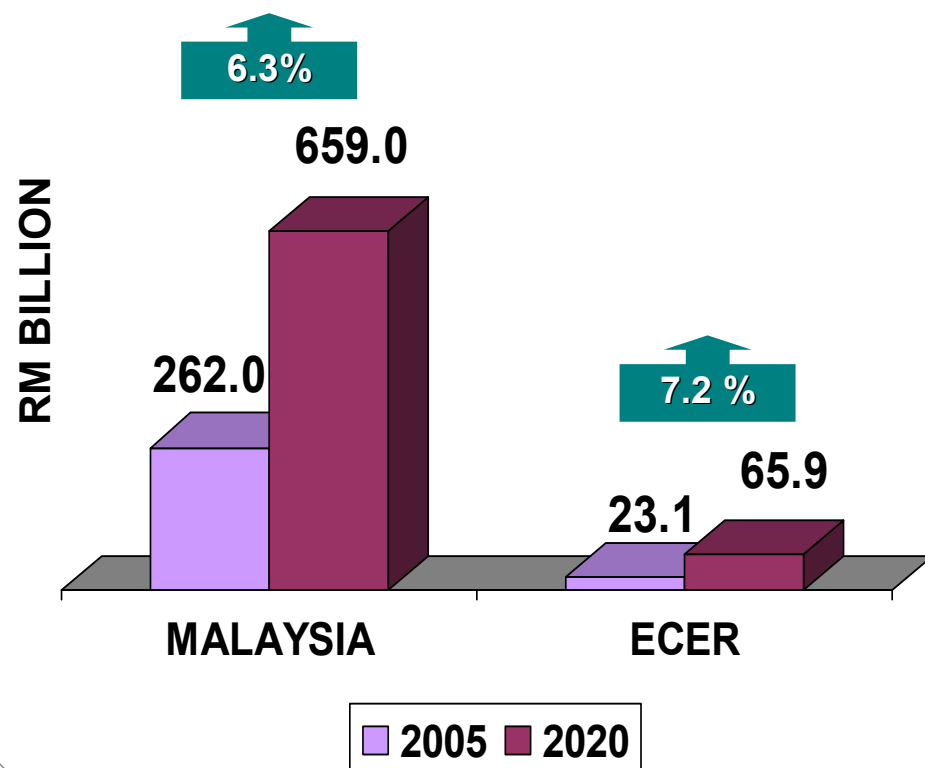


**Incremental Number (2005-2020):  
931,000 people**

Source : 2005 figures by state are based on DOS Data Bank 2005, for Malaysia based on Ninth Malaysia Plan  
\*Note : Growth rates based on ECER Master Plan



