

# **Master of Science in Innovative Healthcare Management Program**

## **Academic Institution: College of Innovation Thammasat University**

2 Prachan Road, Bangkok 10200 THAILAND

Tel: 66-2623-5055-8 Fax: 66-2623-5060

**Duration:** Two (2) academic years

### **Objectives:**

1. To develop a thorough understanding of the body of knowledge regarding health, healthcare service system, profound managerial concepts, as well as cultural sensitivity, and be able to apply such expertise in administering healthcare services efficiently.
2. To be capable of assessing and analyzing internal and external environment, that impact healthcare service provision so as to develop strategies and determine policies related to marketing and the healthcare industry appropriately.
3. To develop analytical skills, and be able to make ethical decisions related to healthcare management based on theoretical and ethical principles in providing healthcare services regarding the differences in health policies, laws, and cultures among nations.
4. To develop the abilities required to provide healthcare services and the development of the quality of these services continuously through outcome management based on empirical practice.
5. To be knowledgeable, and have the ability to develop a body of knowledge related to healthcare management through the research or study process, and to be able to apply research or study findings to healthcare management.

### **Course Synopsis & Methodology:**

In the present world, virtually all health organizations have become increasingly aware of the importance of healthcare management and service system development. Based on world class healthcare service policies characterized by quality and high standards, service provision has changed from a traditional approach to a proactive approach, relying more on result-based management which principally takes into consideration quality, cost, and access to care.

The Master of Science Program in Innovative Healthcare Management (MIHM) at Thammasat University is a program in which students can develop their capacity in managing healthcare professionally in light of the changing perspectives in the provision of healthcare service at the global level. The students that graduate from this program will be better prepared in terms of their understanding of the corpus of knowledge in healthcare and managerial expertise.

The Program works on the basis that learning occurs in many different ways. The program uses a blended approach that incorporates a wide range of teaching techniques:

- ☐ lectures
- ☐ seminars
- ☐ case studies
- ☐ local and international field trips
- ☐ group work
- ☐ self-paced and individual study

### **Course Content/Study Topic:**

Semester 1 (June – Sept) Semester 2 (Nov – Feb) Summer (Mar – May) Semester 1 (June – Sept)  
Semester 2 (Nov – Feb) YEAR 1 YEAR 2 HC 641 Practicum in Healthcare Management (3) SV 611  
Finance Management for the Service Industries (3) HC 642 Information Systems for Healthcare  
Management (2) SV 632 Managing People in a Global Environment (3) HC 640 Policies & Business  
Strategies and Ethics in Healthcare (2) Plan B: Independent Study Elective Courses (9) SV 610 Data &  
Decisions for Service Design and Delivery (3) SV 631 Marketing & Branding in Service Management

(3) INNOVATIVE HEALTHCARE MANAGEMENT CURRICULUM (SEMESTER SYSTEM) Plan A: Thesis Thesis (6) Elective Course (3) Plan A: Thesis Thesis (6) Plan B: Independent Study IS (6) HC 643 Holistic Healthcare and Service (2) Or

**Core Courses**

- ☐ SV 610 Data and Decisions for Service Design & Delivery (3 Credits)
- ☐ SV 611 Finance Management for the Service Industries (3 Credits)
- ☐ SV 631 Marketing and Branding in Service Management (3 Credits)
- ☐ SV 632 Managing People in a Global Service Environment (3 Credits)
- ☐ HC 640 Policies & Business Strategies in Healthcare (2 Credits)
- ☐ HC 641 Practicum in Healthcare Management (3 Credits)
- ☐ HC 642 Information Systems for Healthcare Management (2 Credits)
- ☐ HC 643 Holistic Healthcare and Service (2 Credits)

**Elective Courses**

- ☐ SV 685 Contemporary Issues in Service Innovation (3 Credits)
- ☐ SV 686 Seminar on Special Topics (3 Credits)
- ☐ HC 656 Seminar on Healthcare (2 Credits)
- ☐ HC 657 Outcomes Management and Continuous Quality Improvement in Healthcare (3 Credits)
- ☐ HC 658 Introductory Biostatistics and Data Analysis for Healthcare Management (3 Credits)
- ☐ HC 659 Leadership in Healthcare Management (3 Credits)

**Qualifications:**

To be eligible for admission to the Master of Science in Innovative Healthcare Management, an applicant must:

- ☐ Hold a Bachelor's Degree or its equivalent in any field.
- ☐ Pass an English Language Proficiency Test from one of the following:
  - TOEFL : 500
  - IELTS : 5.0
  - TU-GET (Thammasat Test) : 500
- ☐ At least 2 years of working experience in healthcare industry
- ☐ Very good written and spoken English proficiency.

Successful candidates for admission must pass a selection process including a written examination, an English test, and an interview.

**Document Required:**

1. 3 photographs (1 inch-size)
2. English test result (TOEFL, IELTS, or TU-GET)
3. 2 Recommendations
4. Health certificate

**Number of Participant: 2**

**Eligible Countries:**

Afghanistan, Bangladesh, Cape Verde, Comoros, Eritrea, Fiji, Ghana, Indonesia, Iran, Jordan, Lesotho, Malaysia, Maldives, Mauritania, Nepal, Nigeria, Pakistan, Papua New Guinea, Philippines, Republic of Seychelles, Rwanda, Senegal, Solomon Island, South Sudan, Sudan, Sri Lanka, Timor-Leste, Togo and Vanuatu.

**Closing Date for Nominations:**

March 2016

**Terms and Conditions for Scholarships**

1. Applicants who are awarded the scholarships will be required to pursue the Plan A study (thesis) option.
2. Scholarships cover for the study period of 2 years. Applicants who are awarded the scholarships must complete their studies within 2 years.
3. Applicants who are awarded the scholarships will be required to function as student assistants for 40 hours per month to assist the College in meeting its overall mandate. Specific duties and responsibilities will be assigned by Program Directors or the College's Administrators.

**Contact:**

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