

ประกาศราคากลาง สถานเอกอัครราชทูต ณ กรุงกัวลาลัมเปอร์

ปีงบประมาณ 2564 สถานะ ณ วันที่ 19 สิงหาคม 2564

ชื่อโครงการ / กิจกรรมการจัดซื้อจัดจ้าง	วันที่กำหนดราคากลาง	ราคากลาง (สกุลเงินท้องถิ่นหรือบาท)
1 จ้าง Organizer จัดงาน Thai Festival in Nepal 2021	19 สิงหาคม 2564	2,185,792.35 รูปีเนปาล

หมายเหตุ - วัตถุประสงค์เพื่อประกาศราคากลางที่กำหนดในการจัดซื้อจัดจ้างในโครงการ/กิจกรรม นั้น ๆ

โดยสามารถติดตามนี้ประกาศ หรือใช้การสแกนเอกสารแนบ 7 ประกาศขึ้นเว็บไซต์ของ สอท./สทญ./คณธ./สนง.ฯ ก็ได้

Terms of Reference (TOR) for the organization of the “Thai Festival in Nepal 2021”

Rationale

The Royal Thai Embassy, Kathmandu will organise the ‘Thai Festival in Nepal 2021’, which is scheduled to be held on 16 September 2021, at the Thai Ambassador’s Residence (Dev Niwas Shanti Marga (Behind President House) Maharajgunj Rd.). The “Thai Festival in Nepal” is an annual event where the Royal Thai Embassy aims to promote Thai food and culture in Nepal. This year, due to the COVID-19 pandemic outbreak, the Embassy has decided to change the modality for the organisation of the aforementioned event. A television show is planned to showcase the culinary culture of Nepal and Thailand. The said television show consists of 2 episodes: (1) the culinary exchanges between Nepali and Thai Chefs, and (2) the Thai Ambassador cooking demonstration. The event will be broadcasted on Kantipur Television during the last week of September 2021. Also, the said programme will later be broadcasted on other social media’s channels such as YouTube and the Embassy’s official Facebook page and website.

Objectives

1. To promote and increase the popularity of Thai culinary culture in Nepal
2. To increase business opportunities, particularly the Thai restaurant, Thai foodstuff and ingredients products
3. To promote Thai image in Nepal and strengthen the bond of friendship between Nepal and Thailand at all level

Responsibilities of the event organizer

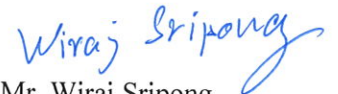
1. **Arrangement of accommodation and vehicle:** (24,725.00.- NPR or Twenty-four thousand seven hundred twenty-five Nepali Rupees) The organizer is responsible for finding and arranging appropriate accommodation for the Embassy’s staff in case of lockdown. In addition, the organizer shall, upon the request of the Embassy, arrange an appropriate vehicle for the Embassy’s staffs.



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(Minister Counsellor)



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(First Secretary)

2. **Condiments and beverage for VIPs and staff:** (710,854.51.- NPR or Seven hundred ten thousand eight hundred fifty-four Nepali Rupees and fifty-one Paisas) The organizer shall arrange the delivery of condiments, beverage, necessary cooking utensils and other tasks concerning the facilitation for the VIP guests at the venue of the event.
3. **Souvenirs and the importation of souvenirs:** (100,000.00.- NPR or One hundred thousand Nepali Rupees) The organizer shall assist the Embassy in the arrangement of the importation of certain souvenirs (e.g. curry pastes and dried herbs) from Thailand and assist the Embassy in the arrangement of other souvenirs upon the request of the Clients, including the delivery of the said items to the Embassy.
4. **Production of the programme:** (857,750.00.- NPR or Eight hundred fifty-seven thousand seven hundred fifty Nepali Rupees) The organizer shall coordinate with the production team from Kantipur Television for the filming process, broadcasting, re-telecasting and other related issues and the delivery of the programme's clips (at least 3 clips) and campaigning clips.
 - 4.1 The programme comprises **2 episodes** (23 minutes per episode): the 1st episode will focus on the culinary exchanges between Chef Yubaraj Pokhrel, Executive Chef from Soaltee Hotel and the Ambassador's chef, and the 2nd episode will focus on Thai cooking demonstration by the Thai Ambassador.
 - 4.2 The broadcasting of the two episodes will be one time per episode and will be re-telecasting one time per episode.
5. **Arranging and decorating the venue:** (90,000.00.- NPR or Ninety thousand Nepali Rupees) The organizer shall be responsible for the decoration of the venue and the shooting area. The works shall consist of activities such as designing logo and backdrop, decorating the venue, finding tables and chairs for showcase of cooking demonstration, the VIP guests, and arranging all technical issues, etc.
6. **Coordination with the Nepali Chef and Moderator and Payment issue:** (151,000.00.- NPR or One hundred fifty-one thousand Nepali Rupees) The organizer shall coordinate with the Nepali Chef (Mr. Yubaraj Pokhrel, Executive Chef at Soaltee Hotel, Kathmandu) and the Moderator (Ms. Sadichha Shrestha, former Miss Nepal 2010) about the information regarding the programme and their payments.



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The total value of this contract is 2,185,792.35.- NPR (Two million one hundred eighty-five thousand seven hundred ninety-two Nepali Rupees thirty-five Paisas only) including Value Added Tax (VAT)).

Timeframe

The work is effective from the date signing date of the contract and is due to be completed within 30 September 2021.

Payment

The payment shall be proceeded **in 3 phases** as follow:

- a) 1st Phase: 15 % of the advanced payment shall be released to the organizer within 3 September 2021 (contract signing date).
- b) 2nd Phase: 35 % of the remaining payment shall be released when the organizer delivers the works regarding the souvenirs for VIP guests as well as the filming plan and final draft of the storyboard. The said task shall be completed within 7 September 2021.
- c) 3rd Phase: 50 % of the remaining payment shall be released within 30 September 2021 when the organizer delivers the following works:
 - arranging the accommodation for the Embassy's staff in case of lockdown;
 - arranging the vehicle for the Embassy's staff on the preparation and filming days;
 - buying ingredients, food and beverage for VIP guests by delivering to the Embassy (not later than 14 September 2021) the event which is scheduled to be held on 16 September 2021 at the Thai Ambassador's Residence (Dev Niwas);
 - arranging food and beverage for 20 Embassy's staffs: on 15 September 2021 (preparation day) lunch and dinner should be provided at the Ambassador's Residence; and on 16 September 2021 (date of the event) lunch should be provided;
 - arranging and decorating the venue for the filming of the event between 14 and 15 September 2021;



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- controlling and checking the technical equipments at the venue along with coordinating with Kantipur Television's team for all the filming process on 16 September 2021; and
- coordinating with Kantipur Television's team for delivering clips of the two episodes and 3 campaigning clips within 20 September 2021 in order to broadcast between 24 and 28 September 2021.

Delivery of Works

All the works shall be completed within 30 September 2021. Also, when the entire works have been substantially completed and have satisfactorily passed the final phase, the organizer shall give a written notice to that effect to the Embassy accompanied by a full report of all expenses related to the events and its preparation and report of work completion.

Performance Security deposit

The amount of Performance Security with the value of 5 % of the contract shall be deposited by the organizer to the Embassy in bank cheque form at the time of contract signing.

The aforementioned amount shall be released after the project ends or at the time the Contractor has discharged all of its obligation to the Client under this contract.



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