



# Topic :Promoting Employability for Decent Work and Economic Growth: Sharing Thailand's Good Practices and Lesson Learned

Duration: 8 – 19 September 2025

TICA: Thailand International Cooperation Agency is a department under the Ministry of Foreign Affairs of Thailand and a national focal point for international development cooperation with development partners and other developing countries around the world. TICA was established in 2004 to realize Thailand's aspiration to be a contributor of development cooperation. TICA's mission is to promote sustainable socioeconomic development through sharing of knowledge and best practices. In response to the recent changes in the global landscape of development cooperation, especially through the concept of South-South and Triangular Cooperation, TICA continues to realign our focuses in order to deliver Thailand's commitment to be a relevant partner in global agendas including the 2030 Agenda for of Sustainable Development Goals (SDGs).

MI: Mekong Institute is a GMS intergovernmental organization (IGO) working closely with the governments of six countries to promote regional development and cooperation through programs and projects in three thematic areas of agricultural development and commercialization, trade and investment facilitation, and sustainable and technology connectivity.

## Theme: Bio-Circular-Green Economy: BCG Model

Main Goal: To share Thailand's good practices in promoting more balanced and sustainable socio-economic development and in generating income distribution in local and rural economies by integrating science, technology and innovation to enhance sustainable competitiveness in the four target industries i.e. (1) agriculture and food industry; (2) bioenergy, biomaterial and biochemical industry; (3) medical and wellness industry; and (4) tourism and the creative economy.

### Areas of focus:

 Agriculture and food industry: increasing agricultural productivity through smart farming and the application of food technology to improve and develop food quality, including shelf life extension of food and production of alternative nutrients/proteins.

- Medical and wellness industry: innovation in health systems such as drugs, vaccines, biological medicinal products, medical supplies and equipment, research and development of cosmetic and dietary supplements, clinical research, management of medical science data to support the registration of medical products.
- Bioenergy, biomaterial and biochemical industry: innovative development of high efficiency energy production; building of power plants with local renewable energy sources such as solar, biomass and biogas; developing a smart grid system for electricity distribution to generate income; and further developing high-value chemical and bio-material products.
- Tourism and the creative economy: sustainable tourism development by capitalizing on the strengths of biodiversity and local cultures and creating the linkages with the creative economy by enriching tourists' experiences through local gastronomy and other various forms of tourism such as sports, health, art, cultural, agricultural, etc.

#### Course Contents:

The BCG model of Thailand offers the opportunities for innovation, productivity, and job creation with the pathways towards environmental sustainability and resilient society. But the right policies and measures for skilling are required to harness the workers and citizens to be able to participate in the economy development activities. In Thailand, to support skills required for BDG economy and S-curve industries, the government launched

#### Attendance and Evaluation:

Candidates must possess qualifications as specified in "Guideline for Thailand's Annual International Training Course Programme" No. 2 "Qualifications" as well as following qualifications. The participants should come from middle to senior government officials (for representatives from the government) or middle to senior management staff from non-government sector, academic institution, or

polices and measures to support S-curve learning.

TVET and other govt agencies such as NSTDA lunched education programs to support reskilling and upskilling of Thai workforce. Capacity building projects have been implemented for farmers, factory workers and SMEs, as well as startups and innovation-driven enterprises.

Despite much remains to be done, Thailand ongoing structural reforms and measures to promote competent workforce in relation to decent work promotion could be meaningful for the developing countries to learn. Recognizing promoting employability could contribute greatly to decent work and sustainable economic growth, Thailand International Cooperation Agency (TICA) and Mekong Institute (MI) has been providing a platform to share good practices and lessonslearned among policy makers, education/skill providers, private industries and associations. In this regard, TICA and MI is jointly organizing a two-week international online training program on "Promoting Employability for Decent Work and Economic Growth: Sharing Thailand's Good Practices and Lessons-learned".

#### Lecture Outline:

Module 1: Decent Work Opportunities under

BCG Economic Model

Module 2: Strengthening Innovative-driven

Workforce Education Governance

Module 3: Strengthening Industrial Engagement

in Reskilling/Upskilling Schemes

Module 4: Digitalization of Workforce Education

**Programmes** 

Module 5: Promoting Social Inclusion in

Workforce Education System

associations representing private sector industries. The participant should

- have their direct working roles in policy or implementation bodies related to workforce development and education training development.
- have at least 5 years of working experiences;
- be able to communicate professionally in written and spoken English;
- have sufficient professional capacity to actively participate cross-culturally at international level;
- be in good health both physically and mentally; and
- be able to attend the entire course, including its field trips and outdoor activities.

#### Evaluation:

- pre-test and post-test of knowledge improvement
- after-event evaluation for effectiveness of the training ( anonymous)
- post training evaluation after 3 months of the training completion (knowledge applicability and usefulness)

**Venue:** Mekong Institute Residential Training Center, Khon Kaen, Thailand

**Expenditure/Funding:** Please find the attached file.

#### Contact:

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