

## **International Training Course Programme on Sufficiency Economy Philosophy (SEP) Practices in Community-based Development (CBD) 2025**

### **1. Course Title**

Onsite Sufficiency Economy Philosophy (SEP) Practices in Community-based Development (CBD), International Training Course 2025

### **2. Duration**

2 weeks (during the 9-20 June 2025)

### **3. Background and Rational**

Recently, there has been a recent shift in economic development paradigms from growth-based to community-based development as a mechanism to achieve sustainable development. Experiences have shown that community-based development helps empower communities and strengthening the capabilities of local citizens to undertake self-initiated development activities in response to their needs. The Sufficiency Economy Philosophy formulated by King Bhumibol Adulyadej of Thailand is a means towards community empowerment and strengthening communities, enhancing local economic prosperity.

The SEP stressed “the middle path as an overriding principle for appropriate conduct by the populace at all levels”. “Sufficiency” means moderation, reasonableness, and the need of self-immunity for enough protection from impact arising from internal and external changes. To achieve this, an application of knowledge with consideration and prudence is essential. At the same time, it is crucial to strengthen the moral fiber of the nation so that everyone adheres to the principles of honesty and integrity. In addition, a way of life based on patience, perseverance, diligence, wisdom and prudence is indispensable to create balance and be able to cope with adverse shocks. The principles of SEP can be applied to all levels, i.e. individuals, communities, organizations and nations/global. Numbers of case studies in Thailand have shown good practices of SEP applications as guides of individuals to improve quality of life and communities, to develop local productive capabilities and market networks, and to enhance small enterprises and organizations to manage efficiently. Principles of SEP can be applied to developing countries around the world at all levels. Particularly, they can be applied to community development as SEP is fundamental to empowerment and building resilience.

The training course “Sufficiency Economy Philosophy in Community-based Development” provides knowledge of SEP linking to economic concepts/theories and community-based development. During the training course, number of case studies will be illustrated to explain what SEP means in practices. In addition, the training course will provide the tools for monitoring and evaluation in understanding the Implementation, success, and challenges of projects following SEP.

### **4. Objectives**

The programme is designed to:

1. provide participants with knowledge and understanding of Sufficiency Economy Philosophy (SEP) and related economic theories and concepts
2. explain participants the applications of SEP (individuals, SMEs, communities, organizations and macro policy implication)
3. share experiences among countries on community-based development
4. provide participants in exploring with multiple case studies following SEP
5. equip participants with the practical skills and techniques required for Development project formulation and evaluation of projects following his Majesty the King’s concept

## 5. Course Contents

The training course comprised of 6 models

### **Module 1: Philosophy and conceptual framework of SEP concepts and Relevant Economic Theories**

- 1.1 Introduction to Sufficiency Economy Philosophy and the New Theory
- 1.2 Sufficiency Economy Philosophy and related concept: Economic theories and resource constraints and optimization concepts

### **Module 2: Application of SEP: Reasonableness, Moderation and Prudent in Economic and Community-based Development (CBD)**

- 2.1 Introduction of Reasonableness, Moderation and Prudent to economic and community-based development
- 2.2 The role of rural financial institutions with the application of Reasonableness, Moderation and Prudent in economic and community-based development (micro finance, saving and credit union and cooperatives)

### **Module 3: Development project cycle under SEP**

- 3.1 Project identification and formulation (reasonableness identification existing resource and constraints identification, and logical framework)
- 3.2 Project appraisal (financial, economic and risk analysis)

### **Module 4: Practical experiences of SEP concepts (Reasonableness, Moderation and Prudent)**

- 4.1 Experiences in agricultural sector (case study of integrated farming practices)
- 4.2 Experiences in rural institution (credit unions/cooperatives)
- 4.3 Experiences in the business sectors (community enterprises)

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### **Module 5: Presentation of case studies and country reports**

#### **Module 6: Study Trips/ Field Trips**

- **Duration:** 3 days field trip (2<sup>nd</sup> week)
- **Place:** in Phetchaburi Province

The objective of the field trip is to share the lesson learned from various case studies following His Majesty the King's initiatives

#### **Advance Assignments**

##### **1) Country Report**

**Part 1:** Background of your country

- Geography
- Socioeconomic background
- Government policy for socioeconomic development

**Part 2:** Possibility Application of the Sufficiency Economy Philosophy (SEP) to the country (after 4 weeks of training)

Each participant is required to prepare and submit a country report on how to apply the SEP to your country.

The full report including abstract should be approximately 10-15 pages. The outline is as follows.