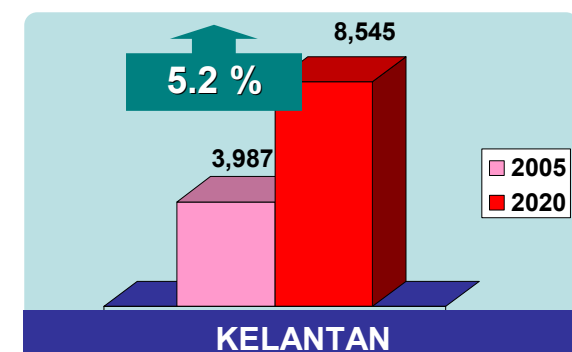
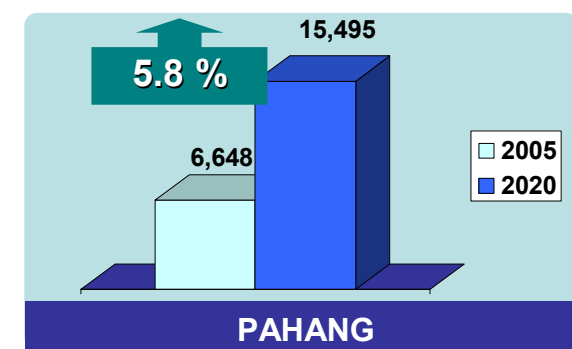
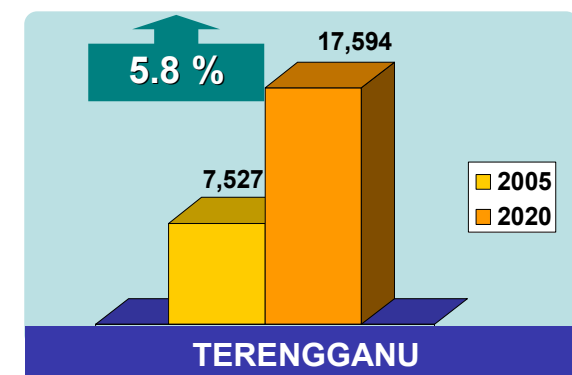
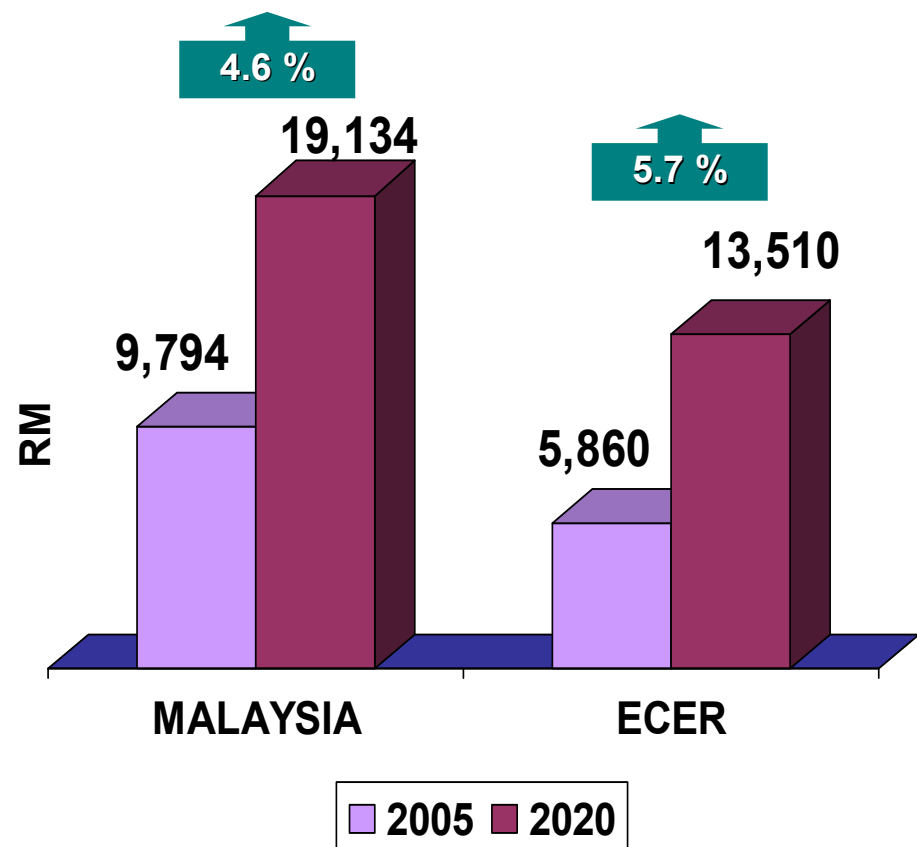
# ECER : GDP Growth Rate by State (2005-2020)



**GDP growth rate in ECER has to be higher than the national GDP growth rate to correct imbalance**

Source : 2005 figures by state are based on DOS Data Bank 2005, for Malaysia based on Ninth Malaysia Plan  
\*Note : Growth rates based on ECER Master Plan

# ECER : GDP per Capita by State (2005-2020)



**GDP per capita is expected to increase significantly  
by RM7,650**

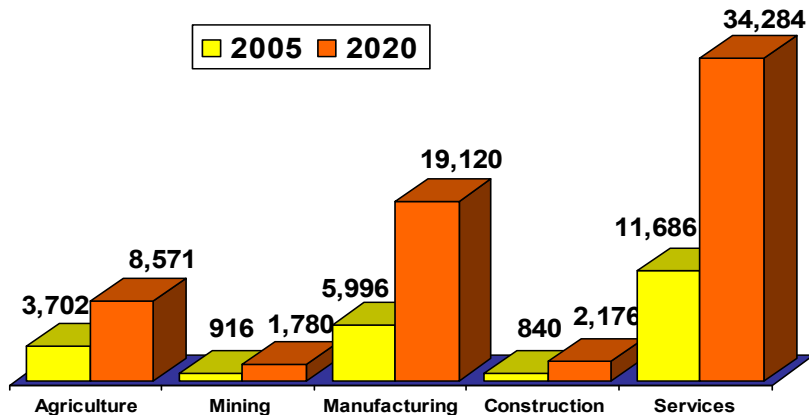
Source : 2005 figures by state are based on DOS Data Bank 2005, for Malaysia based on Ninth Malaysia Plan  
\*Note : Growth rates based on ECER Master Plan



