

- Concept Paper -

**Logo Design Contest
to Commemorate the 70th Anniversary of Thai-Egyptian Diplomatic Relations**

The Royal Thai Embassy in Cairo invites those interested to participate in a logo design contest to commemorate the 70th anniversary of the establishment of diplomatic relations between Thailand and Egypt. The winning logo will be used in various commemorative events and projects through the year 2024.

Theme

“70th Anniversary of Thai-Egyptian Diplomatic Relations”

Eligibility

Thai or Egyptian nationals of all ages.

(Members of the Royal Thai Embassy in Cairo and their family members are not eligible to participate.)

Awards

First Prize – 600 US Dollars

Second Prize – 300 US Dollars

Submission Procedure

1. Each participant can submit one logo only and only in his or her name.
2. The logo should reflect the identity of Thailand and Egypt. It should also include the following text: “70th Anniversary of Thai-Egyptian Diplomatic Relations”.
3. The logo must be submitted as PNG or JPEG file with resolution higher than 300 dpi and size not exceeding 3MB. A brief explanation (not more than one page in Thai, English or Arabic) and an application must also be submitted. (See attachment)
4. Submission must be sent to E-mail thaiembassy.cai@mfa.go.th with subject “Logo70ThEgy_Name” by 15 January 2024.

5. The logo design must not violate intellectual property rights and must not have been published before.
6. The selection committee will select a number of logo designs. Then, the winning logo design will be decided by a popular vote.
7. The Royal Thai Embassy in Cairo reserves the right to request the winner to edit the winning logo design as deemed appropriate.
8. The winner shall grant copyright of the logo design to the Royal Thai Embassy in Cairo.

Submission Period

From 7 December 2023 to 15 January 2024

Popular Vote for Logo Designs Selected in the First Round

From 22 to 31 January 2024

Announcement of the Winner

On 8 February 2024 via website and Facebook of the Royal Thai Embassy in Cairo.

For inquiries, please send an E-mail to thaiembassy.cai@mfa.go.th