



Course outline for Online International Training 2022

1. Course Title

“The Next Normal with Sufficiency Economy Philosophy towards a Sustainable Development 2022”

2. Duration

2 weeks (6 days) : 14th – 25th March 2022 see attached – Schedule

3. Background

TICA: Thailand International Cooperation Agency

TICA is a national focal point for Thailand’s international development cooperation. TICA was established in 2004 to realize Thailand’s aspiration to be a contributor of development cooperation. Believing that global challenges are best addressed by international cooperation and global partnership, today we continue to strengthen our contribution to achieve global development agenda through various capacity - building and human resources development programmes. In response to the recent changes in the global landscape of development cooperation, especially through the concept of South-South and Triangular Cooperation, TICA continues to realign our focuses in order to deliver Thailand’s commitment to be a relevant partner in global agendas including the 2030 Agenda for Sustainable Development.

Burapha University (BUU)

Burapha University was established in 1955 as Bangsaen Educational College and later in 1974 became Bangsean Campus under Srinakharinwirot University. The University became an independent institution in 2008. Today, Burapha University has campuses in Chonburi, Chantaburi and Sa Kaeo Provinces, and offers undergraduate and postgraduate programmes in Social Sciences, Health Sciences and Sciences and Technology.

Theme of online training: SEP

This online training falls under the theme – “**Sufficiency Economy Philosophy**” or SEP. The SEP is an approach for sustainable development which espouses moderation, reasonableness and prudence as development framework based on knowledge and virtue. The Philosophy stresses the importance of human development at all levels and also emphasizes the need to strengthen community’s capacity to ensure a balanced way of life and resilience, with full respect for the environment. As an approach and mind-setting framework, we believe that SEP can be applied to

all 17 SDGs. Therefore, over the recent years, Thailand has shared with international community the application of SEP, our home-grown approach to sustainable development.

In response to the COVID-19 pandemic, we aim to share Thailand's experiences in the application of Sufficiency Economy Philosophy (SEP) for sustainable development particularly during the period of COVID-19 pandemic.

Thailand International Cooperation Agency (TICA) cooperate with Burapha University conducted an online training course on "The New Normal with Sufficiency Economy Philosophy towards a Sustainable Development" via Zoom Cloud Meeting.

4. Course objective

This online training course aims at sharing Thailand's experiences in the application of Sufficiency Economy Philosophy (SEP) for sustainable development. At the end of this course, participants are expected to;

- Understand the concept of SEP as an approach for sustainable development under the COVID-19 pandemic.
- Understand how to apply SEP to different cases, such as, community development projects and lesson learned from Thai and foreign model.
- Be able to apply SEP to the case of their respective countries.

5 .Course Contents

1. Introduction to Sufficiency Economy Philosophy
2. SEP Application from Success Cases & Role Model
3. How SEP has changed your life
4. New Normal to Next Normal: How life has changed
5. Success Story & Case Study
6. Wrap up & Assignment

6 .Participant Criteria

Participants should meet the following criteria:

- 6.1 Be nominated by their government
- 6.2 University graduated in the fields of agriculture, economics, rural development, social science, environment, public policy or relevant fields.
- 6.3 Currently working with at least five-year experience in above fields.
- 6.4 Able to participate in the online training course for the entire duration
- 6.5 In good mental and physical health

6.6 Sufficient command of spoken and written English language

6.7 Computer literacy

7. Focused countries

ASEAN, South Asia, and others

8. Attendance and Evaluation

Participants who completed the online training will receive E-certificate base on:

8.1 Online learning (not less than 80%)

8.2 Online class participation and discussion

8.3 Submission of the assignment

8.4 Online evaluation (the most correct and outstanding answer)

9. Online Schedule

This six-day online course via Zoom Cloud Meeting from Burapha University, Thailand

10. Training Institution

Academic Service Centre, Burapha University

1) Dr. Nawasit Rakbamrung

Email: nawasit@buu.ac.th

2) Ms. Buttri Dumrisathonlamark

Email: buttri@buu.ac.th

3) Ms. Wetanee Sirikit

Email: wiway127@gmail.com

4) Ms.Nattaporn Lairat

Email: nataporn@go.buu.ac.th

Email: sepbuu@gmail.com

11. Executing/Funding Agency

Thailand International Cooperation Agency (TICA)

Government Complex, Building B (South Zone), 8th Floor,

Chaengwattana Rd. Laksi District, Bangkok 10210 THAILAND

Website: www.tica.thaigov.net

Email: aitc_sep@mfa.mail.go.th



Schedule for the Online Training Programme:
“The Next Normal with Sufficiency Economy Philosophy towards a Sustainable Development”

Via ZOOM Cloud Meetings 6 days : 14th – 25th March 2022

Date/ Period/Topic	Time (Thailand time)	Content	Speaker	Note
Day 1: 14 th March 2022 /08.30 a.m.– 12.00 a.m.				
	08.30 – 09.00 a.m.	🔑 Room open to Join link & Register		
1 Programme Orientation & Course Introduction	09.00 – 10.00 a.m.	Opening Ceremony Ep 1.1 Course Introduction	Dr. Nawasit Rakbamrung Deputy Director of Academic Service Centre, Burapha university	Opening Ceremony : 1.Representative from TICA 2.Representative from BUU
	10.00 – 11.00 a.m.	Ep 1.2 Course Assignment & Evaluation		
	11.00 – 12.00 a.m.	Ep 1.3 Country Presentation & Sharing		
Day 2 : 16 th March 2022 /08.30 a.m.– 12.00 a.m.				
	08.30 – 09.00 a.m.	🔑 Room open to Join link & Register		
2 Introduction to Sufficiency Economy Philosophy	09.00 – 10.00 a.m.	Ep 2.1 Theory & Principle	Ms.Thanthitta Nakorntap Director of Foreign Affair unit, ORDPB, Bangkok http://www.rdpb.go.th/en	Moderator topic 2: Dr. Nawasit Rakbamrung
	10.00 – 11.00 a.m.	Ep 2.2 SEP Case Studies and Royal Projects		
	11.00 – 12.00 a.m.	Ep 2.3 Initiative & Adaptation with SEP toward SDGs		