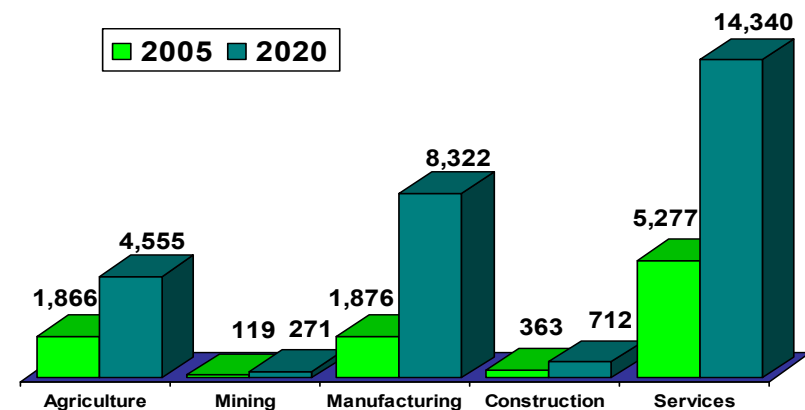
# ECER : Major Sectors GDP by State (2005-2020)



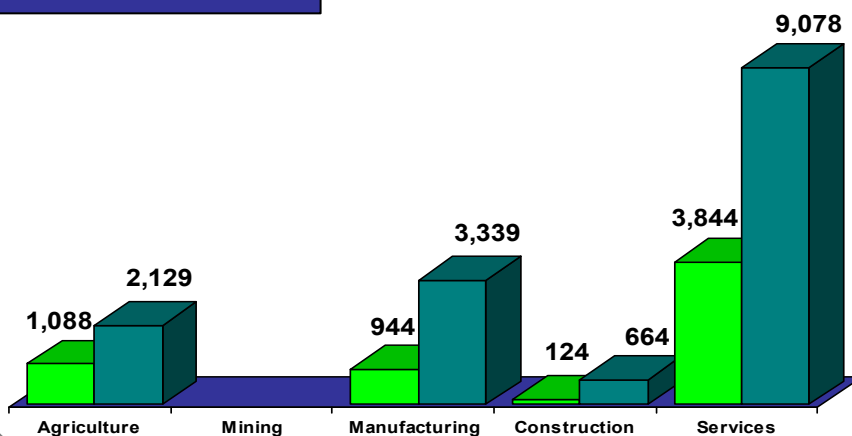
## ECER



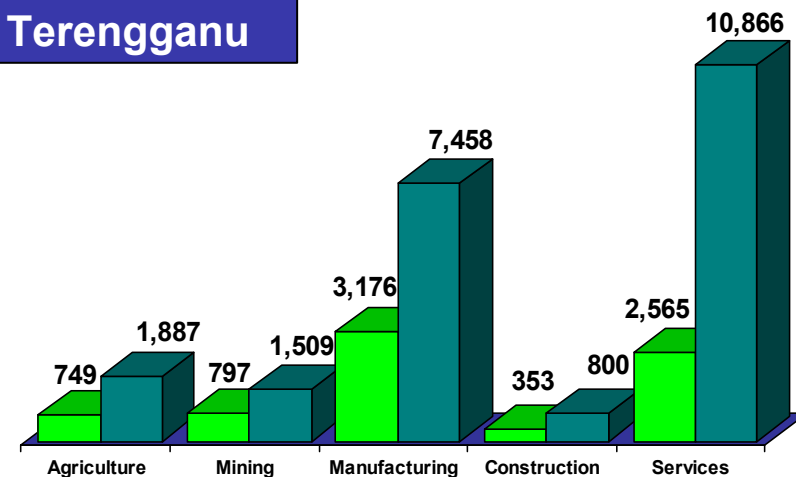
## Pahang



## Kelantan



## Terengganu

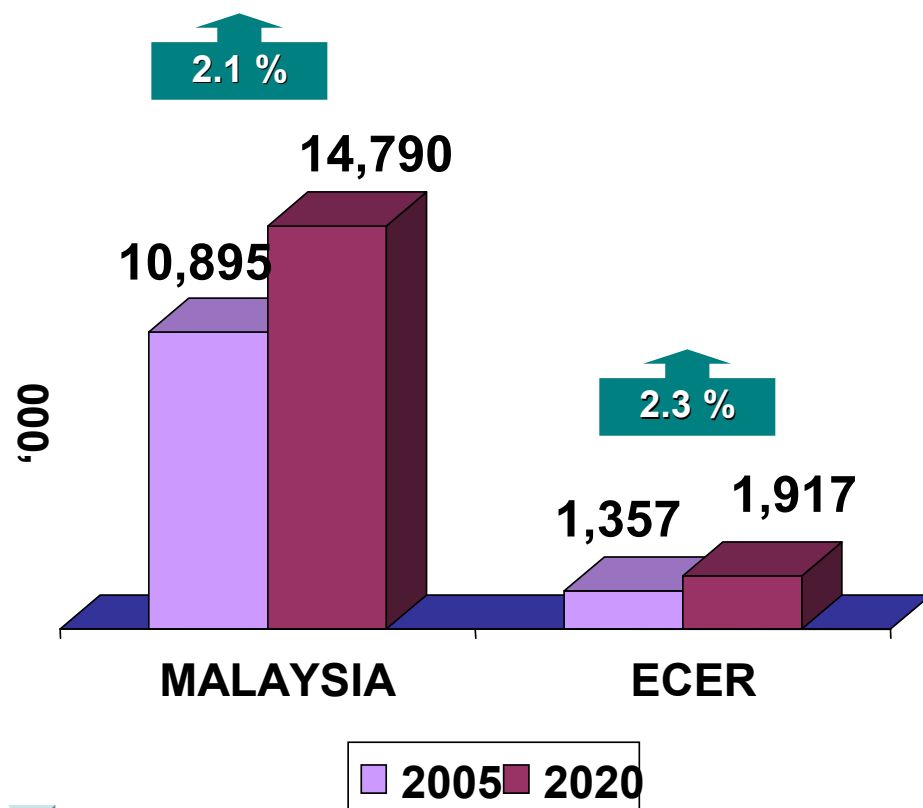


**Services,\* Manufacturing and Agriculture sectors are the principal sources of growth**

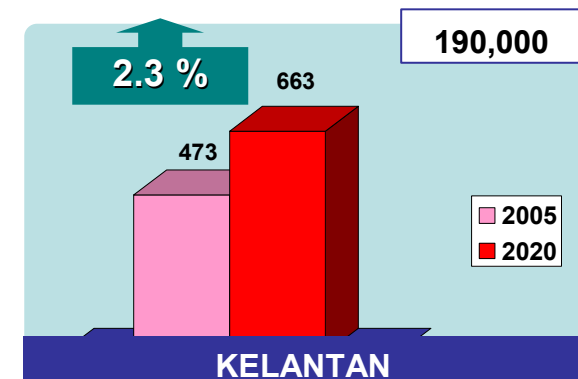
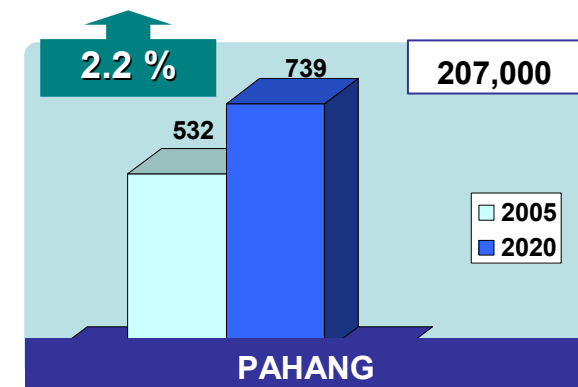
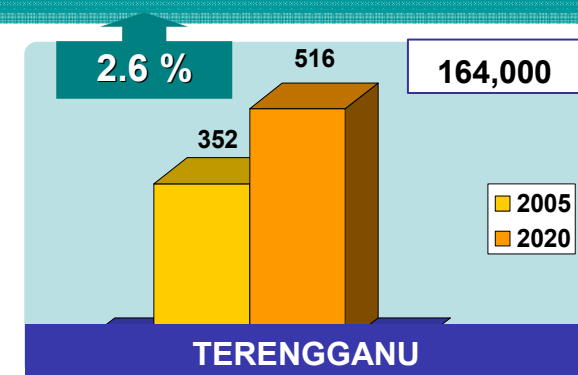
Source :ECER Master Plan

**Note \* : Services Includes : Tourism,& Hospitality Industries, Education, Utility Services, Logistic Services, Distribution Trade, Professional Services, Commercial Services, Personnel Services, Public Services, Security Services, Social Services etc**

# ECER: Employment by State (2005-2020)



**Incremental Number (2005-2020):  
560,000 direct employment**



Source : 2005 figures by state are based on DOS Data Bank 2005, for Malaysia based on Ninth Malaysia Plan

\*Note : Growth rates based on ECER Master Plan