

Hyundai Motor  
Chung  
Mong-Koo  
Foundation

+

KAIST  
College of Business  
Scholarship  
Program



South Korea is a dynamic country with much to offer. Combining beautiful mountain ranges, traditional culture, and a fast paced life, South Korea has something for everyone. Business students are able to study and learn in an Asian Tiger Economy, which has played a key role in creating the Asian Economic Miracle.

In the last half-century, South Korea has become a model for developing countries, with its remarkable economic growth. The country is a center for economic activity, culture, and arts in East Asia. More recently, Korean music, dramas and movies are attracting many audiences in Asian countries and beyond, creating what is being called the "Korean Wave."

## **WHERE THE PAST MEETS THE** *future*



Seoul is the capital and largest metropolis in South Korea, and has been the capital for more than 600 years. With a population of over 9.8 million, the city is one of the largest financial and cultural centers in East Asia. Situated on the Han River, Seoul is considered a leading and rising global city, filled with a fascinating blend of ancient traditions and cutting-edge digital technology, home to endless street food vendors, beautiful royal palaces, and serene Buddhist temples. As the birthplace of K-pop and Korean Wave, Seoul receives over 10 million international visitors every year, making it one of the world's most visited cities.

*about* **KOREA  
AND SEOUL**

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# *about* **KAIST COLLEGE OF BUSINESS**

KAIST was established in 1971 by the Korean government to educate elite scientists and engineers committed to industrialization and economic growth in Korea. KAIST has made itself into a new model for research universities, and it has established a reputation for innovative research throughout the world. Despite its relatively short history, KAIST ranked 41st in the 2017 World University Rankings and earned 1st place in Asia's Most Innovative University Rankings for 2017, published by QS and Reuters, respectively.

KAIST College of Business is a highly respected graduate school with a stellar reputation in Korea and throughout the world for research and teaching in technology-based management. The school started the first full-time MBA program in Korea in 1995.

The history of KAIST College of Business is highlighted by its role as a 'Leading Innovator in Management Education in Korea.' We have tried to differentiate ourselves from general business schools by introducing new management education programs based on quantitative analysis that combine technology and management.

## **An Attractive Location**

KAIST College of Business is located on a forested slope in the northeastern area of Seoul, the capital of Korea. The KAIST College of Business campus is at the heart of a major academic area that hosts four universities and five research institutes. The modern facilities, attractive campus and dynamic urban location make for a unique, high-quality learning environment.



KAIST College of Business  
Seoul campus

KAIST Daejeon campus

South Korea

In November 2007, Chung Mong-Koo, the Chairman of Hyundai Motor Group, founded the Hyundai Motor Chung Mong-Koo Foundation by donating his personal assets to contribute to the promotion of human happiness and social development through value creation. The foundation is currently involved in various social contribution activities in three fields : "Education for Future Leaders", "Support for the Underprivileged", and "Promotion of Arts & Culture." As a part of "Education for Future Leaders" program, Hyundai Motor CMK Foundation and KAIST College of Business are offering academic scholarships to high-caliber government officials from in ASEAN state members to provide them with an opportunity to gain professional and systematic knowledge so that they can play a key role in their home country's development.

## **THE HYUNDAI MOTOR CHUNG MONG-KOO FOUNDATION – KAIST COLLEGE OF BUSINESS SCHOLARSHIP** *program*



### Eligibility

- » Government officials of ASEAN countries  
(Cambodia, Indonesia, Laos, Malaysia, Myanmar, Philippines, Thailand, Vietnam)

### Scholarship Benefits

- » Full tuition fees
- » Monthly allowance of KRW 1,000,000
- » One time settlement allowance of KRW 2,500,000 & returning allowance of KRW 1,000,000
- » Full support for KAIST Student Health Insurance

### Number of Beneficiaries

- » About Five recipients per year
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# **KAIST** *programs*

## **Techno-MBA**

Initiated in March 1995, the two year full-time Techno-MBA was the first MBA in Korea. The school has the longest MBA history and the largest MBA alumni network in Korea, and boasts of a world class team of professors with a stellar reputation for academic excellence, supported by student achievements and staff accountability. Techno MBA is fostering future-oriented business leaders with basic concepts and practical application skills in business analytics and with technology & industry knowledge and functional knowledge.