Date/ Period/Topic	Time (Thailand time)	Content	Speaker	Note
Day 3 : 18th March 2022 /08.30 a.m.– 12.00 a.m.				
	08.30 – 09.00 a.m.	☞ Room open to Join link & Register		
3 SEP Application from Success Case & Role Model	09.00 – 10.00 a.m.	Ep 3.1 SEP : How SEP initiative story of life	Dr.Wiwat Salyakamthorn, President of SEP institute and President of Agri – Nature Foundation, Chon buri province (Case study from Eastern Region of Thailand)	- Moderator topic 3: Dr. Nawasit Rakbamrung - topic 3 :VDO recorded
	10.00 – 11.00 a.m.	Ep 3.2 Success Organization in SMEs/Entrepreneurs Case & Role Model	Mr.Smit Taweelertnithi Managing Director, Nithifoods Co.,Ltd. Chaing Mai Province (Good Practices company from North Region) https://www.nithifoods.co.th/	This company was selected to receive King/Her Royal Highness Princess Maha Chakri Sirindhorn trophy in success organization (SMEs) case who use SEP in their mission and culture company from ORDPB
	11.00 – 12.00 a.m.	Ep 3.3 Success Community Case in CBT & Role Model	1. Representative from Baan Dok Bua community, Pa yao province 2. Representattive from related organization (Case study from North Region of Thailand)	This community was selected to receive King /Her Royal Highness Princess Maha Chakri Sirindhorn trophy in success community case who use SEP in their way of life from ORDPB. Also won an award for "Local and Community Attractions" at the 2019 Thailand Tourism Awards

Date/ Period/Topic	Time (Thailand time)	Content	Speaker	Note
Day 4 : 21st March 2022 /08.30 a.m.– 12.30 p.m.				
	08.30 – 09.00 a.m.	☞ Room open to Join link & Register		
4 How SEP has changed your life	09.00 – 10.30 a.m.	Ep 4.1 The Best Practices of the SEP “from Poverty to Prosperity”	Mr.Liem Buddrachantra, Agriculturist Role Model, Cha Cheong Sao Province (Case study from Central Region of Thailand)	Moderator topic 4: Dr. Nawasit Rakbamrung Ep 4.1: VDO recorded from site
	10.30 – 12.00 a.m.	Ep 4.2 SEP in Foreigner Point of View - Inspiration - Why does he use SEP in daily life?	Mr.Martin Wheeler, Agriculturist Role Model, Khon Kaen Province (Case study from North-Eastern Region of Thailand)	Ep 4.2: Live from site
	12.00 – 12.30 p.m.	Wrap up and Assignment	Dr. Nawasit Rakbamrung	
Day 5 : 23rd March 2022 /08.30 a.m.– 12.30 p.m.				
	08.30 – 09.00 a.m.	☞ Room open to Join link & Register		
4 How SEP has changed your life (Continue)	09.00 – 10.30 a.m.	Ep 4.3 The Best Practices of the SEP as Life Guidance	Dr.Kirk Meemungkij, Founder & President of Kao Cha gan Agroforestry Community Enterprise, Sa Kaeo province (Case study from Eastern Region of Thailand)	Moderator topic 4: Dr. Nawasit Rakbamrung Ep 4.3: VDO recorded from site

Date/ Period/Topic	Time (Thailand time)	Content	Speaker	Note
5 New Normal to Next Normal : How life has changed	10.30 – 11.30 a.m.	Ep 5.1 Pre & Post-COVID-19 in Thailand 1. Overview : Situation & Policy 2. Impact 3. Prevention & Measure 4. What will change? 5. Case study	1.Veterinarian Dr. Soawapak Hinjoy, Director of International Cooperation Agency, Department of Disease Control, Ministry of Public Health 2. Mr.Jitphanu Sridej Public Health Technical Officer, Department of Disease Control, Ministry of Public Health	Moderator topic 5: Dr. Nawasit Rakbamrung
	11.30 – 12.30 p.m.	Ep 5.2 Hospital Case Study & Experienced Sharing	Representative from local hospital	
Day 6 : 25 th March 2022 /08.30 a.m.– 11.00 a.m.				
	08.30 – 09.00 a.m.	🔓 Room open to Join link & Register		
6 Conclusion	09.00 – 11.00 a.m.	Post-test & Closing Ceremony of the Training Programme: 1. Individual Presentation 2. Concept Paper for further cooperation/projects 3. Post-test 4. Closing Ceremony	1.Assoc.Prof.Dr.Chalong Tubsree, Faculty of Education, BUU 2. Dr. Nawasit Rakbamrung 3. Ms.Thanthitta Nakorntap Director of Foreign Affair unit, ORDPB 4. Ms.Buttri Dumrisathonlamark	

- Remark : 1. Schedule subjects to change if applicable
2. According to the Schedule, Live streaming on ZOOM Cloud Meetings at the local time in Thailand
3. ORDPB = Office of the Royal Development Projects Board
CBT = Community-based Tourism
4. Course concept is learn with experiences from role model who use SEP in their life and work/business
5. Next Normal trends : Stay-at-home Economy, Touchless Society, Regenerative Organic