1. Economic and social development in your country
2. State the problems of your country

Please choose one of the following problems

- Individual/household/organization level
- Community level
- National level

3. What is the future project that applied the **Sufficiency Economy Philosophy (SEP)** to solve the chosen problem.

- Project title
- Project objectives
- Project activities
- Practical project of the SEP
- Challenges

## 2) Reading Assignment

Book: Inside Thailand Review: Sufficiency Economy

<http://thailand.prd.go.th/ebook/review/content.php?chapterID=33>

## 3) Project Assignment

- group case study report and presentation (last week of the programme)
- individual country report presentation (last week of the programme)

## 6. Number of Participants

20 participants (18 foreigners and 2 Thais)

## 7. Participants Criteria

All applicants must meet the minimum requirements listed below in order to be eligible to apply for this training programme

- between 25 - 50 years old
- have good command of English language in speaking, reading, and writing skills
- have recommendation from employer
- minimum 5 years working experience
- preferable for those who work in rural development area

## 8. Invited Country

- Priority: ASEAN countries
- APEC/Land lock countries
- Colombo Plan countries

## 9. Venue

Building 5 (Room 5627), Faculty of Economics, Kasetsart University, 50 Ngam Wong Wan Rd. Chatuchak, Bangkok 10900 THAILAND

## 10. Expected Results

- Understanding the Sufficiency Economy Philosophy concept
- ability to apply SEP concept in agricultural sector, rural financial and cooperative institution/ enterprise community for rural development
- ability to work under international groups
- create networking among participants

## 11. Evaluation

- class participation
- case studies and country report
- training attendance (attend 80% of the training programme)

## 12. Institution

### 12.1 Recruiting/Executing Agency in Thailand

The application form must be made and submitted to Department of International Cooperation Affairs (TICA), Ministry of Foreign Affairs, The government Complex, Building B (South Zone), 8<sup>th</sup> Floor, Laksi, Bangkok 10210, THAILAND

Contact persons: Ms. Sureerat Potipim: e-mail address: [sureeratp@mfa.go.th](mailto:sureeratp@mfa.go.th)

### 12.2 Implementing Agency of the Training Course

The course will be conducted by Faculty of Economics, Kasetsart University, 50 Ngam Wong Wan Rd. Chatuchak, Bangkok 10900 THAILAND Tel. (66-2)579-9579 Ext. 5602

Contact person: Mr. Pasakorn Thammachote  
e-mail address: [fecopot@ku.ac.th](mailto:fecopot@ku.ac.th), [pasakorn.tham@gmail.com](mailto:pasakorn.tham@gmail.com)

Mrs. ISriya Nitithanprapa Bunyasiri,  
e-mail address: [fecoiyb@ku.ac.th](mailto:fecoiyb@ku.ac.th), [nitithai1@gmail.com](mailto:nitithai1@gmail.com)

Ms. Prapinwadee Sirisupluxana  
e-mail address: [fecopds@gmail.com](mailto:fecopds@gmail.com)

Trainers/Coach: Lecturers from the Faculty of Economics, Kasetsart University and experts from Mahidol University, private organizations and government officials who have a theoretical and practical experiences relating to sufficiency economy philosophy.

Training Equipments: PowerPoints, Case Studies

Accommodation: will be arranged by the organizer

### 12.3 Collaborative Organizations

Unit of Agricultural Strategy Research (UASR), Center for Applied Economic Research (CAER), Kasetsart University, 50 Ngam Wong Wan Rd. Chatuchak, Bangkok 10900 THAILAND Tel. (66-2)561-5037 Ext. 11

Contact person: Mr. Pasakorn Thammachote e-mail address: [fecopot@ku.ac.th](mailto:fecopot@ku.ac.th), [pasakorn.tham@gmail.com](mailto:pasakorn.tham@gmail.com)

Ms. Prapinwadee Sirisupluxana e-mail address: [fecopds@gmail.com](mailto:fecopds@gmail.com)

## 13. Expenditure/Funding

This training is funded by TICA.

## 14. Fellowship

The fellowship awarded under the TICA will cover:

- An economy-class round-trip air ticket from the participant's nearest international airport to Bangkok
- Local training costs
- Accommodation during the training period
- An allowance of 500 baht per day
- Life & health insurance for each participant during their stay in Thailand

## 15. Other Information

1. Prior to arrival in Thailand, all participants MUST first obtain the appropriate visas from the Royal Thai Embassy or Consular Representative in their countries.