The program :

- » Cultivates outstanding individuals with ability to understand basic concepts of business analytics and to analyze management issues
- » Develops start-up leaders to lead change and innovation and to lead the second venture boom by discovering new business opportunities for companies

## **Finance MBA**

KAIST College of Business offers a two-year Finance MBA that is designed to help students specialize in the area of asset management, investment banking, digital finance and green finance. KAIST has been offering this unique Finance MBA since 2006, and over 1,300 graduates are currently working in major Korea and global financial institutions. The Finance MBA offers a curriculum that integrates theory and practice in an academic environment with a cutting-edge A/V system and facilities that includes Reuters Training Center and KOSCOM Finance Information Center.

The program :

- » Trains finance professionals for the growth of developing countries' financial and capital market
  - » Shares Korea's experience in financial and capital market growth and spreads Korean culture
-

to developing countries

### **Green Business and Policy MS**

Green Business and Policy MS at KAIST educates domestic and international green policy experts to deal with the climate change and energy shortage challenges. KAIST provides students with selected courses specializing in green business, green technologies, green growth policies, and green finance, and helps them to understand the green industry and green technology trends.

The students :

- » Accumulate knowledge on global policies and administrative capabilities from the perspectives of climate change and green growth.
- » Develop an understanding of green business and green technology
- » Perform projects on green policy, green finance, overseas development, and international negotiation

## *extra* **CURRICULUM**

KCB offers various activities, events, and trips to enrich each student's life at KAIST. We strongly suggest that students take these opportunities to enhance their experiences in Korea :

### **1) Korean Language Courses (Level I to III)**

Korean Language courses are provided every semester for students to learn to communicate in Korean. Depending on each student's proficiency level, each student may choose from beginning, intermediate, or advanced courses.

### **2) KAIST Seminars**

KCB also offers all-year-round seminars in which distinguished scholars in top universities as well as CEOs and CIOs of leading institutions are invited to give lectures on the latest issues and case studies.

### **3) Company and Site visits**

In addition, KCB offers a chance to experience and learn about the history of outstanding industrial growth of Korea through industrial visits and field trips to IT & manufacturing worksites and museums.

### **4) Networking Events**

Various networking events including the New Student Workshop in February, KCB Sports Day in April, and KAIST Festival (KAISTIVAL) in the fall are held year around.

### **5) Cultural Event: Art Exhibitions**

Throughout the year, art exhibitions are set up in the Atrium Hall. These art exhibitions have become an interactive event in which art and business education meet. Each artist of the rotating exhibitions have a presentation session on his/her work.

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# ADMISSION INFORMATION

	General MBA	Specialized MBA / Master	
	Full time	Finance	Green
		Full time	Full time
Program	Techno MBA	Finance MBA	MS in Green Business & Policy
Characteristic	General MBA program to foster individuals with convergent talent in technology and management	MBA Program specially designed to train finance experts in Investment Banking and Asset Management	MS Program to nurture high-quality green business and policy experts
Class	Daytime	Daytime	Daytime
Degree	MBA	MBA	MS
Length	2 years	2 years	2 years
Credits	54 credits	54 credits	45 credits
Target	Individuals with more than 2 years of work experience preferred	Interested candidates from Ministry of Finance, Coordinating Ministry for Economic Affairs, Statistics Indonesia-BPS, Ministry of National Development Planning	Individuals with knowledge of green business and policy preferred
Beginning Semester	Spring (March) & Fall (September)	Spring (March) & Fall (September)	Spring (March) & Fall (September)
Contact	T. 82-2-958-3642 E. topcheol@kaist.ac.kr	T. 82-2-958-3121 E. jiwe@kaist.ac.kr	T. 82-2-958-3407 E. big919@kaist.ac.kr

## ADMISSION TIMELINE

### On-line Application

<https://apply.kaist.ac.kr/intergradapply>

### Application Periods

- Spring Semester Admission  
: Mid-August ~ September
- Fall Semester Admission  
: Early. December  
Regular. April

### Notes

- Fill out the application form online
- Application Fee : USD 80 or KRW 80,000
- For detailed information on admission requirements and application deadlines, please visit website or QR code  
<https://admission.kaist.ac.kr/intl-graduate>

T. 82-42-350-2352, 2354  
E. advanced.adm@kaist.ac.kr





### The First & The Best

- » Opened the first full-time MBA in Korea in 1995
- » Accredited by three international organizations; AACSB, EQUIS, and GMAC, and became a member of PIM
- » Ranked 1st in Asia and 21st in the world in 'Executive Education Rankings' by the Financial Times in 2016
- » Specialized curriculum for the 21st century focused specifically on technology management, finance, IT, social enterprises and green management policy