2. Upon arrival at and departure from Bangkok Suvarnabhumi Airport, participants are requested to follow the TICA travel instructions and regulations. At Bangkok International Airport, participants are asked to look for TICA sign at the AOT Limousine customer relation counters and proceed to it. Participants are required to show the Instruction of Fellowship Award at the counter so that arrangements for airport transfer to the reserved hotel will be

made. Participants do not have to pay for the AOT limousine service charge since the cost will be paid directly to AOT by TICA. Participants are recommended not to take a public taxi to the hotel by themselves as the taxi fees cannot be refundable from TICA.

3. Participants are required to observe the course schedule strictly.

4. Application to change or alter the training subject or to extend the training period will not be accepted.

5. Participants are requested not to bring any of their family members in this trip.

6. In accordance with relevant Thai regulations, medical insurance will be provided for each participant after arrival in Thailand.

**Tentative Schedule for Thailand’s Annual International Training Course  
(AITC) 2025 on Sufficiency Economy Practices in Community-based and  
Economic Development (CBED)  
Venue: Faculty of Economics  
Date: 9 – 20 June 2025**

The course consists of 5 Modules that will be delivered for 2 weeks. It should be noted that all lessons are as follows:

Date	Activities	Course design
<b>Day 1: June 9</b>		
9.00 – 9.30	<b>Welcome speech from President/dean/TICA</b>	
	Brief introduction of the program: Project leader	
9.30-12.30	<b>Session 1: Sufficiency Economy Philosophy: New Theory</b>	Interactive Power Point presentation
	Q&A and Case studies	Discussion Forums
13.30 – 17.30	<b>Session 2:</b> Sufficiency Economy Philosophy related theory and application	Interactive Power Point presentation
	Q&A and Case studies	Discussion Forums
<b>Day 2: June 10</b> 9.30 – 12.30	<b>Session 3:</b> Applications of SEP in Private Sector	Interactive Power Point presentation
	Q&A and Case studies	Discussion Forums
13.30 – 17.30	<b>Session 4:</b> SEP Application: Credit union and Cooperative in Community Developments	Interactive Power Point presentation
	Q&A and Case studies	Discussion Forums
<b>Day 3: June 11</b> 9.30 – 12.30	<b>Session 5:</b> <i>Project identification and formulation following SEP (reasonableness identification existing resource and constraints identification, and logical framework)</i>	Interactive Power Point presentation
	<b>13.30 – 17.30</b>	
	<b>Session 5: cont.</b>	
	Q&A and Case studies	Discussion Forums
<b>Day 4: June 12</b> 9.30-12.30	<b>Session 6:</b> <i>Project appraisal following SEP (financial, economic and risk analysis)</i>	Interactive Power Point presentation
	Q&A and Case studies	Discussion Forums
13.30 – 17.30	<b>Session 6: cont.</b>	
	Q&A and Case studies	Discussion Forums
<b>Day 5: June 13</b> 9.30-12.30	<b>Session 7:</b> <i>Case study 1.</i> (Resource persons from the organizing teams)	Interactive Video presentation
	Q&A	Discussion Forums and coaching
13.30-17.30	<b>Session 8:</b> <i>Case study 2.</i> (Resource persons from the organizing teams)	Interactive Video presentation
	Q&A	Discussion Forums and coaching

<b>Date</b>	<b>Activities</b>	<b>Course design</b>
<b>Day 6: June14</b> 9.00-16.00	<b>Session 9: Excursion</b>	
<b>Day 7: June15</b>	<b>Free day</b>	
<b>13.00</b>	<b>Leaving hotel to Phetchaburi</b>	
<b>Day 8: June16</b>		
9.30 – 12.00	<b>1<sup>st</sup> visit: agricultural</b> sector (case study of integrated farming practices)	
13.30-17.30	<b>2<sup>nd</sup> visit: agricultural</b> sector (New theory)	
<b>Day 9: June17</b> 9.30 – 12.00	<b>3<sup>rd</sup> visit: credit unions</b>	
13.30-17.30	<b>4<sup>th</sup> visit: cooperatives</b>	
<b>Day 10: June18</b> 9.30 – 12.00	<b>5<sup>th</sup> visit: community enterprise</b>	
13.30-17.00	<b>6<sup>th</sup> visit: community enterprise</b>	
17.00	<b>Leaving Phetchaburi to BKK</b>	
<b>Day 11: June19</b> <b>(all day)</b>	<b>Session 10.</b> Prepare and lesson learned from case studies and wrap-up discussion (4 groups) (Resource persons from the organizing teams)	Discussion Forums and coaching
<b>Day 12: June20</b> 9.00-12.00	<b>Session 10: cont.</b>	Discussion Forums and monitoring
13.00-16.00	<b>Session 11: Presentation and</b> wrap-up all documents (including evaluation)	
16.30-17.00	Closing ceremony	
17.00 – 19.00	Farewell party	